

Facts and Figures

spoga+gafa 2027

Trade fair	spoga+gafa The leading global trade fair for garden lifestyle and BBQ
Date of the event	15 - 17 June 2027
Organiser	Koelnmesse GmbH Messeplatz 1 50679 Köln - Germany
Industry sponsor	Industrieverband Garten (IVG) e.V. Wiesenstraße 21 a1 40549 Düsseldorf - Germany
Venue	Koelnmesse, Fair Grounds, Cologne
Event frequency	Annual
Opening hours	Visitors: Tuesday, 15 June 2027: 9:00 a.m. to 6:00 p.m. Wednesday, 16 June 2027: 9:00 a.m. to 6:00 p.m. Thursday, 17 June 2027: 9.00 a.m. to 5:00 p.m. Exhibitors: Tuesday, 15 June 2027: 8:00 a.m. to 7:00 p.m. Wednesday, 16 June 2027: 8:00 a.m. to 7:00 p.m. Thursday, 17 June 2027: 8.00 a.m. to 6:00 p.m.
Product segments	Living (Decoration, Garden Furniture, BBQ , Outdoor Adventure , Creation & Care (Garden Design - Equipment, Garden Design - Technology, Plants & Plant Care), Services
Fair profile spoga+gafa 2027	The leading global trade fair for garden lifestyle and BBQ • High internationality of exhibitors and visitors • Presence of the most important exhibitors and visitors of the respective sectors
Mailing of application forms to exhibitors	June 2026



spoga+gafa Cologne
15 - 17 June 2027

www.spogagafa.com

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Hall allocation	5 - 10
Set-up period	In the halls Wednesday, 9 June 2027: 6:00 a.m. - midnight Thursday, 10 June 2027 to Sunday, 13 June 2027: midnight - midnight Monday, 14 June 2027: midnight - 6:00 p.m. Outdoor area Monday, 14 June 2027: from 2:00 p.m.
Dismantling period	In the halls Thursday, 17 June 2027: 5:00 p.m. - midnight Friday, 18 June 2027: midnight - midnight Saturday, 19 June 2027: midnight - 6:00 p.m. In the outdoor area Thursday, 17 June 2027: 4:00 p.m. - 7:00 p.m.
Entrance rights	Only for trade visitors
Target groups of exhibitors: Exhibitors in accordance with the list of products.	
Target groups of visitors:	Specialist wholesalers, garden centers, DIY stores, department stores, furniture trade, specialty retailers, e-commerce, distributors, landscaper, architects, designer, contract business • 66 % from abroad (top countries: D, NL, IT, GB, PL, FR)
Event figures (expected in 2027)	
Exhibitors	1,295
Gross exhibition space	125,000 sqm
Visitors	22,750
Director	Claudia Maurer Koelnmesse GmbH Messeplatz 1 50679 Köln
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