

Your choice of packages

Package 1 – Product

- » Company profile on the digital event platform **incl.**
- » 5 product presentations **incl.**
- » Networking **incl.**
- » Lead reporting **incl.**
- » Matchmaking **incl.**
- Participation price **€ 4,490***

Turn your products into real highlights

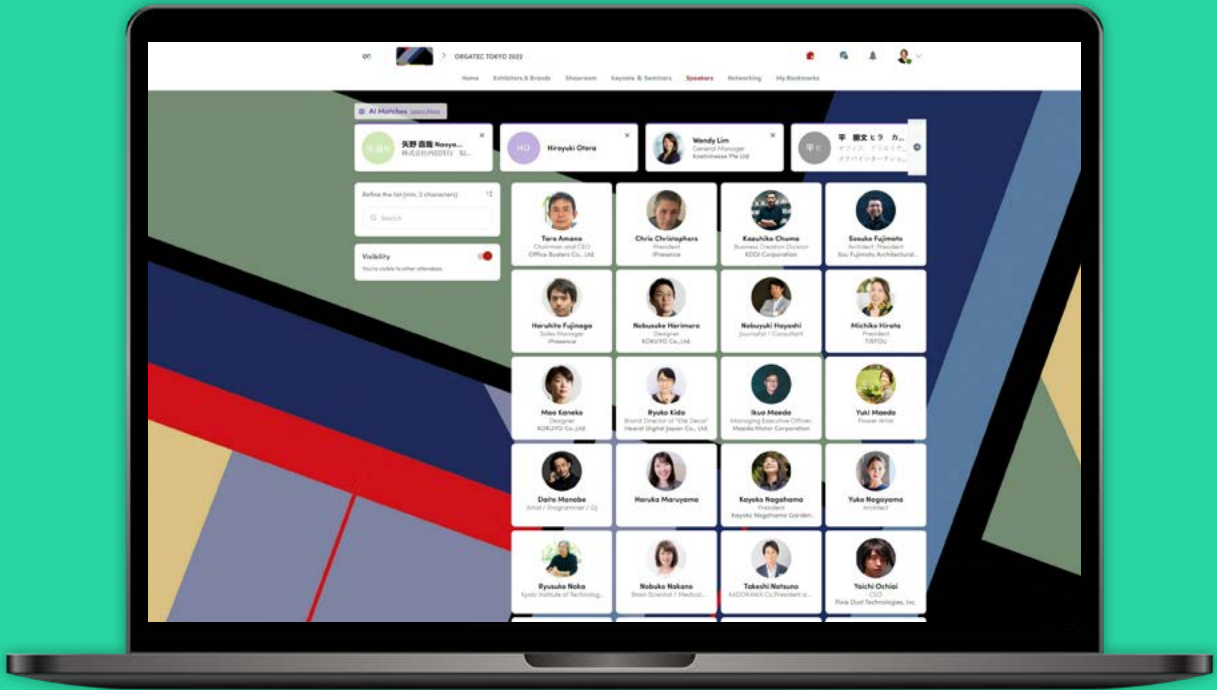
Package 2 – Content

- » Company profile on the digital event platform **incl.**
- » 3 product stage presentations (max. 20 min each, pre-recorded) **incl.**
- » Networking **incl.**
- » Lead reporting **incl.**
- » Matchmaking **incl.**
- Participation price **€ 6,990***

Convince customers with exciting content

20 % discount

for exhibitors at the on-site event in Cologne



Package 3 – Premium

» Company profile on the digital event platform	incl.
» Top placement in the list of exhibitors	incl.
» Unlimited number of product presentations	incl.
» 2 Product Stage presentations	incl.
» 1 “interzum presents” social media post (interzum channels on LinkedIn, Instagram and Facebook)	incl.
» 1 “interzum presents ...” feature in the interzum visitor newsletter	incl.
» Networking	incl.
» Lead reporting	incl.
» Matchmaking	incl.
<u>Participation price</u>	€ 9,990*

Benefit from
even more
reach and more
sales leads and
all the other
advantages of
interzum @home

20 % discount

for exhibitors at
the on-site event
in Cologne

*a: 20 % discount for exhibitors with a booking at the on-site event

b: Digital-only exhibitors: plus Marketing Package for the physical event (€ 1,680) to provide an advertising presence in the relevant trade fair media for the on-site event, including the catalogue, app and online exhibitor search (entries will be marked “digital only”)

