



GO CREATE
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LIVING SPACES



Sustainably creating more presence

Present your products and solutions for an environmentally friendly future on the North Boulevard at interzum.

It's great that you're participating in interzum 2023! Did you know that, in addition to the trade fair appearance that you've already registered for, you have another opportunity to position your company as a sustainability pioneer?

In keeping with the currently trending topic and our global key theme of neo-ecology, we warmly invite you to present your unique concepts, ideas, solutions and visions for making the furniture industry more sustainable with a second trade fair stand on our North Boulevard. From resource-efficient manufacturing processes to environmentally friendly product series and innovations for the circular economy, use a high-profile second placement at the trade fair to generate even more reach for your company and sustainably create more presence. We're excited to see your appearance at the event!



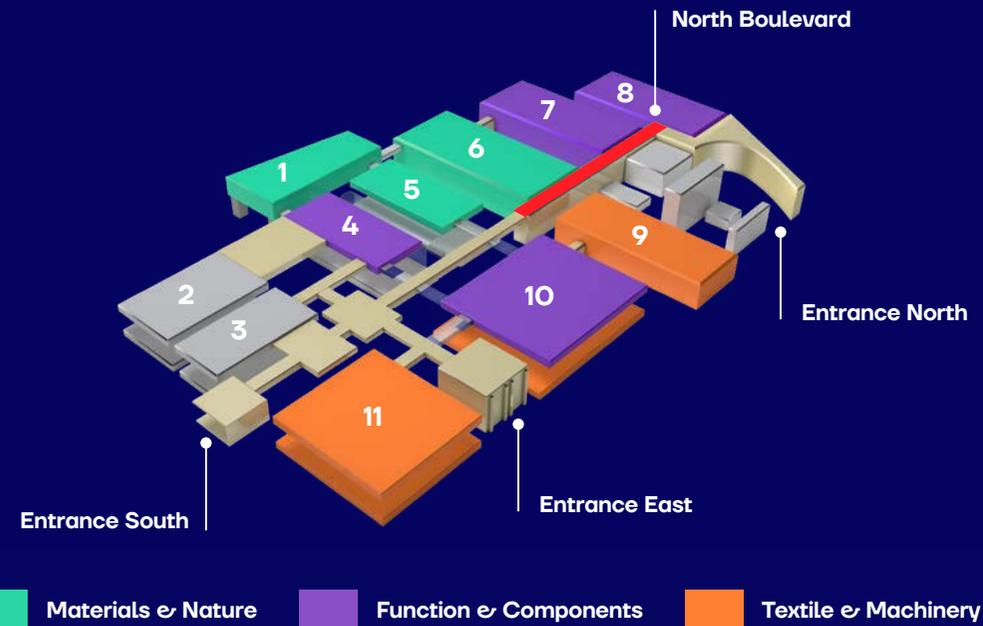
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Your benefits:

- » Position your company as a pioneer in sustainable production and delivery of services
- » Direct visitors to your main stand
- » Opportunity to complement your portfolio at your main stand

Information on second stands:

- » Stand area: 15 sqm
- » Participation price: € 299 per square metre plus AUMA fee of € 0.60 per square metre and flat-rate energy fee of € 10.50 per square metre
- » Availability is highly limited, so early registration is advisable



We'd be happy to advise you.

Ready to take the next step with interzum @home? Excellent!

Get in touch with us to discuss the details so that we can put together the perfect trade fair package for you. We look forward to receiving your enquiry.

*Participation is subject to Koelnmesse approving the stand concept submitted by the exhibitor upon registration. The submitted concept must clearly demonstrate that the exhibitor's second presence on the North Boulevard will address product and/or production sustainability. Koelnmesse reserves the right to reject the exhibitor's registration if Koelnmesse believes that the submitted concept does not meet the required standards.

Koelnmesse representatives worldwide

<https://www.koelnmesse.com/location-and-services/services-worldwide/sales-network/>

We look forward to receiving your registration and your exhibition concept for your second stand!*