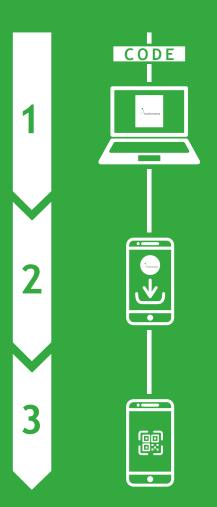


# IMPORTANT INFORMATION ON ENTERING THE TRADE FAIR

## For visitors, exhibitors and service providers

You can gain access to your trade fair in three easy steps:



### 1. Buy a ticket or redeem your digital ticket code

- Please register in the Ticket Shop and create a new Koelnmesse account or log in using your existing login details.
- You can purchase your ticket or redeem your digital ticket code in the Ticket Shop.
- The same login details will enable you to log in to the trade fair app.

#### 2. Download the app for your trade fair

- Only digital tickets will be issued for our events. Download the app for the trade fair from the App Store or Google Play (e.g. the Anuga app, spoga+gafa app, IDS app etc.).
- After you log in to the app using the login details for your Koelnmesse account, your ticket will automatically be displayed in your ticket wallet in the app.
   This can take up to five minutes after you complete your order.

#### 3. Arrive at the trade fair

- You will be able to gain access to the trade fair grounds with the ticket in the app.
- If the trade fair also has a digital platform, your ticket will grant you access to it as well. Log in using your login details for your Koelnmesse account.