



spoga horse  
23.–25.07.2022

## IMPORTANT INFORMATION ON ADMISSION TO THE FAIR!



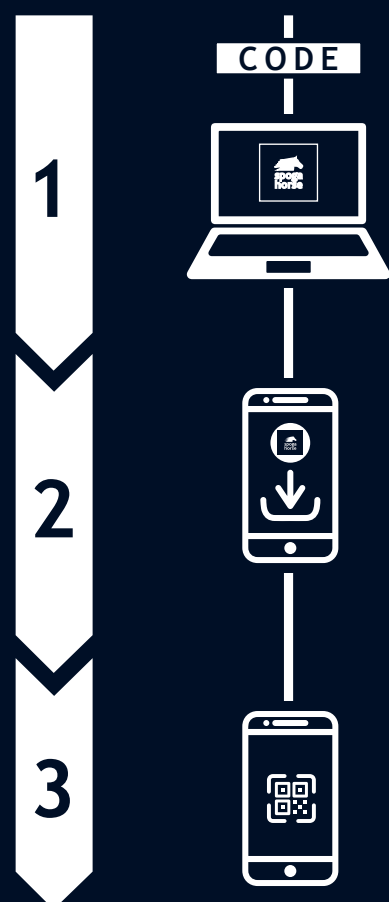
**Please observe! The new process for admission to the trade fair. What do you have to do as an exhibitor?**

### THIS IS NEW:

Instead of the usual exhibitor and work passes in paper form, you have received digital admission ticket codes from us per e-mail. Please forward these codes to all people, who require admission to spoga horse:

- Colleagues, who are manning your exhibition stand (for exhibitor passes)
- Your stand construction team (for stand construction/dismantling passes)
- Further service providers you have commissioned in the scope of your trade fair presence (for stand construction/dismantling passes)

## Admission to the trade fair occurs in three simple steps:



### 1. Redeem your digital ticket code:

- Every person, who requires admission to the fair, has to redeem his/her admission ticket code in the Ticket Shop in the run-up to spoga horse and create a personal Koelnmesse account (which applies for the registration via the spoga horse app and for spoga horse @home).

### 2. Download the spoga horse app:

- This year exclusively digital admission tickets are being issued. It is thus necessary for you to download the spoga horse, which is expected to be available from mid-May from the App Store or from the Play Store.
- After registering in the app using the log-in data from your Koelnmesse account, your admission ticket will be displayed automatically.

(Note: It can take up to 10 minutes for the ticket to be displayed after the order has been completed.)

### 3. You arrive at spoga horse:

- You will be granted access to the fair grounds on presenting the admission ticket in the spoga horse app.
- The Covid restrictions for trade fairs and events in North Rhine-Westphalia were lifted in April 2022. However, Koelnmesse strongly recommends that you only enter the exhibition centre if you have been vaccinated against, have recently recovered from or have tested negative for Covid, and that you voluntarily wear a medical mouth nose protection.
- If you have a ticket for spoga horse you can also use spoga horse @home. You can log in using your access data from your Koelnmesse account.