



spoga horse  
23.–25.07.2022

## IMPORTANT INFORMATION ON ADMISSION TO THE FAIR!

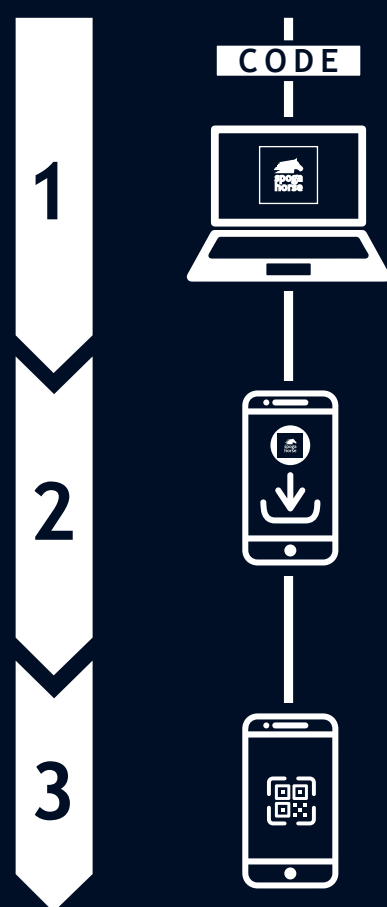


Please observe! The new process for admission to the trade fair. What do you have to do as a media representative?

### THIS IS NEW:

Only digital tickets will be issued. On-site accreditation is no longer possible. Due to the Corona-compliant planning of the trade fair, we had to change our systems to these new processes. For you as a media representative, this means that you will have to re-accredit if you have not yet re-accredited for a trade fair in Cologne since September 2021. The old login data is no longer valid. If you have already re-registered as of September 2021, you can log in with your existing login information.

Admission to the trade fair occurs in three simple steps:



### 1. How to accredit:

- You will find the accreditation link in the PRESS section of the spoga horse website:  
[Accreditation for journalists | spoga horse](#)
- You register and create a personal Koelnmesse account and upload a legitimization document
- After successful legitimization, you will receive a confirmation and can place your press ticket in the shopping basket.

### 2. Download the spoga horse app:

- This year exclusively digital admission tickets are being issued. It is thus necessary for you to download the spoga horse app, which is expected to be available from mid-May from the App Store or from the Play Store.
- After registering in the app using the log-in data from your Koelnmesse account, your admission ticket will be displayed automatically.  
(Note: It can take up to 10 minutes for the ticket to be displayed after the order has been completed.)

### 3. You arrive at spoga horse:

- You will be granted access to the fair grounds on presenting the admission ticket in the spoga horse app.
- The Covid restrictions for trade fairs and events in North Rhine-Westphalia were lifted in April 2022. However, Koelnmesse strongly recommends that you only enter the exhibition centre if you have been vaccinated against, have recently recovered from or have tested negative for Covid, and that you voluntarily wear a medical mouth nose protection.
- If you have a ticket for spoga horse you can also use spoga horse @home. You can log in using your access data from your Koelnmesse account.