



Theme Pavilions @
polis
MOBILITY
Moving Cities

Moving Cities

**HOW DO WE WANT TO LIVE?
HOW DO WE WANT TO BE MOBILE?**

The issues and challenges facing us today call for new solutions that will advance us on the path to human-scale cities and the regions of the future.

How to implement the mobility transition concerns all members of society. Each one of us has a part to play:

Businesses, cities and local authorities, and citizens



360-degree strategy

polisMOBILITY addresses tomorrow's mobility from a holistic, cross-sector and transmodal perspective.



Solutions instead of products

polisMOBILITY focuses on intelligent and connected mobility solutions. It will showcase applications and best practices.



The B2G2C framework for action

polisMOBILITY is a networking platform for international policymakers, cities and local authorities, business and civil society.





Theme Pavilions @ polisMOBILITY

A variety of partners complement each other and present their work on a single topic with thematic focus.

holistic – solution-oriented – target-group-focused

The advantages:

- Communication support for the topic by polisMOBILITY
- High-profile presence through a collaborative trade fair appearance
- Easier to participate with comprehensive package



Topic overview



Alternative urban transport systems



Hydrogen-powered mobility



Lightweight electric vehicles (urban vehicles)



New mobility models for companies



Public funding



Property and district development

PROPERTY & DISTRICT DEVELOPMENT

What it's all about

Today, urban planning is primarily focused on high quality of life. However, advancing urbanisation and the housing shortage in major conurbations is making it difficult to implement that consistently.

What innovations are required in the area of city planning?
What are the features of modern districts? How can housing, commercial spaces and modern mobility be combined? How can existing areas and structures be adapted to current and future needs?

Present your solutions for urban spaces!



PROPERTY & DISTRICT DEVELOPMENT

Potential project partners:



Mobility hubs



Planning and consulting agencies



Micro hubs



City and municipal authorities



Your topic @ polisMOBILITY

Our Theme Pavilion package for you!

1/2

The Theme Pavilion area

- Coordinated design of the pavilion area
- Integrated long-distance visibility
- Highlight area for exhibits
- Top positioning on main passageways

Your pavilion unit

- Presentation area of approx. 6 m²
- Counter with high stools
- LED light wall on one side (back wall)
1.00 m x 2.50 m incl. full-size digital print,
back PVC panel
- 3kW power connection
- Carpet flooring
- Daily stand cleaning
- Internet access up to 10 Mbit/s with Wi-Fi



Your topic @ polisMOBILITY

Our Theme Pavilion package for you!

2/2

Marketing package

- Presence before, during and after the trade fair
 - in the catalogue
 - on the website
 - in the app
- Integrated lead tracking
- Online advertising materials included

Add-on benefits

- Editorial coverage on the polisMOBILITY website, in the magazine and on the social media channels
- Listing in the trade fair programme
- Project theme possibly included in the polisMOBILITY Conference

➤ **Total price: Euro 5,500 (plus VAT)**



Similar to illustration



Themenstand

Be there!

Become a project partner
on the Theme Pavilion

**PROPERTY AND DISTRICT
DEVELOPMENT**



polis MOBILITY

International expo & conference on future mobility & urban life

Mobility as a holistic, shared experience in the urban space.

- City event, expo and conference
- Three formats covering diverse themes linked to mobility in the urban environment and the suburbs
- Digital community all year round



Join the Movement

polisMOBILITY is on the move:
The expo event for sustainable mobility gets
people going in the city and the region – and
across the whole world. Today and tomorrow.

Online and in person:
From **18 to 21 May 2022** in Cologne.

Start discovering new paths today.

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