

spoga horse

Start-Up Village

powered by  EQUI
CERT

*- The small stage with a big
impact -*



PASSION AND PROFESSION

The leading B2B trade fair for
the global horse industry.

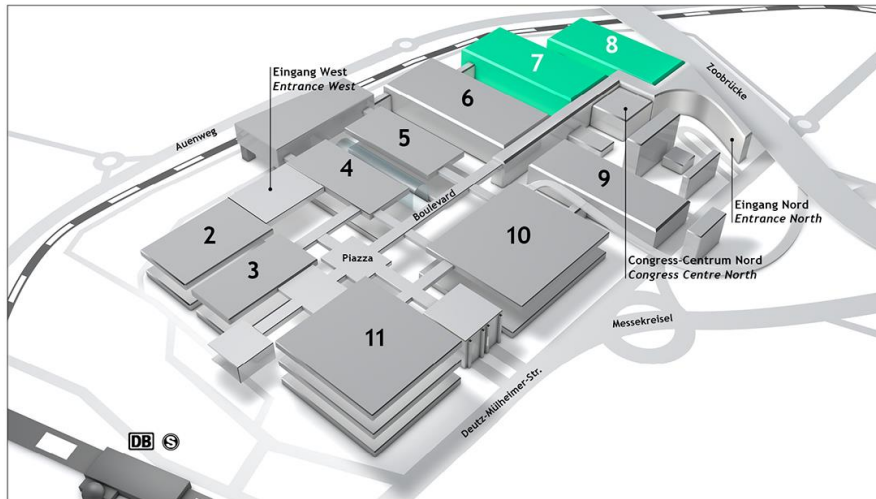
The logo for spoga horse, featuring a white silhouette of a horse's head with a flowing mane, positioned above the text "spoga horse" in a white, sans-serif font.

spogahorse.com

The logo for koelnmesse, featuring a stylized graphic of a horse's head composed of dots, followed by the text "koelnmesse" in a lowercase, sans-serif font.

Facts & Figures

Date: 3 to 5 February 2024 in Cologne
Location: Koelnmesse, Exhibition Halls 7 and 8



Visitors: 6,200 visitors from 65 countries
Exhibitors: 320 exhibitors from 30 countries

Preview video spoga horse 2024 – [click here](#)

Our exhibition focuses



Clothing for riders



Equestrian sport accessories



Care, health & feed



Saddles and accessories



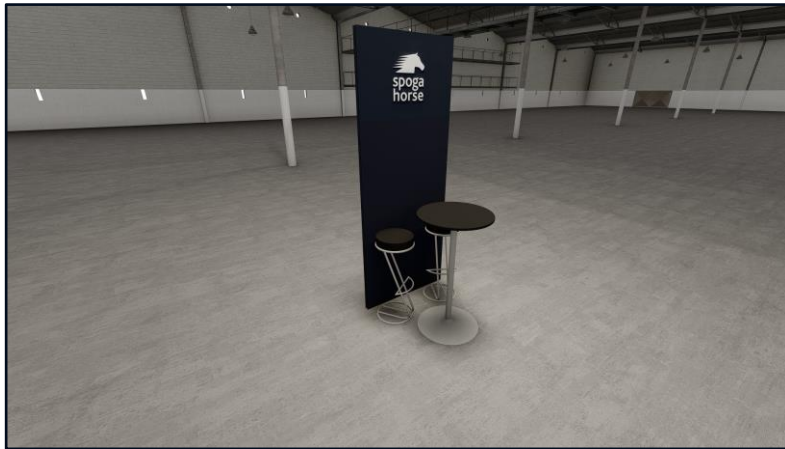
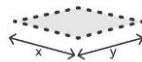
Gift items



Stable, paddock and transport

Small Package

– 1 m² space –



- Attractive exhibition section Hall 7
Near to – THE STAGE
- Involvement of the partner EQUICERT
(Networking, content and get-together)

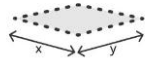
Service package:

- Stand construction incl. rented furniture
- Participation price incl. AUMA fee
- Flat-rate energy fee
- Marketing package contains:
 - Entry in all trade fair media (analogue & online)
 - 10 product group entries in the Visitor Guide
 - Unlimited number of product group entries in the app and further online trade fair media
 - Participation in the networking incl. arranging appointments
 - Unlimited number of free visitors
 - Codes for one's own visitor management

Price per unit EUR 550.00

Big Package

– 7 m² space –



- Attractive exhibition section Hall 7
Near to – THE STAGE
- Short pitch on THE STAGE
- Involvement of the partner EQUICERT
(Networking, content und get-together)

Service package:

- Stand construction incl. rented furniture (incl. 1 m² of storage room)
- Participation price incl. AUMA fee
- Flat-rate energy fee
- Marketing package contains:
 - Entry in all trade fair media (analogue & online)
 - 10 product group entries in the Visitor Guide
 - Unlimited number of product group entries in the app and further online trade fair media
 - Participation in the networking incl. arranging appointments
 - Unlimited number of free visitors
 - Codes for one's own visitor management

Price per unit EUR 2,950.00

Your contact



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