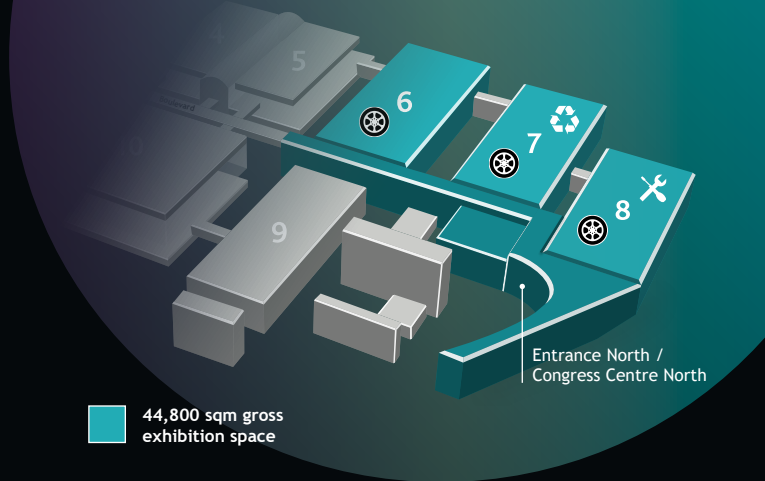


WE SHOW PROFILE

Cologne, 30 May - 1 June 2028

SAVE
THE
DATE!

THE TIRE
C O L O G N E



THE TIRE COLOGNE IS THE LEADING INTERNATIONAL TRADE FAIR FOR THE TIRE INDUSTRY.
YOUR MARKETPLACE.
YOUR FUTURE.
YOUR OPPORTUNITY.

EXHIBITORS COUNTRY OVERVIEW

Germany	95	Great Britain	12
China	114	Poland	10
Italy	32	Spain	7
India	18	USA	7
Turkey	13	ROW	56
Netherlands	16		



VISITORS JOB POSITION

Management	39%
Sales/distribution	27%
Purchasing/procurement	11%
Manufacturing/production	6%
Marketing/advertising	6%
R&D	4%

VISITORS ECONOMIC SECTOR

Dealers & workshops	32%
Wholesale, import, export	34%
Service providers & industry	34%



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