

imm *Spring* Edition.

Be part of the journey. 4–7 June 2023

imm cologne is returning after two years of distance! For 2023, imm cologne is adapting its concept to the challenges of a transformed market and repositioning itself. In a dialogue with partners, it has been decided that the international interiors show will be given a new, **one-off date for the event in 2023.**

The imm spring edition will take place over four days, from Sunday to Wednesday, and will be geared towards trade visitors. **A clear focus will thus be placed on the theme of interior business.**

“The industry has given its backing to a strong interior interiors trade fair in Germany, **the biggest market in Europe,**” says Gerald Böse, President and Chief Executive Officer of Koelnmesse. “To ensure healthy growth, the sector needs a major, real platform in Germany, with international appeal and a strong communication reach like imm cologne.”

- **We offer planning security**
The date in the coming January is not without uncertainties for exhibitors and visitors of imm cologne. The new date in June gives our partners planning certainty.
- **Proven date**
With its new date in June, imm cologne is utilising a recognised, accepted and repeatedly proven date for the international interiors scene.
- **“Spring” means awakening**
Profit from the sunny charisma of our city in spring and look forward to flourishing business! Also: “Be part of the journey!”
- **National exhibitors**
imm cologne is the most important export platform for the German furniture industry.
- **International exhibitors**
imm cologne is the number 1 portal to the German market, the largest market in Europe.
- **Relevant target group**
imm cologne offers relevant national and international access to all sales forms (associations, traders, project business and e-commerce).



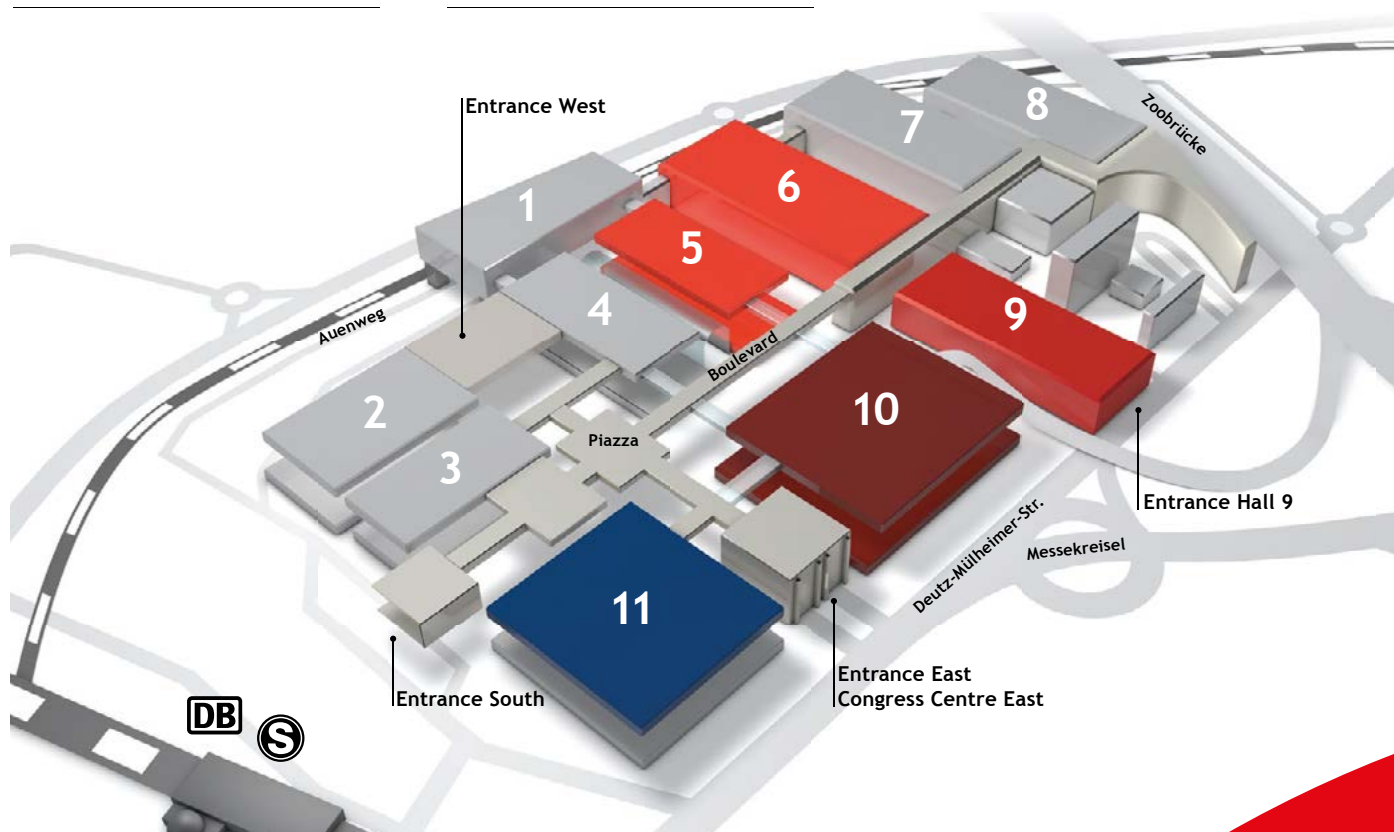
the interior business event
imm-cologne.com





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■ 11.2	Pure Galleries	■ 9	Home Sleep
■ 5.1, 5.2, 6	Home Settings	■ 10.1, 10.2	Home Scenes



We will see you in June 2023! Look forward to a streamlined process, a smarter hall plan and brand new possibilities for exchanging content and initiating business.

Register by 31 October 2022 and pay 225.00 EUR/m²*
Register after 31 October 2022 and pay 237.00 EUR/m²

*** Secure our early bird discount!**

We look forward to welcoming you:
imm@koelnmesse.de

"I very firmly believe in the personal exchange, which is, in my opinion, of immense importance for the development of the industry; digital spaces are and will never be a substitute for this."

- Gerald Böse, CEO Koelnmesse GmbH