



INSURE■**NXT**
innovation meets insurance

partnership opportunities
rising star



INSURENXT

Facts & Figures

insureNXT is the international congress and trade fair for innovation in the insurance industry.

The event brings together insurers, start-ups, service providers, and players from outside the industry to develop sustainable solutions for technological, cultural, and strategic challenges.

With its first-class congress program, a diverse expo, exciting masterclasses, and informative roundtables, insureNXT stands for professional exchange and networking at the highest level. Leading decision-makers and industry experts inspire innovation with a lasting impact by looking beyond industry boundaries.



20 & 21 May 2026
Confex, Cologne



3.500
participants
(2025)



150 exhibitors,
partners & sponsors
(2025)



200 Speaker
on three stages
(2025)



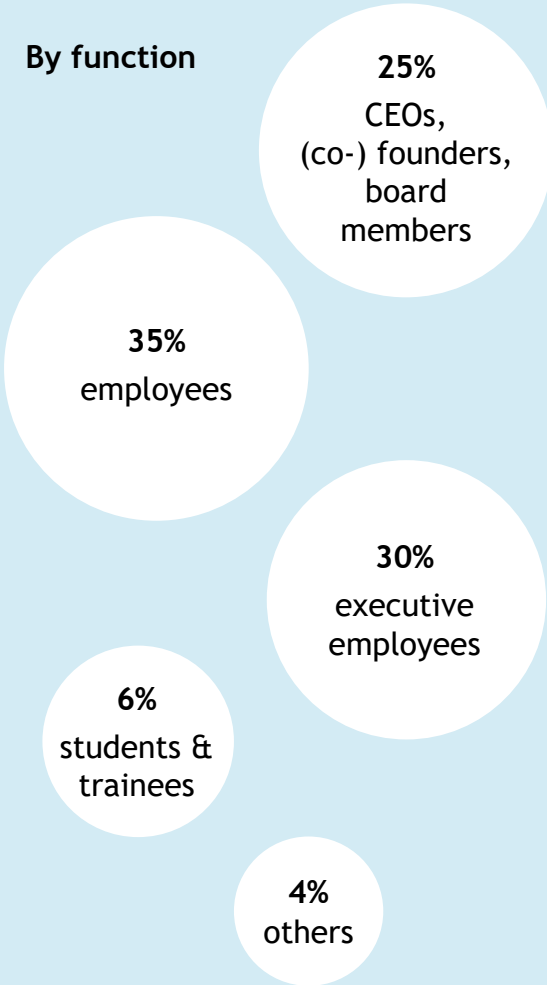
PARTICIPANT GROUPS

insureNXT 2025

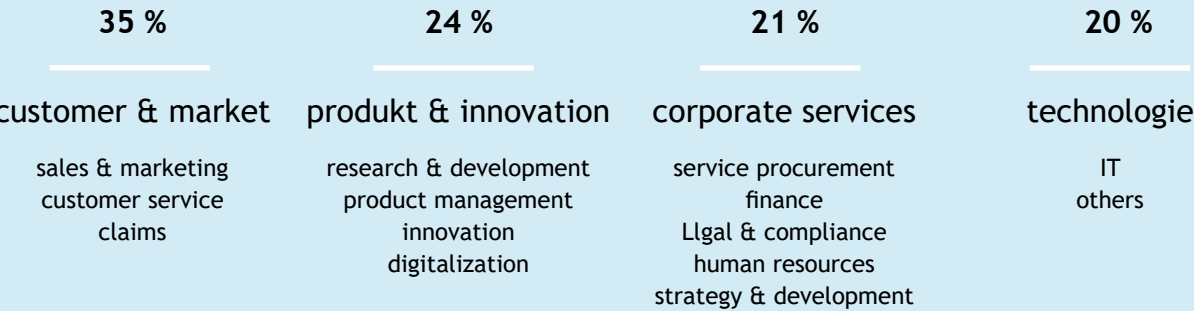
By industry

- 40% Insurance companies & brokers
- 25% Tech / IT / Software providers
- 16% Consulting companies
- 7% Start-ups & Scale-ups
- 6% Universities
- 4% Cross-industry
- 2% Associations & investors

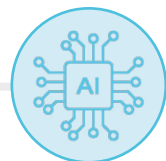
By function



Aufgabenbereich



FOCUS TOPICS 2026



Winning with AI

Learn how leading insurers unlock the full potential of AI including Agentic AI - from readiness to rollout.

Discover how to scale AI from pilot projects to performance with measurable business outcomes.

Apply for the
insureNXT Innovators
Award - AI Edition!*



Driving Customer-Centric Growth

Get ready to use hyper-personalization as a business driver - what customers expect and how to deliver.

Ignite the channel mix for growth - start orchestrating platforms with direct sales, brokers, embedded insurance and FinTech/InsurTech partnerships.



Shaping Insurance of the Future

Increase resilience and prepare for change for navigating volatility through market softening, new risks, IT resilience and regulatory and transformation management alongside robust governance frameworks.

Build the insurance organization of the future - balancing an aging human workforce and the war for talent with modern technology through intelligent strategy and implementation approaches.

THE FIRST SPEAKER 2026



Stephanie Peterson
Chief Customer Officer



Mark Klein
Chief Digital Officer



Isabel Martorell Naßl
COO & Board Member



Hamidreza Hosseini
CEO & AI Expert



Stefanie van Holt
Executive Board Member for Sales, Marketing & Human Resources



Prof. Dr. Alexander Braun
Director, Institute of Insurance Economics

STAGES & PRESENTATIONS



Center Stage

On Center Stage, leading figures from the insurance industry share their visions for the future of the sector.

Present your vision to the entire industry and position yourself as a thought leader.



Trend Zone

In compact 15-minute slots, the next generation of insurance products, services, and partnerships will be presented—directly in front of a high-caliber professional audience.

Use the stage to showcase your solution and gain qualified leads.



Demo Arena

Products or demos are presented in a 7-minute pitch.

Show how your technology works - and engage directly with interested parties.



Masterclasses

In a 45-minute session, companies can design their own topic format and make valuable contacts.

Become the host of your own masterclass and develop a format that is specifically tailored to the focus topics of insureNXT 2026.

EXHIBITION BOOTH

Each exhibition booth includes the following stand inventory:

- » 2x exhibitor tickets
- » 3x setup and dismantling tickets
- » Carpet (gray or blue)
- » Tower element with graphic surface
- » White fabric walls as back wall
- » Assembly and dismantling
- » Power connection up to 8 kW
- » Socket distributor
- » Daily stand cleaning



6 sqm

Also included in the exhibition booth:

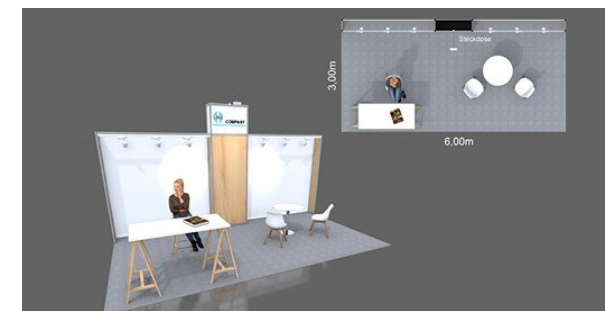
- » 1x information desk with bar stool



12 sqm

Also included in the exhibition booth:

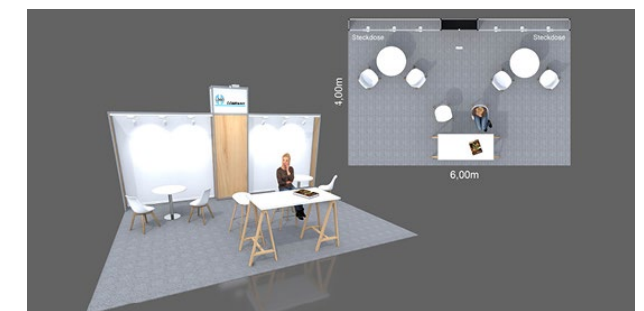
- » 1x information desk with bar stool
- » 1x table with chairs



18 sqm

Also included in the exhibition booth:

- » 1x information desk with bar stool
- » 1x table with chairs



24 sqm

Also included in the exhibition booth:

- » 1x information desk with bar stools
- » 2x table with chairs

*The aspect ratio may vary.

YOUR PARTICIPATION

At insureNXT, we differentiate between three partner levels: Bronze, Gold, and Platinum. Each level requires a certain minimum investment (see right). As your investment level increases, so do your benefits. The choice is yours: use one of our exhibition booth, bring your own, or participate without a booth at all - whatever suits your needs.

Early Bird:** until December 31, 2025 *Regular:** from January 1, 2026

Bronze

Gold

***Early Bird:** 4.000 €
****Regular:** 4.500 €

***Early Bird:** 9.500 €
****Regular:** 11.000 €

IMPORTANT: Trend Zone Slot & Masterclass Host only together with insurers

Booth

(incl. 2 Exhibitor Tickets)

6 sqm (incl. inventory)	2.400 €
12 sqm (incl. inventory)	4.125 €
18 sqm (incl. inventory)	5.475 €
24 sqm (incl. inventory)	6.250 €
Individual Booth	221,70 € /sqm
Exhibitor Ticket	1.450 €

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Presentations

Tend Zone Slot (15 min)	6.000 €
Demo Arena Pitch (7 min)	2.700 €
Masterclass Host (45 min)	3.500 €
Speaker Ticket	349 €

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Brandpackage

Basic	1.950 €
Large	4.800 €
Premium	7.250 €
Premium+	11.111 €

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Congress Tickets

1 Ticket	1.090 €
5 Tickets	4.442 € (888 € / Ticket)
10 Tickets	7.903 € (790 € / Ticket)
20 Tickets	13.298 € (665 € / Ticket)

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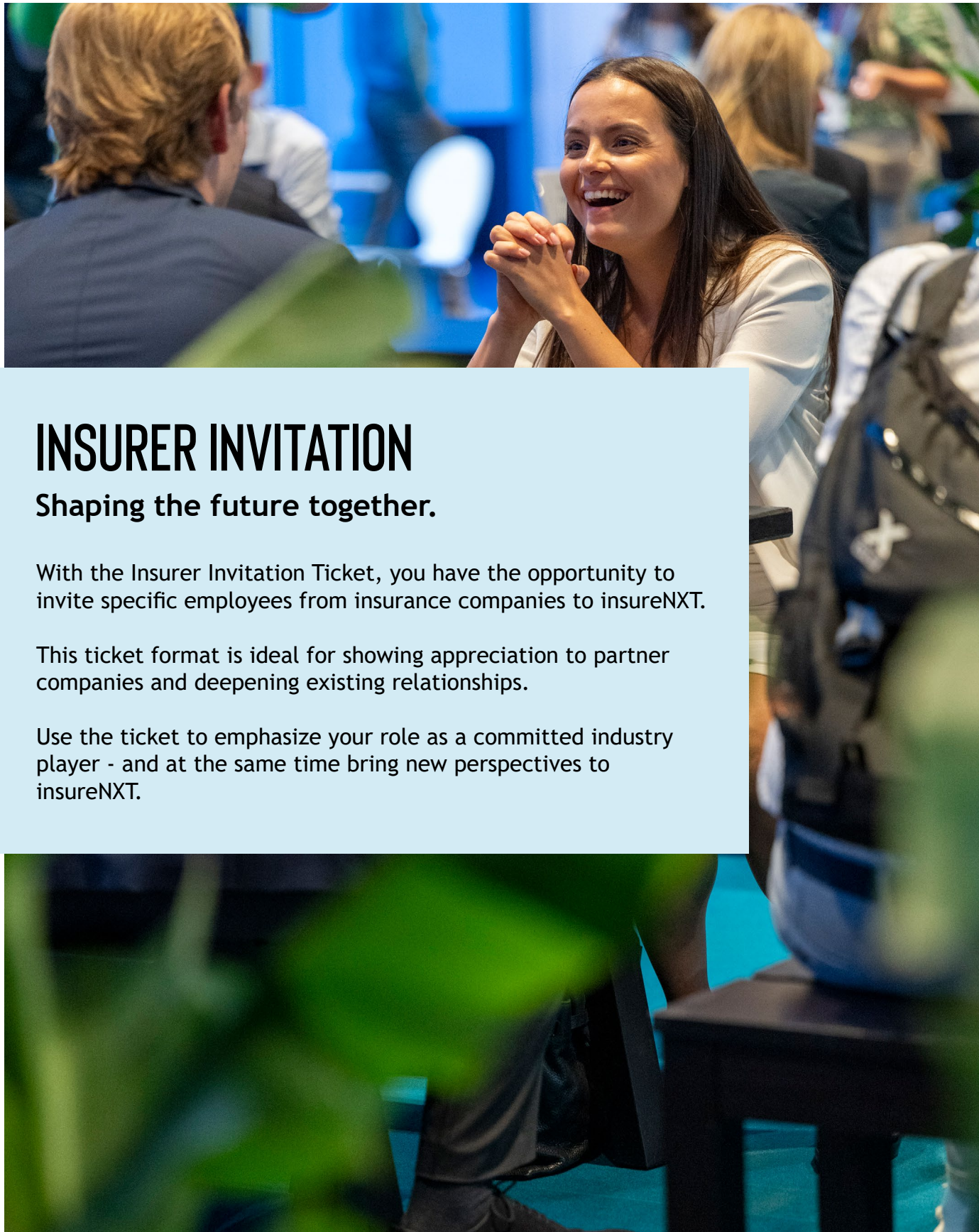
Insurer Invitation

for the invitation
of insurers

1 Ticket	799 €
5 Tickets	3.196 € (639 € / Ticket)
10 Tickets	5.593 € (559 € / Ticket)
20 Tickets	9.588 € (479 € / Ticket)

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INSURER INVITATION

Shaping the future together.

With the Insurer Invitation Ticket, you have the opportunity to invite specific employees from insurance companies to insureNXT.

This ticket format is ideal for showing appreciation to partner companies and deepening existing relationships.

Use the ticket to emphasize your role as a committed industry player - and at the same time bring new perspectives to insureNXT.

FEEDBACK OF THE BRANCHE



„Insurance is undergoing a very profound transformation these days and every year counts. And I’m very curious to see what will be the key themes of [insureNXT 2026] and what has happened in the meantime.“

Alexander Vollert,
COO of AXA Group & CEO of
AXA Group Operations



„With all the changes that are currently happening in the insurance industry [insureNXT] is truly an event not to miss. Because here we will learn what’s going to happen over the next years and how you can improve your own competitive advantage.“

Dr. Christina Ellringmann,
Senior Partner & Head of Insurance DACH
at Bain & Company



„[insureNXT] international, innovative and for me personally it’s instructive. And this whole mixture of all the participants and all the topics makes [insureNXT] unique for me.“

Clemens Vatter,
Management Board of
SIGNAL IDUNA



„You can meet here so many business partners and of course potential business partners and the solutions you see here are quite exciting. “

Dr. Renko Dirksen,
Speaker of the Board of
Directors at ARAG

„insureNXT is the central meeting place for anyone who wants to actively shape the future of the insurance industry – innovatively, networked, and across industries. I am particularly excited by the energy with which people come together here to develop new ideas and advance the industry.“

INSURE■NXT

Organized by:



Knowledge Partner:

BAIN & COMPANY 

CONTACT

for exhibitors and partners



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Senior Manager Partnerships
insureNXT



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make an appointment

connect via LinkedIn

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