

## Facts and figures

<b>Trade fair</b>	<b>imm Spring Edition</b>
Subheading	The interior business event
Dates of the event	04. - 07. June 2023
Organizer	Koelnmesse GmbH
Frequency	annual
Conceptual sponsor	Verband der Deutschen Möbelindustrie e.V. (Association of the German Furniture Industry)
Venue	Koelnmesse GmbH, Cologne
<b>Opening times</b>	<b>Exhibitors:</b>
Sunday, 04. to Wednesday 07.06.2023	daily from 8:00 a.m. to 7:00 p.m.
	<b>Tradevisitors:</b>
Sunday, 04. to Wednesday 07.06.2023	daily from 9:00 a.m. to 6:00 p.m.
<b>Minimum stand size</b>	12 sqm
<b>Participation prices</b>	
Participation fee	
On application until 31.10.2022*	Euro 225.00 per m <sup>2</sup>
On application from 01.11.2022*	Euro 237.00 per m <sup>2</sup>
*date of receipt by Koelnmesse	
Auma fee	Euro 0.60 per m <sup>2</sup>
Energy costs	Euro 24.00 per m <sup>2</sup>
Marketing services (obligatory)	Euro 1,690.00 per main exhibitor, group organizer and group participant
VAT	All prices given are net prices. The statutory VAT will be charged separately where applicable.

## Trade fair profile

The imm cologne is the most important furnishing show in the world's most important furnishing market. The imm Spring Edition presents the new international furniture and interior trends and surprises visitors with numerous market-ready innovations. The huge depth and breadth of what's on show is combined with high standards of product presentation. The imm cologne also provides an effective platform for up-and-coming designers. Trade visitors appreciate its distinct business atmosphere and high standards of service and organisation. During the period of the fair and in close association with an extensive programme of events in the city of Cologne, it is the epicentre of the international furnishing and design world.

## Target groups

- International suppliers of living room, bedroom and bathroom furniture, Kitchen, mattresses and sleep systems
- International suppliers of home textiles, wall coverings, floor coverings, lighting, accessories as well as bathroom equipment
- Suppliers of furnishing products for contract business



## **Product groups**

<b>Home Scenes</b>	Modern furniture for sophisticated comfort - inspiration for lifestyle-oriented interiors: suites, armchairs, divans, standalone sofas, convertible couches, bedroom and dining room furniture.
<b>Home Settings</b>	Clever furniture for young lifestyles - Home Settings focuses on ready-to-go furniture: suites, armchairs, divans, standalone sofas, convertible couches, bedroom and dining room furniture
<b>Home Sleep</b>	The whole world of sleep: the mattresses and sleep systems, box-spring beds and water beds in the interior world of Home Sleep provide innovative sleeping comfort.
<b>Pure Atmospheres</b>	Holistic interior philosophies by major design brands.
<b>Pure Editions</b>	Innovative interior and luminaire design, product concepts with special-edition character.
<b>Registration</b>	Register for imm cologne 2023 with our easy to use Online-Application, which will be available from August 2022. Click <a href="#">here</a> to the online registration. Registration deadlines: For the deadlines, please see the information provided on stand rental fees.
<b>Special admission procedure for</b>	For stand placement in this product segment, exhibitors must enter a special application. Additional information can be obtained:
<b>Pure Atmospheres &amp; Pure Editions</b>	y.mueller@koelnmesse.de
<b>Results of imm cologne 2020</b>	1.230 Exhibitors (incl. additional represented companies) from 145 countries 245.300 sqm, 128.000* Trade Visitors
<b>Website</b>	<a href="http://www.imm-cologne.com">www.imm-cologne.com</a>
<b>Contact</b>	Please feel free to contact our imm cologne team for further questions: <a href="https://www.imm-cologne.com/contact/">https://www.imm-cologne.com/contact/</a>