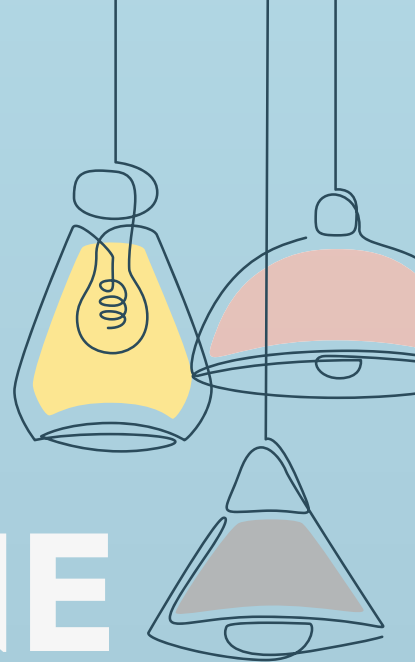




imm cologne, germany
the interior business event



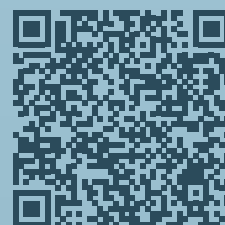
BE PART OF IMM COLOGNE 2027!

Get your 2027 business year off to the best start at imm cologne, the **B2B platform for consumer-oriented furnishings**. From 19 to 22 January 2027, Cologne will once again become the **key gathering place for the international furniture industry**. From traditional furnishing solutions to self-assembly and ready-to-go furniture all the way through to designs for young lifestyles and the discount segment, imm cologne covers **home living and interior design in all their diversity**. As the **No. 1 sourcing platform for the European retail trade**, the event brings supply and demand together with a carefully targeted approach. Meet leading decision-makers, make valuable contacts, and get the momentum to drive your business forward. Efficient, dynamic, market-focused – **four days of the B2B-only event in the interiors destination of Cologne**.

CLAIM YOUR EARLY BIRD DISCOUNT NOW – BEFORE IT EXPIRES ON 30 APRIL 2026!

Booking early pays off: Benefit from attractive terms and planning certainty and prepare your trade fair appearance with a relaxed frame of mind.

- **Early bird offer** until 30 April 2026: EUR 100.00/m²*
- **Regular price** from 1 May 2026: EUR 110.00/m²*
- **Last call** from 16 November 2026: EUR 130.00/m²*

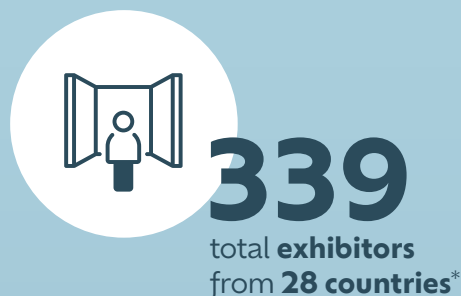


Scan the QR code to book your stand at imm cologne 2027!

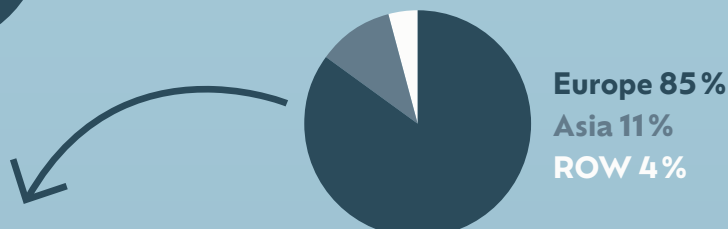
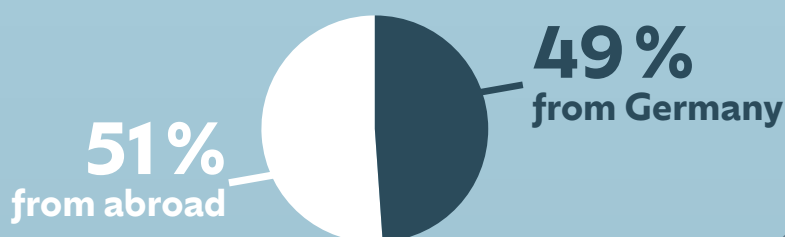
*plus proportional energy costs: EUR 20.00/m²
plus AUMA fee: EUR 0.60/m²
plus Marketing Package: EUR 510.00



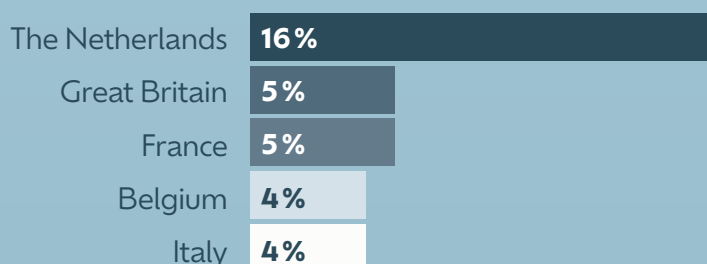
FIGURES. DATA. FACTS.



Where our 10,000+ trade visitors come from*



Top European countries by visitor numbers*



Companies in attendance*

ALDI • Alliance Verband • Amazon • BDSK Handel • Einrichtungshaus Ostermann • Einrichtungspartnerring VME • Europa Möbel Verbund • GARANT Holding • Hans Segmüller Polstermöbelfabrik • IKEA • IMG Group • Krieger Gruppe • Möbel Boss • Next • POCO • porta • Westwing • XXXLutz und Zurbrüggen Wohn-Zentrum u.v.m.

