

# More trade fair, more added value!

These are your additional opportunities to participate in interzum 2023.

Do you want to make the best use of interzum and get the most out of your trade fair presence? We'd be happy to help you do so. Our diverse additional participation options give you unique opportunities to present your company and portfolio at interzum with high-profile appearances that boost your business. interzum @home in particular offers you completely new time frames and an innovative platform to make your trade fair presence even more successful. Secure one of the sought-after spots for your company!

Get even more out of your participation in the trade fair with:

## interzum @home

complements your physical appearance at the event with a digital presence offering many additional benefits. > **More information**

## interzum flooring

position yourself as an expert in floor coverings in our new segment. > **More information**

## product stage

is the perfect platform for presenting your latest innovations in person in Cologne and during the digital event. > **More information**

## lead+meet

use innovative geofencing technology to attract more trade fair visitors to your stand. > **More information**

## trend stage

enables you as a keynote speaker to raise your profile in person in Cologne and digitally. > **More information**

## interzum award

recognises excellent design and allows you to elevate your company above the rest as a prize-winner. > **More information**

## boulevard of sustainability

gives you the chance to position your business as a pioneer in sustainability. > **More information**

## trend forums

open up your opportunity to showcase your innovative solutions for fittings and the circular economy. > **Your contact**

Do you have any questions? We're happy to help:

[interzum@koelnmesse.de](mailto:interzum@koelnmesse.de)  
[www.interzum.com/contact](http://www.interzum.com/contact)