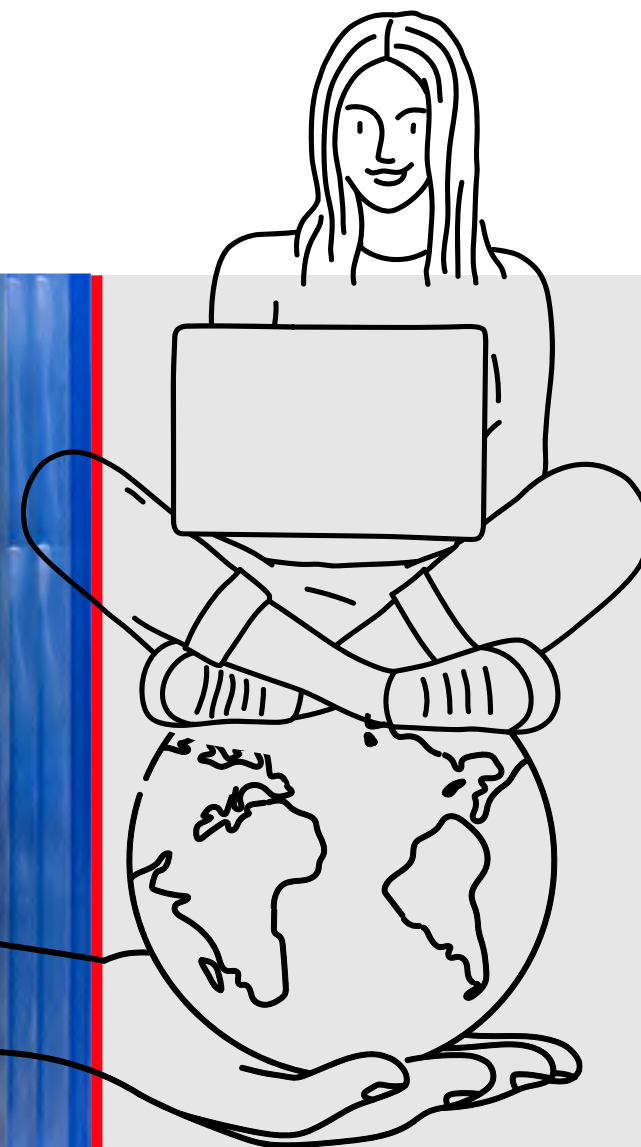




Hybrid, multi-local, virtual: how will we be working in future?



In what kind of
environment do we
want to work? >

Discover visionary concepts at ORGATEC.

The coronavirus pandemic has turned the world of work as we knew it on its head. Hybrid, multi-local working in agile teams: what yesterday was just a vision of the future, is now the “new normal”.

The working environments of today and tomorrow are just as multi-faceted as the people who work in them. And that’s exactly how it should be viewed: from the perspectives of all those involved.

As the leading international trade fair for the modern working world, ORGATEC has never been as relevant as it is today. The event brings together a variety of viewpoints, develops new visions of work and addresses the multidimensional nature of working environments with future-oriented concepts. And your vision is an essential part of that.

Show how your solutions can contribute to the design of holistic working environments - and benefit from a perfect setting for your innovations, lucrative contacts and all kinds of inspiration.

BEFORE THE CORONAVIRUS PANDEMIC, ONLY 4 % OF THE WORKFORCE WORKED FROM HOME. THAT FIGURE ROSE TO AROUND 30 % DURING THE LOCKDOWNS. TODAY, 73 % OF GERMANS SUPPORT A LEGAL RIGHT TO **WORK FROM HOME**.

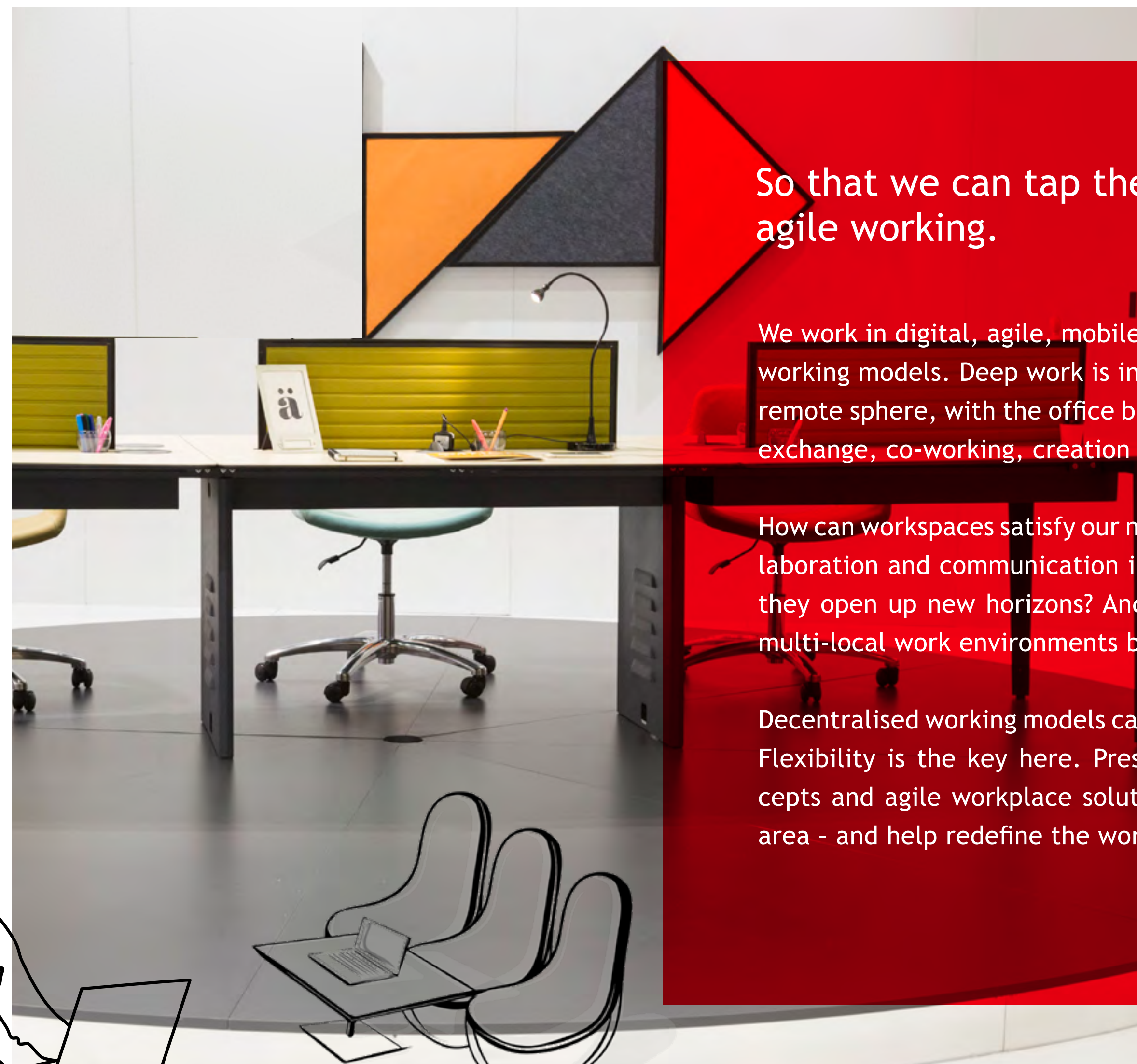
Quelle: statista.de



HYBRID WORKING MODELS ARE BECOMING ESTABLISHED. 80% OF EXECUTIVES AROUND THE WORLD REPORT THAT THEIR COMPANIES HAVE HYBRID OR FULLY REMOTE WORKING MODELS IN PLACE.

Quelle: entrust.com

How flexible do workspaces have to be? >

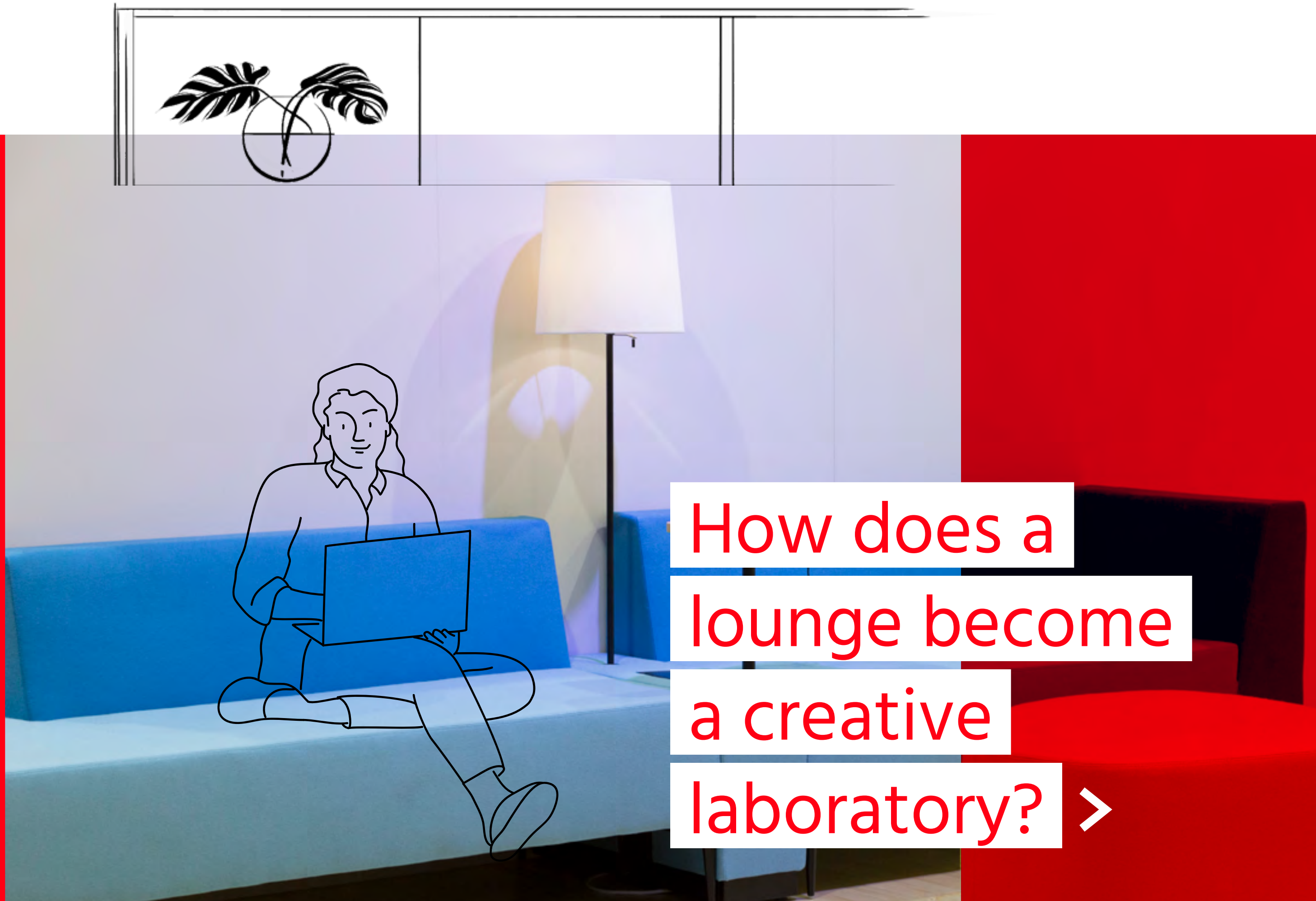


So that we can tap the potential of agile working.

We work in digital, agile, mobile and location-independent working models. Deep work is increasingly moving into the remote sphere, with the office becoming a hub for personal exchange, co-working, creation and sharing.

How can workspaces satisfy our need for concentration, collaboration and communication in equal measure? How can they open up new horizons? And how standardised should multi-local work environments be?

Decentralised working models call for new spatial concepts. Flexibility is the key here. Present your open-space concepts and agile workplace solutions at ORGATEC's OFFICE area - and help redefine the working world.



How does a lounge become a creative laboratory? >

So that there's always room for good ideas - everywhere.

Between the office and the home office there are numerous other places where people network and share ideas: co-working spaces, hotel lobbies, airport lounges and cafés, to name but a few.

How do these places become spaces of inspiration? Do we need state-of-the-art technology, other kinds of buildings or brand-new services?

Innovative concepts from the real-estate sector and from start-ups point the way: multi-functionality, flexible use and imaginative management are crucial from the very beginning.

Present your concepts for mixed-use real estate, flexible furnishing and innovative services for co-working and hospitality - and provide new stimulus for the CONTRACT business.



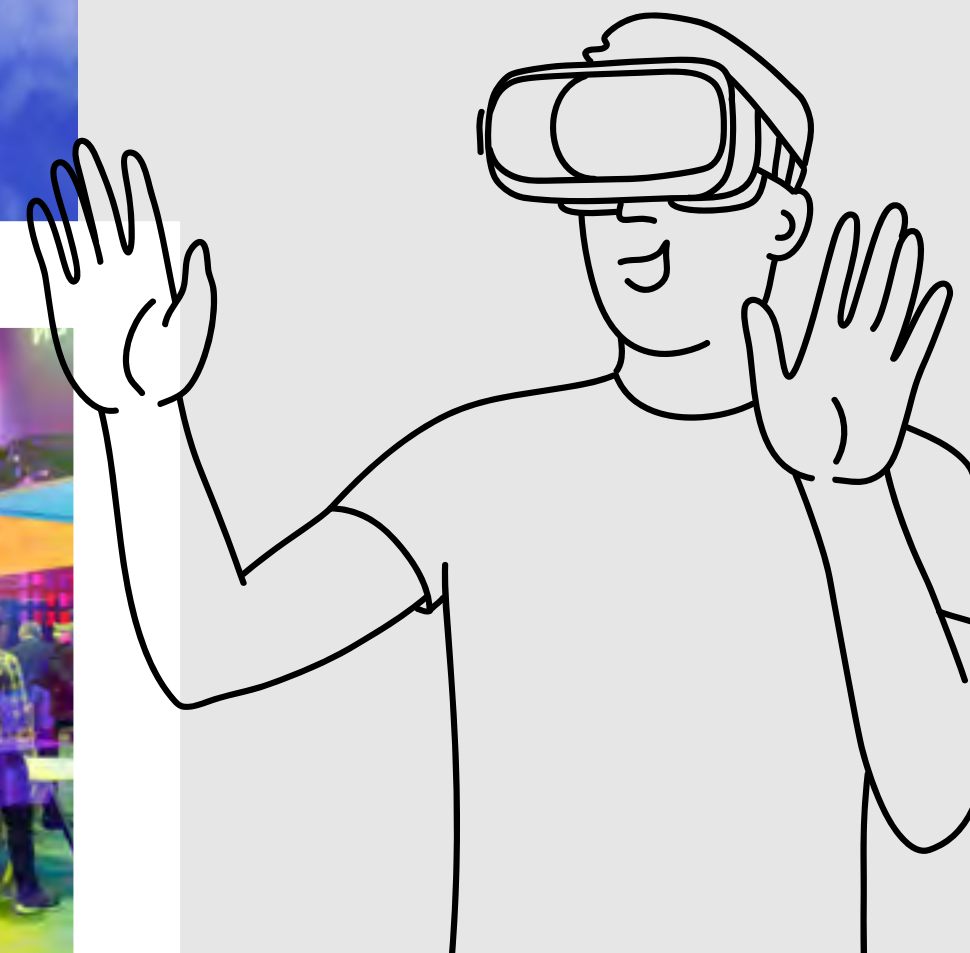
MIXED-USE REAL ESTATE IS A BIG TREND.
IN 2017, IT HAD A 5 % MARKET SHARE, GROWING TO 8 % BY 2019 - AND IT'S STILL RISING QUICKLY.

Quelle: clarus-am.com



How smart does technology have to be?

> So that we can
work completely
autonomously.



It is smart offices, along with cloud and conference technologies, that make location-independent working and virtual teamwork possible in the first place. Innovative information and communication solutions are increasingly merging with furnishing, lighting, sound and air conditioning solutions - creating optimal working environments for agile teams.

But what are the innovations that really take us up to the next level?

Show us your smart office technologies. Inspire visitors to ORGATEC with intelligent solutions for integrated working environments, from furniture and innovative utilities technology to IT security and immersive telepresence. Your forum: the „SMART OFFICE SOLUTIONS & TECHNOLOGIES“ segment.



73% OF GERMAN COMPANIES BELIEVE THAT SMART OFFICE INSTALLATIONS PAY OFF - BECAUSE OF THE COST SAVINGS (78%), BECAUSE OF SAFETY IMPROVEMENTS (64%) AND BECAUSE OF INCREASES IN EMPLOYEE EFFICIENCY (47 %).

Quelle: reichelt.de

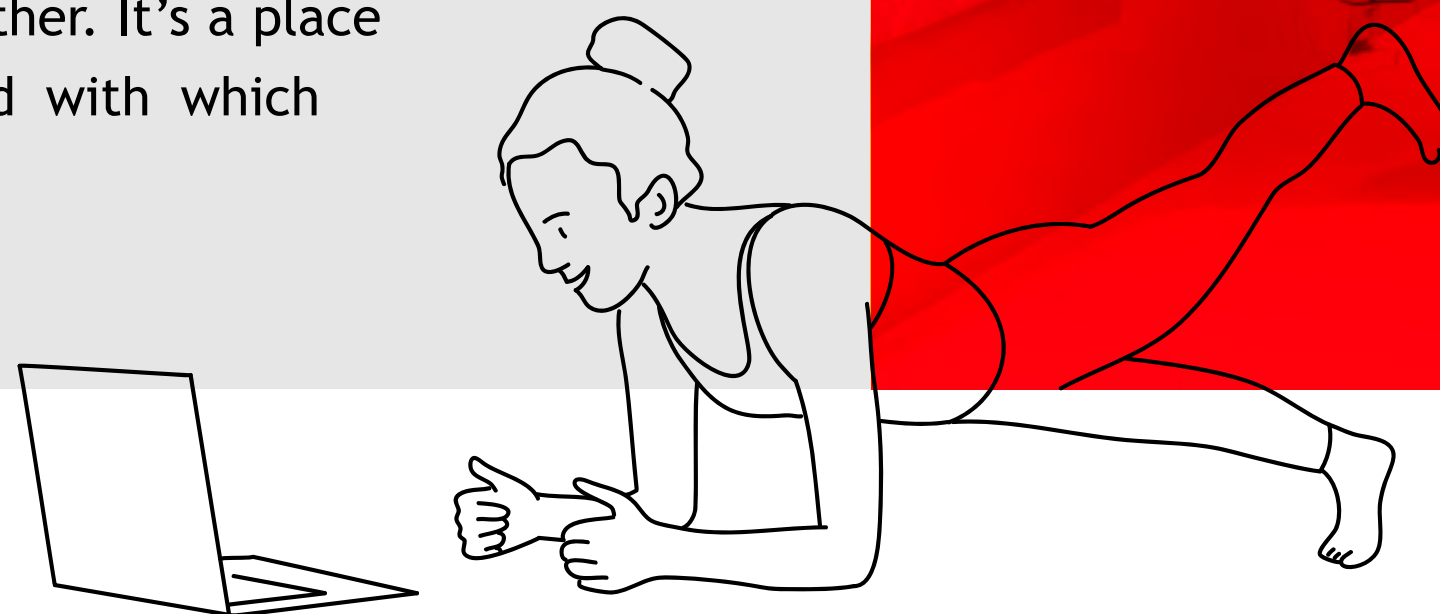
So that we can celebrate
even more successes together.

Digital, agile and virtual teamwork opens up new horizons,
and encourages autonomous working and innovative thinking. It makes companies more productive and efficient,
and makes them more attractive as an employer.

What do companies need in order to benefit from the
transformation of the working world?

A clear strategy for the future - and a work environment
in which teams can fulfil their potential and staff can find
meaning.

This kind of work setting is more than an office: it's a
hub and a home at the same time. It's a focal point for
creativity and developing ideas together. It's a place
where people feel comfortable and with which
they can identify.

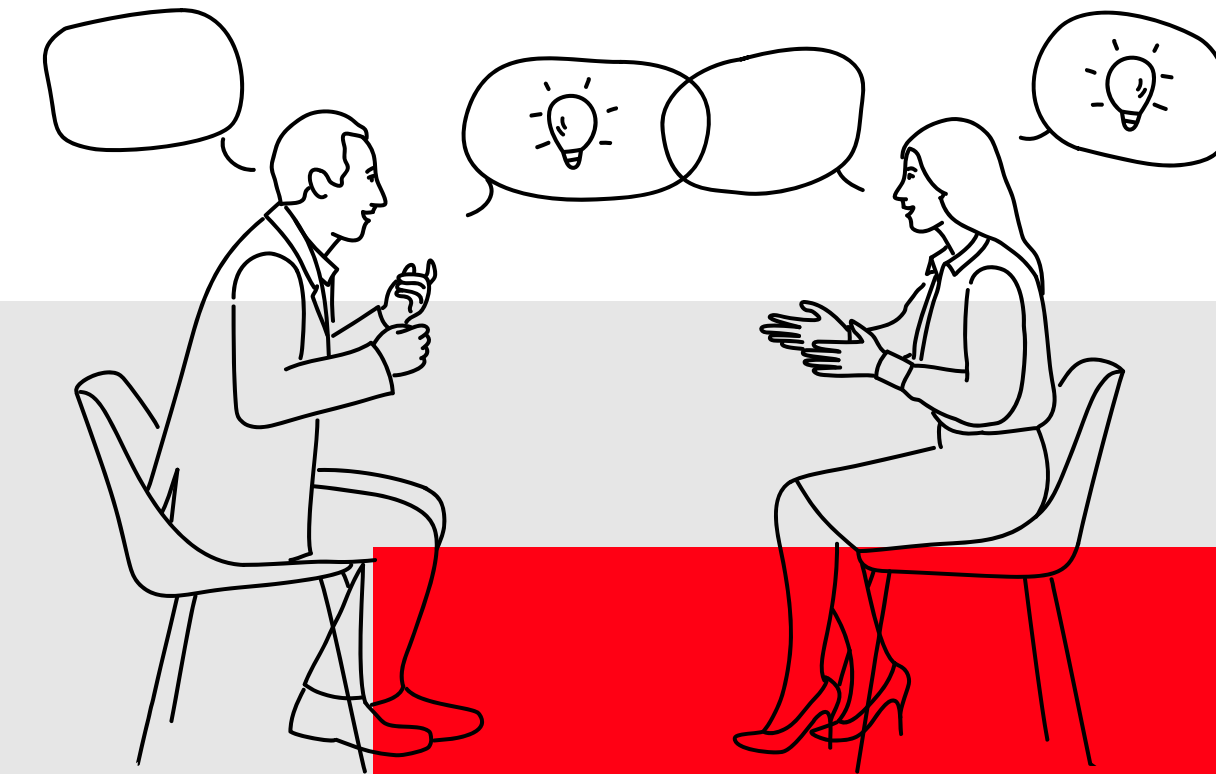


**82 % OF COMPANIES BELIEVE THAT AGILE ORGANISATIONS ARE BETTER
EQUIPPED TO NAVIGATE CRISES BECAUSE THEY CAN RESPOND MORE QUICKLY TO CHANGE.**

Quelle: bearingpoint.com



Where can you find
even more exciting insights
and inspiration? >



So that the
transformation of the
working world is a
success for everyone.

Offer your customers even more ideas and perspectives - and be inspired yourself: by the exciting event programme featuring top-class presentations, discussions on current trends, international best-practice solutions and innovative materials for the working world of tomorrow.

The event programme at ORGATEC 2022 >



START-UPS AT ORGATEC

INNOVATIVE START-UPS ARE A CRUCIAL SOURCE OF IMPETUS FOR SMART TECHNOLOGIES. THAT IS WHY WE SUPPORT YOUR PRESENCE AT ORGATEC'S START-UP ARENA.

INTERESTED? DON'T HESITATE TO CONTACT US!

INSPIRED OFFICE SOLUTIONS

Experience how smart technologies make possible the various forms of mobile and hybrid working.

ORGATEC GUIDED TOURS CONCEPTS & PRODUCTS

Discover the whole world of work from the perspective of renowned experts from the architecture, design and real estate communities on themed tours exploring ORGATEC 2022's most innovative concepts and product ideas.

START-UP-ARENA

Meet young companies and the brilliant minds behind forward-looking prop-tech and software solutions that deliver measurable improvements in efficiency.

MATERIALS4FUTURE

Discover which sustainable and innovative materials significantly improve the CO₂ footprint of modern workplace concepts today.

FRAUNHOFER SYMPOSIUM "MENSCHEN IN RÄUMEN"

How are existing office premises becoming more diverse and user friendly? Experience new concepts developed by the Fraunhofer Office Initiative in partnership with experts from a variety of disciplines.



WWW.ORGATEC.COM

CONTACT

Do you have
any questions? >



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