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KIDS
DESIGN
AWARD

2021

KIND +
JUGEND

THE TRADE SHOW FOR KIDS' FIRST YEARS

INNOVATIVE INTO THE
FUTURE!

09.-11.09.2021



YOUR APPLICATION FORM FOR 2021



koelnmesse

From 09 to 11 September

KIND + JUGEND 2021

START A SUCCESSFUL SEASON: KIND + JUGEND IS EXPECTING YOU!

The time is now: the application period for the next KIND + JUGEND has started. Following times of great restrictions, the need for personal exchange and networking beyond the digital channels is stronger than ever. This is also the case at KIND + JUGEND 2021. It provides the starting shot for successfully commencing with innovative marketing strategies and all kinds of new products with new energy. **For three days as of this year - Thursday to Saturday:** Compact. Focused. To the point.

The who's who of the baby and toddler outfitting industry meets at this leading international trade fair. There as always: countless new product highlights, clear trends like sustainability and exciting ideas that make it to the retail trade. The best opportunity to present yourself perfectly.

Secure your place now at the trade fair that stands for the best business on the international market.

We look forward to your participation in Kind + Jugend 2021!

APPLY ONLINE NOW AND SAVE

Applying is now even faster and more comfortable:
simply indicate your stand request, enter data, confirm - done!
Book your stand area for 2021 in the blink of an eye under
www.kindundjugend.com/application

EARLY BIRD
DISCOUNT UNTIL
30.09.2020

STAND RENTAL PER M ²	FOR APPLICATIONS UNTIL 30.09.2020	FOR APPLICATIONS RECEIVED AFTER 01.10.2020
TERRACE STAND (ONE SIDE OPEN)	€ 165	€ 188
CORNER STAND (TWO SIDES OPEN)	€ 174	€ 197
TWO CORNER STAND (THREE SIDES OPEN)	€ 177	€ 200
ISLAND STAND (FOUR SIDES OPEN)	€ 183	€ 206
UNIFORM PRICE FOR EACH FURTHER M ² OVER 125 M ²	€ 139	€ 162

Essential information in brief

Please also refer to our enclosed Conditions of Participation.



Kind + Jugend
The Trade Show for
Kids' First Years
09.–11. September 2021

The registration documents include

Information Kind + Jugend Innovation Award 2021
1.10 Application for main exhibitors
1.11 Enclosure to the application for main exhibitors
1.20 Application for co-exhibitors
1.30 List of products

Z.03 Infoscout – Trade agents sought

Conditions of participation – Special section
Conditions of participation – General section
Koelnmesse subsidiaries, representatives and information centres

1 Opening times

For exhibitors:

Thursday, 09.09.2021 –
Saturday, 11.09.2021 from 8:00 a.m. to 7:00 p.m.

For visitors:

Thursday, 09.09.2021 –
Saturday, 11.09.2021 from 9:00 a.m. to 6:00 p.m.

2 Registration

Form 1.10 must be submitted by each main exhibitor. Please fill out the registration form completely, stamp it with your company seal, and have a responsible person sign it. The registration is only valid when accompanied by the List of products on **Form 1.30**.

Co-exhibitors* are required to be registered using **Form 1.20**. A separate List of products – **Form 1.30** – must be filled in for each of these companies (please copy if necessary).

Alternatively the "Online-Application" can be used on Kind + Jugend webpage. The application forms must be completely filled in and to be sent to Koelnmesse by clicking on the button "Submit binding application".

*see Item V of the General Conditions of Participation

Space allocation starts as of: **02.01.2021**

3 Participation fees and other costs

The minimum stand size is 12 m².

The participation fee is:

	Up to 125 m ²	Every additional m ²
Upon registration by 31.10.2020		
Terrace stand (one side open)	165.00 EUR/m ²	139.00 EUR/m ²
Corner stand (two sides open)	174.00 EUR/m ²	139.00 EUR/m ²
Two-corner stand (three sides open)	177.00 EUR/m ²	139.00 EUR/m ²
Island stand (four sides open)	183.00 EUR/m ²	139.00 EUR/m ²
Upon registration after 31.10.2020:		
Terrace stand (one side open)	188.00 EUR/m ²	162.00 EUR/m ²
Corner stand (two sides open)	197.00 EUR/m ²	162.00 EUR/m ²
Two-corner stand (three sides open)	200.00 EUR/m ²	162.00 EUR/m ²
Island stand (four sides open)	206.00 EUR/m ²	162.00 EUR/m ²

All prices are net prices and do not include VAT. In addition, a flat rate electricity fee* of 11.50 EUR/m² and an AUMA fee* of 0.60 EUR/m² are charged. Exhibitors are also invoiced for a down payment for services (see item 3.4 of the Special Section of the Conditions of Participation). The down payments for services amounts to at least 16.50 Euro/m² for firsttime exhibitors. In all other cases the down payment for services shall be assessed

on the basis of the services charged for the previous event.

The rental fee for stand area does not include the cost for any constructions.

The participation costs of the Start up pavilion will be published separately on the Kind + Jugend webpage.

4 Stand construction service

Koelnmesse offers turnkey stands. Why not take advantage of this service? These stands are available in various designs.

Tel. +49 221 821-2936

E-Mail: standbau-services@koelnmesse.de

5 Construction times / Dismantling times

Start of construction period: Saturday, 04.09.2021, 8:00 a.m.

End of construction period: Wednesday, 08.09.2021, 6:00 p.m.

Start of dismantling period: Saturday, 11.09.2021, 6:00 p.m.

End of dismantling period: Monday, 13.09.2021, 10:00 p.m.

Dismantling may not begin earlier than **6:00 p.m. on 11.09.2021** and must be completed by **10:00 p.m. on 13.09.2021** due to construction work of the following events. The time for stand assembly and dismantling may only be extended after an application has been submitted to Koelnmesse and the extension is approved. Such extensions are subject to a fee of Euro 800.00 per day.

Early vacating of the trade fair stand prohibited

Early vacating of the trade fair stand represents a serious violation of the general conditions of participation. In the event of any infringement, Koelnmesse reserves the right to impose a contractual penalty of up to Euro 5000.00 in keeping with the severity of the case and/or to refuse the exhibitor permission to participate in subsequent events.

6 Stand confirmation

After your company has been accepted for the event, you will receive confirmation for your stand area as well as your personal access information for the online ordering system at www.koelnmesse-service-portal.de (**beginning in January 2021**). With the receipt of the confirmation the contract between Koelnmesse GmbH and your company will be concluded.

7 Technical guidelines / services

You may download the Technical Guidelines from the trade fair website or from www.koelnmesse-service-portal.com. You also have the option of requesting the Technical Guidelines in printed form. Our entire range of services can also be ordered online at www.koelnmesse-service-portal.de. We will e-mail you the login information after you have obtained your stand area confirmation.

8 Maximum stand height / special constructions

The maximum permissible stand height (including signs, banners and other advertising material) is standardised at 4.50 m.

On request, Koelnmesse can approve a higher stand height insofar as technical and construction-related requirements are met. If your stand deviates from the construction guidelines in any way, or if you are planning to have special constructions, please submit your plans to Koelnmesse (Department Exhibition Facilities) in duplicate for perusal no later than six weeks prior to the beginning of the event. In addition, lighting equipment may be suspended from the hall ceiling, whereby the maximum permissible distance from the upper edge of the lighting to the hall floor is 5m. Please note that for any objects hung from the hall ceiling, neither the lighting equipment nor its mounts may be connected to the stand construction. In addition to this please note the technical guidelines of Koelnmesse GmbH.

9 Scale-drawings of stands

Sketches of stand spaces can be provided on a scale of 1:200 upon request by the exhibiting companies.

10 Extended cancellation possibility due to the Covid 19 pandemic

With immediate effect - and different than stated in the conditions of participation - all exhibitors have the possibility to cancel their participation in Kind + Jugend 2021 free of charge without giving reasons up to 3 months before the start of the event, which is **June 9, 2021**, at the latest. Timely receipt of the cancellation in text form is sufficient for cancellation.

Within the last three months before the start of the Kind + Jugend 2021, exhibitors can also cancel free of charge, provided that within this period a ban on entry to Germany applies to the exhibitor based on his registration address or his region of origin has been qualified as a Covid 19 risk area. Cancellation is also possible free of charge if, due to a travel warning from the exhibitor's country of origin for travel to the region of the trade fair, a return journey is unreasonable due to official regulations of his country of origin (e.g. quarantine regulations of more than 5 days) and the exhibitor is also unable to realize his participation in the trade fair by employees from another country while avoiding the above mentioned restrictions. The reasons for the cancellation within the last three months must still be present at the time of cancellation and must not be announced more than 14 days before the cancellation.

11 Invoicing

You will receive the invoice for the stand area **from** June 2021. Please observe the terms and conditions of payment listed under Item IV of the General Conditions of Participation.

12 VAT refunds

As a rule, Koelnmesse provides exhibitors (proprietors) with a uniform service - so-called event service - in accordance with Art. 3a.4., Par. (2) of the German ordinance on the application of VAT (UStAE). The place of performance for this service is the recipient's headquarters. Koelnmesse will therefore invoice foreign exhibitors (proprietors) according to the reverse charge accounting mechanism without charging German VAT. If, in exceptional cases, services are not provided as uniform offerings in the sense described above and statutory VAT is charged, exhibitors (proprietors) may receive a refund of the invoiced VAT provided they fulfil the legal requirements.

Further information is available at www.bzst.bund.de.

13 Exhibitor passes

Each exhibitor receives codes for exhibitor passes, free of charge and valid for the period from the first day on which build up work begins to the final day of dismantling:

- three passes for a stand of up to 20 m²
- one additional pass for each additional 10 m² or part thereof up to a stand area of 100 m²
- one additional pass for each additional 20 m² or part thereof over a stand of 100 m²
- the maximum number of passes free of charge is 150 exhibitor passes

The codes will be available at an Online Portal. You will receive your login data in good time prior to the event. Additional, fee-based exhibitor passes will also be available at this Portal.

14 Work passes

You will also receive codes for free passes that allow people commissioned by you or who work on your behalf to access the fair grounds in order to construct and dismantle your stand. These passes are only valid up to the start and after the end of the event. They do not entitle the holders to enter the grounds during the event.

- four passes for a stand up to 20 m²
- one additional pass for each additional 10 m² or part thereof up to a stand area of 100 m²
- one additional pass for each additional 20 m² or part thereof over a stand of 100 m²
- The maximum number of passes is 150 work passes

These codes will also be available at the Online Portal. If more codes for work passes are needed, they can be requested free of charge.

15 Marketing services (Marketing Package)

The marketing services offered by Koelnmesse are the comprehensive and attention-grabbing solution for all stages of your trade fair communication. Use of the marketing services listed under Item 7.1 (Special Participation Conditions) is mandatory for all represented companies, co-exhibitors and other represented companies and costs:

- Euro 1,160.00 per main exhibitor, group organiser and group participant
- Euro 250.00 per co-exhibitor and other represented companies

The media package includes, among others, the provision of an unlimited number of free admission ticket vouchers requiring registration.

Our official contractual partners will provide you with all order information and documents for the marketing services offered.

Please note that your company's participation requires Koelnmesse's approval. Therefore, this approval is also a prerequisite for any offers or order confirmations.

Please note: The editorial and advertising deadline is 23.07.2020.

16 A note on unofficial exhibitors' directories

So-called registration offers for seemingly official exhibitors' directories lead to confusion and enquiries from numerous exhibitors. Without having been asked, the providers of these exhibitors' directories are sending forms that give the impression that these are galley proofs or invoices from the publisher commissioned with publication of the official fair media. In fact, however, these so-called registration offers are order forms for an entry in directories of companies or exhibitors and do not involve the official fair media of Koelnmesse GmbH. The official media are exclusively issued by Koelnmesse GmbH, in cooperation with the media publishing house, Neureuter Fair Media GmbH. Entries in the official fair media can only be ordered through Koelnmesse GmbH or through Neureuter Fair Media GmbH.

17 Koelnmesse offices abroad

Koelnmesse has representative offices in over 80 countries. They will gladly assist you at any time. You can find the contact details below and at www.koelnmesse.com.

18 Important contacts

	Tel.: +49 221 821-	Fax: +49 221 821-	email:
Accounts department	-2378	-3174	c.riegermann@koelnmesse.de
Additional exhibitor passes	-2994	-3437	
Admission ticket vouchers	-2994	-3437	
Arranging personnel – Hostesses / service staff – Construction / dismantling staff	+49 221 28492-05/-06 -2882	+49 221 8800066 +49 221 45559636	
Car parking	-3998	-3999	
Congresses, special events, conference rooms	-2223	-3430	p.steinleger@koelnkongress.de
Exhibition facilities	-2714	-3287	p.abels@koelnmesse.de
Forwarding agents (customs clearance/storage/transport) – Schenker	+49 221 981310	+49 221 318890	fairs.koeln@dbschenker.com
Hotel accommodation	-2479	-3739	hotel-services@koelnmesse.de
Insurance	+49 221 77156359	+49 180 202505059	
Kind + Jugend Project Team	-2510, -2704, -3869, -2944	-3283	kindundjugend@koelnmesse.de
Marketing services (advertising space)	-2896	-3501	marketing-services@koelnmesse.de
Marketing package, advertising material	-2824		marketingpaket@koelnmesse.de
Press	-2270	-3544	g.nohl@koelnmesse.de
Protocol	-2595	-3402	a.strupp@koelnmesse.de
Restaurants/stand catering	+49 221 2848584		aramark@catering-koelnmesse.com
Security	-2818, -2456	-3435	m.popodi@koelnmesse.de
Security office east (Messewache Ost)	-2550	-3450	o.messewache@koelnmesse.de
Security office north (Messewache Nord)	-2551, -2552	-3780	n.messewache@koelnmesse.de
Stand construction service	-3998	-3993	standbau-services@koelnmesse.de
Technical services	-3998	-3993	
Traffic controlling (truck parking)	-3588, -2838	-991335	r.gersch@koelnmesse.de

Registration for Main Exhibitor

Must be returned. List of products (Form 1.30)
must be filled in for registration to be valid.

Space allocation starts as of January 2, 2021

1.10

1 Main Exhibitor

1.1 Address:

Company/Name: (incl. legal form, such as "Limited", "Corporation" etc.)

Street:
Postal Code /
City:

P.O. Box:
Postal Code /
City:

State /
Country:

general Phone:

general Fax:

general E-mail:

Internet:

Proprietor / Managing Director:
(please give first and last name)

☐ Mr. ☐ Ms.

Correspondence language: ☐ German ☐ English

Sort alphabetically
under the letter:

Contact person for the exhibition is:

☐ Mr. ☐ Ms.

Phone:

Fax:

E-mail:

1.2 We are:

- ☐ manufacturer ☐ sales representative
☐ importer ☐ association/institution
☐ sales organisation ☐ service provider
☐ wholesaler ☐ specialised media

1.3 We are registered with the:

☐ Commercial register

At the
Magistrate Court in:

Commercial
Register no.:

1.4 VAT identification number:

(Required information for companies from EU countries)

1.5 We are members of the following associations:

(if applicable)

2 Stand requirements

(Is subject to availability. Not part of the contract.)

2.2 ☐ Start Up Area (please fill in additionally form S.13)

2.2 According to the Conditions of Participation we order the following space at a price (+ VAT) of

	Up to 125 m ²	Every additional m ²
Upon registration by 31.10.2020		
Terrace stand (one side open)	165.00 EUR/m ²	139.00 EUR/m ²
Corner stand (two sides open)	174.00 EUR/m ²	139.00 EUR/m ²
Two-corner stand (three sides open)	177.00 EUR/m ²	139.00 EUR/m ²
Island stand (four sides open)	183.00 EUR/m ²	139.00 EUR/m ²
Upon registration after 31.10.2020:		
Terrace stand (one side open)	188.00 EUR/m ²	162.00 EUR/m ²
Corner stand (two sides open)	197.00 EUR/m ²	162.00 EUR/m ²
Two-corner stand (three sides open)	200.00 EUR/m ²	162.00 EUR/m ²
Island stand (four sides open)	206.00 EUR/m ²	162.00 EUR/m ²

The rental fee for stand area does not include the cost for any
constructions.

plus EUR 11.50 per m² proportional energy costs

plus EUR 0.60 per m² AUMA fee (Federal Trade Show Tax)

plus down payment for services (see Item 3.4, Conditions of
Participation, Special Section)

plus EUR 1,160.00 Marketing Package (see Item 7.2, Conditions of
Participation, Special Section)

Space in total m²

Frontal width
in meters min max

Depth in meters min max

Type of stand: ☐ Terrace stand ☐ Corner stand
☐ Two-corner stand ☐ Island stand

2.4 ☐ The stand construction will be ordered from Koelnmesse GmbH.

3 Products or Services to be exhibited

The application is only valid with the attached List of
products!

Please indicate your products / services on the enclosed List of
products (form 1.30). Only goods listed here are permitted at
Kind + Jugend.

Data Protection Notice:

You can read our Data Protection Notice in the complete participation documents and
at any time under

www.koelnmesse.com/data-protection-notice.

We would like to stay in touch with you in the future, in order to keep you appropriately
informed of events and similar services. That's why we would like to ask for your consent
to contact via electronic media.

☐ I hereby permit Koelnmesse GmbH, as well as its responsible subsidiary abroad and
its commercial agents, to send me information by E-mail about future similar trade
fairs/events/platforms that are organized by Koelnmesse in Germany and abroad. A list
of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further
details about data protection, can be found in the complete document containing the
participation documents.

It can also be accessed at any time at www.koelnmesse.com/data-protection-notice.
I can withdraw my consent at any time in the future (by sending an E-mail to
datenschutz-km@koelnmesse.de)

By signing and returning the registration form, we acknowledge that the General and the
Special Sections of Koelnmesse GmbH's Conditions of Participation as well as the
stipulations of the Koelnmesse-Service-Portal (in particular the technical regulations and
the supplements contained in the order forms) and the current safety measures
#B-SAFE4business are binding for our company.

X

Date, Place, Stamp, Legally binding signature of the Main Exhibitor

Enclosure to the application for Main Exhibitor

Invoice address / Address for correspondence

Space allocation starts as of January 2, 2021

1.11

1 Invoice address – if different from Main Exhibitor

If the **invoice** should be sent to an address other than the one given in Form 1.10, please enter below:

Correspondence language:

☐ German ☐ English

Company / Name: (incl. legal form, such as "Limited", "Corporation" etc.)

Street:

Postal Code /
City:

P.O. Box:

Postal Code /
City:

State /
Country:

Phone:

Fax:

E-mail:

Important!

The registered company will be obliged to settle the invoice if the recipient of the invoice fails to effect payment!

2 Address for correspondence – if different from Main Exhibitor

If the **correspondence** should be sent to an address other than the one given in Form 1.10, please enter below:

Correspondence language:

☐ German ☐ English

Company / Name: (incl. legal form, such as "Limited", "Corporation" etc.)

Contact Person:

Street:

Postal Code /
City:

P.O. Box:

Postal Code /
City:

State /
Country:

Phone:

Fax:

E-mail:

Please note:

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice.

Registration for group presentations

Space allocation starts January 2, 2021

1.12

1 The organizer of the group presentation

1.1 Address:

Company / Name: (incl. legal form, such as "Limited, Corporation" etc.)

Street:

Postal Code /
City:

P.O. Box:

State /
Country:

general Phone:

general Fax:

general E-mail:

Internet:

Proprietor / Managing Director: (please give first and last name)

☐ Mr. ☐ Ms.

Sort alphabetically under the letter:

Language of correspondence

☐ German ☐ English

Contact person for the group presentation:

☐ Mr. ☐ Ms.

Tel.:

Fax:

E-mail:

1.2 VAT identification number:

(Required information for companies from EU countries)

1.3 We are a/an:

- ☐ manufacturer ☐ sales representative
☐ importer ☐ association / institution
☐ sales organisation ☐ service provider
☐ wholesaler ☐ specialised media

1.4 We are registered in the:

☐ Commercial register

At the Magistrate
Court in:

Commercial
Register no.:

1.5 We are a branch office/subsidiary of the following company:

Company / name:

Street:

Postal Code /
City:

State /
Country:

1.6 We belong to the following associations:

2 Stand area request (subject to availability):

We request stand areas for a group presentation:

2.1 According to the Conditions of Participation we order the following space at a price (+ VAT) of

	Up to 125 m ²	Every additional m ²
Upon registration by 31.10.2020		
Terrace stand (one side open)	165.00 EUR/m ²	139.00 EUR/m ²
Corner stand (two sides open)	174.00 EUR/m ²	139.00 EUR/m ²
Two-corner stand (three sides open)	177.00 EUR/m ²	139.00 EUR/m ²
Island stand (four sides open)	183.00 EUR/m ²	139.00 EUR/m ²
Upon registration after 31.10.2020:		
Terrace stand (one side open)	188.00 EUR/m ²	162.00 EUR/m ²
Corner stand (two sides open)	197.00 EUR/m ²	162.00 EUR/m ²
Two-corner stand (three sides open)	200.00 EUR/m ²	162.00 EUR/m ²
Island stand (four sides open)	206.00 EUR/m ²	162.00 EUR/m ²

The rental fee for stand area does not include the cost for any constructions.

plus EUR 11.50 per m² proportional energy costs

plus EUR 0.60 per m² AUMA fee (Federal Trade Show Tax)

plus down payment for services

plus EUR 1,160.00 for the obligatory Marketing Package, see item 7.2, Special Participation Conditions)

2.2

Space in total m²

Frontal width
in meters

min

max

Depth in meters

min

max

Type of stand:

☐ terrace stand

☐ corner stand

☐ two-corner stand

☐ island stand

2.3 ☐ The stand construction will be ordered from Koelnmesse GmbH. (Please submit a separate form!)

Data Protection Notice:

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice.

We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact via electronic media.

☐ I hereby permit Koelnmesse GmbH, as well as its responsible subsidiary abroad and its commercial agents, to send me information by E-mail about future similar trade fairs/events/platforms that are organized by Koelnmesse in Germany and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be found in the complete document containing the participation documents. It can also be accessed at any time at www.koelnmesse.com/data-protection-notice. I can withdraw my consent at any time in the future (by sending an E-mail to datenschutz-km@koelnmesse.de).

We will submit the names of the exhibitors in our group presentation in good time. This will be done either by means of an Excel table or by forwarding form 1.13 and the filled in list of products. By signing and returning this application form, we acknowledge that the General and the Special Sections of Koelnmesse GmbH's Conditions of Participation as well as the stipulations of the online-Service Package/www.koelnmesse-service-portal.com (in particular the technical regulations and the conditions of Koelnmesse GmbH and the supplements contained in this form and the order forms) and the current safety measures # B-SAFE 4 business are binding for our company. We assume responsibility for ensuring that the exhibitors in our group presentation are aware of the stipulations mentioned and comply with them.



Place, date, legally binding signature and company stamp of the organiser of the group presentation

Please return to:
(address of group organizer)



09.-11.09.2021

Customer no. of group participant:

0 1 0 0

Please return to: (Address of group organizer)

Registration for exhibitors in a group presentation

Must be returned. Valid only in conjunction
with filled in list of products/services

1.13

Space allocation starts January 2, 2021

1 The exhibitor at the group presentation

1.1 Address:

Company / Name: (incl. legal form, such as "Limited, Corporation" etc.)

Address:

Town, postcode:

P.O. Box, postcode:

State, country:

general Phone.:

general Fax:

general E-mail:

Website:

Proprietor / Managing Director: (please give first and last name)

☐ Mr. ☐ Ms.

Language of correspondence Sort alphabetically
☐ German ☐ Englisch under the letter:

The contact person regarding our
participation in the group presentation is:

☐ Mr. ☐ Ms.

Tel.:

Fax:

E-mail:

Job title:

1.2 VAT identification number:

(Required information for companies from EU countries)

1.3 We are a / an:

- ☐ manufacturer ☐ sales representative
☐ importer ☐ association / institution
☐ sales organisation ☐ service provider
☐ wholesaler ☐ specialised media

1.4 We are registered in the:

☐ Commercial register

At the Magistrate
Court in:

Commercial
Register no.:

1.5 We are a subsidiary / branch of the following company / group:

Company / name:

Address:

Town, postcode:

State, country:

1.6 We belong to the following associations:

2 Stand area request:

2.1 We are exhibiting as part of the following group presentation:

2.2 We request a stand area measuring**:

Area in m²

Frontal width
in meters

min

max

Depth in meters

min

max

Type of stand:

☐ Terrace stand

☐ Two-corner stand

☐ Corner stand

☐ Island stand

3 Products / services

Please tick your products / services on the enclosed list of products. Please note that only those products / services registered with the list of products may be exhibited at the fair.

Note:

** The information entered in section 2.2 can be taken into account only in relation to the conditions existing at the trade fair in question. It is not a prerequisite for participation. Once admitted, an agreement of participation comes into effect between your company and the organizer of your group presentation. Should you have any further questions, please contact the organizer.

Data Protection Notice:

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice.

We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact via electronic media.

☐ I hereby permit Koelnmesse GmbH, as well as its responsible subsidiary abroad and its commercial agents, to send me information by E-mail about future similar trade fairs/events/platforms that are organized by Koelnmesse in Germany and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be found in the complete document containing the participation documents. It can also be accessed at any time at www.koelnmesse.com/data-protection-notice.

I can withdraw my consent at any time in the future (by sending an E-mail to datenschutz-km@koelnmesse.de)

By signing and returning the application form, we acknowledge that the General, the Special Section Kind + Jugend and the Special Section for Group organizers and Group participants of Koelnmesse GmbH's Conditions of Participation as well as the stipulations of the Koelnmesse Service Portal (in particular the technical regulations and the conditions of Koelnmesse GmbH and the supplements contained in the order forms) and the current safety measures # B-SAFE 4 business are binding for our company. The information above can be requested from the organizer of your group presentation or Koelnmesse GmbH at any time.

X

Date, legally binding signature and company stamp

Important Information for Organizers of Group Stands



Kind + Jugend
The Trade Show for
Kids' First Years
09.–11. September 2021

1. Please let us know definitively the amount of space you will need for your group stand at the trade fair. The area you need is the sum of the individual spaces occupied by exhibitors, service areas and "internal" aisles. We require that a **Registration Form 1.12** which has been filled in by you and bears your legally binding signature as the group organizer be returned to us by **31.10.2020**.
2. Should you require less space at the trade fair than you had expected, you may reduce the space without incurring any charges if you notify us of this change by **30.04.2021**. You will receive from us the admission / stand confirmation after this date.
3. If you return the registration forms bearing your signature by the deadline, we expect to be able to send you the **admission / stand confirmation** with the hall layout plans **at or after March 2021**. In accordance with Item II of the General Section of the Conditions of Participation, the contract between you and Koelnmesse GmbH takes effect **upon receipt of this admission / stand confirmation**. Contractual relationships exist exclusively between Koelnmesse and you as the group organizer, in accordance with Item V of the General Section of the Conditions of Participation. The same applies to entries in the Marketing Package. Subsequent reductions of the stand area (such as when companies cancel their participation at a group stand after the group organizer receives the **admission / stand confirmation**) will be at the expense of the group organizer.
4. **Group participants** (companies that will participate in Kind + Jugend at the group stand that you have organized, under their own name and with their own personnel and products) **can register** either by submitting copies of the fully completed set of registration forms (**1.13, 1.30**) for the trade fair, or they may register electronically.

You are obliged to supply Koelnmesse with a complete Excel table of group participants, co-exhibitors and additionally represented companies. The information is used as the basis for the entry in the official fair media (Marketing Package). It is therefore important that you list the participants in the alphabetically structured Excel table according to the first letters of the company names.

The corresponding forms / tables must be received by Koelnmesse by **23.07.2021 – the catalogue deadline**. Participants will not be entered into the official fair media (Marketing Package) unless they have submitted copies of all of the registration documents / the Excel table by the deadline. As the group organizer, you are responsible for the proper entry of your group participants in the catalogue.
5. The distribution of individual areas at the trade fair is your responsibility as the organizer of the joint stand. Koelnmesse must be notified as to how the individual areas have been distributed **by 23.07.2021, the catalogue deadline**. This information will be used as the basis for the allocation of the individual stand numbers and thus for the entry of the stand numbers in the official fair media (Marketing Package). Koelnmesse will allocate the stand numbers.

As the group organizer, you are responsible for ensuring that all of the necessary documents are completed in full and returned on time. Should you fail to provide us with the allocation of the stand areas to the individual group participants, you will be charged a co-exhibitor fee in the amount of 600.00 EUR for each group participant.
6. We expect to be able to send you the **stand area invoice** for all of the areas occupied by you and your group participants in or after June 2021. If two or more of your group participants are sharing a stand, the stand area invoice will also include the fee for co-exhibitors. Invoices for the participation fee and all additional costs, in particular the costs for the Marketing Package per group participant (1160.00 EUR) and other services, will be issued to you as the group organizer. This does not apply if a group participant has ordered additional services from Koelnmesse GmbH. Together with the invoice we will also send you the exhibitor passes and work passes for the companies exhibiting at your joint stands. **The amount listed in the invoice must be paid on time in order for the group participants to occupy the stand area.**
7. Koelnmesse GmbH will invoice you for a **down payment for additional costs** for the services you use during Kind + Jugend. Before the event, you will receive an invoice for a down payment. **The amount listed in the invoice must be paid on time in order for the group participants to occupy the stand area.**
8. **Dismantling may not begin before the end of the event on Saturday, 11.09.2021, 6 p.m.** For the duration of the event the stands must be staffed by personnel and display the products specified in the application and confirmation of acceptance. Vacating the stand prior to the end of the event represents a serious breach of the Conditions of Participation and shall entitle Koelnmesse GmbH to assert damage claims up to 5000.00 EUR and exclude the company from future participation in the event. As the group organizer, you are responsible for complying with the regulation and passing the relevant information on to your group participants.
9. In principle the General and Special Conditions of Participation are valid.

Registration of co-exhibitors*

List of products (Form 1.30) must be filled in for registration to be valid
Space allocation starts as of January 2, 2021

1.20

In accordance with Item V of the General Section of the Conditions of Participation, we hereby register the following co-exhibitors at our stand:

If you need to register more than two additional companies, please photocopy the blank form first.

Company / Name: (incl. legal form, such as "Limited", "Corporation" etc.)

Street:

Postal Code / City:

P.O.Box:

Postal Code / City:

State / Country:

gen. Phone:

gen. Fax:

gen. E-mail:

Internet:

Contact person for the exhibition is:

☐ Mr. ☐ Ms.

E-mail:

Customer no.:

0 1 0 0

Customer no.:

Register first letter of company name:

The company is: ☐ manufacturer ☐ sales representative
☐ importer ☐ association / institution

☐ sales organisation ☐ service provider
☐ wholesaler ☐ specialised media

The company is represented with: ☐ own products
☐ own staff

VAT identification number:

(Required information for companies from EU countries)

The participation fee per co-exhibitor is Euro 600.00 (plus VAT) and will be charged to the main exhibitors' account. This fee does not include the obligatory entry in the Marketing Package. The Marketing Package will be charged with EUR 250.00 (plus VAT). The main exhibitor will receive the invoice.

Company / Name: (incl. legal form, such as "Limited", "Corporation" etc.)

Street:

Postal Code / City:

P.O.Box:

Postal Code / City:

State / Country:

gen. Phone:

gen. Fax:

gen. E-mail:

Internet:

Contact person for the exhibition is:

☐ Mr. ☐ Ms.

E-mail:

Customer no.:

0 1 0 0

Customer no.:

Register first letter of company name:

The company is: ☐ manufacturer ☐ sales representative
☐ importer ☐ association / institution

☐ sales organisation ☐ service provider
☐ wholesaler ☐ specialised media

The company is represented with: ☐ own products
☐ own staff

VAT identification number:

(Required information for companies from EU countries)

The participation fee per co-exhibitor is Euro 600.00 (plus VAT) and will be charged to the main exhibitors' account. This fee does not include the obligatory entry in the Marketing Package. The Marketing Package will be charged with EUR 250.00 (plus VAT). The main exhibitor will receive the invoice.

Please provide a separate List of products (Form 1.30) for each co-exhibitor that you register.

* Explanation "co-exhibitors":

Co-exhibitors are companies with their own products and their own personnel that use the stand area of a main exhibitor. Companies within groups and subsidiaries count as co-exhibitors.

By signing and returning the registration form, we acknowledge that the General and the Special Sections of Koelnmesse GmbH's Conditions of Participation as well as the stipulations of the Koelnmesse-Service-Portal (in particular the technical regulations and the supplements contained in the order forms) are binding for our company.

X

Date, Place, Stamp, Legally binding signature of the Main Exhibitor

List of products

Must be returned by

- Main Exhibitor
- Co-exhibitor
- Additional represented companies

Please complete and return with application

1.30

Where appropriate: name of co-exhibitor, for which this form is being submitted:

Please use one list of exhibits per company

How many brands are being presented? Please list your brands here:

- ☐ Manufacturers own brand ☐ License ☐ Distributors own brand

Number of brands

Competitors

This directory of products shall not be considered the basis for automatic entry in the directory of products in the official fair media. Our official contractual partners will provide you with all order information and documents for the marketing services offered.

List of products ☒ Please tick the corresponding items

Our target/sales markets are:

Africa

- ☐ South Africa
- ☐ West Africa
- ☐ East Africa
- ☐ North Africa

The Americas

- ☐ USA
- ☐ Canada
- ☐ Mexico
- ☐ Colombia
- ☐ Brazil
- ☐ Others Central America
- ☐ Others South America

Asia

- ☐ China
- ☐ Japan
- ☐ South East Asia
- ☐ India
- ☐ Middle East

Europe

- ☐ Western Europe
- ☐ Northern Europe
- ☐ Southern Europe
- ☐ Russia
- ☐ Turkey
- ☐ Others Eastern Europe

Oceania

- ☐ Australia
- ☐ New Zealand
- ☐ Others Oceania

Global Opportunities

We are interested in the following Koelnmesse events around the world. Please send us further information.

Cologne

- ☐ imm cologne
Cologne, Germany
- ☐ spoga+gafa
Cologne, Germany

Global

- ☐ Pueri Expo
São Paulo, Brazil
- ☐ FIT 0/16
São Paulo, Brazil
- ☐ Not interested in trade shows abroad

011000 Prams/strollers, buggies, joggers

- ☐ 011010 Prams/strollers
- ☐ 011020 Siblings' prams/strollers, multiple prams/strollers
- ☐ 011030 Combi strollers/buggies
- ☐ 011040 Buggies
- ☐ 011050 Siblings' buggies, multiple buggies
- ☐ 011060 Joggers
- ☐ 011070 Shoppers & pushchairs
- ☐ 011080 Travel systems

012000 Accessories for prams/strollers, buggies and joggers

- ☐ 012010 Pram/stroller equipment
- ☐ 012020 Rain protection, insect protection
- ☐ 012030 Upholstery and seat covers
- ☐ 012040 Sun protection
- ☐ 012050 Safety belts, harnesses
- ☐ 012060 Toys for prams/strollers etc.
- ☐ 012080 Footmuffs, leg warmer
- ☐ 012090 Lambskins
- ☐ 012100 Muffs, hand warmers and gloves
- ☐ 012110 Buggy boards
- ☐ 012120 Other accessories

Main Exhibitor / Co-exhibitor:

Customer no.:

0 1 0 0

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013000 Carrier systems

- | | | |
|--------------------------|--------|-------------------------|
| <input type="checkbox"/> | 013010 | Baby carriers, bassinet |
| <input type="checkbox"/> | 013020 | Belly carriers |
| <input type="checkbox"/> | 013030 | Back carriers |
| <input type="checkbox"/> | 013050 | Carry shawls |

014000 Children's car seats & bicycle seats

- | | | |
|--------------------------|--------|---|
| <input type="checkbox"/> | 014010 | Baby car seats 0-13 kg |
| <input type="checkbox"/> | 014020 | Children's car seats 9-18 kg |
| <input type="checkbox"/> | 014030 | Children's car seats 15-36 kg |
| <input type="checkbox"/> | 014040 | Booster seats |
| <input type="checkbox"/> | 014050 | Sleeping pillow, neck cushion |
| <input type="checkbox"/> | 014060 | Bicycle seats |
| <input type="checkbox"/> | 014070 | Bicycle trailer |
| <input type="checkbox"/> | 014080 | Other accessories for car seats and bicycle seats |

015000 Car accessories for children

- | | | |
|--------------------------|--------|------------------------------------|
| <input type="checkbox"/> | 015010 | Sun shades |
| <input type="checkbox"/> | 015020 | Solar protection foils |
| <input type="checkbox"/> | 015030 | Back seat / utensil bag |
| <input type="checkbox"/> | 015040 | Back seat protector |
| <input type="checkbox"/> | 015050 | Back seat mirror |
| <input type="checkbox"/> | 015060 | Other car accessories for children |

021000 Furniture

- | | | |
|--------------------------|--------|---|
| <input type="checkbox"/> | 021010 | Babies' and children's furniture |
| <input type="checkbox"/> | 021020 | Baby highchairs |
| <input type="checkbox"/> | 021030 | Baby rockers |
| <input type="checkbox"/> | 021040 | Benches |
| <input type="checkbox"/> | 021050 | High beds, play beds |
| <input type="checkbox"/> | 021060 | Baby beds, Junior beds |
| <input type="checkbox"/> | 021070 | Furniture for children and young people, desks |
| <input type="checkbox"/> | 021080 | Baby walkers |
| <input type="checkbox"/> | 021090 | Mattresses, underlays, overlays |
| <input type="checkbox"/> | 021100 | Travel cots |
| <input type="checkbox"/> | 021110 | Bassinet, cradles |
| <input type="checkbox"/> | 021120 | Chairs |
| <input type="checkbox"/> | 021130 | Tables |
| <input type="checkbox"/> | 021140 | Changing tables, changing table linings, diaper-changing pads |
| <input type="checkbox"/> | 021150 | Other babies' and children's furniture |

031000 Home textiles

- | | | |
|--------------------------|--------|--|
| <input type="checkbox"/> | 031010 | Bed covers, pillows, duvets |
| <input type="checkbox"/> | 031020 | Canopy hangings, bed linens, snuggle wraps |
| <input type="checkbox"/> | 031030 | Crawl blankets |
| <input type="checkbox"/> | 031040 | Measuring sticks |
| <input type="checkbox"/> | 031050 | Sleeping bags & sleeping sacks |
| <input type="checkbox"/> | 031060 | Cuddly blankets |
| <input type="checkbox"/> | 031070 | Fitted sheets, bed liners |
| <input type="checkbox"/> | 031080 | Play and crawl blankets |
| <input type="checkbox"/> | 031090 | Nursing and support cushions |
| <input type="checkbox"/> | 031100 | Warming pillows |
| <input type="checkbox"/> | 031110 | Changing table linings |

032000 Lifestyle / Home decoration

- | | | |
|--------------------------|--------|---|
| <input type="checkbox"/> | 032010 | Pictures/posters/frames |
| <input type="checkbox"/> | 032020 | Carpets & tapestries |
| <input type="checkbox"/> | 032030 | Gifts |
| <input type="checkbox"/> | 032040 | Gift wrapping, secure rolls, paper bags, gift ribbons |
| <input type="checkbox"/> | 032050 | Lamps and lighting |
| <input type="checkbox"/> | 032060 | storage boxes |
| <input type="checkbox"/> | 032070 | Wallpapers, decorations, wall tattoos |
| <input type="checkbox"/> | 032080 | Textiles, textile design |
| <input type="checkbox"/> | 032090 | Interior accessories |

- | | | |
|--------------------------|--------|------------------|
| <input type="checkbox"/> | 032100 | Room decorations |
|--------------------------|--------|------------------|

041000 Security & monitoring

- | | | |
|--------------------------|--------|---|
| <input type="checkbox"/> | 041010 | Acoustic/optical monitoring devices |
| <input type="checkbox"/> | 041020 | Breathing monitors |
| <input type="checkbox"/> | 041030 | Baby phones, videophones |
| <input type="checkbox"/> | 041040 | Bed safety rails |
| <input type="checkbox"/> | 041050 | Hotplate protection |
| <input type="checkbox"/> | 041060 | Safety lights/night lights |
| <input type="checkbox"/> | 041070 | Safety equipment, corner protection, locking bolt |
| <input type="checkbox"/> | 041080 | Socket protectors |
| <input type="checkbox"/> | 041090 | Safety guards for doors and stairs |
| <input type="checkbox"/> | 041100 | Acoustic/visual monitoring |
| <input type="checkbox"/> | 041110 | Monitoring via apps/wifi |

042000 Digital Connected Kids World

- | | | |
|--------------------------|--------|--------------------------------------|
| <input type="checkbox"/> | 042010 | Smart Controller (light, heating...) |
| <input type="checkbox"/> | 042020 | Smart cradlers |
| <input type="checkbox"/> | 042030 | Baby wearables |
| <input type="checkbox"/> | 042040 | Smart textiles |
| <input type="checkbox"/> | 042050 | Smart diapers |
| <input type="checkbox"/> | 042060 | Smart baby monitors |
| <input type="checkbox"/> | 042070 | Smart feeding |
| <input type="checkbox"/> | 042080 | Smart pacifiers |
| <input type="checkbox"/> | 042090 | Smart medical monitoring |
| <input type="checkbox"/> | 042100 | Smart toys |
| <input type="checkbox"/> | 042110 | Smart services |

051000 Babies' and children's fashion

- | | | |
|--------------------------|--------|---|
| <input type="checkbox"/> | 051010 | Accessories, hair clips, rings, necklaces, sunglasses |
| <input type="checkbox"/> | 051020 | Infants' outfitting sizes 0 – 68 |
| <input type="checkbox"/> | 051030 | Baby fashions sizes 74 – 86 |
| <input type="checkbox"/> | 051040 | Swimwear, UV protection clothing, towels, washcloths |
| <input type="checkbox"/> | 051050 | Gloves, neckerchiefs and scarves |
| <input type="checkbox"/> | 051060 | Children's fashion sizes 92 – 122 |
| <input type="checkbox"/> | 051070 | Young people's fashion sizes 128 – 176 |
| <input type="checkbox"/> | 051080 | Communion clothing, Confirmation clothing |
| <input type="checkbox"/> | 051090 | Caps, hats, headwear |
| <input type="checkbox"/> | 051100 | Rainwear/umbrellas |
| <input type="checkbox"/> | 051110 | Shoes |
| <input type="checkbox"/> | 051120 | Sportswear |
| <input type="checkbox"/> | 051130 | Rompers, trousers, jackets |
| <input type="checkbox"/> | 051140 | Baptism items |
| <input type="checkbox"/> | 051150 | Underwear/nightwear |
| <input type="checkbox"/> | 051160 | Patches, labels, sticker |
| <input type="checkbox"/> | 051170 | Reflective clothing, accessories |

052000 Maternity wear

- | | | |
|--------------------------|--------|------------------------------------|
| <input type="checkbox"/> | 052010 | Swimwear |
| <input type="checkbox"/> | 052020 | Support hosiery, corsetry |
| <input type="checkbox"/> | 052030 | Outdoor clothing |
| <input type="checkbox"/> | 052040 | Daywear and nightwear |
| <input type="checkbox"/> | 052050 | Maternity wear |
| <input type="checkbox"/> | 052060 | Other maternity wear & accessories |

062000 Electronic & acoustic toys and games for children/ multimedia

- | | | |
|--------------------------|--------|--|
| <input type="checkbox"/> | 062010 | Electronic educational toys for babies |
| <input type="checkbox"/> | 062020 | Edutainment (language software) |
| <input type="checkbox"/> | 062030 | Entertainment software |
| <input type="checkbox"/> | 062040 | Educational toys |
| <input type="checkbox"/> | 062050 | Music boxes, musical toys |
| <input type="checkbox"/> | 062060 | Tablets for toddlers |
| <input type="checkbox"/> | 062070 | Educational software and apps |

Main Exhibitor / Co-exhibitor:

Customer no.:

0 1 0 0

063000 Outdoor toys and accessories

<input type="checkbox"/>	063010 Inflatable toys
<input type="checkbox"/>	063020 Bicycles, tricycles
<input type="checkbox"/>	063030 Bobby cars, push scooters
<input type="checkbox"/>	063040 Bouncers
<input type="checkbox"/>	063050 Children's vehicles/handcarts
<input type="checkbox"/>	063060 Toddlers' toys
<input type="checkbox"/>	063070 Outdoor toys, playground equipment
<input type="checkbox"/>	063080 Slides
<input type="checkbox"/>	063090 Sandboxes
<input type="checkbox"/>	063100 Swings
<input type="checkbox"/>	063110 Bubble-blowing games
<input type="checkbox"/>	063120 Play tents and playhouses
<input type="checkbox"/>	063130 Beach and bathing toys
<input type="checkbox"/>	063140 Seesaws
<input type="checkbox"/>	063150 Bicycle helmets
<input type="checkbox"/>	063160 Other outdoor toys

064000 Dolls

<input type="checkbox"/>	064010 Dress-up dolls
<input type="checkbox"/>	064020 Baby dolls
<input type="checkbox"/>	064030 Doll clothes
<input type="checkbox"/>	064040 Dollhouses
<input type="checkbox"/>	064050 Doll furniture
<input type="checkbox"/>	064060 Doll prams
<input type="checkbox"/>	064070 Doll accessories

065000 Cloth, terrycloth and cuddly toys

<input type="checkbox"/>	065010 Terrycloth toys
<input type="checkbox"/>	065020 Mobiles
<input type="checkbox"/>	065030 Cuddly, cloth and fur toys
<input type="checkbox"/>	065040 Cuddly animals and blankets
<input type="checkbox"/>	065050 Play and crawl blankets
<input type="checkbox"/>	065060 Cloth dolls and animals
<input type="checkbox"/>	065070 Teddy bears

066000 Wooden toys

<input type="checkbox"/>	066010 Items for babies and toddlers
<input type="checkbox"/>	066020 Blocks and building toys
<input type="checkbox"/>	066030 Clutching toys
<input type="checkbox"/>	066040 Vehicles
<input type="checkbox"/>	066050 Mobiles
<input type="checkbox"/>	066060 Jewellery
<input type="checkbox"/>	066070 Toys
<input type="checkbox"/>	066080 Play store items
<input type="checkbox"/>	066090 Marble tracks
<input type="checkbox"/>	066100 Musical instruments
<input type="checkbox"/>	066110 Pull toys
<input type="checkbox"/>	066120 Educational toys
<input type="checkbox"/>	066130 Rattles & rattle figures
<input type="checkbox"/>	066140 Riding and rocking horses
<input type="checkbox"/>	066150 Push toys
<input type="checkbox"/>	066160 Music boxes
<input type="checkbox"/>	066170 Therapeutic toys
<input type="checkbox"/>	066180 Other wooden toys

067000 Plastic toys

<input type="checkbox"/>	067010 Clutching toys
<input type="checkbox"/>	067020 Toy appliances and household items
<input type="checkbox"/>	067030 Marble tracks
<input type="checkbox"/>	067040 Mobiles
<input type="checkbox"/>	067050 Pull toys
<input type="checkbox"/>	067060 Vehicles
<input type="checkbox"/>	067070 Rattles & rattle figures
<input type="checkbox"/>	067080 Foam rubber toys

<input type="checkbox"/>	067090 Foam rubber cubes
<input type="checkbox"/>	067100 Push toys
<input type="checkbox"/>	067110 Music boxes
<input type="checkbox"/>	067120 Other plastic toys

068000 Learning, reading, multimedia

<input type="checkbox"/>	068010 Cloth and water-resistant books for babies
<input type="checkbox"/>	068020 DVDs, CDs and audiobooks for babies and children
<input type="checkbox"/>	068030 Picture books for babies
<input type="checkbox"/>	068040 Photo albums
<input type="checkbox"/>	068050 Young people's books
<input type="checkbox"/>	068060 Children's books
<input type="checkbox"/>	068070 Educational books
<input type="checkbox"/>	068080 Posters, cards
<input type="checkbox"/>	068090 Writing articles and gifts

069000 Kindergarten/nursery and school supplies

<input type="checkbox"/>	069010 Handicraft supplies, sheets, books
<input type="checkbox"/>	069020 Wrapping films for books
<input type="checkbox"/>	069030 Finger paints
<input type="checkbox"/>	069040 Films and transparencies
<input type="checkbox"/>	069050 Adhesives
<input type="checkbox"/>	069060 Modelling clay
<input type="checkbox"/>	069070 Paper and cardboard
<input type="checkbox"/>	069080 Brushes and paintboxes
<input type="checkbox"/>	069090 Backpacks, bags, trollies
<input type="checkbox"/>	069100 Folders
<input type="checkbox"/>	069110 Conventional notebooks
<input type="checkbox"/>	069120 School cones
<input type="checkbox"/>	069130 Pens and markers
<input type="checkbox"/>	069140 Panels
<input type="checkbox"/>	069150 Knapsacks, cases
<input type="checkbox"/>	069160 Wall paintings and cards
<input type="checkbox"/>	069170 General drawing accessories
<input type="checkbox"/>	069180 Drawing blocks and sheets
<input type="checkbox"/>	069190 Drawing instruments

071000 Baby - Health, care & hygiene

<input type="checkbox"/>	071010 Baby hair dryers
<input type="checkbox"/>	071020 Bathtubs, tummy tubs, bath seats
<input type="checkbox"/>	071030 Cosmetic care products
<input type="checkbox"/>	071040 Bibs, terrycloth articles
<input type="checkbox"/>	071050 Toilet seats
<input type="checkbox"/>	071060 Potties and footstools
<input type="checkbox"/>	071070 Changing table heaters
<input type="checkbox"/>	071080 Nappies, plastic pants, cloth nappies
<input type="checkbox"/>	071090 Nappy bucket
<input type="checkbox"/>	071100 Nappy bags

072000 Mothers — health, care & hygiene

<input type="checkbox"/>	072010 Nipple cream
<input type="checkbox"/>	072020 Nipple shapers and shields
<input type="checkbox"/>	072030 Cosmetics, perfumes, washing and cleansing products
<input type="checkbox"/>	072050 Medical equipment for monitoring pregnancy
<input type="checkbox"/>	072051 Medical equipment or applications for pain relief during pregnancy or childbirth
<input type="checkbox"/>	072060 Milk pumps, bags for breast milk, breast milk collectors
<input type="checkbox"/>	072070 Nursing, breast-feeding pads, accessories
<input type="checkbox"/>	072080 Temperature measuring devices/thermometers

Main Exhibitor / Co-exhibitor:

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073000 Food, drink, calm

<input type="checkbox"/>	073010	Baby food
<input type="checkbox"/>	073020	Teething rings
<input type="checkbox"/>	073030	Cutlery
<input type="checkbox"/>	073040	Baby bottles
<input type="checkbox"/>	073050	Bottle and baby food warmers
<input type="checkbox"/>	073070	Baby bottle teats
<input type="checkbox"/>	073080	Dummies, dummy chains
<input type="checkbox"/>	073090	Plates, cups
<input type="checkbox"/>	073100	Sippy cups
<input type="checkbox"/>	073110	Vaporisers/disinfection equipment
<input type="checkbox"/>	073120	Snack- and Lunchbox

081000 Media, associations, service providers, services

<input type="checkbox"/>	081010	Online media
<input type="checkbox"/>	081020	Training & consultation
<input type="checkbox"/>	081030	Trade magazines and books
<input type="checkbox"/>	081040	Shop fittings, shop construction
<input type="checkbox"/>	081050	Product design
<input type="checkbox"/>	081060	Computer systems/merchandise management
<input type="checkbox"/>	081070	Providers of product and service brokerage
<input type="checkbox"/>	081080	Associations & institutions

082000 Product safety & certification

<input type="checkbox"/>	082010	Analysis & analytic equipment
<input type="checkbox"/>	082020	Product safety
<input type="checkbox"/>	082030	Certification
<input type="checkbox"/>	082040	Supplier products
<input type="checkbox"/>	082050	Products of renewable raw materials

"Infoscout" – Visitor Information System

Your contact information as provided on form 1.10, as well as your registered product groups, will be made available to interested visitors at the information stands in the halls during the trade fair. In addition, you may use Koelnmesse's "Infoscout" electronic information system to publish **vacancies for trade representatives**. Exhibitors and visitors can use Infoscout free of charge.

"Infoscout" can provide visitors with the following information:

- **Which exhibitor is showing products XY?**
"Infoscout" takes this information in your application form 1.10 and your registered product groups.
- **Where do I find company XY?**
"Infoscout" uses the information provided on your application forms 1.10 to 1.30. Please check whether all companies represented by you or exhibiting with you have been registered.

To provide information on vacant commercial agencies, we require the following information:

- Where can a trade representative find a company that still has vacant commercial agencies in various regions? You can enter this information in English, German or French. This is where you may enter the desired country code / post code and a description of your choice for a selected product in line with the List of Goods (form 1.30).
Please note the maximum capacity is 14 country codes, 10 post codes, 14 product numbers and 407 characters in the description. The National Federation of German Commercial Agencies and Distribution (CDH) may contact you separately in this regard.

Should you require more entries for your search, you may order additional forms. Please note the maximum capacities listed above.

In addition to this information in "Infoscout", the system contains answers to queries on the following:

- Service points at the exhibition centre, including restaurants currently open
- Pubs and restaurants in Cologne
- Searches
- Lost and found
- Supporting events
- Congresses
- Seminars
- Company events

Please do not forget to include your customer number on every form. You will find it on your stand space confirmation.

Countries

Germany	004	Gabon	314	Liechtenstein	037	Saudi-Arabia	632
Egypt	220	Gambia	252	Lithuania	055	Sao Tome and Principe	311
Equatorial Guinea	310	Georgia	076	Luxembourg	018	Sweden	030
Ethiopia	334	Ghana	276	Macau	743	Switzerland	039
Afghanistan	660	Gibraltar	044	Madagascar	370	Senegal	248
Albania	070	Grenada	473	Malawi	386	Seychelles	355
Algeria	208	Greece	009	Malaysia	701	Sierra Leone	264
American Oceania	457	Greenland (Denmark)	406	Maldives	667	Zimbabwe	382
Andorra	043	Great Britain	006	Mali	232	Singapore	706
Angola	330	Guadeloupe	458	Malta	046	Slovakia	063
Antigua and Barbuda	459	Guatemala	416	Morocco	204	Slovenia	091
Argentina	528	Republic of Guinea	260	Martinique	462	Somalia	342
Armenia	077	Guinea-Bissau	257	Mauretania	228	Spain	011
Aruba (Netherl. Antilles)	474	Guyana	488	Mauritius	373	Sri Lanka	669
Azerbaijan	078	Haiti	452	Macedonia	096	St. Helena	329
Australia	800	Honduras	424	Mexico	412	St. Lucia	465
Bahamas	453	Hong Kong	740	Mozambique	366	St. Pierre and Miquelon	408
Bahrain	640	India	664	Moldova	074	St. Vincent and the Grenadines	467
Bangladesh	666	Indonesia	700	Monaco	001	Sudan	224
Barbados	469	Iraq	612	Mongolia	716	South Afrika	388
Belgium	017	Iran	616	Montserrat	470	South Sudan	912
Belize	421	Republic of Ireland	007	Myanmar	676	Surinam	492
Benin	284	Iceland	024	Namibia	389	Swaziland	393
Bermuda	413	Israel	624	Nauru	803	Syria	608
Bhutan	675	Italy	005	Nepal	672	Tajikistan	082
Bolivia	516	Jamaica	464	New Caledonia	809	Taiwan	736
Bosnia-Herzegovina	093	Japan	732	New Zealand	804	Tanzania	352
Botswana	391	Yemen	653	Nicaragua	432	Thailand	680
Brasil	508	Jordan	628	The Netherlands	003	Togo	280
British Oceania	468	Cambodia	696	Netherlands Antilles	478	Trinidad and Tobago	472
Brunei	703	Cameroon	302	Niger	240	Chad	244
Bulgaria	068	Canada	404	Nigeria	288	Czech Republic	061
Burkina Faso	236	Cap Verde	247	Norway	028	Turkey	052
Burundi	328	Kazakhstan	079	Austria	038	Tunisia	212
Chile	512	Qatar	644	Oman	649	Turkmenistan	080
China	720	Kenya	346	Pakistan	662	Uganda	350
Costa Rica	436	Kyrgyzstan	083	Panama	442	Ukraine	072
Denmark	008	Colombia	480	Papua New Guinea	801	Hungary	064
Djibouti	338	Comoros	375	Paraguay	520	Uruguay	524
Dominican Republic	456	Congo	318	Peru	504	Uzbekistan	081
Ecuador	500	Korea	728	The Philippines	708	Vatican City	045
El Salvador	428	Croatia	092	Poland	060	Venezuela	484
Ivory Coast (Côte d'Ivoire)	272	Cuba	448	Portugal	010	United Arab Emirates	647
Eritrea	336	Kuwait	636	Puerto Rico	400	United States	400
Estonia	053	Laos	684	Réunion	372	Vietnam	690
Faroe Islands	041	Lesotho	395	Rwanda	324	Belarus	073
Fiji	815	Latvia	054	Russia	075	Western Samoa	819
Finland	032	Lebanon	604	Zambia	378	Central African Republic	306
France	001	Liberia	268	San Marino	047	Cyprus	600
French Polynesia (Tahiti)	822	Libya	216				

Stand tel. no.

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Hall				Aisle	Stand no.			Aisle	Stand no.			

A horizontal number line with 15 tick marks, labeled from 1 to 15.

Country/countries (Please use the codes from the list on page Z.03 / 3)

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Conditions of Participation, Special Section



Kind + Jugend
The Trade Show for
Kids' First Years
09.–11. September 2021

1 Organiser, event, venue and dates, visitor admission

1.1 Kind + Jugend

The Kind + Jugend 2021 is being organised by Koelnmesse GmbH,
Messeplatz 1, 50679 Köln, Germany.

The event will be held at the Cologne Exhibition Centre from Thursday,
09.09.2021 to Saturday, 11.09.2021.

1.2 Opening times

For exhibitors:

Thursday, 09.09.2021 -
Saturday, 11.09.2021 from 8:00 a.m. to 7:00 p.m.

For visitors:

Thursday, 09.09.2021 -
Saturday, 11.09.2021 from 9:00 a.m. to 6:00 p.m.

1.3 Stand construction and dismantling

Stand construction may begin at 8:00 a.m. on Saturday, 04.09.2021.
Construction must be completed by no later than 6:00 p.m. on Wednesday,
08.09.2021. The aisles must be completely cleared by this time. Dismantling
of the exhibition stand and the goods presentation may not begin before the
end of the event at 6:00 p.m. on Saturday, 11.09.2021.
Admission for dismantling personnel from 6:00 p.m.
Trucks will be permitted to enter from 7:30 p.m. Dismantling of all stands and
exhibits must be finished by 10:00 p.m. on Monday, 13.09.2021.

Stand space constructed by Koelnmesse can be occupied on Wednesday,
08.09.2021.

Early vacating of the trade fair stand prohibited

Early vacating of the trade fair stand represents a serious violation of these
general conditions of participation. In the event of any infringement,
Koelnmesse reserves the right to impose a contractual penalty of up to Euro
5,000.00 in keeping with the severity of the case and/or to refuse the
exhibitor permission to participate in subsequent events.

1.4 Visitor admission

K+J is a trade fair. Only trade visitors are admitted.

2 Eligibility to participate

2.1 Exhibitors

Only manufacturers which exhibit products that correspond to the focus of
the event (see the List of Products) are permitted to participate at Kind +
Jugend. You may only participate as an exhibitor if the exhibited products are
manufactured or developed by your company itself or developed or produced
on its behalf and exclusively marketed or, in the case of services, exclusively
provided by your company. You can exhibit for the companies you represent as
a trade representative, sales company, association and importer insofar as the
goods exhibited are not offered by any other company at the trade fair and
you possess the necessary rights to present the exhibits. Koelnmesse also
requires that proof of the nature of the manufacturer's business or of the
activities as the manufacturer's sales company or importer be submitted in
appropriate form on demand. Decisions on company admissions, eligible
products and the location of exhibitor stands will be made by Koelnmesse. In
the event of a rejection, you will receive a separate letter. All exhibited
products and services must correspond to the focus of the event. See the
accompanying List of Products, Form 1.30. The products must be new ex-
works. Products and services that do not correspond to the List of Products
and used products may not be exhibited or offered.

2.2 Co-exhibitors

The participation of co-exhibitors and/or additionally represented companies
at Kind + Jugend is possible. A special application and an acceptance by the
organiser are required for the use of the stand area by a co-exhibitor (see Item
V of the General Section of the Conditions of Participation).

3 Participation fee and other costs

3.1 Participation fee per m² (minimum size 12 m²)

	Up to 125 m ²	Every additional m ²
Upon registration by 31.10.2020		
Terrace stand (one side open)	165.00 EUR/m ²	139.00 EUR/m ²
Corner stand (two sides open)	174.00 EUR/m ²	139.00 EUR/m ²
Two-corner stand (three sides open)	177.00 EUR/m ²	139.00 EUR/m ²
Island stand (four sides open)	183.00 EUR/m ²	139.00 EUR/m ²
Upon registration after 31.10.2020:		
Terrace stand (one side open)	188.00 EUR/m ²	162.00 EUR/m ²
Corner stand (two sides open)	197.00 EUR/m ²	162.00 EUR/m ²
Two-corner stand (three sides open)	200.00 EUR/m ²	162.00 EUR/m ²
Island stand (four sides open)	206.00 EUR/m ²	162.00 EUR/m ²

The participation fee does not include the provision of stand partition walls or
other special construction elements. For two-storey exhibition stands, the
actual allotted area in the upper storey following the technical inspection is
calculated at 50% of the price per m² of floor area. The participation fee will
be calculated according to the dimensions of the stand area allocated. Hall
pillars and other fixed construction elements present in the rented stand area
do not provide grounds for a reduction in the participation fee.

3.11 Start up Area

The participation costs of the Start Up Area will be published separately on
the Kind + Jugend webpage.

3.2 AUMA fee

The Association of the German Trade Fair Industry (Ausstellungs- und
Messeausschuss der Deutschen Wirtschaft e. V. – AUMA) charges you a fee of
Euro 0.60 per m² of exhibition space for representing your interests.
Koelnmesse will calculate and collect the fees in the name of, and on the
account of, AUMA.

More detailed information is available at www.auma-messen.de.

3.3 Energy costs

Exhibitors will be charged a proportional flat-rate energy fee of Euro 11.50
per m² of occupied stand area.

3.4 Down payment for services

Koelnmesse shall be entitled to charge a reasonable down payment for the
services used for the event in question – e.g. electrical and water connections,
stand cleaning, etc. The down payment for services shall be assessed on the
basis of the services charged for the previous event. The down payment for
exhibitors who have not participated in the previous event shall total Euro
16.50 per m² – plus the costs for the obligatory marketing services (Marketing
Package); see Item 7.2, Special Participation Conditions.

Once the event has ended, a separate final invoice for services will be issued;
the down payment will be applied towards this amount. The invoice shall fall
due for payment immediately following receipt. If the amount of the down
payment should exceed the fees actually incurred for services, the amount by
which the down payment exceeds actual charges shall be refunded to the
exhibitor. The exhibitor shall have no claim to payment of interest on the
down payment.

3.5 Co-exhibitor fee

Insofar as the inclusion of other companies is permitted at your stand (see
Item V of the General Section of the Conditions of Participation/Item 2.2 of
these conditions), a co-exhibitor fee of Euro 600.00 per company will be
charged.

The price of the Marketing Package is not included in this fee (see Item 7.2). The co-exhibitor fee remains payable should the co-exhibitor not participate in the event.

3.6 Marketing services

Use of the marketing services described in Item 7.1 shall be obligatory and is subject to a charge (see Item 7.2, Special Participation Conditions).

3.7 VAT

All prices given are net prices. The statutory VAT will be charged separately where applicable.

3.8 Reimbursement of VAT

As a rule, Koelnmesse provides exhibitors (proprietors) with a uniform service – a so-called event service – in accordance with Art. 3a.4., Par. (2) of the German ordinance on the application of the VAT (UStAE). The place of performance for such services is the recipient's headquarters. Koelnmesse will therefore invoice foreign exhibitors (proprietors) according to the reverse charge accounting mechanism without charging any German VAT. Exhibitors from the European Union need to enter their valid VAT identification number in the application form in order to be considered entrepreneurs. Exhibitors must immediately notify Koelnmesse GmbH in writing of any changes to their VAT identification numbers. If, in exceptional cases, services are not provided as uniform offerings in the sense described above and statutory VAT is charged, foreign exhibitors (proprietors) may receive a refund of the invoiced VAT provided they fulfil the legal requirements.

Further details are available on the Internet at: www.bzst.bund.de.

3.9 Costs in the event of non-participation

3.9.1 Prior to receipt of acceptance/stand area confirmation

If you withdraw your application to participate before you receive the acceptance/stand area confirmation, you will have to pay a fee of Euro 1,000.00.

3.9.2 After receipt of acceptance/stand area confirmation

You cannot normally withdraw from the contract after you have received the admission / stand area confirmation. The regulations contained in Item II of the General Section of the Conditions of Participation apply. In the event of non-participation, companies that have registered for a trade fair must pay compensation. Provided the reserved stand area can be rented to a third party, this compensation amounts to 25% of the participation fee subject, however, to the minimum fee of Euro 1,000.00.

If the space cannot be re-rented to a first time exhibitor, a flat rate compensation (cancellation fee) at the amount of the full participation fee must be paid.

3.9.2.1 Stand construction by Koelnmesse

If you have also ordered stand construction services from Koelnmesse, you may cancel the stand construction order only if you do so no later than six weeks before the stand construction period officially begins. The date on which Koelnmesse receives the exhibitor's declaration is the criterion for determining if the deadline has been met. For cancellations received after the deadline, Koelnmesse is entitled to charge a flat-rate compensation fee for the costs incurred. These costs amount to 30% of the agreed fee in the event of a cancellation within 4–6 weeks prior to the start of construction, 50% of the agreed fee in the event of a cancellation within 2–4 weeks prior to the start of construction, and 100% of the agreed fee in the event of a cancellation at a later time or during the construction of the stand. The agreed fee has to be paid in full for individually crafted or purchased components and graphics.

3.9.2.2 Stand construction by exhibitor / stand construction company

In a case where the stand construction has been ordered independently of the registration of a stand area, the provisions of Koelnmesse's General Terms and Conditions for services apply. You can download Koelnmesse's General Terms and Conditions for services from the event's website or from www.koelnmesse-service-portal.com

3.9.3 Proof of damage

You shall be entitled to prove that no damages were incurred or that the costs were significantly less extensive than the amount charged.

4 Stand sizes and construction

4.1 Stand size

The minimum stand size is 12 m².

Please note that hall pillars and other fixed construction elements may be present in the rented stand area. Minor deviations from the requested stand size do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.

Trade fair partition walls for separating the stand area are not automatically provided. If needed as stand construction elements, however, they can be ordered for a fee at www.koelnmesse-service-portal.de. This fee does not include stand construction. Koelnmesse will erect partition walls only if this is necessary for reasons of hygiene or for reasons of safety due to the installation of water pipes or electrical systems.

4.2 Responsibility

The construction, design and operation of the stand must adhere to all regulations that are valid in Germany (including the regulations of the Sonderbauverordnung, the DIN and EN standards, the VDE regulations, and the accident prevention regulations of the professional associations in the currently valid versions). All these provisions apply to both the company's own as well as to independent stand designers, decorators, and signwriters and to all persons, in as far as they perform activities as commissioned by the exhibitor or on the exhibitor's behalf in connection with the construction and design of the stand. The exhibitor is responsible for ensuring that all regulations are complied with. The exhibitor must supervise construction personnel and other persons working on their behalf to ensure that they adhere to the regulations.

4.3 Maximum stand height

The maximum permissible stand height is set at 4.50 m, insofar as this is permitted by the hall ceiling and any fixed structures that may be present. Only lighting elements suspended from the hall ceiling and their supporting structures may be positioned at a maximum distance of 5.00 m from the hall floor. For all forms of suspension from the hall ceiling, please ensure that neither the lighting elements nor their mounts are connected to the stand structure. As long as the technical guidelines are observed when designing and erecting stands, there is no need to submit for approval drawings for onestorey stands that do not exceed the permitted height. All other stands and designs must be approved, particularly if the stand features special structures or meeting areas, or static calculations are required. Plans must be submitted in duplicate for approval by Koelnmesse in good time before the work is carried out, and at least 6 weeks before the event commences. These documents, which can be scrutinized, consist of ground plans, views and design cross sections with all measurements.

4.4 Notice of approval

Stand construction may not commence until the exhibitor has received a copy bearing Koelnmesse's notice of approval. This notice of approval does not release the exhibitor from the observance of the relevant provisions. It only states that Koelnmesse has no objections in the context of stand design/ arrangement. If requested to do so by Koelnmesse, the exhibitor is obliged to submit any additionally required information relating to the stand immediately. There is no obligation on the part of Koelnmesse to ensure the observance of other provisions. Nevertheless, if an infringement of the relevant provisions is found to have been committed, Koelnmesse can, for this reason, also refuse to issue the notice of approval. You have been informed of the fact that in exceptional cases — at your request and on your account — the stand construction documents must be submitted to the responsible authorities for scrutiny. Irrespective of official approvals of the stand, any objections made by Koelnmesse concerning the stand must be responded to immediately. In case of imminent danger, Koelnmesse is entitled to determine at its absolute discretion the measures necessary and have them implemented immediately at the exhibitor's expense.

4.5 Form of stand

The following terms are used for the stand forms:

Terrace stand:	one side open
Corner stand:	two sides open
Two-corner stand:	three sides open
Island stand:	four sides open

Deviations from the requested stand shape do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.

4.6 Construction and design of the stands

The stand must be constructed to comply with the form of the stand confirmed. The arrangement of the stand is left to the exhibitor but should be appropriate for the event in question. The stand must be constructed in a way that makes it as transparent as possible from all sides bordering on aisles. The exhibitor has to obtain information on the load capacity of the hall floor and the hall headroom. Only the on-site measurements apply to stand space. Banners and company signs are not permitted to encroach into the aisles. Koelnmesse Service also offers completely outfitted turnkey stand systems. Orders can be placed at www.koelnmesse-service-portal.de (KSP).

5 Exhibitor and work passes

5.1 Exhibitor passes

Each exhibitor receives codes for exhibitor passes, free of charge and valid for the period from the first day on which build up work begins to the final day of dismantling:

- 3 exhibitor passes for a stand up to 20 m²
- 1 exhibitor pass for each further or part unit 10 m² up to 100 m²
- 1 exhibitor pass for each further or part unit 20 m² above 100 m²
- The maximum number of passes free of charge is 150 exhibitors passes.

The codes will be available at an Online Portal. You will receive your login data in good time prior to the event. Additional, fee-based exhibitor passes will also be available at this Portal.

5.2 Work passes

You will also receive codes for free passes that allow people commissioned by you or who work on your behalf to access the exhibition centre in order to construct or dismantle your stand. These passes are only valid up to the start of the event and after it closes. They do not entitle the holders to enter the grounds during the event.

- 4 work passes for a stand up to 20 m²
- 1 work pass for each further or part unit 10 m² up to 100 m²
- 1 work pass for each further or part unit 20 m² above 100 m² up to a maximum number of 150 work passes

The codes will also be available at the Online Portal. If more codes for work passes are needed, they can be requested free of charge.

5.3 Exchange and return of passes

All passes are issued for specific individuals and are non-transferable. If the stand personnel is changed during the event, you can exchange used exhibitor passes (i.e. passes bearing a name) for one time and free of charge for a new pass. The passes are issued by the Exhibitor Service Centre. Exhibitor and work passes that were paid for but not used can be returned to Koelnmesse until the last day of the trade fair for a refund of the fee. Transferring a pass to a third party — whether selling it or giving it free of charge — is not permitted and is a serious violation of the Conditions of Participation, as stipulated by Item VI of the General Section of the Conditions of Participation.

6 Rules on selling

In view of the specialist nature of the event, direct sales of exhibits or samples from the booths are not permitted. Furthermore, exhibits may not carry a price tag. This regulation does not apply to printed matter such as trade publications and specialist journals. Koelnmesse has the right to carry out checks and, in the event of violations of these conditions, to take suitable

measures. Koelnmesse also has the right to immediately close the stands of any exhibitors who commit such violations. Claims on the part of the exhibitor for damages or refunds are excluded in the event of such measures.

7 Marketing services (Marketing Package)

7.1 Obligatory media services (Media Package)

Koelnmesse issues official trade fair media to accompany the events in hosts.

The components of these media for main exhibitor, group organizer and group participants are as follows:

- Entry in the alphabetical list of exhibitors in all available fair media
- Ten product group entries in the fair catalogue
- Unlimited number of products groups in the app and the online exhibitor search
- Logo illustration in the alphabetical directory of exhibitors in all available fair media
- Unlimited number of brand entries in the app and the online exhibitor search
- Set-up and provisioning of an online press compartment incl. a company profile, a company logo, six press releases, ten pictures and five documents
- App for recording visitors at fair stand with Koelnmesse registration data - number of usage licences based on the size of the stand space
- Presentation of one Product Highlight in the app and the online exhibitor search incl. product photo and product description
- Adding and activation for Matchmaking 365 Community incl. schedule organiser online
- Provision of unlimited number of free admission ticket vouchers requiring registration

The components of these media for co-exhibitors and other represented companies are as follows:

- Entry in the alphabetical list of exhibitors in all available fair media
- Ten product group entries in the fair catalogue
- Unlimited number of product groups in the app and the online exhibitor search

7.2 Costs for the obligatory marketing services (Marketing Package)

Use of the marketing services listed under Item 7.1 is mandatory for all represented companies, co-exhibitors and other represented companies and costs:

Euro 1,160.00 per main exhibitor, group organizer and group participant
Euro 250.00 per co-exhibitor and other represented companies.

Our official contractual partners will provide you with all order information and documents for the marketing services offered. Please note that your company's participation requires Koelnmesse's approval. Therefore, this approval is also a prerequisite for any offers or order confirmations.

If an exhibitor still has not submitted an order to the official contractual partners by the editorial and advertising deadline, the exhibitor's particulars shall be added to the official fair media, subject to charge, on the basis of the information provided on the respective Registration Form 1.10, 1.20, 1.21 or 1.12, 1.13. Where possible, registrations and orders received later will also be included in the official fair media. If Koelnmesse receives orders and registrations later than the editorial and advertising deadline, Koelnmesse shall accept no guarantee for provision of any marketing services. In such cases, there shall be no claims recognised, regardless of their nature, but particularly claims for reductions in cost for inclusion in the official media, or claims for damages.

7.3 Special data protection provisions for lead tracking

As a rule, trade fair visitors can voluntarily register. Other terms may apply, particularly when visitors can only purchase certain types of tickets by registering or the registration of visitors becomes mandatory due to official regulations. Koelnmesse GmbH forwards the personal data from registered visitors to third parties only if the visitors first agree to have their data used in this way.

Neither the exhibitor, nor Koelnmesse GmbH nor any other third party can require visitors to take part in lead tracking by scanning their admission tickets

and so to pass on their personal data. The exhibitor is obliged to delete the personal data that it has received as a result of lead tracking in individual cases if it is requested to do so by Koelnmesse GmbH or the visitor in question. Koelnmesse GmbH is not liable for the accuracy and completeness of the visitor registration data.

The exhibitor may only forward the personal data received as a result of lead tracking to third parties if and to the extent that the exhibitor has received express consent from the respective visitor. The exhibitor undertakes to use the personal data received as a result of lead tracking only in accordance with the legal regulations, especially those relating to data protection, and only for the exhibitor's own purposes. In this respect, the exhibitor shall exempt Koelnmesse GmbH from all claims by third parties.

7.4 Responsibility/release of Koelnmesse from liability

Official fair media are published by Koelnmesse GmbH, Messeplatz 1, 50679 Cologne, Germany, which in turn shall be entitled to commission another company with concrete execution and with advertisements.

The advertiser shall be responsible for the content of advertisements and entries, and for any damages resulting therefrom. Koelnmesse does not accept responsibility for printing errors, incorrect placement, errors and omissions or faulty printing.

Koelnmesse GmbH is not liable for damage to property and persons caused by the use of the Fairmate LeadTracking App for the lead tracking service unless it can be proved that Koelnmesse GmbH acted deliberately or with gross negligence. Liability is limited to foreseeable damages. Participants use the FairMate Leadtracking App for the lead tracking service at their own risk. Although Koelnmesse strives to provide correct information, it does not guarantee the currentness, accuracy and completeness of the supplied information nor is it liable for such. Koelnmesse does not bear any responsibility for the service's technological availability. Warranty or damage claims of all kinds are excluded if the technology breaks down or malfunctions in some other way. Maintenance, security and capacity-related issues as well as events over which Koelnmesse has no control (e.g. disturbances of the public communication networks, power outages, etc.) can lead to brief disruptions or a temporary suspension of the services. Koelnmesse does not guarantee that the web pages will be accessible at all times and that participants can call them up flawlessly and without encountering incorrect content or technical difficulties. Koelnmesse is not liable for incorrect information that is produced or disseminated by participants and/or third parties (including cooperation partners) and that is related to the ordering of admission tickets and catalogues for trade fairs and exhibitions of the Koelnmesse Group on the Internet. Koelnmesse is especially not liable for e-mails or data entries that the system fails to accept and/or receive because they do not conform to the stipulations of these Conditions of Participation or to the website's technical requirements. Koelnmesse is not liable for the offers made by third parties, especially not if they relate to the use of the lead tracking service. Koelnmesse does not guarantee that all links and references to external content that are found during the use of the lead tracking service are correct or complete.

8 Commercial property rights

Koelnmesse does not want any exhibitors who in the process of producing, disseminating, selling, owning or advertising their products violate laws regarding the protection of intellectual property or commercial property rights in the broadest sense.

If a final court decision has determined *res judicata* that an exhibitor in connection with one of Koelnmesse's events has violated laws of the kind mentioned in paragraph 1, Koelnmesse is entitled to bar that exhibitor from the next event of this kind after the *res judicata* court decision if there is sufficient suspicion that the exhibitor will again and repeatedly violate laws for the protection of intellectual property or commercial property rights.

You will find more detailed information in the No Copy! brochure.

9 Non-permissible advertising / violations of the Conditions of Participation

In order to ensure that the overall character of the event is safeguarded and the exhibitors and visitors are protected from irritating or illegal activities, in particular the following advertising measures are forbidden:

- Exceeding the binding specified booth height
- Advertising activities outside the rented stand area without the prior written permission of Koelnmesse
- Advertising of an ideological or political nature

The exhibitor bears responsibility for the legality of competitions, raffles etc. In the event of severe violations of the Conditions of Participation, Koelnmesse may immediately close your stand and clear it without resorting to legal assistance. Claims of all kinds — especially claims for damages — are excluded in this case.

10 "Infoscout" – Information service for visitors

The information about your company that you submitted on Forms 1.10 to 1.30 will be made available at the information stands in the halls for interested visitors during the event. Furthermore, with Koelnmesse's electronic information system Infoscout you can publish vacancies for trade representatives.

You can use Form Z.03 to specify this offer according to products, countries or regions. Exhibitors and visitors can use Infoscout free of charge.

11 Requirement for a written document

All explanations must be specified in writing.

12 Severability clause

Should individual or several provisions of these conditions be or become invalid in whole or in part, the validity of the remaining provisions and of the contract shall not be affected. The parties will conduct negotiations in good faith to replace the invalid provisions with valid provisions that come as close as possible to fulfilling the business purpose of the invalid provisions. Should the invalidity of a provision have arisen from a specific figure given therein with regard to performance or time (deadline or date), the nearest legally permissible figure shall replace the invalid one in the provision.

13 General Section of the Conditions of Participation, Technical Guidelines

The stipulations of the General Section of the Conditions of Participation and the Technical Guidelines are not affected.

General Section of the Conditions of Participation

I Registration

Registration can be carried out electronically or by post.

1. Electronic registration process

By completely filling in the registration forms and clicking on the button "Submit binding application" on the website you declare your intention to participate in the event (Registration).

Immediately after the dispatch of your binding registration you receive an automatic confirmation of receipt at the e-mail address you have supplied. This confirmation of receipt simply documents the fact that your registration has been received by the organizer and does not give rise to a contract between you and the organizer.

By dispatching the registration, you acknowledge the General and the Special Sections of the Conditions of Participation and the Technical Guidelines as binding.

2. Postal registration process (insofar as provided)

To indicate your intention to take part in the event, you must return to us a completely filled in and signed registration form (Registration). Alternatively you can scan the completed and signed participation documents and send them to us via e-mail to the e-mail-address given in the registration form. A digital signature can also be provided instead of the scanned signature.

By signing and returning the registration form, you acknowledge that the General and the Special Sections of the Conditions of Participation and the Technical Guidelines as binding.

3. You can download the Conditions of Participation from the event homepage or from the Service Shop. You also have the option of requesting the Technical Guidelines in printed form at any time.
4. The registration is binding on you as of its delivery to Koelnmesse. It cannot be subject to provisos or reservations; in particular requests for specific stand locations do not constitute a condition for participation.
5. The registration can only be revoked prior to your receipt of the acceptance / stand area confirmation when this is permitted by the Special Section of the Conditions of Participation. In this case, you have to pay a fee as stipulated in the Special Section of the Conditions of Participation.

II Acceptance

1. The organizer decides on your participation on the basis of the stipulations valid for all of the participants in the event (acceptance/stand area confirmation).

There are no legal claims to be admitted. In the event that the organizer receives more registrations corresponding to the admission requirements prior to the deadline for submission of registrations than there is available exhibition space, the organizer will decide which applications for registration are approved according to the organizer's reasonable discretion.

If you have previously failed to fulfil your financial obligations to the organizer or have not fulfilled them punctually, your company can be excluded from acceptance.

2. The contract comes into force with the confirmation of acceptance/stand area confirmation, both of which are valid without signature.

3. Validity of the acceptance

The acceptance/stand area confirmation only applies to the respective event, the company registered and named in the acceptance and the products and services registered. Products and services that do not correspond to the Index of Goods may not be exhibited or offered.

The assignment of a stand area is carried out by the organizer in accordance with the exhibition topic area within the event to which the products you have registered belong.

Exhibitors do not have a right to have a stand area assigned to them of a particular shape, in a particular hall or a specific area within a hall. The exhibitor can specify a minimum and a maximum stand area during registration. Any acceptance by Koelnmesse that is within the specified size range is according to contract. Deviations from the average value of the specified desired sizes of up to 20% are also according to contract. An agreement is necessary in the case of greater deviations outside the desired size. This agreement is granted at the latest with the payment of the participation price.

The organizer is entitled to revoke the acceptance if it was granted on the basis of incorrect statements or if the participant subsequently fails to meet the conditions for acceptance.

4. Change after acceptance

The organizer is entitled to relocate or close entrances and exits, and to make structural changes to the trade fair halls for good cause (e.g. fire, fire protection, other hazard prevention) and taking into account your legitimate interests after acceptance without you deriving any rights from such changes.

In individual cases with good cause and taking into account your legitimate interests, the organizer is furthermore entitled to subsequently assign a different stand area to the one already allocated in the acceptance and to change the size and dimensions of the stand area. If the size of the stand area is reduced, the difference in the participation fee will be refunded to you.

In the event that the date or location of the event has to be changed due to good cause and this change can reasonably be demanded of you then the corresponding changes must be accepted; the acceptance/stand area confirmation is replaced by the organizer's corresponding notification of the changes. A change of location means a change to a location outside the exhibition centre.

You will immediately be notified should the stand area not be available for reasons beyond the organizer's control. In this case, you have the right to receive a refund of the participation fee.

In such cases, there is no entitlement to claim damages that go beyond this refund.

5. Rights of withdrawal

The organizer may withdraw from the contract if there is good cause. Such good cause is particularly the case if an application has been submitted to initiate insolvency proceedings or if such an application has been rejected due to a lack of assets. You must notify the organizer immediately if this is the case.

It is no longer possible for the exhibitor to withdraw a registration after the acceptance/stand area confirmation has been received.

As an exhibitor, you bear the sole risk for the following complications: products that are planned for the presentation cannot be imported as a result of the legal regulations valid at the event location or for other reasons; products arrive at the event location late, damaged or not at all (e.g. because they have become lost or are affected by transport or customs delays); you, your staff, your stand personnel or the personnel charged with the construction of your stand are delayed or prevented from arriving at the event location, e.g. due to the refusal of a visa. You remain obligated to pay any and all costs that have been agreed upon.

The organizer can consent to a request for release from the contract by way of exception if the stand area made available can be assigned to a third party in return for payment. Unless specified otherwise in the Special Section of the Conditions of Participation, the organizer is then authorized to demand a flat-rate amount of 25% of the participation fee for the costs incurred without further evidence. If the stand area cannot be transferred to a third party for a fee, the contract remains

in force and the participation fee must be paid in full. The occupation of the stand area that is no longer reserved by another participant who has already been admitted to the event and assigned a stand area is not considered to be a rental to a third party against payment, as two areas were merely exchanged.

If the Special Section of the Conditions of Participation stipulate that you must purchase a Marketing Package, the specified price has to be paid in the event that you withdraw from the contract and the admission ticket vouchers have been provided. This does not affect your liability for catalogue fees, stand construction fees or other costs, particularly if they involve services from third parties or have arisen due to services that have already been provided.

You shall be entitled to prove that no damages were incurred or that the costs were significantly less extensive than the fee charged.

The co-exhibitor fee must be paid in full in the event a company that has been accepted as a co-exhibitor does not participate.

III Construction, design and operation of the stands

1. As an exhibitor, you are responsible for ensuring that your trade fair participation, and especially the construction and design of your stand, comply with all the legal standards valid in the Federal Republic of Germany as well as the regulations of these conditions and the Special Section of the Conditions of Participation and the Technical Guidelines including any hygiene regulations. This also applies to the persons working on behalf of the exhibitor, who must be supervised to ensure that they adhere to the stipulations.

2. Additional regulations, especially those of an event-related nature, can be found in the Special Section of the Conditions of Participation and in the Technical Guidelines.

3. Any additional technical services that may be required, in particular the installation of electricity, water and safety measures, the hiring of local personnel, etc., can be ordered from the Service Shop of Koelnmesse GmbH and are invoiced separately. Orders placed by third parties (in particular by stand construction companies) in connection with the construction, furnishing and design of your stand area are considered to have been commissioned by the exhibitor and at the exhibitor's expense.

4. The registered and authorized products must be on display at the stands for the entire duration of the event. Stand personnel must also be in attendance throughout this entire time. Clearing the trade fair stand before the official end of the event represents a serious breach of these Conditions of Participation and entitles the organizer to pursue claims for damages and to exclude your company from future participation in events of the Koelnmesse Group.

5. Products and services may only be presented within the stand area listed in the acceptance/stand area confirmation. You may not distribute products, flyers and other advertising materials in other areas of the exhibition centre without first receiving the organizer's written permission.

6. The legal stipulations of the Federal Republic of Germany need to be complied with during the presentation and sale of products and services. Products that are not intended to be offered or are not approved for sale worldwide must bear a corresponding note or a country-specific label.

7. The organizer can require that you remove products that do not correspond to the Index of Goods, the presentation of which would not comply with legal stipulations of the Federal Republic of Germany or that may cause a significant interference with the operation of the trade fair or give rise to a hazard to the safety of exhibitors and visitors due to smells, noises or any other emissions or due to their appearance.

IV Participation fee and other costs/Terms of payment

1. The participation fee for the standardized event services covers the rental of the stand area for the entire duration of the event and the construction and dismantling periods stipulated in the Special Section of the Conditions of Participation; a specific number of exhibitor and work passes; the use of technical and service facilities at the exhibition centre; general hall security; cleaning of the generally accessible hall areas; general hall lighting; and advice on organization, advertising and public relations work for your participation.

In addition, the participation fee includes services provided by the organizer as part of the general visitor marketing activities. At the organizer's discretion, these activities especially include a selection of the following services: Placing of advertisements, direct marketing measures (e.g. publication and dispatch of newsletters and other information to potential visitors by mail, fax, or other means of electronic transmission), provision of an online ticket shop, and event-related Internet domains. The standardized event services also include the provision and supply of energy covered by the flat-rate energy fee; in this respect, please note the corresponding regulations of the Special Section of the Conditions of Participation.

The event services also encompass the inclusion in the list of exhibitors. This is obligatory for each exhibitor, co-exhibitor, group participant and additionally represented company. Please note the corresponding regulations of the Special Section of the Conditions of Participation.

2. The participation fee does not include the provision of stand partition walls or other special construction elements.

3. The amount of the participation fee and other costs will be calculated on the basis of the dimensions of the allocated stand area and according to the rates specified in the Special Section of the Conditions of Participation. Projections, pillars, installation connections and other fixed objects are not taken into account in the calculation of the allocated floor area, which is deemed to be in accordance with the contract.

4. In the case of two-storey exhibition stands the participation fee for the stand area of the upper storey approved after technical inspection is governed by the regulations in the Special Section of the Conditions of Participation.

5. After your acceptance you will receive an invoice for the participation fee and other costs; the invoice amount is due immediately on receipt of the invoice. This also applies to all amounts that must be paid within the framework of the contractual relationship, and, in particular, to invoices, as stipulated by Item I, Paragraph 5 and Item II, Paragraph 5 of these conditions.

6. All prices are net fixed prices plus any value added tax and comparable taxes of the event location that may be payable. Please note the regulations for VAT refunds listed in the Special Section of the Conditions of Participation.

7. The organizer shall have the right to increase the various prices to cover the higher costs in the event of an increase in its own production costs as a result of increased costs for manufacturing, procurement and labour as well as energy costs, fees, taxes and other public duties at the event location. The greatest amount that each individual price can rise is limited to 5% if more than 9 months have passed between the time the contract is concluded and the date the event is held, 7.5% if more than 18 months have passed and 10% if more than 24 months have passed.

8. All liabilities must be settled on time in order for you to occupy the reserved stand area.

9. Failure to execute payment on time will result in interest being charged of 9 percentage points above the base rate according to Section 288 of the Civil Code of the Federal Republic of Germany. The organizer is entitled to claim any higher damages it may have suffered. Compensation for damages does not apply or is reduced if you can prove that the organizer has incurred less or no damage as a result of the failure to pay on the due date.

Should settlement of the invoice not be effected by the deadline or not be effected in full, the organizer is, in addition, entitled to terminate the contract with you and to otherwise dispose of the stand area.

10. A right of lien in the organizer's favour arising from the organizer's claim in regard to the provision of the stand area attaches to the objects brought to the exhibition centre by you.

11. The exhibitor agrees to an electronic invoicing process. The dispatch of the invoice is carried out electronically via e-mail to the e-mail address supplied by the exhibitor or by post as a paper invoice at the discretion of the organizer. The exhibitor must immediately notify the organizer of any changes to its e-mail address.

12. Any services that have been provided by the organizer will be invoiced in euros. You are obligated to pay the amount shown on the invoice in the currency shown on the invoice ("billing currency"). If the organizer should be prepared, as a courtesy, to accept settlement of the invoice in a currency other than the billing currency in individual cases, without being under any obligation to do so, the exchange rate of such payment must be based on the official buying rate of the billing currency on the date the payment is received. Any exchange rate losses in relation to the billing currency after the invoice becomes due for payment are, therefore, at your expense.

13. Should the exhibitor have any complaints about the invoice, they must be submitted in writing or in the case of electronic invoicing also via e-mail immediately or at the latest within two weeks of receipt. Subsequent objections cannot be considered. A processing fee of €100.00 will be charged for every change to an invoice after your receipt of the invoice that is made exclusively at your request and without an error on the part of Koelnmesse GmbH being present.

14. Any projections, pillars, installation connections and other fixed objects in the stand area provided do not entitle you to any reduction in the participation fee or other costs.

15. In the event of the organizer not being able to fulfil the contract in whole or in part, you have a claim to a proportional reimbursement of any payments you have made. Further claims are in accordance with the regulations in Items VII and VIII of these Conditions of Participation. This does not affect the regulation under Item XI of these Conditions of Participation.

16. You can only exercise a right of withholding or set-off against the receivables arising from the contractual relations insofar as your claims are undisputed or have been determined *res judicata*. Claims on the grounds of unjust enrichment (Section 812 of the German Civil Code) remain unaffected.

17. In the event that an invoice is sent to a third party at the request of the exhibitor, this does not constitute any waiver of the right to claim the account receivable from the exhibitor. You remain obligated to pay until such time as the account receivable has been settled in full.

V Co-exhibitors, additionally represented companies, group participations

1. Stand areas can only be rented in their entirety and only to one contracting party. You, as an exhibitor, may not relocate, exchange, share or otherwise make available the stand area that was reserved for you to another party in whole or in part without the organizer's prior permission.

2. The use of the stand area by multiple companies is only permissible when the stipulations of the Special Section of the Conditions of Participation permit the participation of co-exhibitors and/or additionally represented companies.

3. A special application must be approved by the organizer before another company (co-exhibitor) can use the stand area to exhibit its own products with its own staff. This also applies to companies that are represented at the trade fair by their own products, but not by their own staff (additionally represented companies). Companies within a corporate group and subsidiaries count as co-exhibitors.

The organizer has the right to require you, as the exhibitor to pay a participation fee and other costs for co-exhibitors. The organizer also has the right to limit the number of co-exhibitors for each exhibitor. In addition, the preconditions specified in Item II of these Conditions of Participation apply for the admission of co-exhibitors and additionally represented companies. These companies are subject to the Conditions of Participation – General and Special Sections as well as to the technical guidelines.

If you have a co-exhibitor or additionally represented company exhibit at your stand without first obtaining the organizer's explicit permission, the organizer has the right to cancel the contract with you without prior notice and to have your stand area cleared at your risk and expense. No claims of any kind can be made against the organizer in this case, especially no claims for damages.

After acceptance contractual relationships also exist exclusively between the organizer and the exhibitor, who is responsible for the culpability of its co-exhibitors/additionally represented companies as for its own culpability.

4. When multiple companies wish to participate in the event together on one stand area – a group participation – the General Section and the Special Section of the Conditions of Participation and the Technical Guidelines are binding for every individual company. The registration is carried out by the group organizer, who is responsible for ensuring that the group participants adhere to the Conditions of Participation. After acceptance/stand area confirmation contractual relationships exist exclusively between the group organizer and the organizer. Exceptions exist in the case of individual orders by the group participants of services in their own name and on their own account; these are only permissible on site during the period from the first day of stand construction to the last day of the event in question.

5. If a stand area is jointly assigned to two or more companies, they are jointly and severally liable to the organizer.

VI Domiciliary rights

1. The organizer exercises domiciliary rights throughout the exhibition centre.

2. The organizer is entitled to have exhibits removed from a stand if their display violates applicable laws, or is morally offensive or not in keeping with the exhibition programme. Advertising of an political or ideological nature is prohibited. In the event of serious offences against the Conditions of Participation, the Technical Guidelines or the legal stipulations, the organizer is entitled to close your stand or have it vacated.

3. The house and ground regulations for the Cologne exhibition centre apply in their currently valid version.

VII Liability for defects

The limitation period for liability for defects in deliveries of newly manufactured articles is 1 year. Liability for defects in used articles is excluded. A claim does not arise when the damage is as a result of normal wear and tear, force majeure, incorrect or negligent operation, excessive use, or the failure to observe legal requirements or instructions for operation.

VIII Liability/indemnity

1. The organizer is liable without limit for claims, irrespective of their legal grounds, of intent or gross negligence. The organizer is only liable for simple negligence insofar as essential contractual obligations have been breached, and any such liability is limited to foreseeable damage typical of the contract. Essential contractual obligations shall pertain only to those contractual obligations which are indispensable for the performance of the contract and on the fulfilment of which the exhibitor may rely. Otherwise the organizer's liability for damages is excluded.

The aforementioned limitations and/or exclusions of liability do not apply to a legally mandatory specified strict liability (e.g. arising from the Product Liability Act) or the liability from the acceptance of a guarantee or in the case of loss of life, bodily injury or impaired health.

Insofar as the liability is limited or excluded by the aforementioned regulations, this also applies to the liability of the bodies, employees, legal representatives and vicarious agents and officers of the organizer (also with regard to their respective personal liabilities).

2. A strict guarantee liability on the grounds of initial defects of the area provided is excluded.
3. A reduction of the fee due to material defects shall only be considered if the organizer has been notified in writing during the term of the contract of the intention to reduce the fee. Claims to reduction and/or rights of retention of the exhibitor can only be asserted insofar as they are based on legally determined or uncontested claims. Exhibitor's claims for repayment according to Section 812 of the German Civil Code remain unaffected.
4. If and to the extent that the organizer provides water, district heating, gas and electricity from the supply networks of utility companies, the exhibitor shall not assert any further claims for damages in the case of liability on the part of the organizer in the event of service disruptions than those to which the organizer is entitled under the relevant provisions vis-à-vis the respective utility company. The exhibitor shall immediately notify the organizer and directly notify the utility company supplying the service of any damage in writing.
5. If the organizer is compelled to temporarily vacate or permanently close the exhibition area or parts thereof, to reschedule the event, shorten or extend it due to force majeure, or for other reasons beyond its control, then the exhibitor is not entitled to any rights, in particular, to claims for damages against the organizer.
6. Liability continues to be subject to the legal burden of proof rules, which are unaffected by this clause.
7. The organizer does not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are the property of the stand personnel. Therefore the organizer does not assume any liability for the loss of objects, equipment, structures and other valuables brought in by exhibitors and third parties, unless Koelnmesse has assumed custody for a fee. The possibility of hiring hall and stand security personnel for a fee is expressly pointed out.

The organizer transfers the general surveillance of the trade fair halls and the outdoor areas, the oversight of the exterior grounds, and the checks at the entrances to security agencies and their uniformed guards and non-uniformed personnel.

Every visitor and exhibitor in the trade fair halls must be in possession of a valid admission ticket or exhibitor pass and show it to the aforementioned security personnel upon request. The exhibitor will notify those service providers it has commissioned that they will require an admission ticket (e. g. a constructor's ticket). The surveillance and security of individual stands or parts of stands is not included in this general oversight.

8. In the event of contracts that provide for the procurement of certain items, then, unless otherwise expressly agreed in individual cases, the organizer does not assume the risk of procurement.
9. The organizer does not conclude specific insurance for the stand and the items located at the stand. The organizer recommends that the exhibitor insure its participation risk against the normal insurable risks such as fire, burglary, simple theft, damage, water damage etc. including the risks of transport to and from the event itself and at its own expense and that it ensure adequate insurance cover for the construction, trade fair, and dismantling periods including the periods of transport to and from the event.

All cases of theft and damage must be immediately reported to the police, the organizer and the insurance company at Messewache Ost (Security Office East) at Entrance East and thereafter notified in writing.

Stand security personnel may only be hired from the security companies commissioned by the organizer.

10. The exhibitors are also responsible for compliance with all laws, guidelines and other regulations applicable in the Federal Republic of Germany if the content of the organizer's Conditions of Participation deviate from such regulations. They are obligated to inform themselves in good time and comprehensively about the relevant regulations at the event location and to obtain the necessary knowledge.

The organizer is not obligated to provide any notification or information in this regard.

11. As an exhibitor, you are liable to the organizer and third parties for any damage that you, your personnel, your employees or third parties commissioned by you or other third parties that you use to fulfil your obligations culpably inflict on the organizer or third parties. You shall indemnify the organizer in this respect from all claims of third parties. The Technical Guidelines as well as the information contained in the organizer's circulars on questions concerning the preparation and implementation of the event must be strictly observed.
12. The exhibitor shall irrevocably indemnify the organizer from all claims by third parties insofar as these are based on the exhibitor's presentation, the design of the exhibitor's stand, the products presented at the exhibitor's stand, or the intellectual content of these products violating the rights of third parties (in particular, but without being limited to, copyrights, the rights to names and images, trademark rights, competition rights and personal rights) or other statutory provisions. This indemnity obligation encompasses all of the associated costs and expenses (in particular, but without being limited to, warning and legal costs as well as court fees).

IX Assertion of claims/period of limitation

1. Claims against the organizer that are discernible to the exhibitor – of whatever type – must be submitted to the organizer in writing immediately, normally during the course of the event. The date on which the organizer receives the claim will be the sole criterion for determining if it has been received by the deadline. Claims which are received at a later date cannot be considered. This also applies to claims that would have been discernible with due diligence.
2. Claims against the organizer arising from the contractual relationship as well as all other claims relating thereto, shall become statute-barred after 6 months. The limitation period shall commence at the end of the month, in which the closing date of the event falls.

This does not apply to damage claims resulting from (i) loss of life, bodily injury or impaired health, (ii) Germany's Product Liability Act, (iii) essential contractual obligations and (iv) damages caused by the organizer's grossly negligent or intentional actions. The statutory periods of limitation apply in such cases.

X Place of performance/place of jurisdiction/valid law

1. The place of performance is the seat of the organizer. The place of jurisdiction is Cologne, provided you are a merchant, a legal person governed by public law, or a special asset regulated by public law. This also applies to processes relating to documents, notes, and cheques. The organizer may also at its discretion assert claims at the court of the city in which you have your registered seat or your branch office.
2. All legal relationships between you and the organizer are subject to Federal German Law and the German text is authoritative.

XI Reservations / force majeure, cancellation of the event

1. The organizer shall have the right to reschedule, shorten, extend or cancel the event, as well as to terminate the event temporarily or definitely, in part or in whole, insofar as such an action is required due to compelling reasons for which it is not responsible or unforeseen events such as force majeure, natural disasters, wars, strikes, terrorist attacks or the large-scale breakdown or obstruction of traffic, supply and/or communication links, epidemics or pandemics. The organizer shall immediately notify the exhibitor of such circumstances, provided it is not also prevented from doing so by force majeure. In such cases, the exhibitor has no claim to recompense for the resulting damages.
2. In case the event is cancelled as a result of one of the cases mentioned in Item XI Paragraph 1, the exhibitor is obligated to cover the costs of the services already provided to the exhibitor if the organizer requests it to do so.
3. Cases of force majeure that prevent the organizer or its service partners from fulfilling some or all of their obligations release the organizer from its obligations until the force majeure ceases. The organizer shall immediately notify the exhibitor of such circumstances, provided the organizer is not prevented from doing so by force majeure as well. Strikes, lockouts, regulatory intervention and the impossibility of providing auxiliary materials such as electricity in sufficient amount are considered to be the equivalent of force majeure, unless they are of short duration or caused by the organizer.

XII Final provisions

1. Only those stipulations in Item I Paragraph 1 respectively Paragraph 2 apply to the contractual relationship. Divergent or supplementary terms from the exhibitor do not become part of the contract even if the organizer does not specifically object to them. This applies especially to diverging conditions of payment.
2. Should some of the provisions be invalid or incomplete, the validity of the remaining provisions and the contract shall not be affected. In this case, the parties to the contract undertake to replace the invalid provision or to fill the gap with a provision that comes closest to fulfilling the economic purpose being pursued by the parties to this contract.
3. Any amendments to the contract must be in text form. The same shall also apply to any amendment or cancellation of the text-form clause itself.

Status: November 2020

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Notes on stand construction for
trade fairs held at Koelnmesse
from September 2020 onwards



As of 01.09.2020

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GENERAL INFORMATION

The Coronavirus Protection Ordinance of the German State of North Rhine-Westphalia lays down rules for the realisation of trade fairs. An essential part of these rules is the need to maintain a minimum distance of 1.5 metres throughout the entire trade fair grounds.

Koelnmesse deploys an extensive concept for hygiene and infection protection to ensure compliance with the rules on hygiene and safety in effect at all of the events it organises. You will find the main measures on our website #B-SAFE4business. As a result, we are ready to carry out our trade fairs from September 2020 onwards and look forward to offering our customers a platform for their business once again.

It is important for exhibitors to know that there are no limits on the number of visitors to individual stands, as long as visitors and exhibitor staff maintain a minimum distance of 1.5 metres at the trade fair stand. Brief distances of less than this minimum are permitted (e.g. when passing by each other) as long as the individuals involved are wearing mouth-nose protection. Consequently, the maximum number of stand visitors is largely a function of the type of stand design involved.

Each stand operator will be responsible for implementing the necessary measures at the trade fair stand. We are aware of the current uncertainties on the part of exhibitors and have thus summarised important recommendations or binding measures to assist you with your trade fair planning and presentation. You are kindly requested to direct any further questions you may have to your contact on the respective trade fair team.

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RECOMMENDATIONS AND SPECIFICATIONS FOR STAND CONSTRUCTION

- 1 Plan your stand layout to make it spacious enough that minimum distancing can be ensured for any activities at the stand. Avoid unnecessary narrow sections.
- 2 In the meeting areas, seating distances between tables and chairs must be chosen such that a minimum distance between persons of at least 1.5 metres can be ensured.
- 3 If there are individual points where this minimum distance cannot be maintained, other measures can also be taken, such as shielding in seating areas, for example.
- 4 Monitoring the numbers of visitors and staff may be difficult in the case of larger or complex exhibition stands. For cases such as these, then, plan separate entrances and exits and shields around the stand (e.g. retracting belt separators) to keep an eye on the numbers of visitors and ensure minimum distancing.
- 5 Place any exhibits at the stand with sufficient space around them.
- 6 Because traffic needs to be able to flow freely in the aisles around the stand, any displays of product information directly where the stand boundary meets the aisle may only be possible to a limited extent. Please factor this into your stand planning.
- 7 If you are planning double-storey stands, please take sufficiently wide stairs into account or permit only one-way traffic.
- 8 An essential criterion at the moment is good ventilation of the trade fair stands. The exhibition halls in Cologne feature state-of-the-art ventilation, with separate supply and exhaust air. To ensure that this true of your trade fair stand, too, closed spaces with closed ceilings - especially in the meeting areas - are not permitted. In the case of double-storey stands, the ground floor must be designed to be as open as possible at the sides.
- 9 Share these measures with your trade fair builders. Through their association, German trade fair builders have enough information available to them for stand construction plans to take these specifications adequately into account.
- 10 Alternatively, Koelnmesse offers you individual trade fair stands that meet the requirements in effect. If you are interested in using the Koelnmesse stand construction service, please contact our Stand Construction Services Team (phone: [+49 \(0\)221 821-3998](tel:+492218213998), e-mail: standbau-services@koelnmesse.de)

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HYGIENE RECOMMENDATIONS AND SPECIFICATIONS FOR TRADE FAIR STANDS

- 1 In the interest of the health of all trade fair participants, please ensure that your stand complies with the generally applicable hygiene regulations - including refraining from shaking hands or making physical contact. In this connection, please refer to the general hygiene recommendations of the Robert Koch Institute (RKI).
- 2 Equip your trade fair stand with disinfectant for your staff and visitors. Koelnmesse can assist you with this.
- 3 Clean high-traffic contact surfaces such as counters, tables, showcases or exhibits as needed, or after a visitor left the stand.
- 4 Issuing candy or other give-aways to all stand visitors from large containers is prohibited at this point in time. Items may be handed out by stand staff as long as the hygiene regulations are observed.
- 5 The wearing of mouth-nose protection is mandatory at the stands as well as throughout the trade fair grounds. This requirement does not extend to the outdoor grounds, or to seats at the stands or in food service - as long as sufficient distance can be maintained.
- 6 Please make sure that only staff who are free from cold symptoms are employed at your stand.
- 7 Unfortunately stand parties or comparable activities are currently not permitted, as the hygiene rules that generally apply cannot be complied with.
- 8 The hygiene measures taken at your trade fair stand must be documented as part of a hygiene concept. The concept must designate a person at the trade fair stand who is also responsible for implementing the concept.

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INFORMATION ON CATERING SERVICE AT THE TRADE FAIR STANDS

- 1 Please consider the general hygiene requirements when serving and storing food.
- 2 You can continue working with a caterer of your choosing, provided the regulations for food-service establishments are observed in accordance with the Coronavirus Protection Ordinance of the German State of North Rhine-Westphalia.
- 3 Catering offers featuring an open buffet and/or self-service are currently not permitted. The same holds true for open containers for sweets, cutlery or the like.
- 4 Koelnmesse and the Koelnmesse caterer under contract, Aramark Restaurations GmbH, will be happy to offer you catering that meets hygiene requirements at your stand. If you are interested in our food service, please contact our partner Aramark:
(phone: [+49 \(0\)211/2212848584](tel:+492112212848584) e-mail: Vertrieb.Koelnmesse@aramark.de).



Please note that Koelnmesse cannot approve plans with regard to infection protection. Infection protection at your stand remains the responsibility from you as stand operators.

1 Controller/Contact

The Controller as defined under the data protection laws is

Koelnmesse GmbH
Messeplatz 1
50679 Cologne, Germany

Our Data Protection Officer can be contacted as follows:
datenschutz-km@koelnmesse.de

For trade fairs outside Germany, our Data Protection Officer can be contacted as follows:
dataprivacy@koelnmesse.de

2 Your rights as data subject

If your personal data are processed, you are a data subject as defined in the GDPR and you have the following rights with respect to the Controller:

Right of objection

You have the right to file an objection at any time against processing of your personal data, carried out on the basis of Art. 6 (1) sentence 1 lit. e) or f) GDPR, for reasons resulting from your particular situation. This also applies to any Profiling based on these provisions.

The Controller will then no longer process your personal data, unless he/she can demonstrate compelling reasons for the processing warranting protection, and these prevail over your interests, rights and liberties, or if the processing is for the purpose of asserting, exercising or defence of legal entitlements.

If your personal data are processed in order to carry out direct advertising, you have a right to file an objection at any time against the processing of your personal data for the purpose of such advertising. This also applies to Profiling insofar as it is connected with such direct advertising.

If you object to processing for the purpose of direct advertising, your personal data will no longer be processed for these purposes.

In connection with the use of services of the information society and notwithstanding Directive 2002/58/EC, you have the possibility of exercising your right of objection via automated procedures that use technical specifications.

You can demand **information** on whether we process personal data concerning you. If such processing is carried out, you can demand further information on this processing, in particular the purposes, categories of personal data, recipients or the categories of recipients, planned storage duration etc.

You have a right to **correction** and/or completion of your data

You can demand the **restriction of the processing** of your personal data under certain circumstances: If the processing of your personal data has been restricted, these data — with the exception of their storage — can only be processed with your consent, or for the assertion, exercise or defence of legal entitlements, or to protect the rights of another natural or legal person, or for reasons of an important public interest on the part of the EU or a member state.

Under certain circumstances, you can demand the **erasure** of the personal data concerning you. If the Controller has made your personal data public and is obliged to erase them, he/she shall, with consideration for the available technology and implementation costs, take appropriate measures, including of a technical nature, to inform Controllers, responsible for the data processing and processing the personal data, that you, as data subject, have demanded that they delete all links to these personal data, or have demanded the deletion of copies or replications of these personal data.

If you have asserted the right of rectification, erasure or restriction of processing with respect to the Controller, the latter is obliged to inform all recipients, to whom your personal data have been disclosed, of this rectification or erasure of the data or of the restriction of processing, unless this proves to be impossible or involves disproportionate expense. You have a right with respect to the Controller to be **informed** of these recipients.

You have a right to **receive** your personal **data**, provided by you, in a structured, commonly-used and machine-readable format. You also have a right to insist that these data be transferred directly to another controller, insofar as this is technically possible. Liberties and rights of other persons must not be impaired as a result.

You have the right to **revoke** your data protection **declaration of consent** at any time. Revocation of the consent shall not affect the legality of the processing, carried out on the basis of the consent, up until the revocation. Within certain limits, you have the right not to be subjected to a decision, based exclusively on automated processing — including Profiling — that is legally effective against you or that significantly impairs you in a similar manner.

3 Right to complain to a supervisory body

Notwithstanding any other administrative-law or judicial remedy, you have a right to complain to a supervisory authority, in particular in the member state of your residence, your place of work or the place of the suspected violation, if you are of the opinion that the processing of your personal data violates the GDPR.

The supervisory body with which the complaint has been filed, will inform the complainant of the status and the results of the complaint, including the possibility of a judicial remedy pursuant to Art. 78 GDPR.

4 Information in the event of data collection via third parties

If we collect your personal data via third parties, this can involve the following categories of personal data: name, contact data as well as further information, for example concerning your responsibilities. If we do not receive these contact data directly from you, we receive them from the company for which you work and/or with which we are in contact. This can involve in particular an exhibitor or another cooperation partner with which we exchange services.

The possibility also exists of us receiving your contact data from commercial agents working for us.

5 Purposes and legal basis of the processing

a) If you conclude a contract with us, we process your data for contract initiation, execution and settlement. This concerns the purchase of tickets as well as the contractual relationship as exhibitor, if you are acting as a natural person, for example businessman, in this respect. This also includes the creation of user accounts on the platforms offered by us, unless a separate data protection notice on the handling of your data is provided there. The data processing can also be for the purpose of administering your participation in an event or competition.

The legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. b) GDPR, if this handling concerns the contractual exchange of services with you.

b) We may possibly also process data on you even if you yourself are not a customer, but rather a contact person of a business or cooperation partner.

In this respect, the legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. f) GDPR.

c) We process your data in order to provide you with the accreditation for this event. If you have given your consent during accreditation, your data will be

used to send you press information. To do so, your data will be stored in our database even after the event is over.

The legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. b) GDPR, if this handling concerns the contractual exchange of services with you. Insofar as you have given your consent to the sending of press information, Art. 6 (1) sentence 1 lit. a) GDPR is the legal basis for the handling of your data. You can revoke such consent at any time with effect for the future.

d) We also process data for other purposes that are in our interests, specifically in order to:

- provide you with product information concerning relevant products and services.
- carry out measures aimed at improving and developing services and products, so as to be able to approach you individually with customised offers and products.
- carry out market and opinion research, or have this carried out by market and opinion research institutes. This enables us to obtain an overview of the transparency and quality of our products, services and communication, and to align or design these in the interests of our customers.

The legal basis for this handling of your data is Art. 6 (1) sentence 1 lit. f) GDPR, § 7 (3) UWG as well as Art. 6 (1) sentence 1 lit. a) GDPR, provided you have issued consent. You can revoke any such consent at any time with effect for the future.

e) As far as your data are collected exclusively for the purpose of traceability of new infections with the Coronavirus SARS-CoV-2, the legal basis for the handling of your data is § 2a CoronaSchVO NRW.

6 Justified interest

If we use data within the framework of the above weighing-up of interests, our justified interest lies in enabling direct advertising (see Recital 47 GDPR), provided your privacy-law interests do not outweigh our advertising interests in each individual case.

If we use data in the context of contract initiation or fulfilment with a business or cooperation partner, our interest when handling your data lies in enabling and maintaining a dialogue with the respective business or cooperation partner, typically within the framework of a contractual or other relationship. If you act as contact person in this respect — typically in your function as employee of these companies — you typically have no opposing interest if this interaction with us is part of your work duties.

7 Recipients of your data

If and insofar as you have issued us with corresponding consent, we shall forward your data within the limits of this consent.

We shall also forward your data to service providers who are bound by instructions and whose work supports the provision of our services for you, on our behalf and in accordance with our instructions. These can be IT service providers, print service providers, call centres if you call in, and similar service providers. In addition, we pass on your data to third parties if and insofar as this is necessary to fulfil the contract concluded with you and order processing is out of the question.

In individual cases we also forward your data to third parties who use the data on their own responsibility: finance and tax authorities, police and investigation authorities (given the existence of a legal basis), official registration bodies (if forwarding is prescribed by law), insurance companies, banks and lending institutions (payment processing), market partners, commercial agents, auditors, lawyers, accountants or similar third parties.

8 Transfer of data to a third country

The transfer of data to third countries is planned if this is necessary for fulfilment of a contract, or if you issue us with express consent to forward the data to third parties.

If we transfer your data to service providers or group companies outside the European Economic Area (EEA), the transfer will only be made if the third country has been certified by the EU Commission as having an adequate level of data protection (Art. 45 (1) GDPR), or given the existence of other adequate data protection guarantees as defined in Art. 47 GDPR.

9 Duration of the storage of your data

If we have received your data for the processing of the contractual relationship with you as ticket purchaser or as natural person, as exhibitor, or for the purpose of an advertising approach or for the processing of your participation in an event or competition, we shall store your data and shall erase these after the event or when the contractual relationship with you has ended, when all reciprocal claims have been fulfilled and if no other statutory retention obligations or statutory justifying reasons for the storage exist. If you have a user account, your user data will be stored until this user account is deleted.

If we have collected your data solely on the basis of the CoronaSchVO NRW, these data will be stored or deleted in accordance with the periods resulting from this regulation.

If you have given us your consent (e. g. to receive information on products and services or press releases), we will store your data until you revoke your consent.

Retention obligations exist in particular under the German Commercial Code (HGB) and the German Tax Code (AO). If such obligations apply and concern documents with your data, we shall erase your data upon expiry of the statutory retention obligations. As a rule therefore ten years from the end of the year in which the contractual relationship with you has ended.

If we use your data in the context of the contract initiation or fulfilment with a business or cooperation partner, we shall store your data and shall erase them as soon as these are no longer required, for example if our relationship with the business or cooperation partner ends, if you yourself no longer act as contact person or similar.

10 Necessity of providing your data

The provision of the data by you and the collection of the data by us for the processing of the contractual relationship with you as ticket purchaser or as natural person or as exhibitor, is necessary for conclusion of the contract. Without the data we cannot conclude a contract with you or provide invocable services. This also applies if you wish to create and use a user account or to be accredited as a media representative.

The same applies in cases in which you wish to be approached by us for advertising purposes, or wish to participate in events or competitions.

If we collect your data in the context of contract initiation or fulfilment with a business or cooperation partner, the provision of the data is typically necessary for the contractual relationship with the company for which you work; we would be typically unable to provide services without the data.

11 Automated decisions in individual cases or Profiling measures

No automated decision making or profiling takes place, neither for the creation and execution of the contractual relationship with you, nor for advertising approaches, nor for the processing of your participation in events or competitions.

If you have a user account on one of our platforms and are logged in there, we evaluate your interests on the basis of the actions you have taken in order to send you information on products and services tailored to your interests. An automated decision making process does not take place.

(last amended 15 September 2020)

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