



imm cologne, germany  
the interior business event



# BE PART OF IMM COLOGNE 2027!

Get your 2027 business year off to the best start at imm cologne, the **B2B platform for consumer-oriented furnishings**. From 19 to 22 January 2027, Cologne will once again become the **key gathering place for the international furniture industry**. From traditional furnishing solutions to self-assembly and ready-to-go furniture all the way through to designs for young lifestyles and the discount segment, imm cologne covers **home living and interior design in all their diversity**. As the **No. 1 sourcing platform for the European retail trade**, the event brings supply and demand together with a carefully targeted approach. Meet leading decision-makers, make valuable contacts, and get the momentum to drive your business forward. Efficient, dynamic, market-focused – **four days of the B2B-only event in the interiors destination of Cologne**.

## CLAIM YOUR EARLY BIRD DISCOUNT NOW – BEFORE IT EXPIRES ON 30 APRIL 2026!

**Booking early pays off:** Benefit from attractive terms and planning certainty and prepare your trade fair appearance with a relaxed frame of mind.

- **Early bird** offer until 30 April 2026: EUR 100.00/m<sup>2</sup>\*
- **Regular price** from 1 May 2026: EUR 110.00/m<sup>2</sup>\*
- **Last call** from 16 November 2026: EUR 130.00/m<sup>2</sup>\*

Scan the QR code to book your stand at imm cologne 2027!



# FIGURES. DATA. FACTS.



More than  
**10,000**

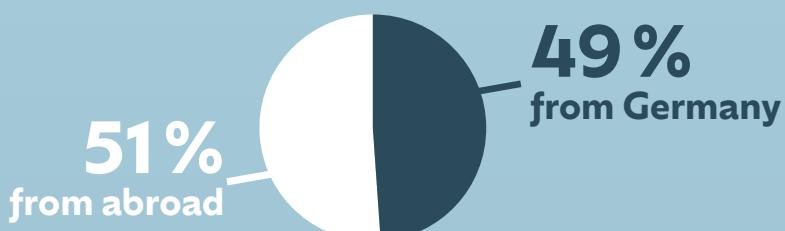
trade visitors overall\*



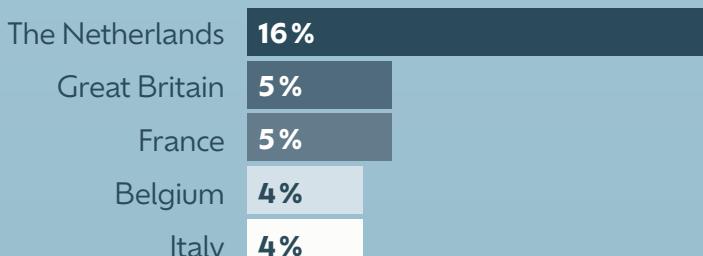
**339**

total exhibitors  
from 28 countries\*

Where our 10,000+  
trade visitors come from\*



Top European countries by visitor numbers\*



Companies in attendance\*

ALDI · Alliance Verband · Amazon · BDSK Handel · Einrichtungshaus Ostermann · Einrichtungs-partnerring VME · Europa Möbel Verbund · GARANT Holding · Hans Segmüller Polstermöbel-fabrik · IKEA · IMG Group · Krieger Gruppe · Möbel Boss · Next · POCO · porta · Westwing · XXXLutz und Zurbrüggen Wohn-Zentrum u.v.m.