

30.01.-02.02.2022

FUNCTION MEETS DESIGN

SPECIAL EVENT ON THE THEME PACKAGING

THE PACKAGING TRENDS OF TOMORROW

Technology, material, design, practicability, sustainability, digitalisation: packaging is a reflection of the developments. They are implemented day for day and prove to be true multitalents in the process. Packaging provides answers intuitively to our expectations and desires - particularly in the case of luxury foods such as sweets and snacks.

You are a specialist in this section and you would like to win over customers in the sweets and snacks industry with your packaging? Then, ProSweets Cologne is exactly the right place for you! A myriad of refining processes, sustainable materials and the latest trends meet with specific demand here. Present your packaging to decision-makers from the procurement segment.

The „Packaging“ special event offers the perfect platform for the effective presentation of your products. In interplay with famous partners and their expertise in the sections design, sustainability and digital applications, innovation and creativity are combined here to create an exciting point of contact for the trade audience.

LITTLE EFFORT, BIG IMPACT:

THE PARTICIPATION PACKAGE FOR YOUR TRADE FAIR PRESENCE

FURTHER INFORMATION AWAITS YOU HERE.

WWW.PROSWEETS.COM/PACKAGING



INDUSTRY MEETING POINT

The industry will meet up again in Cologne from 30.01.-02.02.2022 to experience product premieres, network and cast a glance into the future. Trade visitors from all over the globe are looking forward to four promising days - and to you of course!

DOUBLY GOOD: THE TRADE FAIR DUO

At the same time and place: Thanks to ISM, the leading trade fair for sweets and snacks, which is staged parallel, the value chain of the entire industry comes together in Cologne.

THE NEW 360 DEGREE EXPERIENCE

Due to the new digital platform ISM & ProSweets @home all of the players can not only network at the fair grounds but also in digital space. As an exhibitor you benefit from the chance to access new target groups and present your solutions to an even broader public.