

IMPORTANT INFORMATION ON ENTERING THE TRADE FAIR

For media representatives

Only digital tickets will be issued. Accreditation is no longer possible at the trade fair grounds. For you as a media representative, this means that you will need to reapply for accreditation if you have not been granted accreditation for a trade fair in Cologne since September 2021. Your old login details are no longer valid. If you have re-registered after September 2021, you can log in with your existing login details.

You can gain access to your trade fair in three easy steps:

1 2 2

1. How to gain accreditation:

- You can find the accreditation link in the PRESS section of the website for your trade fair.
- Register and create a personal Koelnmesse account and upload a document presenting your credentials.
- Once your credentials have been verified, you will receive a confirmation, and you can put your press ticket in your shopping basket.

2. Download the app for your trade fair

- Only digital tickets will be issued for our events. Download the app for the trade fair from the App Store or Google Play (e.g. the Anuga app, spoga+gafa app, IDS app etc.).
- After you log in to the app using the login details for your Koelnmesse account, your ticket will automatically be displayed in your ticket wallet in the app.
 This can take up to five minutes after you complete your order.

3. Arrive at the trade fair

- You will be able to gain access to the trade fair grounds with the ticket in the app.
- If the trade fair also has a digital platform, your ticket will grant you access to it as well. Log in using your login details for your Koelnmesse account.