

Essential information

Please also see our Conditions of Participation



spoga+gafa

The Garden Lifestyle & BBQ Trade Fair
7 - 9 September 2027

1 Opening times

For visitors:

Tuesday, 7 September 2027 – from 9:00 a.m. to 6:00 p.m.
Wednesday, 8 September 2027 – from 9:00 a.m. to 6:00 p.m.
Thursday, 9 September 2027 – from 9:00 a.m. to 5:00 p.m.

For exhibitors:

Tuesday, 7 September 2027 – from 8:00 a.m. to 7:00 p.m.
Wednesday, 8 September 2027 – from 8:00 a.m. to 7:00 p.m.
Thursday, 9 September 2027 – from 8:00 a.m. to 6:00 p.m.

2 Reservation

To register, please use the exhibitor sign-up and booking, which you can find on the spoga+gafa website. This application must be completed in full and sent to Koelnmesse by clicking on the "Submit binding application" button. Co-exhibitors can also be registered (see "General Section of the Conditions of Participation", Item V).

If you wish to register as a group organiser, please use the corresponding online registration link for group organizers.

The minimum stand size is 12 m². This does not apply to co-exhibitors and group participants.

3 Participation fee/Early Bird fee and other remunerations

Early Bird: €232.00 per m² of floor space
Regular Price: €260.00 per m² of floor space
Last Call: €285.00 per m² of floor space

The Early Bird fee applies until 30 October 2026 inclusive, the Regular Price applies during the period from 31 October 2026 to 5 August 2027 inclusive and the Last Call price applies from 6 August 2027.

The participation fee does not include the cost for any constructions and floor coverings.

Please also note that there are no boundaries (rear and side walls) to any neighbouring stands. The stands must be constructed in compliance with the stand form that has been approved. Accordingly, a terrace stand must have at least three solid exterior walls, a corner stand must have at least two solid exterior walls, and a two corner stand must have at least one solid exterior wall (see Item 4.6 of the Special Section of the Conditions of Participation).

Plus proportional flat-rate energy fee of €22.00 per m²
Plus AUMA fee of €0.60 per m²
Plus media services (Marketing Package, cf. below item 15)

After the end of the event, a separate final invoice will be issued for the services used for the event (e.g. electrical and water connections, stand cleaning, etc.). Invoice amounts are payable immediately upon receipt.

All prices given are net prices to which VAT must be added.

4 Turnkey stands/Koelnmesse stands

Koelnmesse GmbH offers turnkey stands. Why not take advantage of this service? These stands are available in various designs.

Your contact partner is:

Website: <https://koelnmesse.mystand-configurator.de/en>

Tel. +49 221 821-3998

e-mail: services@exhibitor.koelnmesse.de

5 Construction times

Construction times in the halls 6, 7, 9 - 11:

Thursday, 2 September 2027 6:00 a.m. - midnight
Friday, 3 September 2027 -
Sunday, 5 September 2027 midnight - midnight
Monday, 6 September 2027 midnight - 6:00 p.m.

Construction times in the outdoor area:

Monday, 6 September 2027 from 2:00 p.m.

Construction in the halls should be completed on **Monday, 6 September 2027 by 6:00 p.m. at the latest**. The aisles must be completely cleared by this time.

6 Dismantling times

In the halls 6, 7, 9 - 11

Start of dismantling period: 5:00 p.m. on Thursday, 9 September 2027
End of dismantling period: 6:00 p.m. on Saturday, 11 September 2027

Dismantling may not begin **before Thursday, 9 September 2027 5:00 p.m.**

In the outdoor area

Dismantling period: 4:00 p.m. - 7:00 p.m. on Thursday, 9 September 2027

Dismantling may not begin **before Thursday, 9 September 2027 4:00 p.m.**

Dismantling the trade fair stand and/or the product presentation before the official end of the event represents a serious infringement of the Conditions of Participation. In the event of any violation of this condition, Koelnmesse is entitled to impose a **fine of up to €5,000.00** (depending on the severity of the violation) for each such violation and/or to exclude the exhibitor from subsequent events.

7 Confirmation/conclusion of contract

Once your company has been accepted for participation, you will receive the corresponding confirmation beginning in November 2026. The contract for participation in the trade fair event is concluded upon receipt of the confirmation. Contractual relationships exist exclusively between Koelnmesse GmbH and you as the main exhibitor or group organiser, in accordance with Item V of the General Section of the Conditions of Participation. The same applies to entries in the Marketing Package.

8 Technical Guidelines/services

You may download the Technical Guidelines from the event website. Our entire range of services can be ordered from our online ordering system, the Koelnmesse service shop.

9 Maximum stand height/special constructions

The maximum permissible stand height (including signs, banners and any other advertising or construction elements) is standardised at 4.5 m in the halls and 3 m in the boulevard and passages, insofar as this is permitted by the hall ceiling height and any fixed structures that may be present. On request, Koelnmesse can approve a higher stand height. Rear walls must be neutral in design. The regulations on stand construction approval and its request can be found in the Technical Guidelines.

10 Withdrawal and non-participation

Should the supplier revoke its registration before receipt of the acceptance/confirmation, it undertakes to pay a fee in the amount of €600.00.

After the exhibitor has received the acceptance/confirmation, it is no longer possible to release the company in question from the contractual relationship free of charge. Koelnmesse may, in exceptional cases, consent to a request for (partial) release from the contract if the stand area made available can be rented to someone else. In this case, a flat-rate fee amounting to 25% of the participation fee is charged for the costs incurred. If the space cannot be re-rented, the full participation fee must be paid.

11 Invoice

You will receive the invoice for the participation fee from June 2027. Please observe the terms and conditions of payment listed under Item IV of the General Section of the Conditions of Participation.

12 Value added tax registration number

All prices given are net prices. The statutory VAT will be charged additionally where applicable.

As a rule, Koelnmesse provides exhibitors (proprietors) with a uniform service — a so-called event service — pursuant to Section 3a.4. Par. (2) of the German ordinance on the application of VAT (UStAE). The place of performance for such services is the recipient's headquarters. Koelnmesse will therefore invoice foreign exhibitors (proprietors) according to the reverse charge accounting mechanism without charging any German VAT. Exhibitors from the European Union need to enter their valid VAT identification number during registration in order to be considered proprietors. Exhibitors must immediately notify Koelnmesse in writing of any changes to their VAT identification numbers.

13 Exhibitor passes

As an exhibitor, you will receive free exhibitor passes that are valid for the period from the first day of construction to the last day of dismantling,

- 3 passes for a stand up to 20 m² in size,
- 1 pass for each additional 10 m² or part thereof up to a stand size of 100 m²
- 1 pass for each additional 20 m² or part thereof over 100 m² up to a total number of max 150 exhibitor passes.

The codes for the passes must be ordered by the exhibitor from the service shop and must be redeemed online via the event's ticket shop. The passes and tickets can be used via the app of the respective event. In the app, registration must be made with the same data as in the ticket shop. Any additional exhibitor passes required can be ordered from the service shop for a fee.

14 Passes for construction and dismantling periods

In the service shop, you can order the necessary construction passes for the personnel employed during construction and dismantling. These passes only entitle the holder to enter the exhibition grounds before and after the event, but not during the event.

Transferring a pass to a third party — whether sold or given free of charge — is not permitted and represents a severe violation of the Conditions of Participation, as stipulated by Item VI, General Section of the Conditions of Participation.

15 Media services (Marketing Package)

The media services offered by Koelnmesse are a comprehensive and attention-getting solution for all phases of your trade fair communication.

The provision of the media services specified under item 7.1 a) Special Conditions of Participation, which are included in the Marketing Package Basic, is obligatory and costs 1,600.00 Euro.

The provision of the media services specified under item 7.1 b) Special Conditions of Participation, which are included in the Marketing Package Light, is obligatory and costs 400.00 Euro.

You will receive all of the ordering information and documentation relating to the media services offered from our official contract partners. Please note that participation by your company is only fixed on acceptance by Koelnmesse. The offers and order confirmations are therefore subject to the condition subsequent that the acceptance has been issued.

Please note: The editorial and advertising deadline is 31.08.2027.

Information about unofficial lists of exhibitors

There have been misunderstandings and questions among many exhibitors concerning offers to be entered in what appear to be official lists of exhibitors. The suppliers of these lists of exhibitors mail unsolicited forms that are designed to give the impression that they are proof copies or invoices from the media publisher that has been commissioned to publish the official trade fair media. These entry offers are actually forms for ordering entries in lists of companies or exhibitors that are entirely unrelated to the official trade fair media of Koelnmesse GmbH. These are published exclusively by Koelnmesse GmbH in cooperation with the media publisher commissioned by Koelnmesse GmbH. Entries in the official trade fair media can only be ordered from Koelnmesse GmbH or the media publisher commissioned by Koelnmesse GmbH.

16 Koelnmesse representatives abroad

Our sales network is there for you in more than 100 countries. A list of these offices is available on the Internet at www.koelnmesse.de.

17 Group participation

Registration of group participants (companies that will participate at the group stand that you have organised, under their own name and with their own personnel and products) is done by submitting the fully completed group participants registration form during the exhibitor registration. This can either be done immediately after submitting the group organiser registration, or later via the "My Stands" menu item in the service shop.

Every participant must meet spoga+gafa 2027 participation requirements – see in particular Item 2 of the Conditions of Participation. Koelnmesse GmbH retains the right to reject registrations by companies that do not meet these conditions of participation.

The information provided in the exhibitor registration must contain the correct details of the registered group participant. The company details are mandatory and will be published in the trade fair media. Additional details for entry in the trade fair app and the online exhibitor search can be entered in the service shop. You as the group organiser bear responsibility for the correct entry of the group participants. If the exhibitor has not submitted an order by the editorial and advertising deadline, they will be included, still subject to the standard fee, in the official trade fair media using the information provided when registering for the event. Registrations and orders received later will only be taken into account in the official trade fair media to the extent that this is still possible. In cases of orders and registrations received by Koelnmesse GmbH after the editorial and advertising deadline, Koelnmesse GmbH is unable to guarantee the provision of all the marketing services that are normally available. In such cases, all claims, of whatever type, but in particular claims for a reduction in the fee for inclusion in the official trade fair media, or claims for compensation, are excluded.

The distribution of individual areas at the trade fair is your responsibility as the organiser of the joint stand. Koelnmesse GmbH must be notified as to how the individual areas have been distributed by 05.03.2027 at the latest. This information will be used as the basis for the allocation of the individual stand

numbers and thus for the entry of the stand numbers in the trade fair app and the online exhibitor search. Koelnmesse GmbH will allocate the stand numbers.

As the group organiser, you are responsible for ensuring that all necessary documents are completed in full and returned on time. Should you fail to provide us with the allocation of the stand areas, participants will be entered into the trade fair media with a group stand number.

Orders for services by individual group participants (e.g. ordering of rental furniture) via the service shop are made in the name and for the account of the group organiser. The prerequisite is the timely notification of the allocation of the individual spaces and the granting of a corresponding authorisation by the group organiser. Orders can only be placed in the service shop until the end of the event.

Last amended: 9 June 2026

18 Important contacts

	Tel.: +49 221 821-	Email
Project Management	-2343, -2410, -2296	spogagafa@koelnmesse.de
Sales	-2195,-2646,-3768,-2944	sales@spogagafa.de
Press		mediarelations@koelnmesse.de
Protocol	-2142	b.schoeller@koelnmesse.de
Accounting	-2378	c.riegermann@koelnmesse.de
Technical services	-3998	services@exhibitor.koelnmesse.de
Additional exhibitor passes, entrance ticket vouchers		https://service.spogagafa.com/serviceshop/login
Congresses, special events, conference rooms	-2201	m.cimino@koelncongress.de
Marketing Package, advertising material	-3998	services@exhibitor.koelnmesse.de
Security office east	-2550, -2549	
Security office north	-2551, -2552	
Stand construction services	-3998	services@exhibitor.koelnmesse.de
Event technology	-3666	acceptance@koelnmesse.de
Car parking	-3998	
Traffic controlling (truck parking)	-2097	
Forwarding agents (customs clearance/storage/transport) – DSV (formerly Schenker)	+49 221 981310	fairs.koeln@dbschenker.com
Security	-2456	
Arranging personnel – Hostesses / service personnel		https://service.spogagafa.com/serviceshop/login
Restaurants/stand catering	+49 221 2848584	aramark@catering-koelnmesse.com
Hotel accommodation	-2087	hotel-services@koelnmesse.de