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Koelnmesse expands portfolio with the addition of PMRExpo - Europe's leading trade fair for secure communication

- Koelnmesse will become new event partner for PMRExpo from November 2023
- The German Professional Mobile Radio Association (PMeV) is behind the concept
- Event to focus on digital media, entertainment and mobility
- Digitalisation and cyber security are core topics

The PMRExpo has been re-imagined with a new vision: as Europe's leading trade fair for secure communication, the event is now set to become even more diverse, digital and international. The world's fifth-largest exhibition centre provides the perfect backdrop to the event, with its modern halls, flexible infrastructure and thoroughly tried-and-tested spaces for major events. "We are incredibly pleased to add the PMRExpo to our portfolio and to expand our expertise in the fields of digital media, entertainment and mobility", says Oliver Frese, Chief Operating Officer at Koelnmesse. "In 2023, we anticipate the same exceptionally high event quality combined with new design ideas from Koelnmesse, inspired by the company's wealth of experience around the world."

The three-day PMRExpo event, which will take place from 28 to 30 November 2023 in Cologne, will showcase solutions and innovations from the field of secure operational and business-critical mobile communication. These solutions are primarily used by authorities and organisations with security remits (emergency services), in industry and by operators of critical infrastructure (KRITIS). Key topics in these fields include critical communication, cyber security, narrow-band networks, migration to broadband networks or 5G campus networks, applications, devices and control centres.

The potential risks of cyberattacks, acts of sabotage, extreme weather and industrial espionage are omnipresent, resulting in an increased need for security-critical communication and resilient infrastructure. The coronavirus pandemic, the war in Ukraine, the energy crisis and climate change have already had a knock-on effect on requirements for communication. As government bodies and private organisations increasingly move to digitalise their operations, secure and high-availability sensor and application connectivity will play a key role. These are just some of the reasons why Koelnmesse and the PMeV see enormous national and international growth potential for the PMRExpo, which will boast a comprehensive event programme of presentations, discussions and interactive sessions.

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“We are particularly grateful to all of our exhibitors, visitors, partners and presenters for their ongoing collaboration and positive contributions, which have enabled us to make this event such a success so far. We now plan to build on this success in partnership with Koelnmesse, and we are looking forward to PMRExpo 2023 with confidence”, says Bernhard Klinger, Chair of the PMeV Board.

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The PMRExpo has been held at the Koelnmesse site as a guest event since 2009. Core elements of the event to date have included the show area, which provides a platform for exhibitors from all over the world to showcase their products, solutions and innovations. Sector and application-specific challenges have also been discussed at numerous symposiums.

The new, re-imagined PMRExpo will focus more heavily on attracting new customers, as well as on new technologies and innovative event elements. Koelnmesse’s international network will also help the event go global. Digital platforms and formats will be deployed to target new audiences, both virtually and on site in the Koelnmesse halls.

Further information is available at <https://www.pmrexpo.com/en/>

About Koelnmesse:

Koelnmesse employs around 1,000 people. The city-centre trade fair at the heart of Europe occupies the third largest trade fair grounds in Germany and, spanning almost 400,000 square metres of hall and outdoor space, it numbers among the top ten worldwide. Each year, Koelnmesse organises and manages around 80 trade fairs, guest events and corporate events in Cologne and in the most important markets around the world. Its portfolio attracts over 54,000 exhibiting companies from 122 countries and approximately three million visitors from more than 200 nations.

Photo material for Koelnmesse:

www.koelnmesse.com/Koelnmesse/Press/Image-Database/index.php

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