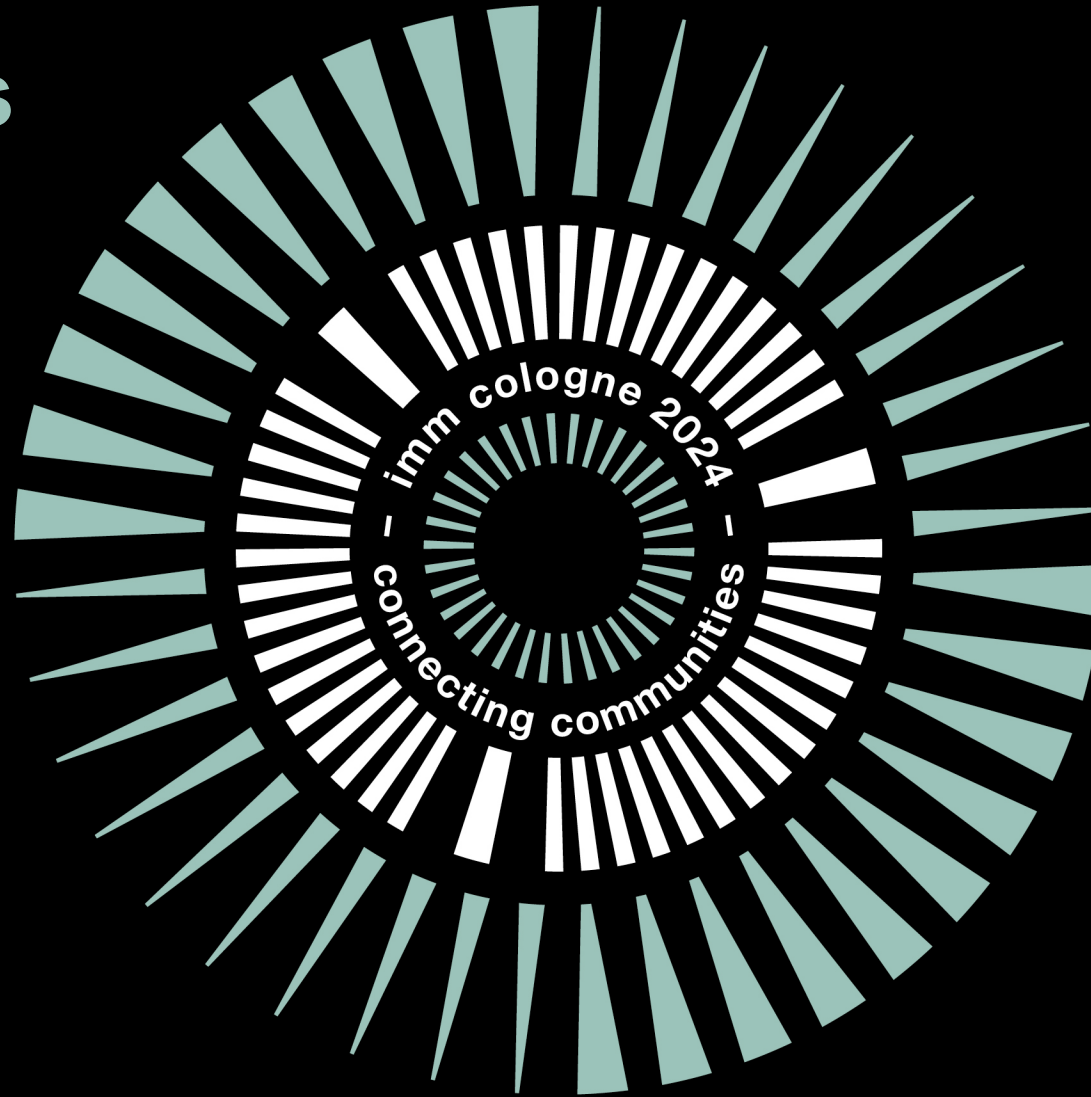


# imm cologne

## Pure Galleries

14. – 18. January 2024



the interior  
business event  
[imm-cologne.com](https://imm-cologne.com)



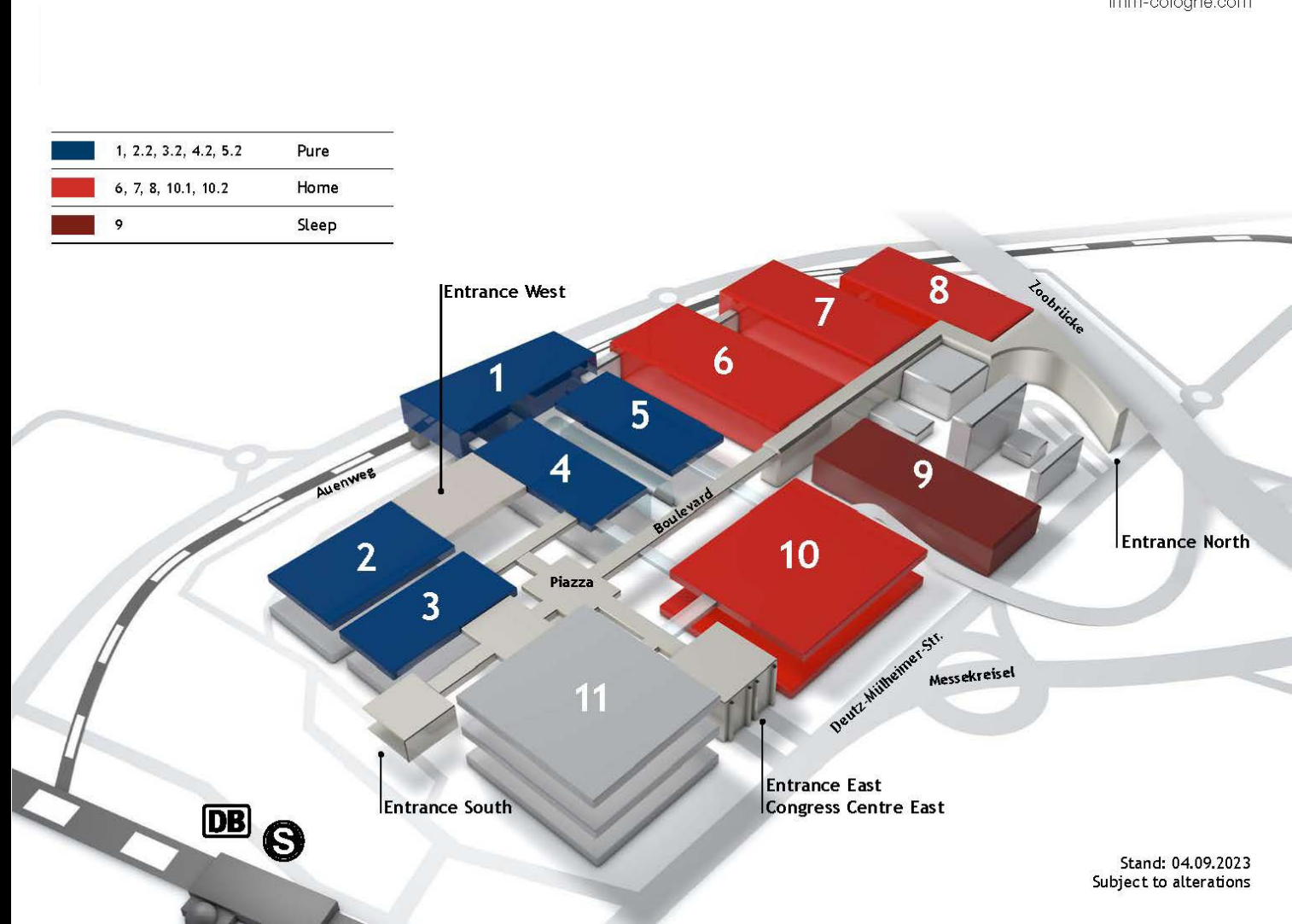
# imm cologne 2024

Germany's biggest Interior Business Event is returning to its January dates in 2024!

Right at the start of the new year, Cologne is transformed into a melting pot for the international interior design industry.

imm cologne is more than just a trade fair - it's a source of inspiration, networking event and business platform all in one.

Showcase your brand, innovations and collections on this unique stage, and take the opportunity to make valuable contacts and maximise your business potential!



# Pure Galleries

Inspired by the stand construction concept for ART COLOGNE, Koelnmesse launched Pure Galleries at the imm cologne Spring Edition. For imm cologne 2024, the concept is moving to Hall 2.2.

Pure Galleries is a compact, creative concept that presents brand identities and the latest products in a showcase of outstanding calibre.

This innovative offering gives the high-end Pure segment a brand-new, exciting and inspiring look.







Journalists

Blogger

Architects

Interior Designer

Creatives

Design for Decades

Buyers

# Pure Galleries

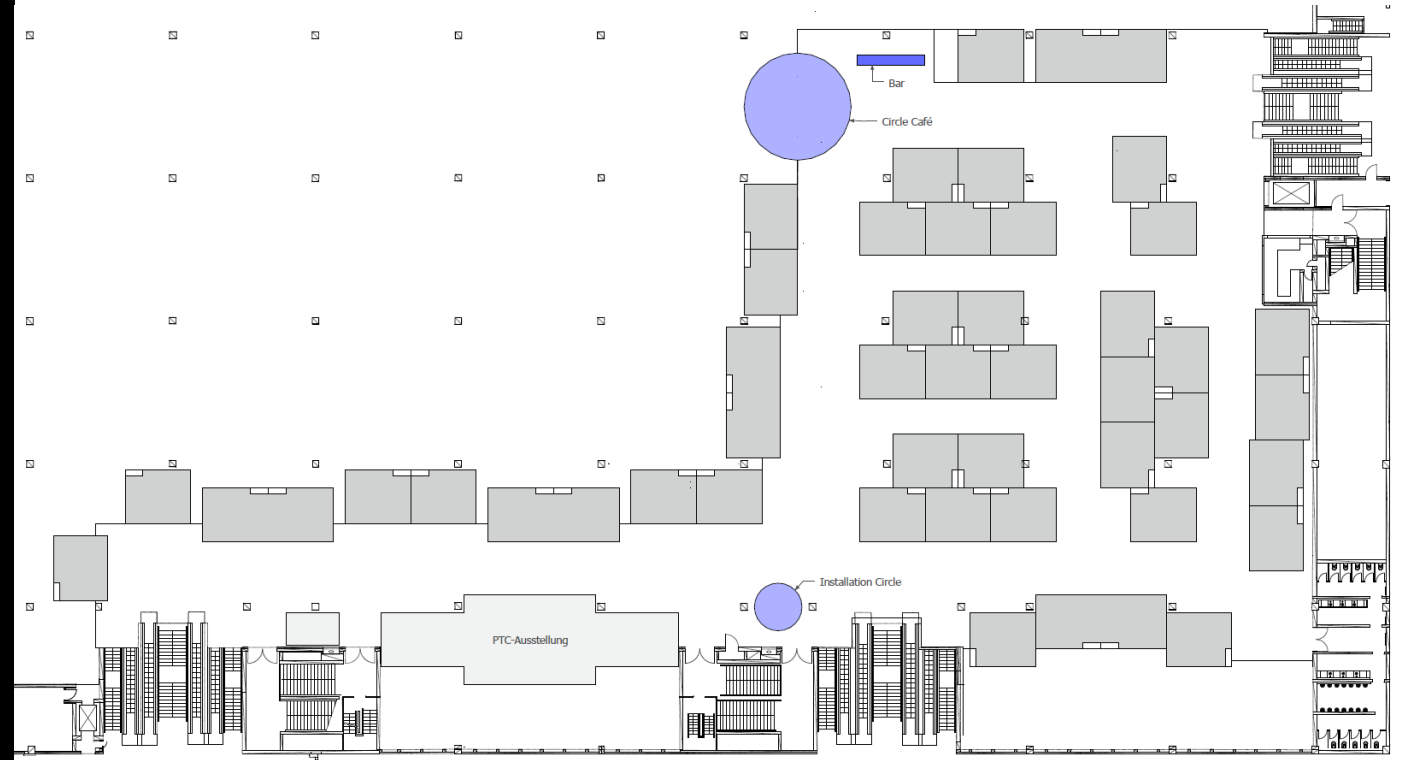
Targeted communication specially tailored for key target groups: decision makers from the retail sector, the creative professions and the international press.

# Pure Galleries

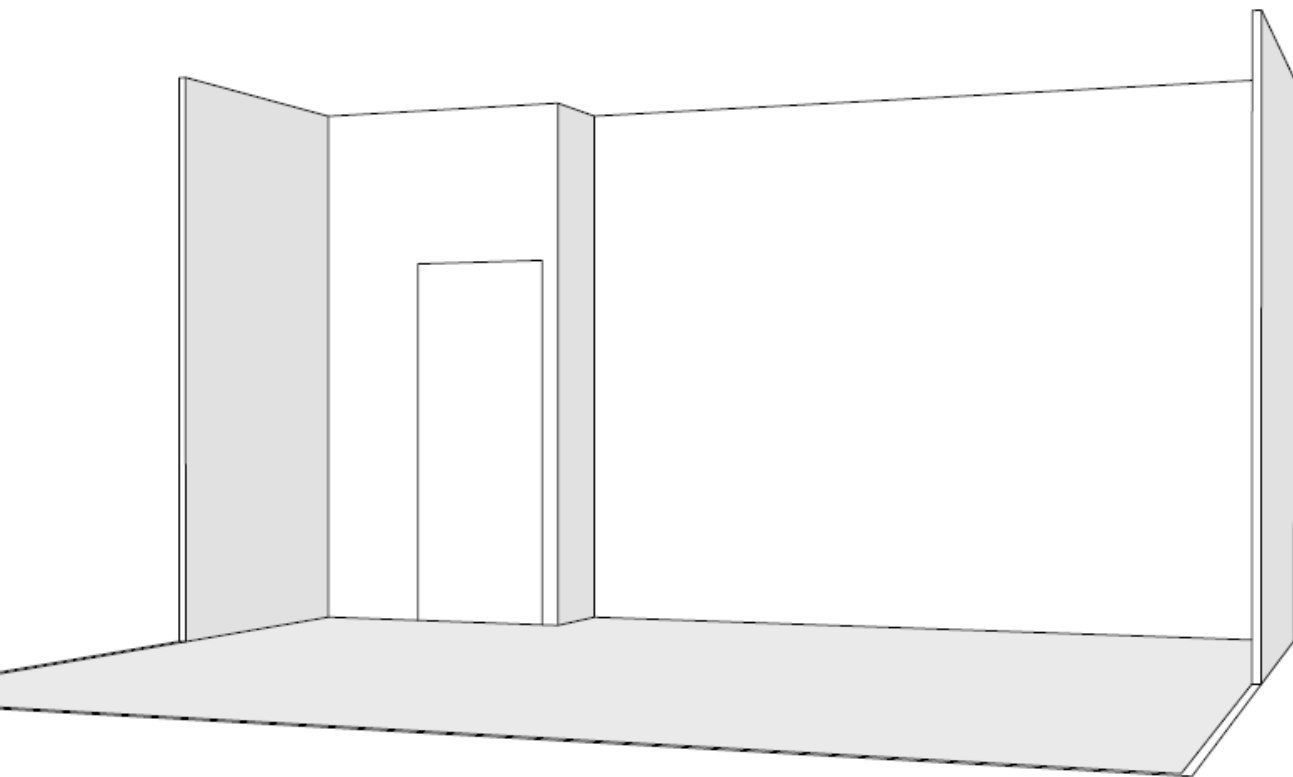
Taking its inspiration from the visual aesthetic of an art trade fair, the concept for Pure Galleries is based on a high-end showcase formed of minimalist, personalisable brand spaces.

Exhibitors can select from a choice of different stand sizes:

- 24.75 m<sup>2</sup> € 12,390.00
- 49.50 m<sup>2</sup> € 22,690.00
- 74.25 m<sup>2</sup> € 32,990.00



# Sample stand



We will send detailed sketches with exact dimensions after a stand area has been allocated.

## Pure Galleries 24.75 m<sup>2</sup>

Floor area: 5.50 m x 4.50 m

Stand construction

Stand number

Power connection

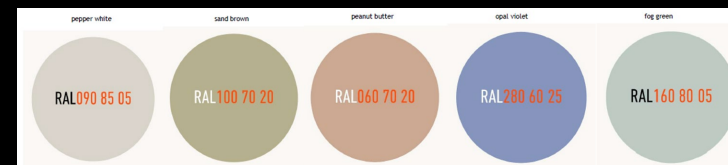
Lighting: 4 spotlights

Stand cleaning

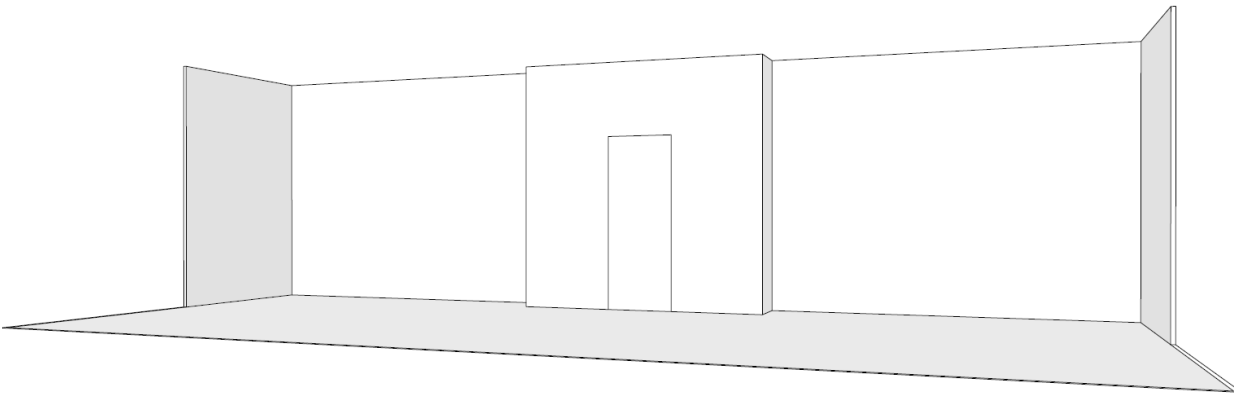
Marketing package

Lockable wall cabinet: 1.50 m x 0.50 m

Participation price: €12,390.00



# Sample stand



We will send detailed sketches with exact dimensions after a stand area has been allocated.

## Pure Galleries 49.50 m<sup>2</sup>

Floor area: 11.00 m x 4.50 m

Stand construction

Stand number

Power connection

Lighting: 8 spotlights

Stand cleaning

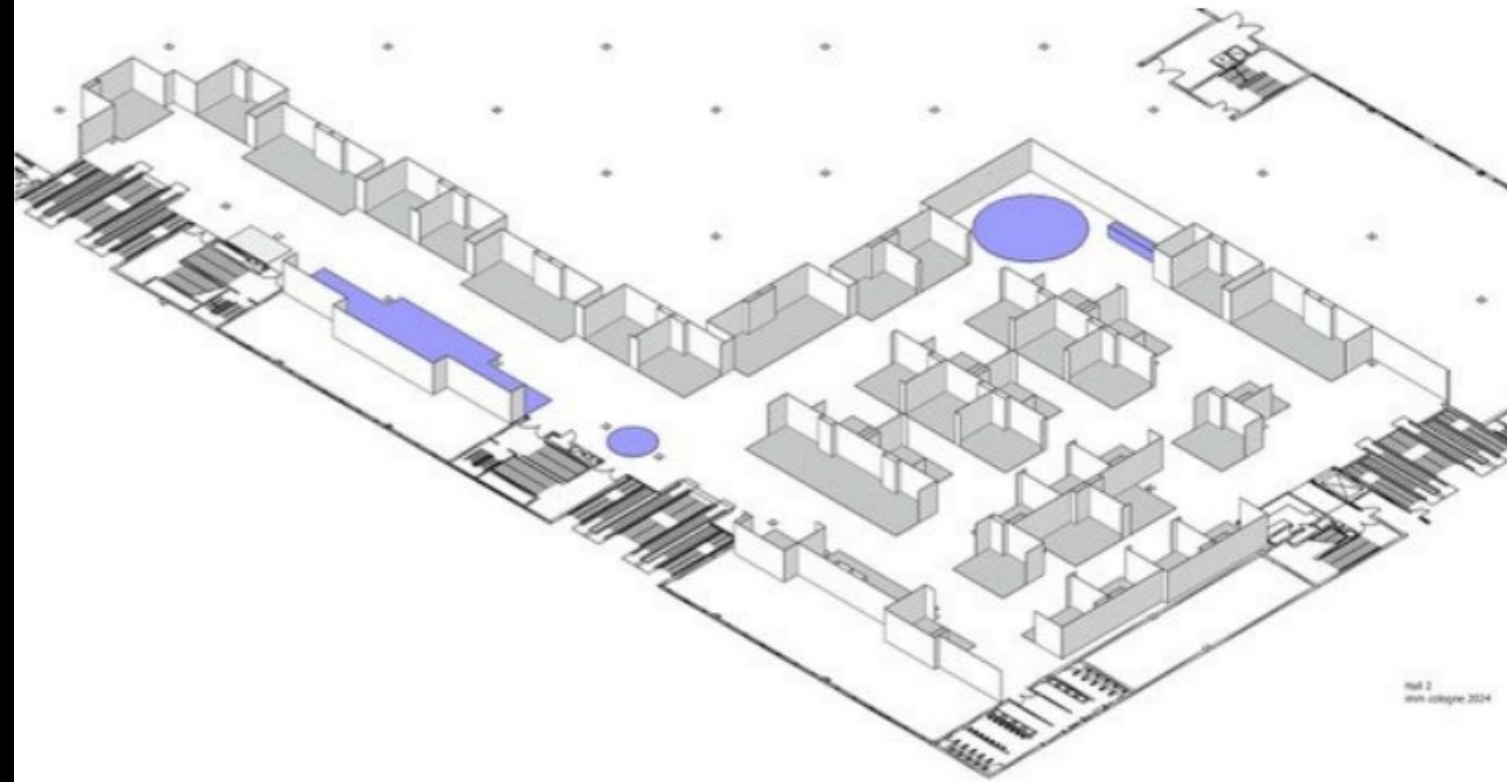
Marketing package

Lockable wall cabinet: 3.00 m x 0.50 m

Participation price: €22,690.00



# Pure Galleries



3D rendering of Hall 2.2





# Contact

Your first point of contact for all Koelnmesse products and services up until registration:

**Markus Schlosser**

Sales Manager

Tel. +49 221 821-3068

Mobile +49 176 1256 3173

[m.schlosser@koelnmesse.de](mailto:m.schlosser@koelnmesse.de)



# Contact

Your first point of contact for any questions  
about your stand area after you have registered:

**Yvonne Mueller**

Sales Operations Manager

Tel. +49 221 821-2616

Mobile +49 176 1256 2680

[y.mueller@koelnmesse.de](mailto:y.mueller@koelnmesse.de)