

polis  
MOBILITY

# expo & conference

Cologne | May 22-23, 2024

# CONFERENCE PROGRAM

Wednesday, May 22, 2024

- Municipal Mobility Transition
- Public Transport & Mobility Services
- Urban Drive System & Energy Transition

## visionSTAGE

## openSTAGE

## activeSTAGE

## citySTAGE

## BLAUER SALON

10:00

**Opening: Talking about transformation**  
*Friedemann Karig*

Keynote  
10:00-10:45

11:00

**Survival of the fittest? How the future modal split will change the roles & business models of OEMs**

Presentations & Panel  
11:00-12:30

**The role of design in the energy transition**  
*Jochen Eisenbrand, Vitra Design Museum*

futureTALK  
11:00-11:45

**Restart urban planning! Blueprints for the energy and mobility transition in the building stock**

Presentations & Fishbowl  
11:00-12:30

**Accompanying mobility measures**  
*City of Aachen, IHK Aachen, Autobahn GmbH*

Presentation  
11:00-11:20

**Mobility, climate and noise protection action plan**  
*Nahverkehrsgesellschaft Baden-Württemberg*

Presentation  
11:20-11:40

**Hamburg's future public transport prioritization**  
*Free and Hanseatic City of Hamburg, Bax & Company*

Presentation  
11:40-12:00

**JOBWÄRTS: Operational mobility**  
*Federal City of Bonn*

Presentation  
12:00-12:20

**Charging infrastructure in public spaces: Roles, tasks and opportunities for local authorities**  
*Drees & Sommer*

Workshop  
11:00-13:00

12:00

**Generative AI is changing the world**  
*Vanessa Cann, KI-Bundesverband*

futureTALK  
11:45-12:30

**Restart urban planning: Reception & networking**  
*RheinEnergie*

Reception  
12:30-13:15

**TBA**

Recruiting Reception  
12:30-13:15

13:00

**Urban change starts on the doorstep! A poster session of municipal projects**

Poster session  
12:30-13:30

**Restart urban planning: Energy and mobility transition in development areas**

Panel  
13:30-14:15

**Superblocks: On the road, ready, go!**  
*City of Leipzig, SUPERBLOCKS Leipzig e.V.*

Presentation  
13:30-13:50

**Ecologically responsible road space**  
*Municipality of Sopot, Poland*

Presentation  
13:50-14:10

**The National Centre for Charging Infrastructure's Toolbox: Supporting the expansion of charging infrastructure on-site**  
*NOW GmbH*

Workshop  
13:30-14:30

14:00

**Hydrogen in the mobility sector: New perspectives, assessments and strategies**

Panel  
13:30-14:15

**Quo vadis corporate mobility? Integrated solutions for smart concepts**

Panel  
13:30-14:15

**Development of the e-charging infrastructure on public roads**  
*City of Cologne*

Presentation  
14:20-14:40

**Urban mobility solutions: A bridge between design innovation and sustainable transportation**  
*argodesign*

Presentation  
14:40-15:00

**Charging infrastructure – how to pick up speed? Best practices from Denmark**  
*Ramboll*

Presentations  
15:00-15:30

**BIM4People**  
*RWTH Aachen, Wirtschafts- und Innovationsnetzwerk Stadt Düren*

Presentation  
14:30-14:50

**Charging infrastructure in the housing stock**  
*Allbau GmbH, VEOMO Consulting*

Presentation  
14:30-14:50

**Mobility cockpit Cologne**  
*City of Cologne*

Presentation  
14:50-15:10

15:00

**AI-based mobility systems in urban areas: Opportunities and challenges**  
*Plattform Lernende Systeme*

Panel  
14:30-15:15

**Trade sector and industry as an enabler for the drive and energy transition**  
*Handwerk.NRW & Handwerkskammer zu Köln*

Panel  
14:30-15:30

**Together for better mobility: "Cooperative CMM" as a model for success?**  
*Zukunftsnetz Mobilität NRW*

Panel  
15:45-16:30

**Rethinking neighborhood mobility concepts**  
*GSK Stockmann*

Presentation  
15:35-15:55

**Reducing commuter emissions and mobility costs with the mobility budget**  
*MOBIKO*

Presentation  
15:55-16:15

**TBA**

Presentation  
16:15-16:35

**Diversity as a key factor in the marathon of change: The potential and opportunities of living diversity**  
*Lots!/ Die Informationsdesigner*

Workshop  
16:00-17:00

16:00

**Developing charging infrastructure: The role of local authorities**  
*German Association of Towns and Municipalities*

Presentations & Panel  
15:30-16:30

**Planning charging infrastructure: Optimal charging locations and energy supply**  
*Siemens AG*

Presentation  
15:45-16:05

**Urban solutions: A vision of smart parking and mobility**  
*APCOA*

Presentation  
16:05-16:25

**Hydrogen as a cornerstone of energy and mobility: Technologies for an integrated ecosystem**  
*AVL SCHRICK*

Presentation  
16:25-16:45

17:00

**Decarbonization of urban mobility: Affordable or a Herculean task?**  
*Ralf Utermöhlen, AGIMUS*

Keynote  
16:45-17:15

**Be and stay brave: Municipal action strategies in turbulent times**

Panel  
17:00-18:00

18:00

**Now what, industry?! When sectors have to transform themselves**

Panel  
17:15-18:00

**Conclusion: polisMOBILITY & City of Cologne invite you**

18:00-19:00