

#Cycling&Walking #PublicTransport #Inclusive



What will be the **three biggest challenges** for Rotterdam's mobility over the next ten years?

- 1 Implementing a mobility transition to promote active forms of transport such as walking and cycling
- 2 Redesigning the metropolis into a city with more public space for safe walking and cycling
- 3 Changing mobility culture by reducing short car trips

How would you sum up your concept for the design of **tomorrow's mobility** (2030) in your city in a slogan?

On our way to a healthy, clean, easy-to-reach city where people can walk and cycle safely. A future-proof Rotterdam.



Rotterdam: More bicycle highways for commuters

The project idea

The goal is for a network of bicycle highways in the Rotterdam-The Hague metropolitan area to connect the most important economic and work hubs with various urban districts. These bicycle highways are to allow users to easily cross obstacles such as motorways, waterways and railway lines. To ensure safe and comfortable use, **the highways will be 4 to 4.5 metres wide, clearly marked with red asphalt and well lit.** In the city, the bicycle street, where cars are accepted as "guests", is to be a good alternative to the bicycle highway

The implementation

The bicycle highways are to be an alternative first and foremost for work commuters. The City of Rotterdam is currently implementing six bicycle highways in the region. They will enable at least ten per cent more people to reach their place of work by bicycle within 45 minutes. **The travel times for cyclists will also be reduced. The aim is for around 1,500 people to use the bicycle highways.**

The transfer

The first step was to establish collaboration with the regional parties and local authorities. With support from all those involved, a joint framework could be developed. It allowed scope for individual adjustments to local conditions. The next step was to analyse and plan potential routes. In parallel, additional partners had to be brought on board for funding, and the joint concept for the project defined. The final step focused on communicating the benefits of the bicycle highways and the city's innovation drive to the public.

