

Pure Salleries

Application forms





Please send to: Koelnmesse GmbH Postfach 21 07 60 50532 Köln Germany puregalleries@imm-cologne.de



Application Pure Galleries List of product group entries (Form 1.30) must be filled in for application to be valid.

Main exhibitor:

Client number:

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	0407.06.2023		
1	Main exhibitor	2	Stand request (allocation as far as possible)
1.1	Address*: Company/Name: (give particulars of legal status such as "Limited, Corporation" etc.):	2.1	According to the Conditions of Participation, we wish to place a binding order
			Pure Galleries à 24,75 m² - Participation fee is 12.390,- € • 5.5 m x 4,5 m = 24,75 m² floor space • stand construction • booth number
	Address:		• power connection
	Town, postcode:		lighting: 4 spotlightsstand cleaning
	P.O. Box, postcode:		 marketing package lockable wall cabinet 1,50 m x 0,50 m
	Country, state:		· tockable wall cabinet 1,50 m x 0,50 m
	Tel.:		Pure Galleries à 36 m² - Participation fee is 16.690,-€
	E-mail:		 8 m x 4,5 m = 36 m² floor space stand construction
	invoice E-mail address:		booth number
	Internet:		power connectionlighting: 6 spotlights
,	*These information will be published in all lists of exhibitors.	•	stand cleaning
	Owner/Managing Director: (please give first and last name) Mr. Ms.		marketing packagelockable wall cabinet 3 m x 0,50 m
	Language of correspondence: Sort alphabetically German English under the letter: Contact person for the event is: Mr. Ms.		 Pure Galleries à 49,50 m² - Participation fee is 22.690,-€ 11 m x 4,5 m = 49,50 m² floor space stand construction booth number power connection
	Position:		lighting: 8 spotlightsstand cleaning
	Tel.:		marketing package
	Fax.		• lockable wall cabinet 3 m x 0,50 m
	E-mail:		Pure Galleries à 72 m² - Participation fee is 31.690,-€ • 8 m x 9 m = 72 m² floor space
1.2	We are a/an:		stand construction
	Manufacturers Marketing company		booth numberpower connection
4.3	Importer Association/Organisation		lighting: 12 spotlights
1.3	We are registered with the: Commercial register		 stand cleaning marketing package
	At the Magistrate Court in:		• lockable wall cabinet 4 m x 1,50 m
	Commercial Register no.:	3	Exhibits
1.4	Turnover tax ID number (VAT):		The list of product group entries must be filled in for your application to be valid.
	(Required information for companies from EÚ countries)		Please check your products/services on the enclosed list of product group entries. Please note that only those products/services registered with the list of product group entries may be exhibited at
1.5	We belong to the following associations:		the fair.
			O I hereby permit Koelnmesse GmbH, as well as its responsible subsidiary abroad and its commercial agents, to send me information by e-mail about future similar

Data Protection Notice:

You can read our Data Protection Notice in the complete participation documents and at any time under $\,$

www. koeln messe. com/data-protection-notice.

We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact via electronic media.

By signing and returning the application form, we acknowledge that the General and the Special Sections of Koelnmesse GmbH's Conditions of Participation as well as the stipulations of the Koelnmesse Serviceshop (in particular the technical guidelines and the supplements contained in the order forms).

I can withdraw my consent at any time in the future (by sending an e-mail to datenschutz-km@koelnmesse.de)

and its commercial agents, to send the minimation ye entait about future similar trade fairs/events/platforms that are organized in Germany and abroad. A list of the subsidiaries and commercial agents of Koelnmesse CmbH, as well as further details about data protection, can be found in the complete document containing the participation documents. It can also be accessed at any time at www.koelnmesse. com/data-protection-notice.





Please send to:
Koelnmesse GmbH
Postfach 21 07 60
50532 Köln
Germany
Fax +49 221 821-3280
puregalleries@imm-cologne.de

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04.-07.06.2023

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Main exhibitor:

Client number:

Enclosure to the application Pure Galleries for main exhibitor

Invoice address/Address for correspondence

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1	Invoice address If invoice should be charged to address other than the one of the main exhibitor please enter below: Company/Name: Address: Town, postcode: P.O. Box, postcode: Country, state: Tel.:	Correspondence language:
	E-mail: invoice E-mail address:	Please note: The registered company will be obliged to settle the invoice if the recipient of the invoice fails to effect payment.
2	Address for correspondence If correspondence should be sent to address other than the one of the main exhibitor please enter below: Company/Name:	Correspondence language:
	Contact Person: Address: Town, postcode: P.O. Box, postcode: Country, state:	
	Tel.: E-mail: invoice E-mail address:	Please note: You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice.



Please send to: Koelnmesse GmbH Postfach 21 07 60 50532 Köln Germany Fax +49 221 821-3280 puregalleries@imm-cologne.de

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04.-07.06.2023

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Main exhibitor:

Client number:							

Application Pure Galleries for Co-exhibitors*

List of product group entries (Form 1.30) must be filled in for application to be valid

1.20

In accordance with Item V of the General Section of the Conditions of Participation, we hereby register the following co-exhibitors at our stand:	If you need to register more than one co-exhibitor, please photocopy the blank form first.					
Company/Name:	Client number:					
	0 2 2 0					
Address:	Register first letter of company name:					
Town, postcode:	The company is: Manufacturer Marketing company					
P.O. Box, postcode:	Importers Association/Organisation					
Country, state:	The company is represented with:					
Tel.:	own staff own company sign					
E-mail: invoice E-mail address:	We belong to the following associations:					
Internet:						
VAT identification number (Required information for companies from EU countries)						
Owner/Managing Director: Mr. Ms.						

Please provide a separate List of product group entries (Form 1.30) for each co-exhibitor that you register.

* Explanation "Co-exhibitors":

Co-exhibitors are companies with their own products **and** their own staff that use the stand area of a main exhibitor. Companies within groups and subsidiaries count as co-exhibitors.

The participation fee per co-exhibitor is Euro 850.00 (plus VAT)

and will be charged to the main exhibitors' account. The price of the marketing package is not included in this fee. Use of the

marketing services described in Item 6 shall be obligatory and is

subject to a charge (see Item 6.2, Special Participation Conditions Pure Platforms).

Please note

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice.



Contact person:

Tel.: E-mail:

Mr. Ms.



0 2 2 0				
Main exhibitor:				

Customer No.

Please send to: Koelnmesse GmbH Postfach 21 07 60 50532 Köln Germany Fax +49 221 821-3280 puregalleries@imm-cologne.de



List of product group entries
This directory of products shall not be considered the
basis for automatic entry in the directory of products
in the official fair media. Our official contractual
Partner will provide you with all order information
and documents for the marketing Services offered.

Entries in the bold printed main product groups are not possible. **List of exhibits** X (Please cross the corresponding items)

Which brands are being presented? Please list your brands here:

rica	The Americas	<u>As</u> ia	Euro	pe	Oceania
South Africa	USA	China	W	estern Europe	Australia
West Africa	Canada	Japan	□ N	orthern Europe	New Zealand
East Africa	Mexico	South East Asia		outhern Europe	Others Oceania
North Africa	Colombia	India		ussia	
, , , , , , , , , , , , , , , , , , , ,	Brazil	Middle East		ırkey	
	Others Central America	i ilddic Edst		thers Eastern Europe	
	Others South America			thers Eastern Europe	
obal Opportuni e are interested i	ties In the following Koelnmesse events a	around the world. Please	e send us furthe	er information.	
ologne	6			Global	
KIND + JUGENE		spoga + gafa		ORGATEC	TOKYO
Cologne, Germa		Cologne, Germany			
ORGATEC					
Cologne, Germa	ny				
h	Carlill wall 2				
s/platforms that are	se GmbH, as well as its responsible subsidia organized in Germany and abroad. A list of	f the subsidiaries and comme	rcial agents of Koe	elnmesse GmbH, as well as f	further details about data
ction, can be access schutz-km@koelnm	ed at any time at <u>www.koelnmesse.com/da</u>	<u>ta-protection-notice</u> . I can w	ithdraw my conse	nt at any time in the future	(by sending an e-mail to
ischutz-KHI@KOEINM	<u>esse.de</u> j.				
consent is voluntary	and applies only in the event that I have inc	dicated my interest in one or	more trade fairs by	y placing a check mark.	
A000010000	FURNITURE FOR FLATS (COMBI			Easy chairs and rockir	ng chairs
A000010000	FURNITURE FOR FLATS (COMBI KITCHEN, LIVINGROOM AND B	EDROOM)	A000050006	Armchairs	ng chairs
	KITCHEN, LIVINGROOM AND B	EDROOM)	A000050006 A000050007	Armchairs Upholstered suites	
A000010001	KITCHEN, LIVINGROOM AND B Programmes for flats - general	EDROOM)	A000050006 A000050007 A000050008	Armchairs Upholstered suites Upholstered landscap	
	RITCHEN, LIVINGROOM AND B Programmes for flats - general Cupboard wall units for flats	EDROOM)	A000050006 A000050007	Armchairs Upholstered suites	
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A000010001 A000010003 A000010004 A000030000 A000030001 A000030002 A000030005 A000030006 A000020001 A000020002 A000020003 A000020004 A000020005 A000050000	Programmes for flats - general Cupboard wall units for flats Guest rooms, hotel rooms OCCASIONAL FURNITURE AND FURNITURE ITEMS Wardrobes and entrance hall furnit Cocktail cabinets Table nests and side tables Cupboard Writing desks Glass cases CHILDREN'S AND YOUNG PEOF FURNITURE Children's beds, bunks Children's chairs Children's and young people's writ and drawing desks Childrens's and young people's roo Play furniture UPHOLSTERED FURNITURE	PLE'S ing, working oms	A000050006 A000050007 A000050009 A000060100 A000060101 A000060102 A000060103 A000060104 A000060105 A000060107 A000060107 A000060110 A000060111 A000060111 A000060112 A0000100101 A0000100101 A000100101 A000100101 A000100103 A000100104 A000100105	Armchairs Upholstered suites Upholstered landscap Upholstered lendscap Upholstered beds PERIOD AND REPRO Unit furniture Rustic style furniture Wardrobes and chest Sofa and armchair tal Corner benches Dining and extending Occasional furniture Upholstered suites Dining rooms Chairs Living room furniture Unit furniture Cupboard, gallery and Partitions Shelves Living room wardrobe	pes, seating elements DDUCTION FURNITUR s - rustic style bles litables and single furniture iter D SYSTEM FURNITURE d system walls

Main exhibitor:

	Custome	r no.:	
0 2 2 0			

	A000070102	Bedsteads		A000110205	Natural stone
	A000070103	Bedding		A000110206	Parquet floors
	A000070105	Boxspring-beds		A000110207	Carpeting
	A000070106	Double beds, single beds		A000110208	Other flooring
	A000070107	Lath grids	- =		
	A000070108	Mattresses	-	A000150400	WALL COVERINGS/CEILING
	A000070109	Bedrooms		A000150408	Acoustic Ceilings
	A000070110	Wardrobes		A000150401	Decorative foils
	A000070111	Wall, folding and wardrobe beds		A000150407	Paints
	A000070112	Waterbeds		A000150410	Fireplaces
	A000070113	Waterbed-accessories		A000150410	Stucco
				A000150402	Wallpapers
	A00080000	KITCHEN		A000150405	Textile wall coverings
	A000080001	Kitchen furniture	-	A000150403	Textile wall coverings
	A000080002	Kitchen accessories	-	A000150406	Wall panels
	A000080003		-	A000150404	Other wall coverings
	A000080004	I I	- 💾	7,000130101	other wan coverings
	A000080005		- 📙	A000150600	LIGHTING/LIGHT INSTALLATION
				A000150608	Exterior lighting for house and garden
	A000080100	DINING ROOMS		A000150608	Bathroom lighting
	A000080101	Single furniture units for dining rooms	-	A000150604	Decorative contract lighting
	A000080101	Dining rooms	- H	A000150607	Lights for children's bedrooms
	AUUUUUUIUL	Diffing rooms	- H	A000150607	Kitchen lighting
	A000090100	TABLES AND CHAIRS		A000150610	LED lighting technology
	4000000101	Sofa and armchair tables	-	A000150605	Lighting for hotels and restaurants
	A000090101 A000090102	Swivel chairs, chairs with castors	-	A000150606	Bathroom and wellness lighting
	A000090102 A000090103	Corner benches	- H	A000150614	Lighting concepts
	A000090103	Dining and extending tables	-	A000150615	Lighting controls
	A000090104 A000090105	Rocking chairs	-	A000150611	Technical lighting
	A000090103	Writing desks	-	A000150609	Total product range
	A000090100	Stackable chairs	- 💳	A000150603	Domestic lighting
	A000090107	Stackable tables	- 💳	A000150610	Accessories for decorative lighting
	A000090108	Chairs, stools, benches	- 💳	A000150612	Other
	A000030103				
	A000110100	OTHER ITEMS OF FURNITURE		A000150300	HOME TEXTILES
	A000110101	Wickerwork and cane furniture	- 🔲	A000150301	Bath textiles
	A000110102	Portable furniture - DIY assembly	-	A000150302	Bed-linen
	A000110103	Summer furniture	- 🔲	A000150303	Blankets and scatter cushions
	A000110104	Tubular steel furniture	-	A000150304	Furnishing fabrics
	A000110105	Home Office Furniture		A000150305	Drapes, curtains
	A000110106	Kitchen furniture		A000150309	Sun/light shading
	4.0000.40000	DATILIAND CANUTADY DDODUGE		A000150306	Table and kitchen textiles
	A000040200	BATH AND SANITARY PRODUCTS		A000150307	Carpets
	A000040202	Fittings		A000150308	Other home textiles
	A000040203	Bathtubs, whirl tubs	_	A000130200	INTERIOR DECORATION
	A000040209	Bathroom lighting	- 📖		
		Bathroom accessoires		A000130201	Windows frames
	A000040211	Bathroom furniture	_	A000130202	Shopfitting
		Steam showers, steam room	_	A000130203	Staircases
	A000040207		_	A000130204	Doors
	A000040214	Showers	_ Ш_	A000130205	Other
	A000040215	Radiator	_	A000170100	HOME ENTERTAINMENT
	A000040204	Infrared cabins			
	A000040216	Ceramics	_	A000170105	Audio/Audio systems
	A000040217	Plumbing fixtures	_	A000170106	Hi-Fi, Wireless-HiFi
	A000040206	Sauna	_	A000170107	Home Theater
	A000040201	Wash basins, washstands	_	A000170101	TV, multimedia furniture
	A000040208	Toilets, shower toilets	- 📙	A000170104	TV, mulitmedia equipment and accessories
	A000040218	Wellness, spa	_	A000170108	Other
	A000040219	Whirlpools/whirlpool tubs	- 🖂	A000150500	ACCESSORIES
	A000040220	Acessories	-		
	A000040213	Other	-	A000150502	Pictures, Picture frames
	A000110200	FLOORING		A000150504	Decoration
_	A 0 0 0 1 1 0 2 0 1	Tilos	- 1	A000150503	Fireplaces
	A000110201	Tiles	- H	A000150505	Mirrors Other accessories
	A000110202	Floor coverings	_	A000150506	Other accessories
	A000110203 A000110204	Wooden floors Laminate floors	- 🔲	A000160200	BUILD TECHNOLOGY / ROOM
	411111111111111111111111111111111111111	LAUDHAIR HOOK			TECHNOLOGY

Main exhibitor:

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A000160201	Intelligent building technology
A000160202	Light switches
A000160203	Intercoms
A000160204	Electrical sockets
A000160205	Connected Home
A000160206	Other building technology
A000120100	SPECIALIZED LITERATURE
A000120101	Specialized magazines and books
A000130100	Technology
A000130101	Planning systems
A000130102	E-Commerce
A000130103	Virtual Reality
A000160100	SERVICE & LOGISTICS
A000160101	Service & logistics
A000180100	ASSOCIATIONS, INSTITUTIONS,
71000100100	ORGANIZATIONS
	ORGANIZATIONS
A000180101 A000180102	ORGANIZATIONS Associations, institutions, organizations
A000180101	ORGANIZATIONS Associations, institutions, organizations Polytechnics, further education
A000180101 A000180102	ORGANIZATIONS Associations, institutions, organizations
A000180101 A000180102 A000180103	ORGANIZATIONS Associations, institutions, organizations Polytechnics, further education Co-operations
A000180101 A000180102 A000180103 A000180104	Associations, institutions, organizations Polytechnics, further education Co-operations Trade fair companies
A000180101 A000180102 A000180103 A000180104 A000180105 A000190100	Associations, institutions, organizations Polytechnics, further education Co-operations Trade fair companies Science and research CONTRACT BUSINESS, PRODUCTS FOR FURNISHINGS OF
A000180101 A000180102 A000180103 A000180104 A000180105 A000190100	Associations, institutions, organizations Polytechnics, further education Co-operations Trade fair companies Science and research CONTRACT BUSINESS, PRODUCTS FOR FURNISHINGS OF Hotel, gastronomy
A000180101 A000180102 A000180103 A000180104 A000180105 A000190100 A000190101 A000190102	Associations, institutions, organizations Polytechnics, further education Co-operations Trade fair companies Science and research CONTRACT BUSINESS, PRODUCTS FOR FURNISHINGS OF Hotel, gastronomy Lounge, reception
A000180101 A000180102 A000180103 A000180104 A000180105 A000190100	Associations, institutions, organizations Polytechnics, further education Co-operations Trade fair companies Science and research CONTRACT BUSINESS, PRODUCTS FOR FURNISHINGS OF Hotel, gastronomy Lounge, reception Wellness, spa
A000180101 A000180102 A000180103 A000180104 A000180105 A000190100 A000190101 A000190102 A000190103	Associations, institutions, organizations Polytechnics, further education Co-operations Trade fair companies Science and research CONTRACT BUSINESS, PRODUCTS FOR FURNISHINGS OF Hotel, gastronomy Lounge, reception
A000180101 A000180102 A000180103 A000180104 A000180105 A000190100 A000190101 A000190102 A000190103 A000190104	Associations, institutions, organizations Polytechnics, further education Co-operations Trade fair companies Science and research CONTRACT BUSINESS, PRODUCTS FOR FURNISHINGS OF Hotel, gastronomy Lounge, reception Wellness, spa Office, administration Educational institutions
A000180101 A000180102 A000180103 A000180104 A000180105 A000190100 A000190101 A000190102 A000190103 A000190104 A000190105	Associations, institutions, organizations Polytechnics, further education Co-operations Trade fair companies Science and research CONTRACT BUSINESS, PRODUCTS FOR FURNISHINGS OF Hotel, gastronomy Lounge, reception Wellness, spa Office, administration
A000180101 A000180102 A000180103 A000180104 A000180105 A000190100 A000190101 A000190102 A000190103 A000190104 A000190105 A000190106	Associations, institutions, organizations Polytechnics, further education Co-operations Trade fair companies Science and research CONTRACT BUSINESS, PRODUCTS FOR FURNISHINGS OF Hotel, gastronomy Lounge, reception Wellness, spa Office, administration Educational institutions Residence for elderly people
A000180101 A000180102 A000180103 A000180104 A000180105 A000190100 A000190101 A000190102 A000190103 A000190104 A000190105 A000190106 A000190107	Associations, institutions, organizations Polytechnics, further education Co-operations Trade fair companies Science and research CONTRACT BUSINESS, PRODUCTS FOR FURNISHINGS OF Hotel, gastronomy Lounge, reception Wellness, spa Office, administration Educational institutions Residence for elderly people Hospitals, sanitariums

Conditions of Participation Special Section Pure Galleries



Organiser, event, venue and dates, visitor admission

1.1 Title

(1) The imm Spring Edition is being organised by Koelnmesse GmbH, Messeplatz 1, 50679 Köln, Germany.

(2) imm Spring Edition will be held from Sunday, 04 June to Wednesday, 07 June 2023 at the Cologne Exhibition Centre.

1.2 Opening hours

For exhibitors of imm Spring Edition:

Sunday, 04 June to Wednesday, 07 June 2023, daily from 8:00 a.m. to 7:00 p.m.

For **trade visitors** of imm Spring Edition:

Sunday, 04 June to Wednesday, 07 June 2023, daily from 9:00 a.m. to 6:00 p.m.

Build up and dismantling

(1) Build up of the Pure Galleries space module will be organized by Koelnmesse GmbH. It will remain the possession of Koelnmesse GmbH before, during and after the event.

The stands will be available from Thursday, 01 June 2023, 8:00 am.

All stand construction measures must be finished and the aisles must be completely cleared by 6:00 p.m. on Saturday, 03 June 2023. Minor design changes can be carried out within your stand up until midnight.

(2) Dismantling of the exhibition stand and the presentation of goods may not begin before the end of the event at 6:00 p.m. on Wednesday, 07 June 2023. The dismantling of all stands and exhibits must be completed by 6:00 p.m. on Friday, 09 June 2023.

1.5 Clearing the stand before the specified time is forbidden

The registered and authorised products must be on display at the stand, and stand personnel must be in attendance, for the entire duration of the fair (General Section of the Conditions of Participation, Item III, Paragraph 2). Dismantling of the exhibition stand and the product presentation may not begin before the end of the event at 6:00 p.m. on Wednesday, 07 June 2023. This means that the stand may not be partially or completely cleared, and products may not be packed away, before this time.

Clearing the trade fair stand before the official end of the event represents a serious breach of the Conditions of Participation. In the event of any violation of this condition, Koelnmesse is entitled to impose a fine of up to Euro 2,500.00 (depending on the severity of the violation) for each such violation and/or to exclude the exhibitor from subsequent events.

2 Eligibility to participate

2.1 Exhibitors

Only manufacturers that are entered in the Commercial Register or in the Handicrafts Register are permitted to participate at imm cologne. Such producers must exhibit products that correspond to the focus of the event (see the list of product group entries). You may only participate as an exhibitor if the exhibited products are manufactured or developed by your company itself or developed or produced on its behalf and exclusively marketed or, in the case of services, exclusively provided by your company.

You can exhibit for the companies you represent as a trade representative, sales company, association and importer insofar as the goods exhibited are not offered by any other company at the trade fair and you possess the necessary rights to present the exhibits.

Koelnmesse GmbH also requires that proof of the nature of the manufacturer's business or of the activities as the manufacturer's sales company or importer be submitted in appropriate form on demand.

Decisions on company admissions, eligible products and the location of exhibitor stands will be made by Koelnmesse GmbH. In the event of a rejection, you will receive a separate letter.

All exhibited products and services must correspond to the focus of the event. See the accompanying list of product group entries, form 1.30. The products must be new ex-works. Products and services that do not correspond to the list of product group entries and used products may not be exhibited or offered.

2.2 Co-exhibitors

The participation of co-exhibitors and/or additionally represented companies at imm cologne is possible. A special application and an acceptance by the organiser are required for the use of the stand area by a co-exhibitor (see Item V of the General Section of the Conditions of Participation).

3 Participation fee and other costs - Pure Galleries

3.1 Participation fee

As a participant of the Pure Galleries, the following costs will apply to you:

Pure Galleries à 24,75 m²

- 5.5 m x 4,5 m = 24,75 m² floor space
- · stand construction
- · booth number
- power connection
- lighting: 4 spotlights
- stand cleaning
- marketing package
- wall cabinet 1,50m x 0,50 m
- possible wall painting: Pfefferweiss RAL 090 85 05 Sandbraun RAL 100 70 20 Erdnusscreme RAL 060 7020 Opalviolett RAL 280 60 25 Nebelgrün RAL 160 80 05

The participation fee is 12.390,-€

Pure Galleries à 36 m²

- $8 \text{ m x } 4,5 \text{ m} = 36 \text{ m}^2 \text{ floor space}$
- · stand construction
- · booth number
- power connection
- lighting: 6 spotlights
- · stand cleaning
- marketing package
- wall cabinet 3 m x 0,50 m
- possible wall painting: Pfefferweiss RAL 090 85 05 Sandbraun RAL 100 70 20 Erdnusscreme RAL 060 7020 Opalviolett RAL 280 60 25 Nebelgrün RAL 160 80 05

The participation fee is 16,690,-€

Pure Galleries à 49,50 m²

- $11 \text{ m x } 4,5 \text{ m} = 24,75 \text{ m}^2 \text{ floor space}$
- stand construction
- booth numberp
- power connection
- · lighting: 8 spotlights
- stand cleaning
- marketing package
- wall cabinet 3 m x 0,50 m
- possible wall painting: Pfefferweiss RAL 090 85 05 Sandbraun RAL 100 70 20 Erdnusscreme RAL 060 7020 Opalviolett RAL 280 60 25 Nebelgrün RAL 160 80 05

The participation fee is 22.690,-€

Pure Galleries à 72 m²

- 16 m x 4,5 m = 72 m^2 floor space
- stand construction
- booth number
- power connection
- lighting: 12 spotlights
- · stand cleaning
- marketing package
- wall cabinet 4 m x 1,50 m
- possible wall painting:
 Pfefferweiss RAL 090 85 05
 Sandbraun RAL 100 70 20
 Erdnusscreme RAL 060 7020
 Opalviolett RAL 280 60 25
 Nebelgrün RAL 160 80 05

The participation fee is 31,690,-€

You will receive the exhibitor and work passes in advance of imm cologne.

Marketing Package

- components see point 6 special part of the conditions of participation Pure Galleries
- Provision of unlimited number of admission ticket vouchers requiring registration

3.2 We also provide you with

services according to application; the exhibition area for the complete duration of the event; the use of all technical and service facilities in the trade fair halls; lighting; ventilation; air conditioning; cleaning the aisles of the trade fair halls; advice by Koelnmesse experts on organizing, advertising and publicizing your company's presentation.

3.3 Also included in the price

- AUMA fee: The Association of the German Trade Fair Industry (AUMA) represents your interests.
- Energy costs for the stand area of the Pure Galleries
- Use of the marketing services shall be obligatory and included in the package price for main exhibitors

3.4 Co-exhibitor fee

Insofar as the inclusion of other companies is permitted at your stand (see Item V of the General Conditions of Participation), a co-exhibitor fee of Euro 850.00 per company will be charged.

The price of the Marketing Package is not included in this fee (see Item 6.2).

3.5 VAT

All prices given are net prices. The statutory VAT will be charged separately where applicable.

3.5.1 VAT identification number

As a rule, Koelnmesse provides exhibitors (proprietors) with a uniform service – a so-called event service – in accordance with Art. 3a.4., Par. (2) of the German ordinance on the application of the VAT (UStAE). The place of performance for such services is the recipient's headquarters. Koelnmesse GmbH will therefore invoice foreign exhibitors (proprietors) according to the reverse charge accounting mechanism without charging any German VAT. Exhibitors from the European Union need to enter their valid VAT identification number in the registration form in order to be considered entrepreneurs. Exhibitors must immediately notify Koelnmesse of any changes to their VAT identification numbers.

3.5.2 Reimbursement of VAT

If, in exceptional cases, services are not provided as uniform services offerings in the sense described above and statutory VAT is charged, foreign exhibitors (proprietors) may receive a refund of the invoiced VAT provided they fulfil the legal requirements. Further details are available on the Internet at www.bzst.bund.de.

4 Costs in the Event non-participation

You cannot normally withdraw from the contract after you have received the admission/stand area confirmation. The regulations contained in Item II of the General Section of the Conditions of Participation apply.

In the event of non-participation, companies that have registered for a trade fair must pay compensation. Provided the reserved stand area can be rented to a third party, this compensation amounts to 25% of the participation fee subject.

If the space cannot be re-rented, the full participation fee must be paid.

5 Rules on selling

5.1 In view of the specialist nature of of imm cologne, direct sales of exhibits or samples from booths are not permitted. Furthermore, exhibits may not carry a price tag.

This regulation does not apply to printed matter such as trade publications and specialist journals.

5.2 In view of the special trade character and prestige of imm cologne and rules governing equality of opportunity, it is essential that the regulations stated in Item 5.1 **be observed strictly and without exception.**

5.3 Koelnmesse GmbH has the right:

(1) to impose a fine of up to 2,500.00 Euro, depending on the severity of the violation, on any exhibitor who violates the limitations on sales and visible price markings in Item 5.1 for each such violation;

(2) to **immediately close the stand** of any exhibitor who violates or has violated the limitations on sales and visible price markings in Item 5.1. The stand can be closed while imm cologne is still in progress and without a court order. The exhibitor in question is responsible for any costs or consequences resulting from the stand closure; and/or

(3) to **deny admission** to imm cologne to exhibitors who have violated the limitations on sales and visible price markings.

6 Marketing services (Marketing Package)

6.1 Scope of obligatory marketing services

Koelnmesse issues official trade fair media to accompany the events it hosts.

The components of these media for main exhibitor, group organiser and group participant are as follows:

- Entry in the alphabetical list of exhibitors in the fair catalogue, the app and online exhibitor search
- Ten product group entries in the fair catalogue
- Unlimited number of product group entries in the app and the online exhibitor search
- Unlimited number of trademark entries basic in the app and online exhibitor search
- One product entry premium in the app and the online exhibitor search incl. product photo and product description
- Presentation of the company in the global B2B community for the industry with events, product and company information, networking opportunities and relevant industry news
- Networking participation in the app incl. scheduling tool
- Integrated lead tracking in the app
- Provision of unlimited number of admission ticket vouchers requiring registration

The components of these media for co-exhibitor are as follows:

- Entry in the alphabetical list of exhibitors the fair catalogue, the app and online exhibitor search
- Ten product group entries in the fair catalogue
- Unlimited number of product group entries in the app and the online exhibitor search
- Networking participation in the app incl. scheduling tool

6.2 Costs for the obligatory marketing services (Marketing Package)

Use of the marketing services listed under Item 6.1 is mandatory for all represented companies, co-exhibitors and other represented companies and costs:

Euro 1,690.00 per main exhibitor, Euro 350.00 per co-exhibitor and other represented companies.

Our official contractual partners will provide you with all order information and documents for the marketing services offered. Please note that your company's participation requires Koelnmesse's approval. Therefore, this approval is also a prerequisite for any offers or order confirmations.

If an exhibitor still has not submitted an order to the official contractual partners by the editorial and advertising deadline, the exhibitor's particulars shall be added to the official fair media, subject to charge, on the basis of the information provided on the respective Registration Form 1.10, 1.20 or 1.21. Where possible, registrations and orders received later will also be included in the official fair media. If Koelnmesse receives orders and registrations later than the editorial and advertising deadline, Koelnmesse shall accept no guarantee for provision of any marketing services. In such cases, there shall be no claims recognised, regardless of their nature, but particularly claims for reductions in cost for inclusion in the official media, or claims for damages.

6.3 Special data protection provisions for lead tracking

Trade fair visitors can voluntarily register. Other terms may apply, particularly when visitors can only purchase certain types of tickets by registering. Koelnmesse GmbH forwards the personal data from registered visitors to third parties only if the visitors first agree to have their data used in this way.

Neither the exhibitor, nor Koelnmesse GmbH nor any other third party can require visitors to take part in lead tracking by scanning their admission tickets and so to pass on their personal data. The exhibitor is obliged to delete the personal data that it has received as a result of lead tracking in individual cases if it is requested to do so by Koelnmesse GmbH or the visitor in question. Koelnmesse GmbH is not liable for the accuracy and completeness of the visitor registration data.

The exhibitor may only forward the personal data received as a result of lead tracking to third parties if and to the extent that the exhibitor has received express consent from the respective visitor. The exhibitor undertakes to use the personal data received as a result of lead tracking only in accordance with the legal regulations, especially those relating to data protection, and only for the exhibitor's own purposes. In this respect, the exhibitor shall exempt Koelnmesse GmbH from all claims by third parties.

6.4 Responsibility/release of Koelnmesse from liability

Official fair media are published by Koelnmesse GmbH, Messeplatz 1, 50679 Cologne, Germany, which in turn shall be entitled to commission another company with concrete execution and with advertisements.

The advertiser shall be responsible for the content of advertisements and entries, and for any damages resulting therefrom. Koelnmesse does not accept responsibility for printing errors, incorrect placement, errors and omissions or faulty printing. Koelnmesse GmbH is not liable for damage to property and persons caused by the use of the FairMate LeadTracking App for the lead tracking service unless it can be proved that Koelnmesse GmbH acted deliberately or with gross negligence. Liability is limited to foreseeable damages. Participants use the FairMate LeadTracking App for the lead tracking service at their own risk. Although Koelnmesse strives to provide correct information, it does not guarantee the currentness, accuracy and completeness of the supplied information nor is it liable for such. Koelnmesse does not bear any responsibility for the service's technological availability. Warranty or damage claims of all kinds are excluded if the technology breaks down or malfunctions in some other way. Maintenance, security and capacityrelated issues as well as events over which Koelnmesse has no control (e.g. disturbances of the public communication networks, power outages, etc.) can lead to brief disruptions or a temporary suspension of the services. Koelnmesse does not guarantee that the web pages will be accessible at all times and that participants can call them up flawlessly and without encountering incorrect content or technical difficulties. Koelnmesse is not liable for incorrect information that is produced or disseminated by participants and/or third parties (including cooperation partners) and that is

related to the ordering of admission tickets and catalogues for trade fairs and exhibitions of the Koelnmesse Group on the Internet. Koelnmesse is especially not liable for e- mails or data entries that the system fails to accept and/or receive because they do not conform to the stipulations of these Conditions of Participation or to the website's technical requirements. Koelnmesse is not liable for the offers made by third parties, especially not if they related to the use of the lead tracking service. Koelnmesse does not guarantee that all links and references to external content that are found during the use of the lead tracking service are correct or complete.

7 Exhibitor and work passes

7.1 Exhibitor passes

The codes for the passes are provided to the customer in digital form and must be redeemed online via the event's ticket shop. The passes and travel tickets can only be used via the app of the respective event. The registration in the app must use the same data as used at the ticket shop.

7.2 Work passes

These passes are only valid before the event starts and after it ends. They do not entitle the holders to enter the grounds during the event. You will receive the passes digitally with the exhibitor passes.

7.3 Transfer of passes forbidden

Transferring a pass to a third party — whether sold or given free of charge — is not permitted and represents a severe violation of the Conditions of Participation, as stipulated by Item VI of the General Section of the Conditions of Participation

8 Commercial property rights

8.1 Koelnmesse does not want any exhibitors who in the process of producing, disseminating, selling, owning or advertising their products violate laws regarding the protection of intellectual property or commercial property rights in the broadest sense. If a final court decision has determined res judicata that an exhibitor in connection with one of Koelnmesse's events has violated laws of the kind mentioned in paragraph 1, Koelnmesse is entitled to bar that exhibitor from the next event of this kind after the res judicata court decision if there is sufficient suspicion that the exhibitor will again and repeatedly violate laws for the protection of intellectual property or commercial property rights.

8.2 You will find more detailed information in the No Copy! brochure.

9 Non-permissible advertising/violations of the Conditions of Participation

In order to ensure that the overall character of the event is safeguarded and the exhibitors and visitors are protected from irritating or illegal activities, in particular the following advertising measures are forbidden:

- · Exceeding the binding specified booth height
- Advertising activities outside the rented stand area without the prior written permission of Koelnmesse
- Advertising of an ideological or political nature
 The exhibitor bears responsibility for the legality of competitions, raffles etc.
 In the event of severe violations of the Conditions of Participation,
 Koelnmesse may immediately close your stand and clear it without resorting to legal assistance. Claims of all kinds especially claims for damages are excluded in this case.

10 Requirement for a written document

All explanations must be specified in writing.

11 Severability clause

Should individual or several provisions of these conditions be or become invalid in whole or in part, the validity of the remaining provisions and of the

4 Conditions of Participation Special Section Pure Galleries

contract shall not be affected. The parties will conduct negotiations in good faith to replace the invalid provisions with valid provisions that come as close as possible to fulfilling the business purpose of the invalid provisions. Should the invalidity of a provision have arisen from a specific figure given therein with regard to performance or time (deadline or date), the nearest legally permissible figure shall replace the invalid one in the provision.

12 General Section of the Conditions of Participation, Technical Guidelines

The stipulations of the General Section of the Conditions of Participation and the Technical Guidelines are not affected.



General Section of the Conditions of Participation

I Registration

Registration can be carried out electronically or by post.

1. Electronic registration process

By completely filling in the registration forms and clicking on the button "Submit binding application" on the website you declare your intention to participate in the event (Registration).

Immediately after the dispatch of your binding registration you receive an automatic confirmation of receipt at the e-mail address you have supplied. This confirmation of receipt simply documents the fact that your registration has been received by the organizer and does not give rise to a contract between you and the organizer.

By dispatching the registration, you acknowledge the General and the Special Sections of the Conditions of Participation and the Technical Guidelines as binding.

2. Postal registration process (insofar as provided)

To indicate your intention to take part in the event, you must return to us a completely filled in and signed registration form (Registration). Alternatively you can scan the completed and signed participation documents and send them to us via e-mail to the e-mail-address given in the registration form. A digital signature can also be provided instead of the scanned signature.

By signing and returning the registration form, you acknowledge that the General and the Special Sections of the Conditions of Participation and the Technical Guidelines as binding.

- 3. You can download the Conditions of Participation from the event homepage or from the Service Shop. You also have the option of requesting the Technical Guidelines in printed form at any time.
- 4. The registration is binding on you as of its delivery to Koelnmesse. It cannot be subject to provisos or reservations; in particular requests for specific stand locations do not constitute a condition for participation.
- 5. The registration can only be revoked prior to your receipt of the acceptance / stand area confirmation when this is permitted by the Special Section of the Conditions of Participation. In this case, you have to pay a fee as stipulated in the Special Section of the Conditions of Participation.

II Acceptance

1. The organizer decides on your participation on the basis of the stipulations valid for all of the participants in the event (acceptance/stand area confirmation).

There are no legal claims to be admitted. In the event that the organizer receives more registrations corresponding to the admission requirements prior to the deadline for submission of registrations than there is available exhibition space, the organizer will decide which applications for registration are approved according to the organizer's reasonable discretion.

If you have previously failed to fulfil your financial obligations to the organizer or have not fulfilled them punctually, your company can be excluded from acceptance.

2. The contract comes into force with the confirmation of acceptance/stand area confirmation, both of which are valid without signature.

3. Validity of the acceptance

The acceptance/stand area confirmation only applies to the respective event, the company registered and named in the acceptance and the products and services registered. Products and services that do not correspond to the Index of Goods may not be exhibited or offered.

The assignment of a stand area is carried out by the organizer in accordance with the exhibition topic area within the event to which the products you have registered belong.

Exhibitors do not have a right to have a stand area assigned to them of a particular shape, in a particular hall or a specific area within a hall. The exhibitor can specify a minimum and a maximum stand area during registration. Any acceptance by Koelnmesse that is within the specified size range is according to contract. Deviations from the average value of the specified desired sizes of up to 20% are also according to contract. An agreement is necessary in the case of greater deviations outside the desired size. This agreement is granted at the latest with the payment of the participation price.

The organizer is entitled to revoke the acceptance if it was granted on the basis of incorrect statements or if the participant subsequently fails to meet the conditions for acceptance.

4. Change after acceptance

The organizer is entitled to relocate or close entrances and exits, and to make structural changes to the trade fair halls for good cause (e.g. fire, fire protection, other hazard prevention) and taking into account your legitimate interests after acceptance without you deriving any rights from such changes.

In individual cases with good cause and taking into account your legitimate interests, the organizer is furthermore entitled to subsequently assign a different stand area to the one already allocated in the acceptance and to change the size and dimensions of the stand area. If the size of the stand area is reduced, the difference in the participation fee will be refunded to you.

In the event that the date or location of the event has to be changed due to good cause and this change can reasonably be demanded of you then the corresponding changes must be accepted; the acceptance/stand area confirmation is replaced by the organizer's corresponding notification of the changes. A change of location means a change to a location outside the exhibition centre.

You will immediately be notified should the stand area not be available for reasons beyond the organizer's control. In this case, you have the right to receive a refund of the participation fee.

In such cases, there is no entitlement to claim damages that go beyond this refund.

Rights of withdrawal

The organizer may withdraw from the contract if there is good cause. Such good cause is particularly the case if an application has been submitted to initiate insolvency proceedings or if such an application has been rejected due to a lack of assets. You must notify the organizer immediately if this is the case.

It is no longer possible for the exhibitor to withdraw a registration after the acceptance/stand area confirmation has been received.

As an exhibitor, you bear the sole risk for the following complications: products that are planned for the presentation cannot be imported as a result of the legal regulations valid at the event location or for other reasons; products arrive at the event location late, damaged or not at all (e.g. because they have become lost or are affected by transport or customs delays); you, your staff, your stand personnel or the personnel charged with the construction of your stand are delayed or prevented from arriving at the event location, e.g. due to the refusal of a visa. You remain obligated to pay any and all costs that have been agreed upon.

The organizer can consent to a request for release from the contract by way of exception if the stand area made available can be assigned to a third party in return for payment. Unless specified otherwise in the Special Section of the Conditions of Participation, the organizer is then authorized to demand a flat-rate amount of 25% of the participation fee for the costs incurred without further evidence. If the stand area cannot be transferred to a third party for a fee, the contract remains

in force and the participation fee must be paid in full. The occupation of the stand area that is no longer reserved by another participant who has already been admitted to the event and assigned a stand area is not considered to be a rental to a third party against payment, as two areas were merely exchanged.

If the Special Section of the Conditions of Participation stipulate that you must purchase a Marketing Package, the specified price has to be paid in the event that you withdraw from the contract and the admission ticket vouchers have been provided. This does not affect your liability for catalogue fees, stand construction fees or other costs, particularly if they involve services from third parties or have arisen due to services that have already been provided.

You shall be entitled to prove that no damages were incurred or that the costs were significantly less extensive than the fee charged.

The co-exhibitor fee must be paid in full in the event a company that has been accepted as a co-exhibitor does not participate.

III Construction, design and operation of the stands

- 1. As an exhibitor, you are responsible for ensuring that your trade fair participation, and especially the construction and design of your stand, comply with all the legal standards valid in the Federal Republic of Germany as well as the regulations of these conditions and the Special Section of the Conditions of Participation and the Technical Guidelines including any hygiene regulations. This also applies to the persons working on behalf of the exhibitor, who must be supervised to ensure that they adhere to the stipulations.
- 2. Additional regulations, especially those of an event-related nature, can be found in the Special Section of the Conditions of Participation and in the Technical Guidelines.
- 3. Any additional technical services that may be required, in particular the installation of electricity, water and safety measures, the hiring of local personnel, etc., can be ordered from the Service Shop of Koelnmesse GmbH and are invoiced separately. Orders placed by third particular by stand construction companies) in connection with the construction, furnishing and design of your stand area are considered to have been commissioned by the exhibitor and at the exhibitor's expense.
- 4. The registered and authorized products must be on display at the stands for the entire duration of the event. Stand personnel must also be in attendance throughout this entire time. Clearing the trade fair stand before the official end of the event represents a serious breach of these Conditions of Participation and entitles the organizer to pursue claims for damages and to exclude your company from future participation in events of the Koelnmesse Group.
- 5. Products and services may only be presented within the stand area listed in the acceptance/stand area confirmation. You may not distribute products, flyers and other advertising materials in other areas of the exhibition centre without first receiving the organizer's written permission.
- 6. The legal stipulations of the Federal Republic of Germany need to be complied with during the presentation and sale of products and services. Products that are not intended to be offered or are not approved for sale worldwide must bear a corresponding note or a country-specific label.
- 7. The organizer can require that you remove products that do not correspond to the Index of Goods, the presentation of which would not comply with legal stipulations of the Federal Republic of Germany or that may cause a significant interference with the operation of the trade fair or give rise to a hazard to the safety of exhibitors and visitors due to smells, noises or any other emissions or due to their appearance.

IV Participation fee and other costs/Terms of payment

1. The participation fee for the standardized event services covers the rental of the stand area for the entire duration of the event and the construction and dismantling periods stipulated in the Special Section of the Conditions of Participation; a specific number of exhibitor and work passes; the use of technical and service facilities at the exhibition centre; general hall security; cleaning of the generally accessible hall areas; general hall lighting; and advice on organization, advertising and public relations work for your participation.

In addition, the participation fee includes services provided by the organizer as part of the general visitor marketing activities. At the organizer's discretion, these activities especially include a selection of the following services: Placing of advertisements, direct marketing measures (e.g. publication and dispatch of newsletters and other information to potential visitors by mail, fax, or other means of electronic transmission), provision of an online ticket shop, and event-related Internet domains. The standardized event services also include the provision and supply of energy covered by the flat-rate energy fee; in this respect, please note the corresponding regulations of the Special Section of the Conditions of Participation.

The event services also encompass the inclusion in the list of exhibitors. This is obligatory for each exhibitor, co-exhibitor, group participant and additionally represented company. Please note the corresponding regulations of the Special Section of the Conditions of Participation.

- 2. The participation fee does not include the provision of stand partition walls or other special construction elements.
- 3. The amount of the participation fee and other costs will be calculated on the basis of the dimensions of the allocated stand area and according to the rates specified in the Special Section of the Conditions of Participation. Projections, pillars, installation connections and other fixed objects are not taken into account in the calculation of the allocated floor area, which is deemed to be in accordance with the contract.
- 4. In the case of two-storey exhibition stands the participation fee for the stand area of the upper storey approved after technical inspection is governed by the regulations in the Special Section of the Conditions of Participation.
- 5. After your acceptance you will receive an invoice for the participation fee and other costs; the invoice amount is due immediately on receipt of the invoice. This also applies to all amounts that must be paid within the framework of the contractual relationship, and, in particular, to invoices, as stipulated by Item I, Paragraph 5 and Item II, Paragraph 5 of these conditions.
- 6. All prices are net fixed prices plus any value added tax and comparable taxes of the event location that may be payable. Please note the regulations for VAT refunds listed in the Special Section of the Conditions of Participation.
- 7. The organizer shall have the right to increase the various prices to cover the higher costs in the event of an increase in its own production costs as a result of increased costs for manufacturing, procurement and labour as well as energy costs, fees, taxes and other public duties at the event location. The greatest amount that each individual price can rise is limited to 5% if more than 9 months have passed between the time the contract is concluded and the date the event is held, 7.5% if more than 18 months have passed and 10% if more than 24 months have passed.
- 8. All liabilities must be settled on time in order for you to occupy the reserved stand area.
- 9. Failure to execute payment on time will result in interest being charged of 9 percentage points above the base rate according to Section 288 of the Civil Code of the Federal Republic of Germany. The organizer is entitled to claim any higher damages it may have suffered. Compensation for damages does not apply or is reduced if you can prove that the organizer has incurred less or no damage as a result of the failure to pay on the due date.

Should settlement of the invoice not be effected by the deadline or not be effected in full, the organizer is, in addition, entitled to terminate the contract with you and to otherwise dispose of the stand area.

- 10. A right of lien in the organizer's favour arising from the organizer's claim in regard to the provision of the stand area attaches to the objects brought to the exhibition centre by you.
- 11. The exhibitor agrees to an electronic invoicing process. The dispatch of the invoice is carried out electronically via e-mail to the e-mail address supplied by the exhibitor or by post as a paper invoice at the discretion of the organizer. The exhibitor must immediately notify the organizer of any changes to its e-mail address.
- 12. Any services that have been provided by the organizer will be invoiced in euros. You are obligated to pay the amount shown on the invoice in the currency shown on the invoice ("billing currency"). If the organizer should be prepared, as a courtesy, to accept settlement of the invoice in a currency other than the billing currency in individual cases, without being under any obligation to do so, the exchange rate of such payment must be based on the official buying rate of the billing currency on the date the payment is received. Any exchange rate losses in relation to the billing currency after the invoice becomes due for payment are, therefore, at your expense.
- 13. Should the exhibitor have any complaints about the invoice, they must be submitted in writing or in the case of electronic invoicing also via e-mail immediately or at the latest within two weeks of receipt. Subsequent objections cannot be considered. A processing fee of $\[\epsilon \]$ 100.00 will be charged for every change to an invoice after your receipt of the invoice that is made exclusively at your request and without an error on the part of Koelnmesse GmbH being present.
- 14. Any projections, pillars, installation connections and other fixed objects in the stand area provided do not entitle you to any reduction in the participation fee or other costs.
- 15. In the event of the organizer not being able to fulfil the contract in whole or in part, you have a claim to a proportional reimbursement of any payments you have made. Further claims are in accordance with the regulations in Items VII and VIII of these Conditions of Participation. This does not affect the regulation under Item XI of these Conditions of Participation.
- 16. You can only exercise a right of withholding or set-off against the receivables arising from the contractual relations insofar as your claims are undisputed or have been determined res judicata. Claims on the grounds of unjust enrichment (Section 812 of the German Civil Code) remain unaffected.
- 17. In the event that an invoice is sent to a third party at the request of the exhibitor, this does not constitute any waiver of the right to claim the account receivable from the exhibitor. You remain obligated to pay until such time as the account receivable has been settled in full.

Co-exhibitors, additionally represented companies, group participations

- 1. Stand areas can only be rented in their entirety and only to one contracting party. You, as an exhibitor, may not relocate, exchange, share or otherwise make available the stand area that was reserved for you to another party in whole or in part without the organizer's prior permission.
- 2. The use of the stand area by multiple companies is only permissible when the stipulations of the Special Section of the Conditions of Participation permit the participation of co-exhibitors and/or additionally represented companies.
- 3. A special application must be approved by the organizer before another company (co-exhibitor) can use the stand area to exhibit its own products with its own staff. This also applies to companies that are represented at the trade fair by their own products, but not by their own staff (additionally represented companies). Companies within a corporate group and subsidiaries count as co-exhibitors.

The organizer has the right to require you, as the exhibitor to pay a participation fee and other costs for co-exhibitors. The organizer also has the right to limit the number of co-exhibitors for each exhibitor. In addition, the preconditions specified in Item II of these Conditions of Participation apply for the admission of co-exhibitors and additionally represented companies. These companies are subject to the Conditions of Participation — General and Special Sections as well as to the technical guidelines.

If you have a co-exhibitor or additionally represented company exhibit at your stand without first obtaining the organizer's explicit permission, the organizer has the right to cancel the contract with you without prior notice and to have your stand area cleared at your risk and expense. No claims of any kind can be made against the organizer in this case, especially no claims for damages.

After acceptance contractual relationships also exist exclusively between the organizer and the exhibitor, who is responsible for the culpability of its co-exhibitors/additionally represented companies as for its own culpability.

- 4. When multiple companies wish to participate in the event together on one stand area a group participation the General Section and the Special Section of the Conditions of Participation and the Technical Guidelines are binding for every individual company. The registration is carried out by the group organizer, who is responsible for ensuring that the group participants adhere to the Conditions of Participation. After acceptance/stand area confirmation contractual relationships exist exclusively between the group organizer and the organizer. Exceptions exist in the case of individual orders by the group participants of services in their own name and on their own account; these are only permissible on site during the period from the first day of stand construction to the last day of the event in question.
- 5. If a stand area is jointly assigned to two or more companies, they are jointly and severally liable to the organizer.

VI Domiciliary rights

- 1. The organizer exercises domiciliary rights throughout the exhibition centre.
- 2. The organizer is entitled to have exhibits removed from a stand if their display violates applicable laws, or is morally offensive or not in keeping with the exhibition programme. Advertising of an political or ideological nature is prohibited. In the event of serious offences against the Conditions of Participation, the Technical Guidelines or the legal stipulations, the organizer is entitled to close your stand or have it vacated.
- 3. The house and ground regulations for the Cologne exhibition centre apply in their currently valid version.

VII Liability for defects

The limitation period for liability for defects in deliveries of newly manufactured articles is 1 year. Liability for defects in used articles is excluded. A claim does not arise when the damage is as a result of normal wear and tear, force majeure, incorrect or negligent operation, excessive use, or the failure to observe legal requirements or instructions for operation.

VIII Liability/indemnity

1. The organizer is liable without limit for claims, irrespective of their legal grounds, of intent or gross negligence. The organizer is only liable for simple negligence insofar as essential contractual obligations have been breached, and any such liability is limited to foreseeable damage typical of the contract. Essential contractual obligations shall pertain only to those contractual obligations which are indispensable for the performance of the contract and on the fulfilment of which the exhibitor may rely. Otherwise the organizer's liability for damages is excluded.

The aforementioned limitations and/or exclusions of liability do not apply to a legally mandatory specified strict liability (e.g. arising from the Product Liability Act) or the liability from the acceptance of a guarantee or in the case of loss of life, bodily injury or impaired health.

Insofar as the liability is limited or excluded by the aforementioned regulations, this also applies to the liability of the bodies, employees, legal representatives and vicarious agents and officers of the organizer (also with regard to their respective personal liabilities).

- 2. A strict guarantee liability on the grounds of initial defects of the area provided is excluded.
- 3. A reduction of the fee due to material defects shall only be considered if the organizer has been notified in writing during the term of the contract of the intention to reduce the fee. Claims to reduction and/ or rights of retention of the exhibitor can only be asserted insofar as they are based on legally determined or uncontested claims. Exhibitor's claims for repayment according to Section 812 of the German Civil Code remain unaffected.
- 4. If and to the extent that the organizer provides water, district heating, gas and electricity from the supply networks of utility companies, the exhibitor shall not assert any further claims for damages in the case of liability on the part of the organizer in the event of service disruptions than those to which the organizer is entitled under the relevant provisions vis-à-vis the respective utility company. The exhibitor shall immediately notify the organizer and directly notify the utility company supplying the service of any damage in writing.
- 5. If the organizer is compelled to temporarily vacate or permanently close the exhibition area or parts thereof, to reschedule the event, shorten or extend it due to force majeure, or for other reasons beyond its control, then the exhibitor is not entitled to any rights, in particular, to claims for damages against the organizer.
- 6. Liability continues to be subject to the legal burden of proof rules, which are unaffected by this clause.
- 7. The organizer does not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are the property of the stand personnel. Therefore the organizer does not assume any liability for the loss of objects, equipment, structures and other valuables brought in by exhibitors and third parties, unless Koelnmesse has assumed custody for a fee. The possibility of hiring hall and stand security personnel for a fee is expressly pointed out.

The organizer transfers the general surveillance of the trade fair halls and the outdoor areas, the oversight of the exterior grounds, and the checks at the entrances to security agencies and their uniformed guards and non-uniformed personnel.

Every visitor and exhibitor in the trade fair halls must be in possession of a valid admission ticket or exhibitor pass and show it to the aforementioned security personnel upon request. The exhibitor will notify those service providers it has commissioned that they will require an admission ticket (e. g. a constructor's ticket). The surveillance and security of individual stands or parts of stands is not included in this general oversight.

- 8. In the event of contracts that provide for the procurement of certain items, then, unless otherwise expressly agreed in individual cases, the organizer does not assume the risk of procurement.
- 9. The organizer does not conclude specific insurance for the stand and the items located at the stand. The organizer recommends that the exhibitor insure its participation risk against the normal insurable risks such as fire, burglary, simple theft, damage, water damage etc. including the risks of transport to and from the event itself and at its own expense and that it ensure adequate insurance cover for the construction, trade fair, and dismantling periods including the periods of transport to and from the event.

All cases of theft and damage must be immediately reported to the police, the organizer and the insurance company at Messewache Ost (Security Office East) at Entrance East and thereafter notified in writing.

Stand security personnel may only be hired from the security companies commissioned by the organizer.

10. The exhibitors are also responsible for compliance with all laws, guidelines and other regulations applicable in the Federal Republic of Germany if the content of the organizer's Conditions of Participation deviate from such regulations. They are obligated to inform themselves in good time and comprehensively about the relevant regulations at the event location and to obtain the necessary knowledge.

The organizer is not obligated to provide any notification or information in this regard.

- 11. As an exhibitor, you are liable to the organizer and third parties for any damage that you, your personnel, your employees or third parties commissioned by you or other third parties that you use to fulfil your obligations culpably inflict on the organizer or third parties. You shall indemnify the organizer in this respect from all claims of third parties. The Technical Guidelines as well as the information contained in the organizer's circulars on questions concerning the preparation and implementation of the event must be strictly observed.
- 12. The exhibitor shall irrevocably indemnify the organizer from all claims by third parties insofar as these are based on the exhibitor's presentation, the design of the exhibitor's stand, the products presented at the exhibitor's stand, or the intellectual content of these products violating the rights of third parties (in particular, but without being limited to, copyrights, the rights to names and images, trademark rights, competition rights and personal rights) or other statutory provisions. This indemnity obligation encompasses all of the associated costs and expenses (in particular, but without being limited to, warning and legal costs as well as court fees).

IX Assertion of claims/period of limitation

- 1. Claims against the organizer that are discernible to the exhibitor of whatever type must be submitted to the organizer in writing immediately, normally during the course of the event. The date on which the organizer receives the claim will be the sole criterion for determining if it has been received by the deadline. Claims which are received at a later date cannot be considered. This also applies to claims that would have been discernible with due diligence.
- 2. Claims against the organizer arising from the contractual relationship as well as all other claims relating thereto, shall become statute-barred after 6 months. The limitation period shall commence at the end of the month, in which the closing date of the event falls.

This does not apply to damage claims resulting from (i) loss of life, bodily injury or impaired health, (ii) Germany's Product Liability Act, (iii) essential contractual obligations and (iv) damages caused by the organizer's grossly negligent or intentional actions. The statutory periods of limitation apply in such cases.

X Place of performance/place of jurisdiction/valid law

- 1. The place of performance is the seat of the organizer. The place of jurisdiction is Cologne, provided you are a merchant, a legal person governed by public law, or a special asset regulated by public law. This also applies to processes relating to documents, notes, and cheques. The organizer may also at its discretion assert claims at the court of the city in which you have your registered seat or your branch office.
- 2. All legal relationships between you and the organizer are subject to Federal German Law and the German text is authoritative.

XI Reservations / force majeure, cancellation of the event

- 1. The organizer shall have the right to reschedule, shorten, extend or cancel the event, as well as to terminate the event temporarily or definitely, in part or in whole, insofar as such an action is required due to compelling reasons for which it is not responsible or unforeseen events such as force majeure, natural disasters, wars, strikes, terrorist attacks or the large-scale breakdown or obstruction of traffic, supply and/or communication links, epidemics or pandemics. The organizer shall immediately notify the exhibitor of such circumstances, provided it is not also prevented from doing so by force majeure. In such cases, the exhibitor has no claim to recompense for the resulting damages.
- 2. In case the event is cancelled as a result of one of the cases mentioned in Item XI Paragraph 1, the exhibitor is obligated to cover the costs of the services already provided to the exhibitor if the organizer requests it to do so.
- 3. Cases of force majeure that prevent the organizer or its service partners from fulfilling some or all of their obligations release the organizer from its obligations until the force majeure ceases. The organizer shall immediately notify the exhibitor of such circumstances, provided the organizer is not prevented from doing so by force majeure as well. Strikes, lockouts, regulatory intervention and the impossibility of providing auxiliary materials such as electricity in sufficient amount are considered to be the equivalent of force majeure, unless they are of short duration or caused by the organizer.

XII Final provisions

- 1. Only those stipulations in Item I Paragraph 1 respectively Paragraph 2 apply to the contractual relationship. Divergent or supplementary terms from the exhibitor do not become part of the contract even if the organizer does not specifically object to them. This applies especially to diverging conditions of payment.
- 2. Should some of the provisions be invalid or incomplete, the validity of the remaining provisions and the contract shall not be affected. In this case, the parties to the contract undertake to replace the invalid provision or to fill the gap with a provision that comes closest to fulfilling the economic purpose being pursued by the parties to this contract.
- 3. Any amendments to the contract must be in text form. The same shall also apply to any amendment or cancellation of the text-form clause itself.

Status: November 2020

General Data Protection Notice



1 Controller/Contact

The Controller as defined under the data protection laws is

Koelnmesse GmbH Messeplatz 1 50679 Cologne, Germany

Our Data Protection Officer can be contacted as follows: datenschutz-km@koelnmesse.de

For trade fairs outside Germany, our Data Protection Officer can be contacted as follows:

dataprivacy@koelnmesse.de

2 Your rights as data subject

If your personal data are processed, you are a data subject as defined in the GDPR and you have the following rights with respect to the Controller:

Right of objection

You have the right to file an objection at any time against processing of your personal data, carried out on the basis of Art. 6 (1) sentence 1 lit. e) or f) GDPR, for reasons resulting from your particular situation. This also applies to any Profiling based on these provisions.

The Controller will then no longer process your personal data, unless he/she can demonstrate compelling reasons for the processing warranting protection, and these prevail over your interests, rights and liberties, or if the processing is for the purpose of asserting, exercising or defence of legal entitlements.

If your personal data are processed in order to carry out direct advertising, you have a right to file an objection at any time against the processing of your personal data for the purpose of such advertising. This also applies to Profiling insofar as it is connected with such direct advertising.

If you object to processing for the purpose of direct advertising, your personal data will no longer be processed for these purposes.

In connection with the use of services of the information society and notwithstanding Directive 2002/58/EC, you have the possibility of exercising your right of objection via automated procedures that use technical specifications.

You can demand **information** on whether we process personal data concerning you. If such processing is carried out, you can demand further information on this processing, in particular the purposes, categories of personal data, recipients or the categories of recipients, planned storage duration etc.

You have a right to correction and/or completion of your data

You can demand the **restriction of the processing** of your personal data under certain circumstances: If the processing of your personal data has been restricted, these data — with the exception of their storage — can only be processed with your consent, or for the assertion, exercise or defence of legal entitlements, or to protect the rights of another natural or legal person, or for reasons of an important public interest on the part of the EU or a member state.

Under certain circumstances, you can demand the **erasure** of the personal data concerning you. If the Controller has made your personal data public and is obliged to erase them, he/she shall, with consideration for the available technology and implementation costs, take appropriate measures, including of a technical nature, to inform Controllers, responsible for the data processing and processing the personal data, that you, as data subject, have demanded that they delete all links to these personal data, or have demanded the deletion of copies or replications of these personal data.

If you have asserted the right of rectification, erasure or restriction of processing with respect to the Controller, the latter is obliged to inform all recipients, to whom your personal data have been disclosed, of this rectification or erasure of the data or of the restriction of processing, unless this proves to be impossible or involves disproportionate expense. You have a right with respect to the Controller to be **informed** of these recipients.

You have a right to **receive** your personal **data**, provided by you, in a structured, commonly-used and machine-readable format. You also have a right to insist that these data be transferred directly to another controller, insofar as this is technically possible. Liberties and rights of other persons must not be impaired as a result.

You have the right to **revoke** your data protection **declaration of consent** at any time. Revocation of the consent shall not affect the legality of the processing, carried out on the basis of the consent, up until the revocation. Within certain limits, you have the right not to be subjected to a decision, based exclusively on automated processing — including Profiling — that is legally effective against you or that significantly impairs you in a similar manner.

3 Right to complain to a supervisory body

Notwithstanding any other administrative-law or judicial remedy, you have a right to complain to a supervisory authority, in particular in the member state of your residence, your place of work or the place of the suspected violation, if you are of the opinion that the processing of your personal data violates the GDPR.

The supervisory body with which the complaint has been filed, will inform the complainant of the status and the results of the complaint, including the possibility of a judicial remedy pursuant to Art. 78 GDPR.

4 Information in the event of data collection via third parties

If we collect your personal data via third parties, this can involve the following categories of personal data: name, contact data as well as further information, for example concerning your responsibilities. If we do not receive these contact data directly from you, we receive them from the company for which you work and/or with which we are in contact. This can involve in particular an exhibitor or another cooperation partner with which we exchange services.

The possibility also exists of us receiving your contact data from commercial agents working for us.

5 Purposes and legal basis of the processing

a) If you conclude a contract with us, we process your data for contract initiation, execution and settlement. This concerns the purchase of tickets as well as the contractual relationship as exhibitor, if you are acting as a natural person, for example businessman, in this respect. This also includes the creation of user accounts on the platforms offered by us, unless a separate data protection notice on the handling of your data is provided there. The data processing can also be for the purpose of administering your participation in an event or competition.

The legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. b) GDPR, if this handling concerns the contractual exchange of services with you.

b) We may possibly also process data on you even if you yourself are not a customer, but rather a contact person of a business or cooperation partner.

In this respect, the legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. f) GDPR.

c) We process your data in order to provide you with the accreditation for this event. If you have given your consent during accreditation, your data will be

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used to send you press information. To do so, your data will be stored in our database even after the event is over.

The legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. b) GDPR, if this handling concerns the contractual exchange of services with you. Insofar as you have given your consent to the sending of press information, Art. 6 (1) sentence 1 lit. a) GDPR is the legal basis for the handling of your data. You can revoke such consent at any time with effect for the future.

d) We also process data for other purposes that are in our interests, specifically in order to:

- provide you with product information concerning relevant products and services
- carry out measures aimed at improving and developing services and products, so as to be able to approach you individually with customised offers and products.
- carry out market and opinion research, or have this carried out by market and opinion research institutes. This enables us to obtain an overview of the transparency and quality of our products, services and communication, and to align or design these in the interests of our customers.

The legal basis for this handling of your data is Art. 6 (1) sentence 1 lit. f) GDPR, § 7 (3) UWG as well as Art. 6 (1) sentence 1 lit. a) GDPR, provided you have issued consent. You can revoke any such consent at any time with effect for the future.

e) As far as your data are collected exclusively for the purpose of traceability of new infections with the Coronavirus SARS-CoV-2, the legal basis for the handling of your data is § 2a CoronaSchVO NRW.

6 Justified interest

If we use data within the framework of the above weighing-up of interests, our justified interest lies in enabling direct advertising (see Recital 47 GDPR), provided your privacy-law interests do not outweigh our advertising interests in each individual case.

If we use data in the context of contract initiation or fulfilment with a business or cooperation partner, our interest when handling your data lies in enabling and maintaining a dialogue with the respective business or cooperation partner, typically within the framework of a contractual or other relationship. If you act as contact person in this respect — typically in your function as employee of these companies — you typically have no opposing interest if this interaction with us is part of your work duties.

7 Recipients of your data

If and insofar as you have issued us with corresponding consent, we shall forward your data within the limits of this consent.

We shall also forward your data to service providers who are bound by instructions and whose work supports the provision of our services for you, on our behalf and in accordance with our instructions. These can be IT service providers, print service providers, call centres if you call in, and similar service providers. In addition, we pass on your data to third parties if and insofar as this is necessary to fulfil the contract concluded with you and order processing is out of the question.

In individual cases we also forward your data to third parties who use the data on their own responsibility: finance and tax authorities, police and investigation authorities (given the existence of a legal basis), official registration bodies (if forwarding is prescribed by law), insurance companies, banks and lending institutions (payment processing), market partners, commercial agents, auditors, lawyers, accountants or similar third parties.

8 Transfer of data to a third country

The transfer of data to third countries is planned if this is necessary for fulfilment of a contract, or if you issue us with express consent to forward the data to third parties.

If we transfer your data to service providers or group companies outside the European Economic Area (EEA), the transfer will only be made if the third country has been certified by the EU Commission as having an adequate level of data protection (Art. 45 (1) GDPR), or given the existence of other adequate data protection guarantees as defined in Art. 47 GDPR.

9 Duration of the storage of your data

If we have received your data for the processing of the contractual relationship with you as ticket purchaser or as natural person, as exhibitor, or for the purpose of an advertising approach or for the processing of your participation in an event or competition, we shall store your data and shall erase these after the event or when the contractual relationship with you has ended, when all reciprocal claims have been fulfilled and if no other statutory retention obligations or statutory justifying reasons for the storage exist. If you have a user account, your user data will be stored until this user account is deleted.

If we have collected your data solely on the basis of the CoronaSchVO NRW, these data will be stored or deleted in accordance with the periods resulting from this regulation.

If you have given us your consent (e. g. to receive information on products and services or press releases), we will store your data until you revoke your consent.

Retention obligations exist in particular under the German Commercial Code (HGB) and the German Tax Code (AO). If such obligations apply and concern documents with your data, we shall erase your data upon expiry of the statutory retention obligations. As a rule therefore ten years from the end of the year in which the contractual relationship with you has ended.

If we use your data in the context of the contract initiation or fulfilment with a business or cooperation partner, we shall store your data and shall erase them as soon as these are no longer required, for example if our relationship with the business or cooperation partner ends, if you yourself no longer act as contact person or similar.

10 Necessity of providing your data

The provision of the data by you and the collection of the data by us for the processing of the contractual relationship with you as ticket purchaser or as natural person or as exhibitor, is necessary for conclusion of the contract. Without the data we cannot conclude a contract with you or provide invoicable services. This also applies if you wish to create and use a user account or to be accredited as a media representative.

The same applies in cases in which you wish to be approached by us for advertising purposes, or wish to participate in events or competitions.

If we collect your data in the context of contract initiation or fulfilment with a business or cooperation partner, the provision of the data is typically necessary for the contractual relationship with the company for which you work; we would be typically unable to provide services without the data.

11 Automated decisions in individual cases or Profiling measures

No automated decision making or profiling takes place, neither for the creation and execution of the contractual relationship with you, nor for advertising approaches, nor for the processing of your participation in events or competitions.

If you have a user account on one of our platforms and are logged in there, we evaluate your interests on the basis of the actions you have taken in order to send you information on products and services tailored to your interests. An automated decision making process does not take place.

(last amended 15 September 2020)

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