

<b>Trade fair Subheading</b>	<b>ISM</b> <b>The world's largest trade fair for sweets and snacks</b>
<b>Date of the event</b>	30.01. - 02.02.2022
<b>Organiser</b>	Koelnmesse GmbH
<b>Event frequency</b>	Annual
<b>Conceptual sponsor</b>	Committee for the world's largest trade fair for sweets and snacks (AISM)
<b>Venue</b>	Cologne Exhibition Center
<b>Opening hours</b>	For exhibitors Sunday – Tuesday 08:00 a.m. to 07:00 p.m. Wednesday 08:00 a.m. to 05:00 p.m. For visitors Sunday – Tuesday 09:00 a.m. to 06:00 p.m. Wednesday 09:00 a.m. to 04:00 p.m.
<b>Admission fees</b>	Day ticket, online € 69.00 2-day ticket, online € 83.00 Season ticket, online € 111.00 € 188.00 € 235.00 € 11.00
<b>Space rate /m<sup>2</sup>:</b> <b>For bookings until 30.04.2021</b> <b>For bookings from 01.05.2021</b>	
<b>Energy costs/m<sup>2</sup></b>	Chocolate, chocolate products Sugar confectionery Biscuits Snack foods Trend Snacks Natural Sweets Breakfast Snacks Ice cream, deep-frozen confectionery / raw pastes Other
<b>Product sections</b>	
<b>Fair profile</b>	The world's leading trade fair for sweets and snacks bids you a warm welcome! A successful combination between impulses and innovations, exciting networking, first-class exhibitors and competent visitors forms an offer that is unique around the globe. Heart and soul: In conjunction with ProSweets Cologne, the international supplier trade fair for the sweets and snacks industry, ISM represents the entire industrial value

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chain. From 30. to 02.02.2022, the trade fair duo will once again turn the cathedral city into the hotspot of the industry.

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**Online application for exhibitors** from March 2, 2021

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**Hall allocation** 1, 3.2, 4.2, 5.2, 10.2, 11.1, 11.2, CC East

**Construction and dismantling periods** Construction:  
27.01.2022, 08:00 a.m.- 29.01.2022, 08:00 p.m.

Dismantling:  
**02.02.2022: from 4:00 p.m. consistently to 03.02.2022 midnight**  
**04.02.2022, 07:00 a.m. – 06:00 p.m.**

**From 03.02.2022 midnight till 04.02.2022, 07:00 a.m. dismantling is not possible!**

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**Access rights** Trade visitors only

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**Target groups exhibitors** Manufacturers and distributors of sweets and snacks ready packed for retail sale under the following headings:  
Chocolate, chocolate products  
Sugar confectionery  
Biscuits  
Snack foods  
Trend Snacks  
Natural Sweets  
Breakfast snacks  
Ice cream, deep-frozen confectionery / raw pastes  
Other

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**Target groups visitors** Buyers of the following retail and wholesale will be admitted:

- Confectionery, food and beverage wholesale, import and purchasing associations
- Trade chains and their regional branches
- Filling stations-chains - central/local administration
- Hypermarkets
- Suppliers for foodservice
- Retail confectionery trade
- Pastry shops, cafés, bakeries, confectioneries
- Cash & carry operations
- Bakery requirement wholesale
- Health food wholesalers
- Drugstore chains
- Department stores
- Online-food retailers

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- Vending machine operators
  - Nutrition scientists
  - Food chemists
  - Producers of sweets and snacks according to the list of products
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**Figures of the previous event (2019)**

<b>Exhibitors</b>	1,776
<b>Gross exhibition space</b>	120,000 m <sup>2</sup>
<b>Visitors</b>	37,000

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