



Trade fair Subheading	ISM The world's largest trade fair for sweets and snacks	
Date of the event	02.02. - 05.02.2025	
Organiser	Koelnmesse GmbH	
Event frequency	Annual	
Conceptual sponsor	Committee for the world's largest trade fair for sweets and snacks (AISM)	
Venue	Cologne Exhibition Center	
Opening hours	For exhibitors Sunday – Tuesday 08:00 a.m. to 07:00 p.m. Wednesday 08:00-5:00 p.m. For visitors Sunday – Tuesday 09:00 a.m. to 06:00 p.m. Wednesday 09:00-4:00 p.m.	
Admission fees	Day ticket	€ 83.00
	Two-Days-Ticket	€ 99.00
	Season ticket	€ 129.00
Space rate /m²:		
For bookings until 01.03.2024		€ 233.00
For bookings from 02.03.2024		€ 263.00
Energy costs/m²		€ 19.50
Product sections	Chocolate, chocolate products Sugar confectionery Biscuits Snack foods Trend Snacks Natural Sweets Breakfast Snacks Ice cream, deep-frozen confectionery / raw pastes Trade magazines, associations	
Fair profile	The world's leading trade fair for sweets and snacks bids you a warm welcome! A successful combination between impulses and innovations, exciting networking, first-class	

	<p>exhibitors and competent visitors forms an offer that is unique around the globe.</p> <p>Heart and soul: In conjunction with ProSweets Cologne, the international supplier trade fair for the sweets and snacks industry, ISM represents the entire industrial value chain. From 02. to 05.02.2025. The trade fair duo will once again turn the cathedral city into the hotspot of the industry.</p>
Online application for exhibitors	from mid-December, 2023
Hall allocation	3.2, 4.2, 5.2, 10.2, 11.1, 11.2, CC East, Passage 3/11, 10/11 and Boulevard
Construction and dismantling periods	<p><u>Construction:</u> 30.01.2025, 08:00 a.m.- 01.02.2025, 08:00 p.m</p> <p><u>Dismantling:</u> 05.02.2025: from 4:00 p.m. consistently to 06.02.2025 midnight 07.02.2025, 07:00 a.m. – 06:00 p.m.</p> <p>From 06.02.2024 midnight till 07.02.2025, 07:00 a.m. dismantling is not possible!</p>
Access rights	Trade visitors only
Target groups exhibitors	<p>Manufacturers and distributors of sweets and snacks ready packed for retail sale in the following product groups:</p> <p>Chocolate, chocolate products</p> <p>Sugar confectionery</p> <p>Biscuits</p> <p>Snack foods</p> <p>Trend Snacks</p> <p>Natural Sweets</p> <p>Breakfast snacks</p> <p>Ice cream, deep-frozen confectionery / raw pastes</p> <p>Other</p>
Target groups visitors	<p>Buyers of the following retail and wholesale will be admitted:</p> <ul style="list-style-type: none"> - Confectionery, food and beverage wholesale, import and purchasing associations - Trade chains and their regional branches - Filling stations-chains - central/local administration - Hypermarkets - Suppliers for foodservice - Retail confectionery trade - Pastry shops, cafés, bakeries, confectioneries

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- Cash & carry operations
 - Bakery requirement wholesale
 - Health food wholesalers
 - Drugstore chains
 - Department stores
 - Online-food retailers
 - Vending machine operators
 - Nutrition scientists
 - Food chemists
 - Producers of sweets and snacks according to the list of products
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Figures of the previous event

Exhibitors	1,427
Gross exhibition space	100.000 m ²
Visitors	30,000

Project Management

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Website

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