



Facts and Figures

Trade fair	ZOW 2022	
Subhead	Supplier fair for the furniture and interior design industry	
Date of the event	Tuesday, 3 May - Thursday, 5 May 2022	3-5 May 2022 english.zow.de zow@koelnmesse.de
Organizer	Koelnmesse GmbH Messeplatz 1 50679 Cologne Germany	Contact: Maik Fischer Petra Opgenoorth Caroline Freda-Bodensteiner Vanessa Pinger
Event frequency	Every two years	Phone + 49 221 821-2884
Venue	Exhibition Centre Bad Salzuflen Benzstraße 23 32108 Bad Salzuflen	Fax + 49 221 821-3908
Opening times	For exhibitors: 8:00 a.m. to 7:00 p.m. For visitors: 9:00 a.m. to 6:00 p.m. (last day to 5:00 p.m.)	E- Mail m.fischer@koelnmesse.de p.opgenoorth@koelnmesse.de c.bodensteiner@koelnmesse.de v.pinger@koelnmesse.de
Stand rental fees/m ²	Registration until 18.02.2022 € 220.00 per m ² Registration from 19.02.2022 € 235.00 per m ²	Koelnmesse GmbH Messeplatz 1 50679 Köln Postfach 21 07 60 50532 Köln Germany Tel. +49 221 821-0
Complete stand package	ZOW2022-package incl. services Registration until 18.02.2022 15m ² for € 9,000 20m ² for € 11,500 25m ² for € 13,500 30m ² for € 15,200 45m ² for € 20,900 60m ² for € 25,800 90m ² for € 34,000 120m ² for € 44,600 Registration from 19.02.2022 15m ² for € 9,900 20m ² for € 12,500	info@koelnmesse.de www.koelnmesse.de

	25m ² for € 14,600
	30m ² for € 16,300
	45m ² for € 21,900
	60m ² for € 26,900
	90m ² for € 35,300
	120m ² for € 46,700
Services	- Construction of stand
ZOW2022-package	- Stand cleaning
	- Waste Disposal
	- Exhibitor and work passes
	- Car park ticket
	- Marketing package
	- Admission ticket vouchers
	- Free catering in the hall aisles
	- Catering Card
Construction period	From 29.04.2022
Dismantling period	Till 07.05.2022
Access rights	Trade visitors only
Visitor target groups	Industry/ production, Trade, Skilled trade
Figures for the previous event 2020	111 exhibitors from 16 countries, thereof 32% international
Director	Maik Fischer
Project Assistant	Vanessa Pinger
Sales Manager	Petra Opgenoorth
	Caroline Bodensteiner
Website	english.zow.de