



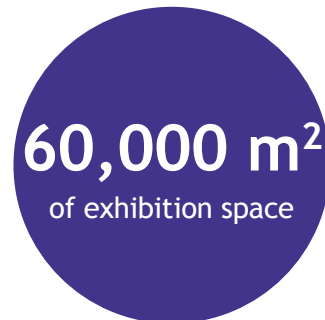
THE TRADE SHOW FOR KIDS' FIRST YEARS

7- 9 September 2027
Cologne

BE AN EARLY BIRD

Register today for Kind + Jugend 2027 and enjoy special early bird rates starting at EUR 175/m² until **31 October 2026**. Early booking means cost savings, greater planning certainty and a better chance of securing an attractive stand location.

Register as an exhibitor now before the best spots are gone!



Trade visitor figures for 2025

THEME WORLDS

- Moving & Travelling
- Furniture & Facility
- Home Textiles & Decoration
- Toys & Education
- Maternity & Kids Fashion
- Mom & Kids Care
- Safety & Monitoring

PARTICIPATION FEES

Early Bird - for registrations received by 31 October 2026

Participation fee	Up to 125 m ²	Over 125m ²
Row stand (one side open)	190.00 EUR/m ²	175.00 EUR/m ²
Corner stand (two sides open)	199.00 EUR/m ²	175.00 EUR/m ²
Peninsula stand (three sides open)	202.00 EUR/m ²	175.00 EUR/m ²
Island stand (four sides open)	208.00 EUR/m ²	175.00 EUR/m ²

The minimum stand size is 12 m². This does not apply to co-exhibitors, group participants, start-ups, Young Innovators or EASY Entry.

The discounted rate applies from the very first square metre!

All prices are subject to the following additional fees:

- Proportional flat-rate energy fee: EUR 21.50/m²
- AUMA fee: EUR 0.60/m²
- Media services (marketing package): Basic EUR 1,325.00, Light EUR 350.00 (only for co-exhibitors and start-ups)

YOUR HEAD START FOR 2027

Plan early. Invest smart.

Secure early bird rates for Kind + Jugend 2027 so more of your budget can go to stand design, product presentation and marketing activities.

Plan ahead. Prepare and relax.

Registering early gives you the certainty you need to plan and valuable lead time to create a strong trade fair presence and make the most of your time in Cologne.

Decide early. Claim your spot.

Booking early increases your chances of securing an attractive stand position. Reserve your preferred stand space now at the leading international trade fair for high-quality baby and toddler products - before the best locations are gone.

YOUR CONTACT



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BOOK EARLY.
SAVE MORE.

