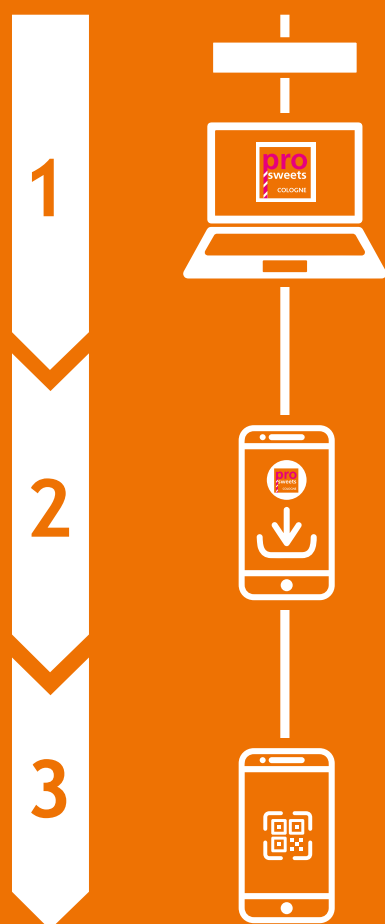


## IMPORTANT INFORMATION ON ADMISSION TO THE FAIR!

Please observe! The new process for admission to the trade fair. What do you have to do as a media representative?

Admission to the trade fair occurs in three simple steps:



### 1. How to accredit:

- You will find the accreditation link in the PRESS section of the ProSweets Cologne website:  
[Accreditation for journalists | ProSweets Cologne \(prosweets.com\)](https://prosweets.com/accr-2022)
- You register and create a personal Koelnmesse account and upload a legitimization document.
- After successful legitimation, you will receive a confirmation and can place your press ticket in the shopping basket

### 2. Download the ProSweets Cologne app:

(available from mid-December at the latest)

- This year exclusively digital admission tickets are being issued. It is thus necessary for you to download the ProSweets Cologne app, which is automatically in the ticket wallet of the app.
- After registering in the app using the log-in data from your Koelnmesse account, your admission ticket will be displayed automatically.

(Note: It can take up to 10 minutes for the ticket to be displayed after the order has been completed.)

### 3. You arrive at ProSweets Cologne:

- You will be granted access to the fair grounds on presenting the admission ticket in the ProSweets Cologne app.
- You additionally require a digital COVID certification of the EU (vaccinated, tested, recovered) as well as valid ID. For non-EU citizens without access to the EU DCC certificate, the following exception applies: Click [here](#) for all information.
- If you have a ticket for ISM you can also use ISM & ProSweets @home. You can log in using your access data from your Koelnmesse account.