



the interior business event  
17–23 January 2022

For  
exhibitors

## IMPORTANT INFORMATION ON ADMISSION TO THE FAIR!

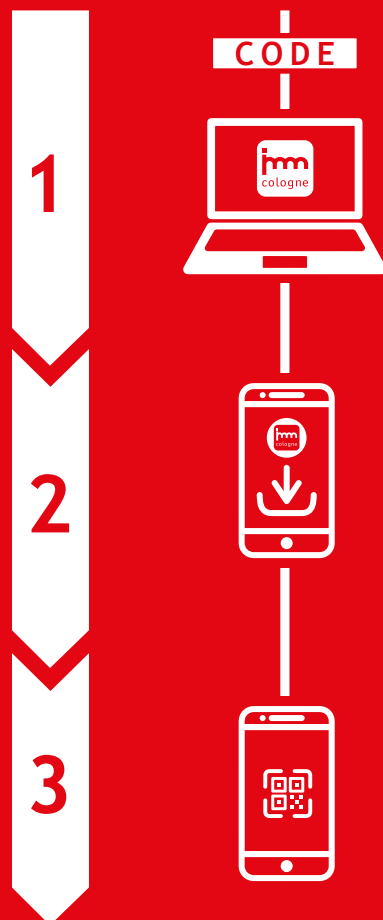
Please observe! The new process for admission to the trade fair. What do you have to do as an exhibitor?

### THIS IS NEW:

Instead of the usual exhibitor and work passes in paper form, you have received digital admission ticket codes for an exhibitor pass from us per e-mail. Please forward on these codes to all people, who require admission to imm cologne:

- Colleagues, who are manning your exhibition stand (for exhibitor passes)
- Your stand construction team (for stand construction/dismantling passes)
- Further service providers you have commissioned in the scope of your trade fair presence (for stand construction/dismantling passes)

Admission to the trade fair occurs in three simple steps:



### 1. Redeem your digital admission ticket code:

- Every person, who requires admission to the fair, has to redeem his/her admission ticket code in the Ticket Shop in the run-up to imm cologne and create a personal Koelnmesse account (which applies for the registration via the imm cologne app).

### 2. Download the imm cologne app:

- This year exclusively digital admission tickets are being issued. It is thus necessary for you to download the imm cologne app, which is available from mid-december from the App Store or from the Play Store.
- After registering in the app using the log-in data from your Koelnmesse account, your admission ticket will be displayed automatically in the ticket wallet of the app.

(Note: It can take up to 10 minutes for the ticket to be displayed after the order has been completed.)

### 3. You arrive at imm cologne:

- You will be granted access to the fair grounds on presenting the admission ticket in the imm cologne app.
- You additionally require a digital COVID certification of the EU (vaccinated, tested, recovered) as well as valid ID.
- As part of the trade fair Marketing Package, your company will also receive an [ambista](#) Advanced package, [create associated member profile here](#). If you have any questions, please contact [support@ambista.com](mailto:support@ambista.com) or +49 221 821 2651.
- People, who are travelling from a non-EU country and thus don't have access to a digital EU-DCC certificate, but who have been vaccinated with a [vaccine approved in the EU](#), will also be granted access to the fair grounds. Detailed information on this can be found here <https://www.imm-cologne.com/trade-fair/travel-and-accommodation/check/>