

polisMOBILITY



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Introduction

polisMOBILITY 2022: far more than a new mobility trade fair

polisMOBILITY attracted 15,000 visitors from 30 countries, among them a large number of young people, to the Cologne trade fair grounds – as well as to live event areas in the centre of Cologne. From 18 to 21 May 2022, the Cologne trade fair ground and parts of the city of Cologne were engrossed with the question: “How should we be designing for the mobility of the future in urban and rural areas?”

The idea of setting up polisMOBILITY as a discussion and networking platform worked perfectly. With its innovative format of a 360-degree experience of future urban mobility, polisMOBILITY provided stimuli to, and enabled encounters between policy makers, administrators, commerce, science and civil society.

polisMOBILITY was based on three cornerstones which complemented each other in their subject matter: Exhibition, Exchange und Experience. The exhibition, with 142 exhibitors from nine countries, was deliberately designed so as to facilitate encounters. The polisMOBILITY Conference took Exchange as its theme, with three stages and seven partner conferences offering space for open exchange between cross-sector specialists on the subject of liveable design for tomorrow’s mobility in urban and rural areas.

In the experience area in the city centre surroundings of the Rudolfplatz square, interested local residents had the chance to find out about and experience the latest mobility developments. The City of Cologne allocated part of the main inner-city arteries as a test track for alternative forms of transport, although unfortunately severe weather alerts meant that it could only be used on two of the four days.

In future, polisMOBILITY aims to continue to act as a discussion platform for mobility. In 2023, the plenary of the Association of German Cities (Deutscher Städtetag), which acted as the event’s patron in its inaugural year, is to take place concurrently with polisMOBILITY. This will give many delegates and mayors a chance to visit polisMOBILITY 2023 too.



polisMOBILITY

Übersicht

cityHUB &
polisCAMP

Koelnmesse

HALLE 1

Christophstr./Mediapark

Cologne central station

Cologne Cathedral

Messe/Deutz

Opladener Str.

Bf Deutz/Lanxess Arena

KÖLN-ARENA

AACHENER WEIHER

Moltkestraße

Aachener Str.

Hahnenstr.

RUDOLFPLATZ

Hahnenstraße

Schaaßenstraße

Neumarkt

COLOGNE CITY CENTRE

HEUMARKT

DEUTZ

Partners, exhibitors and sponsors

142

Exhibitors in
the exhibition hall and at
the cityHUB

40

Partners (public,
private, conference and
media)

11

Sponsors

Exhibitors



“Digitalisation will change the mobility of the future. At Telekom we are committed to driving digitalisation forward. So it was very important for us to meet up with all of today’s key players in the mobility sphere here at polisMOBILITY.”

Dr. Olga Nevskaya, Managing Director of Telekom Mobility



109

Exhibitors

30 %

of the exhibiting companies were **start-up businesses**

9

Countries

Hall 1

Topics

The exhibition presented the entire range of the urban mobility transition. From young start-up businesses to global players – supported by science, public bodies and trade associations.

Automotive | Charging | Public Transport
Smart City | Sharing and Mobility Services
Last Mile Solutions



MOST IMPORTANT OBJECTIVES:

- Networking
- Establish new business contacts
- Image management

88%

of exhibitors were satisfied with their achievement of their objectives for their trade fair participation

VISITORS



“I am delighted to be here in Cologne at the first polisMOBILITY event. As far as I can gather, this is the first smart mobility and smart city trade fair to be held in Germany. The theme is in tune with the times, since mobility simply must be better shared. Innovative, sustainable and partly autonomous.”

Silvia Fischer, Vice President Smart Mobility, Free Now

4.873

visitors from 29 countries. One third of the visitors came from the public sector, one third from the service sector and one third from science and industry.

89 %

of trade visitors would recommend attending polisMOBILITY

94 %

of trade visitors were satisfied with their achievement of their objectives for their trade fair participation

Overview

207

Speakers

40

partners

3

stages



“The mobility revolution is bringing together ideologies that still appear to be virtually irreconcilable. It would seem that the right players are encountering each other here – those who can, so to speak, break down these ideologies so that shared solutions can be found. The polisMOBILITY event is fantastic for this.”

Professor Günther Schuh, CEO e.Volution GmbH



Conference Topics



Three stages offered room for an open exchange of ideas between specialists. 207 high-profile speakers provided inspiring insights – supplemented by dialogue sessions in contemporary formats.

Urban and Neighbourhood Development | Autonomous & Connected | Mobility Services | Drive Technologies | Electrification & Sector Coupling | Active Mobility | Public Mobility | City Logistics | Charging



PARTNER CONFERENCES

Chargetec | TAXI DRIVING INNOVATION | NaKoMo
Workshop | Cargobike Sharing Europe | OCA Academy
Science meets City | City Logistik



VISITORS

10.000

visitors
at the cityHUB



“The chance to engage with local residents in direct dialogue and to exhibit our Mobility Showcase in the city centre provided a timely platform. The new concept of combining a classic trade fair and a dialogue with local residents in the city centre was successful.”

André Schmidt, President Toyota Deutschland GmbH

33

exhibitors
at the cityHUB

HIGHLIGHTS

- Toyota „Beyond Zero Showcase“
- Two-wheeler circular route, test rides, car-sharing offers

cityHUB & polisCAMP

Topics

- Bicycle
E-bike
Cargobike
E-scooter
- Sharing
(micromobility
& car)
- Charging
solutions
- Cars (e-mobility
and hydrogen)



Overview

Forum for discussions with and between local residents on multi-faceted issues and aspects of urban transformation and the mobility transition.

Open discussions | Inspiring keynotes
Workshops | Forums | Presentations

20

Panel discussions, keynotes,
workshops & talks



“When it comes to urban development and mobility, Germany has an enormous amount of catching up to do. The challenges are immense; we are not short of knowledge, but there is a lack of communication and the will to put things into effect. It often seems that local residents are already a significant step ahead of policy makers and administrators.”

Lars Zimmermann, Architect and Co-Founder of Cities for Future
Photo: ©Paul Claussen



Looking ahead

2022 was just the beginning...

The Association of German Cities acted as the event's patron in its inaugural year: a powerful signal that there is a following wind for the innovative approach taken by polisMOBILITY. And together with our partners, polisMOBILITY 2023 will achieve even greater things.

The feedback from exhibitors and visitors, as well as conversations with our partners indicate the direction of travel:

- In future, we will focus on the concept of the liveable city – and what forms of mobility it needs.
- A key aspect of this is intermodal transport – a development for which polisMOBILITY is ideally suited.
- polisMOBILITY represents a significant milestone in the exchange on the subject of this challenge which is so central to our future.

In 2023, polisMOBILITY will place an even greater emphasis on public spaces. With this in mind, we are already working on innovative interactive formats. Stay tuned for the next polisMOBILITY! Stay tuned for the next polisMOBILITY!

Our dates will coincide with the plenary of the Association of German Cities, from **24–26 May 2023** in Cologne.

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Our partners:



