



interzum 2025

20–23 May 2025 in Cologne

www.interzum.com

- Trade fair
- Exhibitors
- Visitors
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- Communication
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Innovative. interzum.

interzum is the world's leading trade fair for furniture production and interior design. This is where the most important business is conducted and momentum for the global furniture supply industry is created.

Decision-makers, opinion leaders and disseminators from all over the world keep up with the innovations in the industry, seek out and establish new contacts here. Come and join them in 2025. **We look forward to seeing you at the event!**



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[Learn more](#)





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What will tomorrow's living spaces look like? What needs will our furniture and interiors need to take into account and fulfil in the future? interzum presents a tremendous diversity of ideas, inspiration and innovations as responses to these questions. The trade fair is the central communications hub for the design of tomorrow's living spaces and work environments – making it the perfect place to give the entire furniture industry new momentum.

Genuine product innovations, groundbreaking technology and revolutionary material solutions are presented in impressive showcases at the world's largest event for the sector. The whole furniture industry attends the trade fair to experience product premieres and look ahead to the future together.

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International. The exhibitor structure.

interzum stands for innovative concepts and fresh approaches. Every two years without fail, it launches global product careers. The trade fair provides the ideal forum for suppliers in the furniture and interior design industry to present improved solutions to an international audience. In **2023**, more than **1,600 companies from 59 countries** showcased their offerings at interzum, with **84** per cent of them travelling to Cologne from outside Germany. You will not find an exhibitor line-up as diverse as this anywhere else in the world.

[Learn more](#)



Where our exhibitors come from

Germany

255

1,345

Abroad

Where our international exhibitors come from

EU

39%

Asia

24%

Rest of Europe

14%

Americas

6%

Other countries

1%

Source: Survey of exhibitors at interzum 2023, conducted by an independent market research institute.

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Would you recommend attending interzum?

Yes (probably)

89%

Quality of the visitor profile

(Very) satisfied

72%

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Source: Survey of exhibitors at interzum 2023, conducted by an independent market research institute.

Decisive. The visitor structure.

interzum is not just a unique platform for exhibitors, where they can showcase exciting global new launches, genuine product innovations and cross-sector developments every two years. The trade fair is and remains an absolute must-attend event for interior design professionals and trade visitors from the manufacturing industry, the skilled trades and the retail sector, too. interzum **2023** attracted more than **62,000** trade visitors, with more than **76% travelling from 150 countries** to attend. Our high-quality visitor groups include decision makers in the manufacturing industry, architects, designers, contract furnishers and product developers. They influence the consumer behaviour of countless people, making interzum's audience clearly relevant to you and your company.

Enjoy your stay

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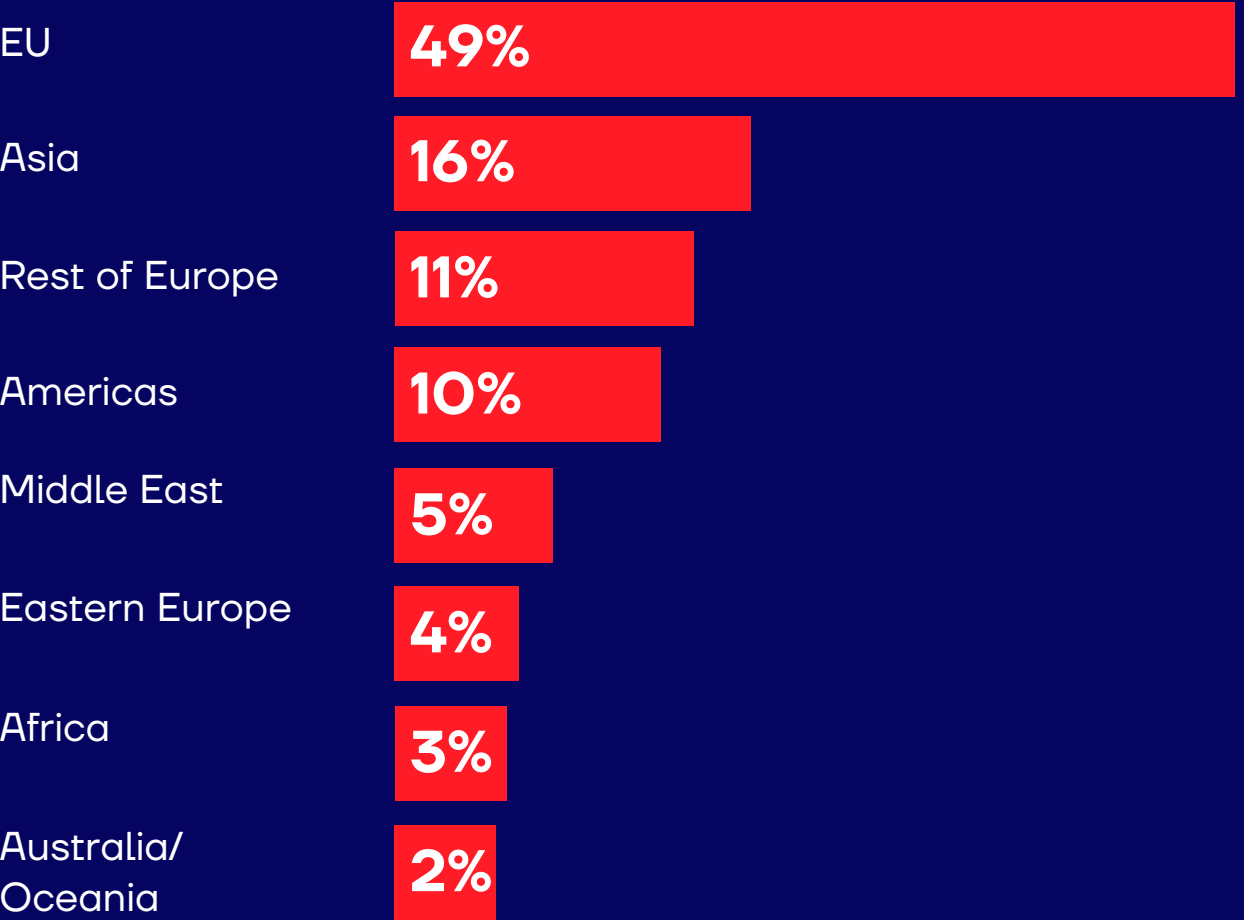
[Learn more](#)



Where our visitors come from



Where our international visitors come from



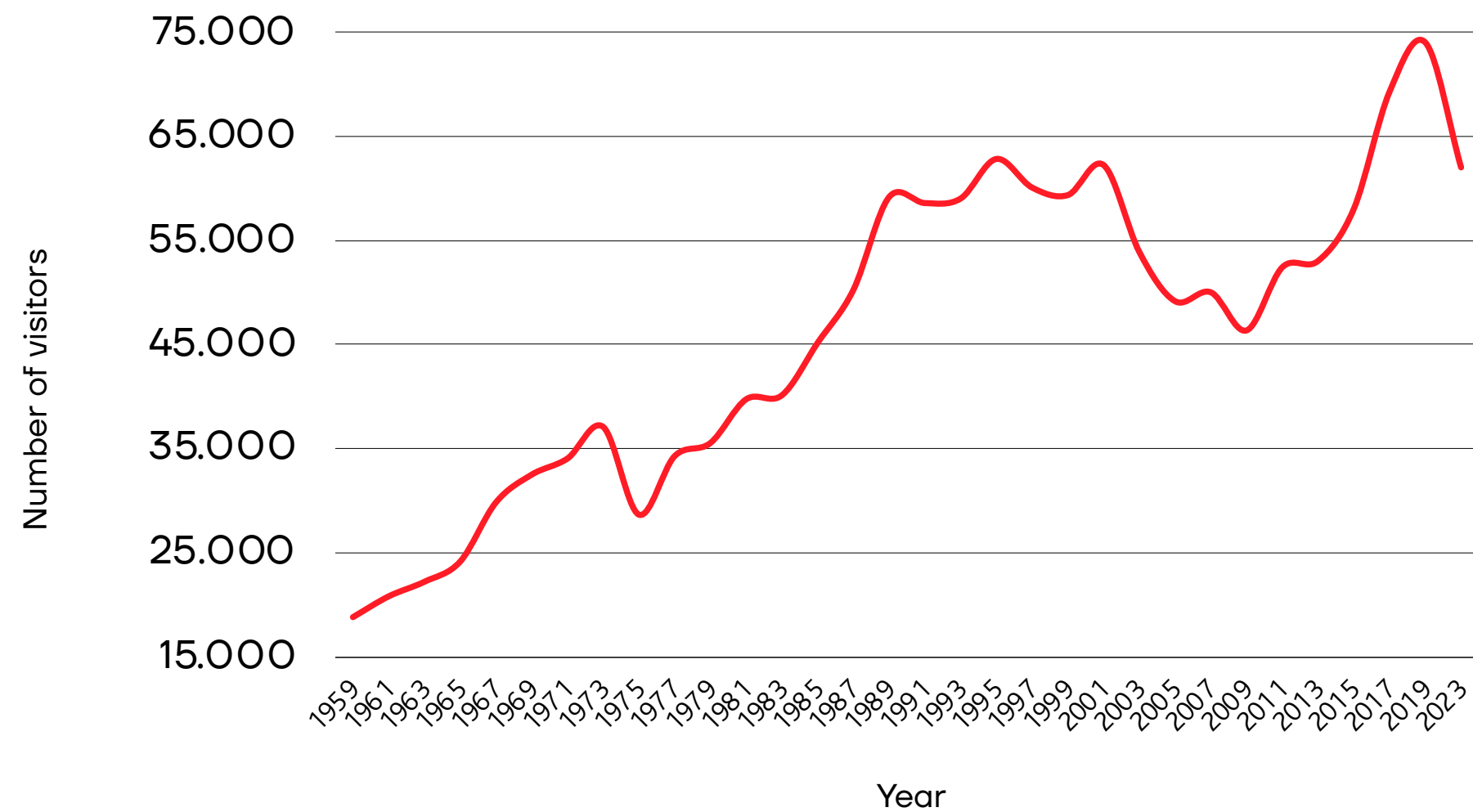
Source: Survey of exhibitors at interzum 2023, conducted by an independent market research institute.

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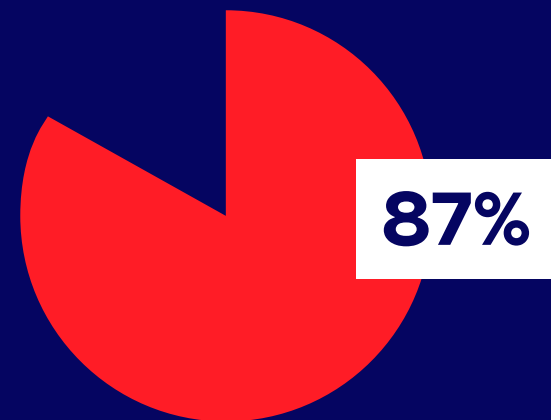
Visitor numbers growth curve

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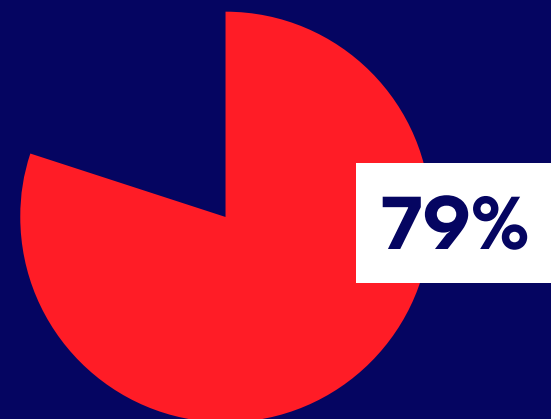
“How satisfied are you with the degree to which your fair objectives were achieved?”

(Very) satisfied



“Will you attend interzum 2025?”

Yes (probably)

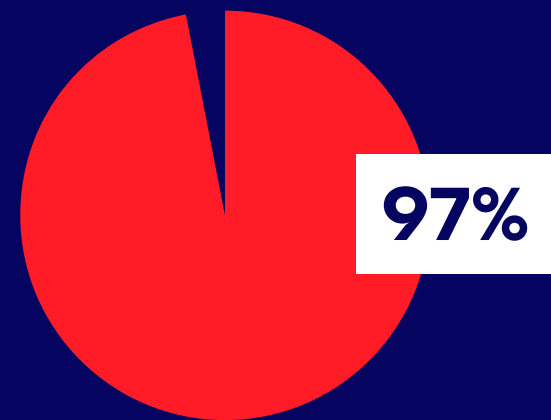


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“Would you recommend attending interzum?”

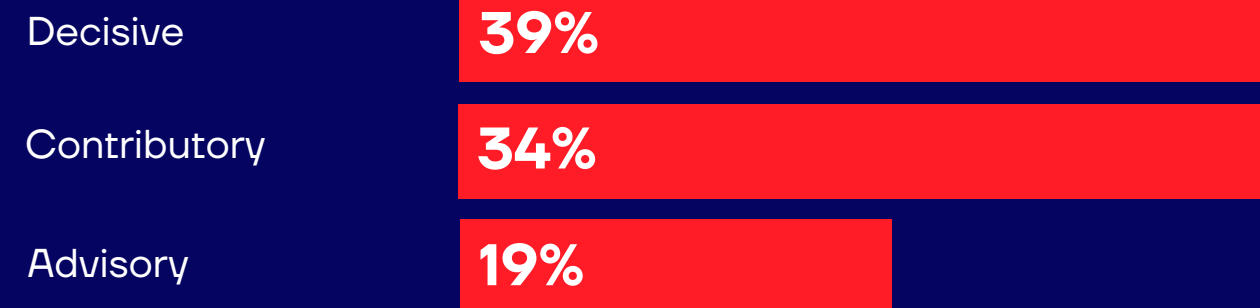
Yes (probably)



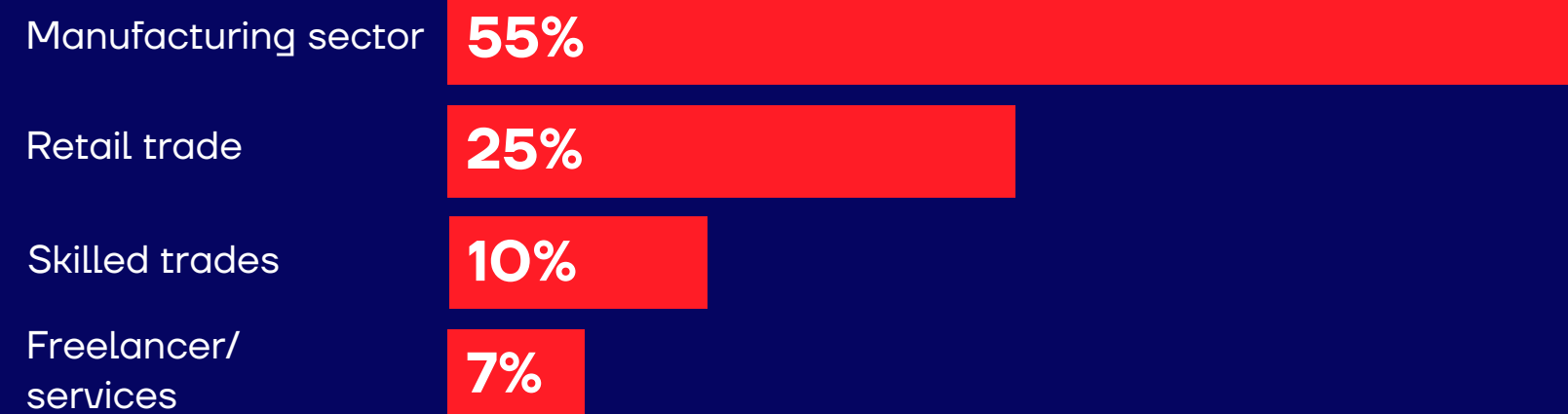
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Source: Survey of exhibitors at interzum 2023, conducted by an independent market research institute.

“How much influence do you have on purchasing decisions?”



“In which economic sector does your company operate?”

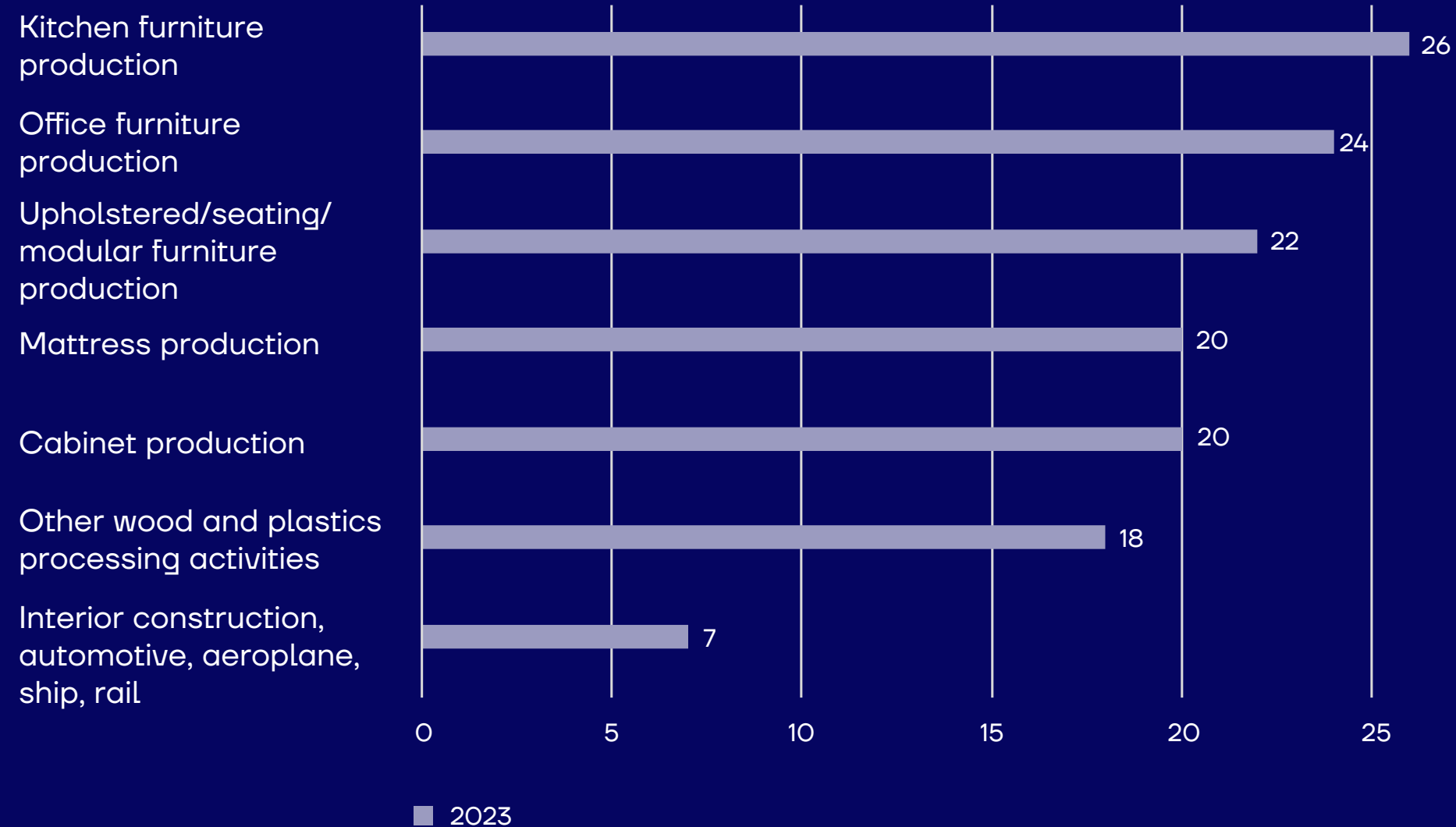


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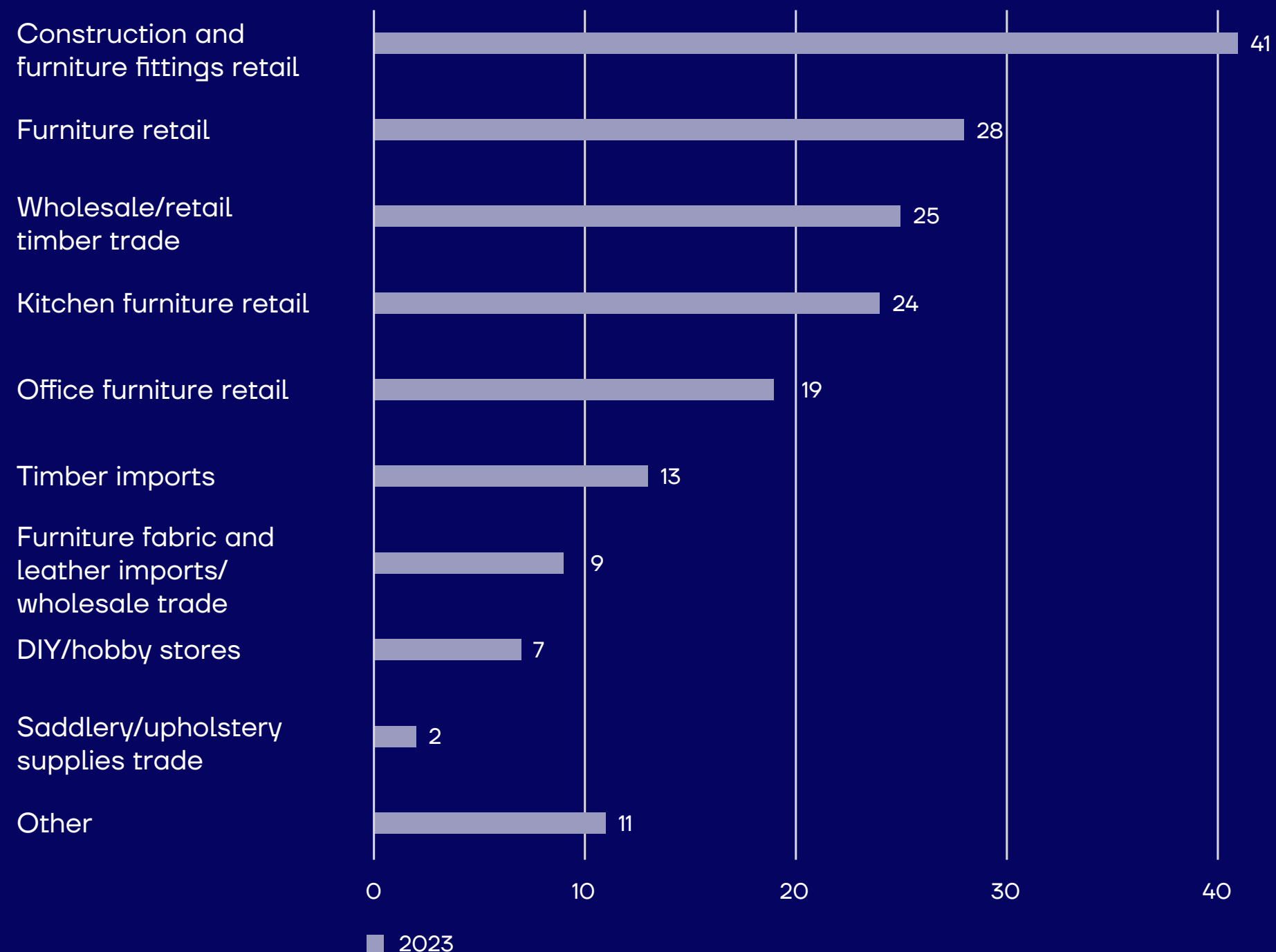
Visitor structure – “manufacturing” sector breakdown

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Source: Exhibitor and visitor survey; figures expressed as percentages; multiple answers possible

Visitor structure – “retail and wholesale trade” breakdown



Source: Exhibitor and visitor survey; figures expressed as percentages; multiple answers possible

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Visitor structure – professional status

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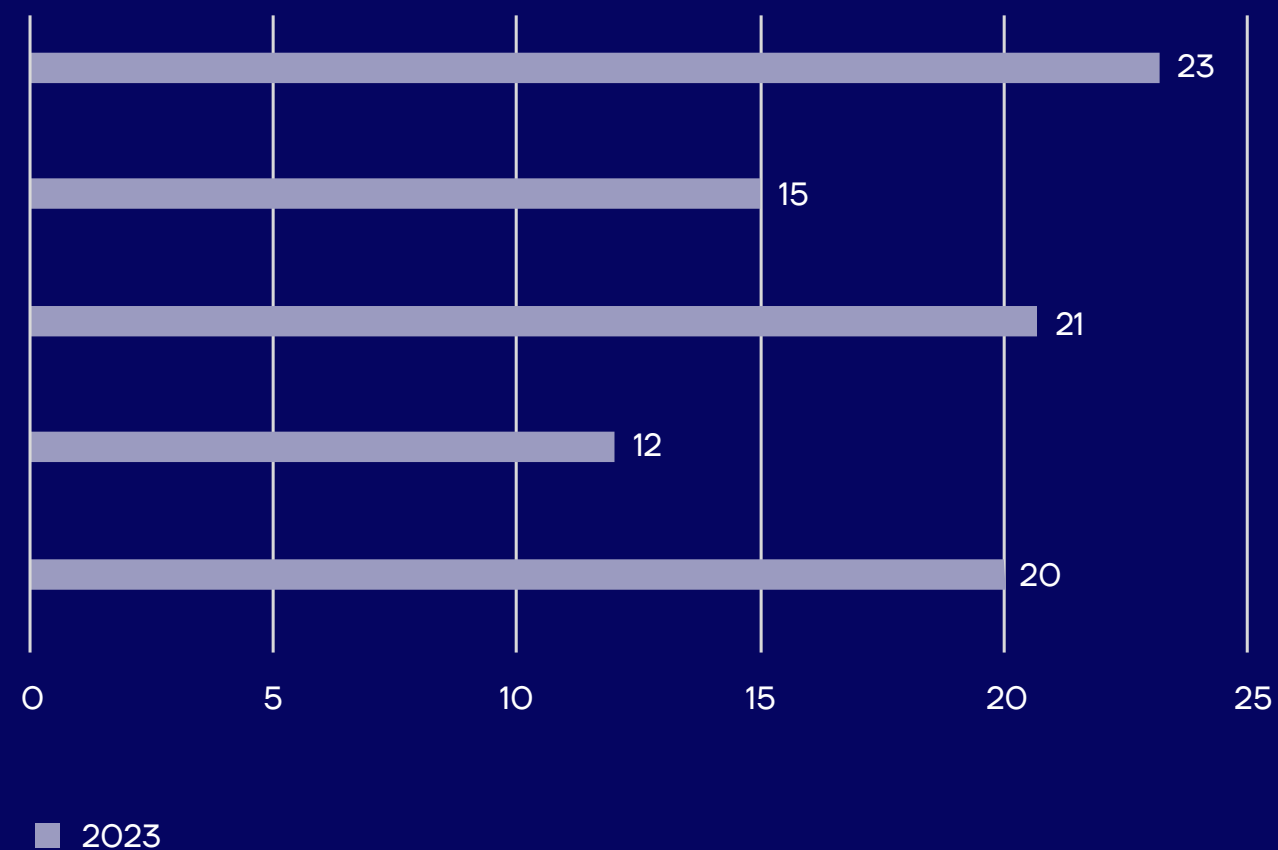
Self-employed entrepreneurs/
co-owners/
freelance professionals

Managing director/
head of an authority

Head of department/
section

Area/production/
branch manager

Other employee/official



Source: Exhibitor and visitor survey; figures expressed as percentages;
remaining percentage: other

interzum 2023 – selection of visiting companies (1/4)

Kitchen

Allmilmö Küchen	DE
Alpnach Küchen	CH
American Woodmark	US
Aran World	IT
ARCLINEA	IT
Ballerina Küchen	DE
Ballingslöv	SE
Bauformat Küchen	DE
Baumann Gruppe	DE
Beckermann Küchen	DE
Blanco	DE
Boffi	IT
Burger Küchenmöbel	DE
Burnout.Kitchen	DE
Dan Küchen	AT
Doimo Cucine	ES
Eggersmann Küchen	DE
Elbau Küchen	CH
Electrolux	DE
Ernestomeda	IT
EWE Küchen	DE
Express Küchen	DE
Groupe SCHMIDT	FR
Häcker Küchen	DE
Herzog Küchen	CH
Howdens Joinery	GB
Impuls Küchen	DE
Inko Cocinas	ES
Kvänum	SE
Kvik	DK
Leicht Küchen	DE
Lube Cucine	IT
Minotti Cucine	IT
Mobalco	ES

Molteni Küchen	IT
Nobia	SE
Nobilis-Werke J. Stickling	DE
Nolte Küchen	DE
Oppein Home Group	CN
Poggenpohl	DE
pronorm Einbauküchen	DE
Rempp Küchen	DE
Rotpunkt Küchen	DE
RWK & Kuhlmann Küchen	DE
Sachsenküchen	DE
Santos	ES
Scavolini	IT
Schmidt Groupe	FR
Schüller Möbelwerk	DE
SieMatic	DE
Snaidero	IT
Störmer Küchen	DE
Symphony Group	GB
Thielemeyer	DE
Todeschini	BR
Veneta Cucine	IT
Warendorf Küchen	DE

Upholstery

3C Gruppe - Candy Carina	DE
ADA Holding	AT
American Leather	US
Arco meubelfabriek	NL
Arco Polstermöbel	DE
Artifort	NL
Be-B Italia	IT
Bali	DE
Balma	PL
Bielefelder Werkstätten	DE
Black Red White	PL

Bretz Wohnträume	DE
Brühl & Sippold	DE
Cassina	IT
Chateau d'Ax	IT
Cierre Imbottiti	IT
COR Sitzmöbel	DE
Cotta Collection	LI
de Sede	CH
Dietsch	DE
Durelt	BE
Ekornes	NO
EMP Polstermöbel	DE
Fjords	NO
Flexform	IT
Furninova	PL
Giorgetti	IT
Het Anker	NL
Himolla	DE
Hjort Knudsen	PL
Horst AG	CH
Hoshina	JP
Hukla	DE
Hyundai Livart	KR
Kebe	DK
Koinor	DE
Kuka	CN
Leolux	NL
Minotti	IT
Natuzzi	IT
Palliser	US
Polipol	DE
Poltona Frau	IT
Ponsel	DE
Recor	BE
Rolf Benz	DE
Rom	BE

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interzum 2023 – selection of visiting companies (2/4)

Upholstery

Sits	PL
Steinpol	PL
Violetta Sitzkomfort	DE
W. Schillig	DE
Walter Knoll	DE
Werther	DE
Wittmann Möbelwerkstätten	AT

Bed / Mattress

Adova Group	FR
Aquinos Bedding	PT
Andre Renault	FR
Auping	NL
Beco	DE
Beter Bed	NL
Billerbeck	DE
Breckle Matratzenwerk	DE
Casper Sleep	US
De Rucci Beddings	CN
Denver Mattress	US
Dunlopillo	DE
Dux	SE
Emma Sleep	DE
f.a.n. frankenstolz	DE
Femira	DE
Fey & Co.	DE
Gruppo Buoninfante	IT
Gruppo Industriale Formenti	IT
Hästens	SE
Highgrove Beds	GB
Hilding Anders	SE
Hüsler Nest	CH
Hypnos Beds	GB
Ikano	PL

Jacquart et Fils	FR
Jockenhöfer	DE
John Cotton	GB
Joka Kapsamer	AT
LS Bedding	BE
Metzeler Schaum	DE
Oschmann	DE
Paradies	DE
Recor Bedding	BE
Recticel	BE
Riposa	CH
Riposana	DE
RUF	DE
Rummel Matratzen	DE
Schramm	DE
Serta Simmons Bedding	US
Silentnight	GB
Simba Sleep	GB
Sleep Number	US
Sleepeeze	TR
Sun Garden	DE
Svande Beds	NO
Swiss Sense	CH
Tempur Sealy	US
Veldeman Bedding	BE
Vispring	GB

Office / Contract / Shopfitting

Andreu World	ES
Assmann Büromöbel	DE
Bene	AT
Brune Sitzmöbel	DE
Brunner	DE
BuzziSpace	NL
Caimi	IT

Casala	NL
Ceka	DE
Dauphin	DE
Dula	DE
Haworth	DE
Hemling Ladenbau	DE
Herman Miller	US
Hiller Objektmöbel	DE
Interstuhl	DE
Itoki	JP
Kinnarps	SE
König & Neurath	DE
Köhl	DE
Körling Interiors	DE
Kusch + Co	DE
Lammhults	SE
Nowy Styl	PL
Ophelis	DE
Palmberg	DE
Psi Seating	GB
Royal Ahrend	NL
Sedus Stoll	DE
Senator Group	GB
Stapelbroek	DE
Steelcase	US
Swedese	SE
Thonet	DE
Ton	CZ
Topstar	DE
USM U. Schärer	CH
Vereinigte Spezialmöbelfabriken	DE
Viasit Bürositzmöbel	DE
Vitra	CH
Wagner	DE
Waldner Laboreinrichtungen	DE

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interzum 2023 – selection of visiting companies (3/4)

Office / Contract / Shopfitting

Wiesner-Hager	DE
Wilkhahn Wilkening + Hahne	DE
Wini Büromöbel	DE

Cabinet

e-Tradition	DK
Alfons Venjakob	DE
Bega Gruppe	DE
Bert Plantagie	NL
Burgbad	DE
California Closets	US
Carl Hansen	DK
Decker	DE
Dietiker	CH
Doğtaş Kelebek	TR
Draenert	DE
Extremis	NL
Finori	DE
Forte	PL
Franz Fertig	DE
Freifrau	DE
Gautier	FR
Germania	DE
Girsberger	CH
Godrej Interio	IN
Gubi	DK
Haba	DE
Hansgrohe	DE
Home Decor	GB
Hülsta-Werke	DE
Interlübke	DE
Istikbal	TR
Jutzler	CH
Kettmaker	DE

KFF	DE
Koleksiyon	TR
Lema	IT
Ligne Roset	FR
Loddenkemper	DE
Martela	FI
Martin Staud	DE
Molteni	IT
Montana	DK
Müller Möbelwerkstätten	DE
Normann Copenhagen	DK
Noteborn	NL
Oeseder Möbelindustrie	DE
Mathias Wiemann	DE
Paidi	DE
Pelipal	DE
Poliform	IT
Rauch	DE
raumplus	DE
Rietberger Möbelwerke	DE
Rodam	DE
Röhr-Bush	DE
Ronald Schmitt	DE
Sanktjohanser	DE
Scholtissek	DE
String Furniture	SE
Suofeiya Home Collection	CN
Team 7	AT
Vivonio	DE
Vogelsänger	DE
Voglauer	DE
Wittenbreder	DE
Wk Wohnen	DE
Wöstmann	DE

Retail / Purchasing Association

Agata	PL
Bauking	DE
BDSK Handelsgesellschaft	DE
Begros	DE
Bensons for Beds	GB
Beter Bed Group	NL
BoConcept	DK
Carrefour	CA
Deichmann	DE
Einkaufsbüro Deutscher Eisenhändler (E/D/E)	DE
Elkjop	NO
Europa Möbel Verbund	DE
Garant-Gruppe	DE
Grüne Erde	AT
Hagebau	DE
Hans Segmüller Polstermöbelfabrik	DE
Hofmeister Wohnzentrum	DE
Hornbach	DE
IKEA	SE
JYSK	DK
Kingfisher	GB
Krydsfiner-Handelen	DK
Legallais	FR
Leroy Merlin France	FR
Lidl	DE
Lixil	JP
Mio	SE
Nitori	JP
Optimum	FR
Porta Möbel	DE
Tchibo	DE
toom Baumarkt	DE
ZEG Zentraleinkauf	DE

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interzum 2023 – selection of visiting companies (4/4)

Mobile Spaces / Hospitality

Adria Mobil	SI
Airtime Sweden AB	SE
Automotive Thüringen e. V.	DE
BMW Group	DE
Bürstner	DE
Camper Diem	BE
Carthago Reisemobilbau	DE
Concorde Reisemobile	DE
Dethleffs	DE
Deutsche Bahn	DE
Deutsche Werkstätten	DE
Erwin Hymer Group	DE
Fendt-Caravan	DE
GH Hotel Interior Group	DE
Hobby-Wohnwagenwerk	DE
Hyundai Motor Company	KR
Knaus Tabbert	DE
List General Contractor	AT
Lufthansa Technik	DE
Mercedes-Benz	DE
Meyer Werft	DE
Nautica Ship Interior	DE
Oldenburger Interior	DE
R&M Ship Technologies (Costa, Aida etc)	DE
Siemens Mobility	DE
Trigano Caravan	FR
Volkswagen	DE

Other

Bibliothekseinrichtung Lenk	DE
C. Bechstein Pianofortemanufaktur	DE
Ed. Züblin	DE
Fackelmann	DE
Geberit	DE
Osma Aufzüge	DE
Steinway & Sons Flügel & Klaviere	DE

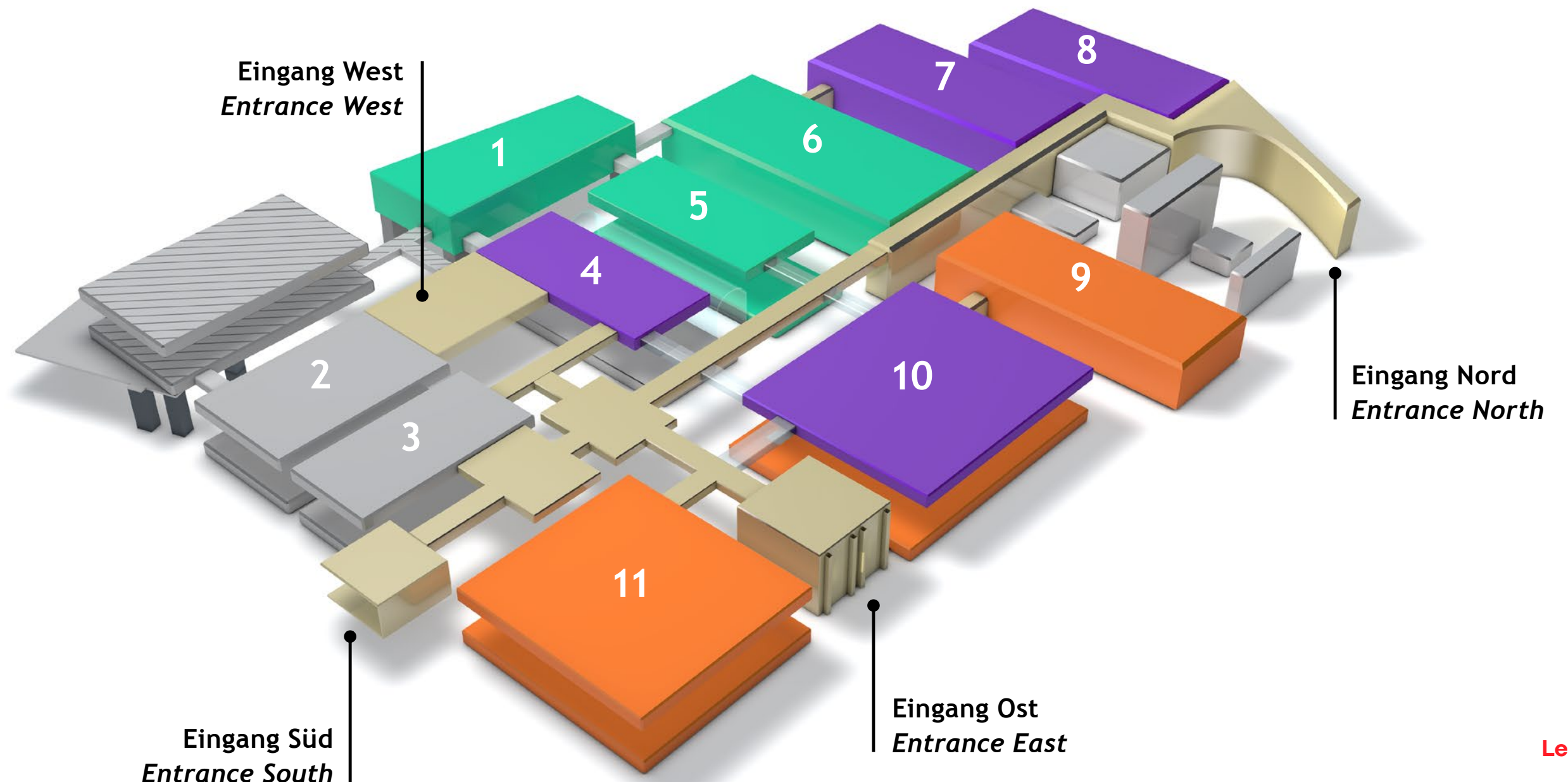
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Comprehensive. The exhibition segments.

interzum is the gathering place for the international furniture and interior design industry. The trade fair presents the entire spectrum of the global market like no other sector event. This gives exhibitors and trade visitors a unique opportunity to gain a comprehensive overview of the industry's most important innovations and trends – at a single event. The three exhibition segments – **Materials & Nature**, **Function & Components**, and **Textile & Machinery** – are waiting for you to bring them to life so that your customers can discover them.

- Materials & Nature
- Function & Components
- Textile & Machinery

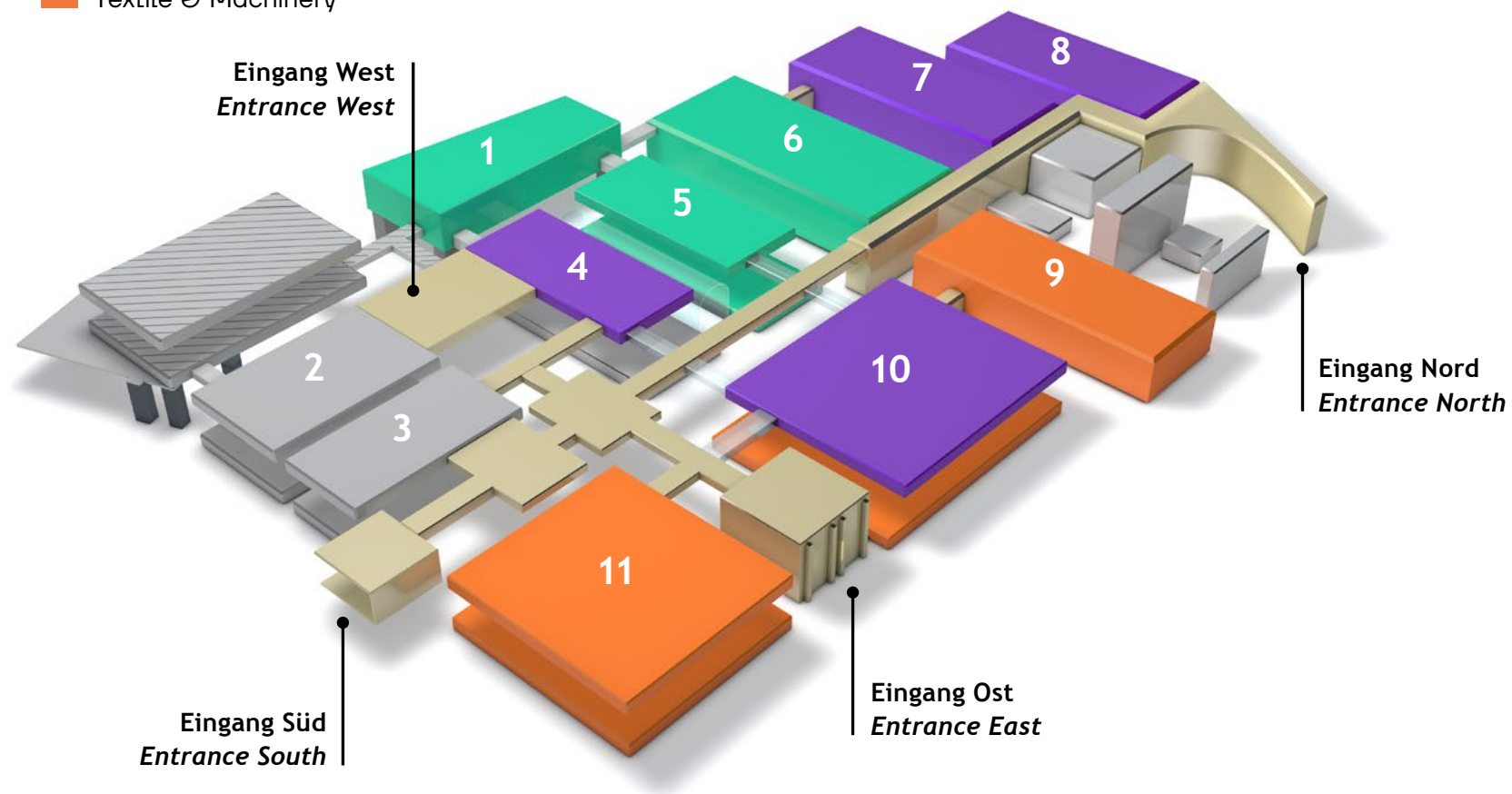


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[Learn more](#)



- Materials & Nature
- Function & Components
- Textile & Machinery



Function & Components

Good design begins with the component provided by a supplier. At interzum, the industry demonstrates how customers' increasing demands in the areas of technology, energy efficiency, comfort and convenience can be fulfilled.

- > Lights and lighting systems
- > Semi-finished products for storage, kitchen, office and frame furniture
- > Fittings
- > Locks
- > Built-in parts

Materials & Nature

Resource conservation, sustainable raw materials, innovative surface design: These are just a few of the trends in this segment. This is where the best new components for future sales success are shown first.

- | | | |
|-------------------------|---------------------------|-----------------------|
| > Wood | > Decor papers | > Edges |
| > Veneers | > Laminates | > Surface treatments |
| > Parquet flooring | > Wood-based products | > Embossing cylinders |
| > Interior construction | > Composites | > Press plates |
| > Decorative surfaces | > Solid-surface materials | |

Textile & Machinery

Climate-regulating upholstery fabrics, energy-efficient cutting machines for foam materials and leather which make optimal use of materials, weather-proof outdoor fabrics and technical textiles: Nowadays, success is the result of innovative ideas, high-performing materials, and the perfect processing with the use of advanced technology and machines. The quality leaders and drivers of innovation at every stage of the value chain introduce their new developments in this segment.

- > Machinery for the production of upholstered furniture and mattresses
- > Upholstery materials
- > Upholstery accessories
- > Cover fabrics
- > Leather
- > Adhesives



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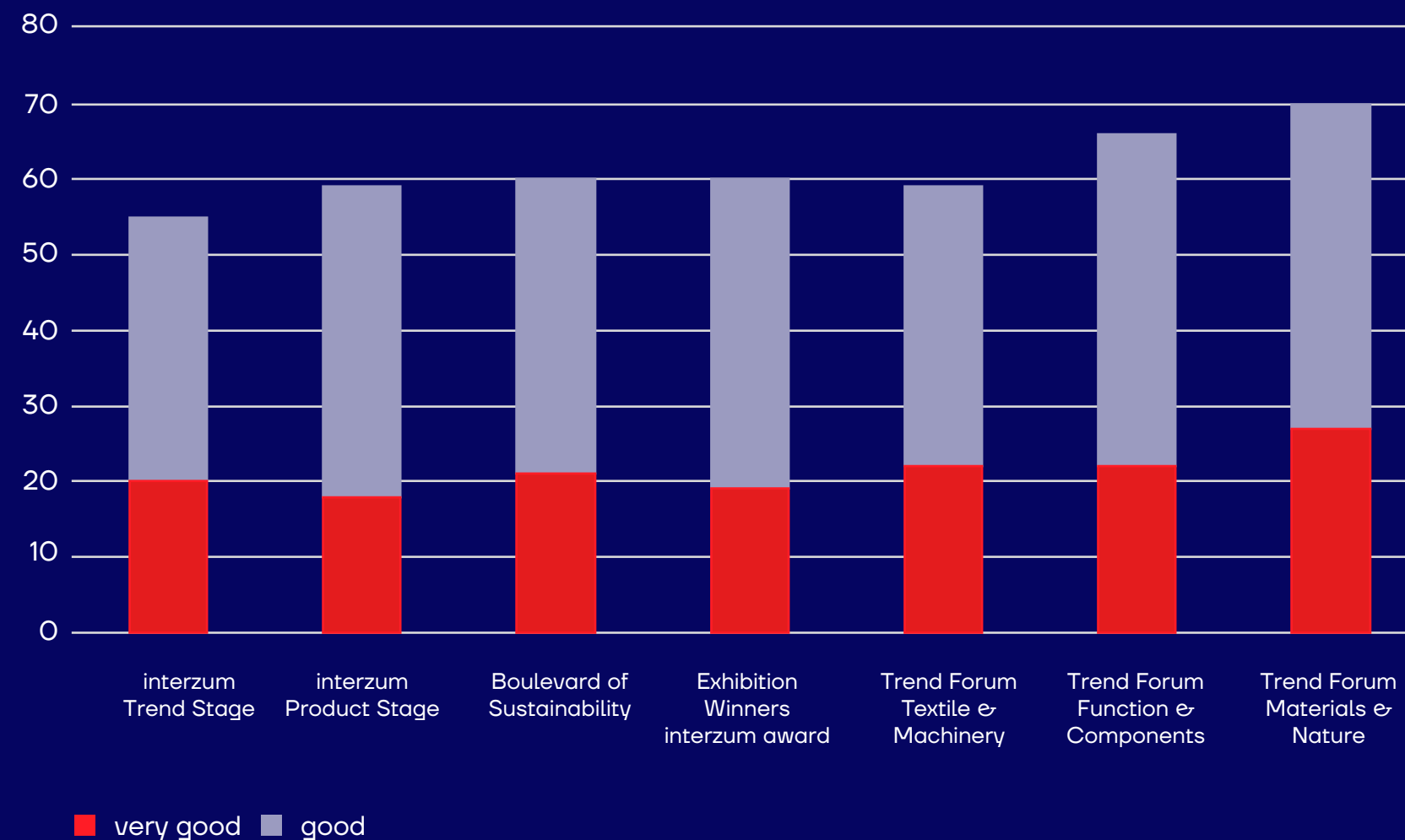
Inspiring. The event programme.

Our requirements for living and work environments are changing. People are becoming more mobile, and the population is ageing; growing numbers are living in cities and having to make do with smaller and smaller living spaces. Megatrends such as the advance of digitalisation, ever-greater individualisation and the desire for greater sustainability are also influencing the furniture industry and its products. Innovations in interior design must be more connected, more individualised and more environmentally friendly. interzum consciously responds to these issues by incorporating them into its inspiring event programme.

[Learn more](#)



interzum 2023 – assessment of the event programme



Source: Exhibitor and visitor survey; figures expressed as percentages; ratings were given on a scale of 1 to 5.

The interzum 2025 event programme

At the next edition of interzum, we will offer another high-quality programme, building on interzum 2023's successful concept and developing it further to generate enthusiasm among exhibitors and visitors alike.

Trend forums

› **Materials & Nature**

»Materials & Nature« is devoted to new, innovative and pioneering materials and production techniques.

› **Function & Components**

»Function & Components« is the place to experience innovations from the fittings and lighting industry.

› **Textile & Machinery**

»Textile & Machinery« presents the key trends and innovations in mattress production and the textile industry.

Trend Stage

- › Pivotal knowledge platform
- › Curation by industry professionals for maximum neutrality
- › Overarching focus on innovation
- › Expert speakers

Product Stage

- › Exhibitor platform
- › Company-specific topic focus
- › Talks by exhibitors

interzum award

- › Continuation of the proven concept
- › Categories: Materials & Nature, Textile & Machinery, Function & Components

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Attention-generating. The event communication.

Even before the trade fair actually opens, interzum exerts an enormous appeal: A range of press events and reports in the run-up to the trade fair turn interzum and its exhibitors and innovations into an industry highlight with global relevance.

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interzum captures the attention of your target group well in advance of the trade fair:
Our global, cross-media communication campaign makes sure that the key decision-makers and multipliers in the industry are aware of your presence at interzum:

- > Internet, online, social media and print: the integrated media initiatives for trade visitors
- > Target group-specific, global advertising campaigns
- > Targeted cooperations with associations and industry representatives
- > Free advertising materials for your advertising and communication to customers
- > Admission ticket vouchers to invite your customers to visit the fair for free
- > Complete transparency: An efficient system for visitor registration offers comprehensive analyses



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In the thick of it. The location.

There are many reasons why Cologne is the perfect place to host interzum, the leading international trade fair for the furniture industry: Centrally located in one of the most highly populated regions of Europe, Cologne has an excellent infrastructure – an ideally accessible trade fair venue is guaranteed. Art and culture, business and the joy of living go hand in hand in Cologne, making the city as multifaceted as it is fascinating. The cosmopolitan metropolis will make you feel as welcome as we do.



Think ahead today. Act today. Register now for interzum 2025.

Now is the time to register for interzum 2025. This will give you immediate planning certainty – and you can be sure that you will be able to continue to communicate effectively with your customers and new prospects. Contact us to find out more about our attractive terms – our **early-bird offer** is available until 29 February 2024.
We are happy to help you.

[Apply here.](#)

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We look forward to receiving your enquiry.

For a one-to-one consultation, please send an e-mail to:
interzum@koelnmesse.de

We are available anytime you need us. You can find your contact here:
www.interzum.com/contact

You can find your local contacts in your country here:
[Koelnmesse international subsidiaries](#)

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