

Up next: Business

Be part of the pioneering
imm cologne 2023

The leading international trade fair for interior design is returning after two years of distance! Be there when we redefine the triad of inspiration, networking and trade fair experience for our entire industry. You profit from a streamlined process, a smarter hall plan and brand new possibilities for exchanging content and initiating business.

New content formats

- An interiors design in a class of its own. imm cologne 2023 has an eye for the full diversity of contemporary living spaces.
- The new „spots“ complement the PURE halls with impressive design accents, including from the textile, light, art and tech segments.
- Thanks to the „spots“, innovation can be experienced up close and inspiring trend themes be discussed together.

New business possibilities

- Welcome to the next normal: we seek solutions to challenges like new business models, the circular economy and the intensifying online trade.
- In the HOME trade fair focus, community hubs arise that excitingly and originally illuminate themes of relevance for business like logistics, digitalisation or sustainability and stimulate an exchange of ideas in the industry.



the interior business event

16 – 21 January 2023

imm-cologne.com



imm cologne in figures.

With more than 75 percent international exhibitors, imm cologne provides the world's broadest and most diverse offering of the interior design industry, from basic price to the luxury segment.

1,233 exhibitors

139 countries

245,300 m²

129,451 trade visitors



Visitor structure

(multiple answers possible)

83 %

Retail trade

(kitchen retailers, furniture importers/exporters, furniture and interior design retailers, e-commerce and mail order trade)



30 %

Manufacturers



42 %

Planners

(architects, interior designers, contract furnishers)



8 %

Skilled trades



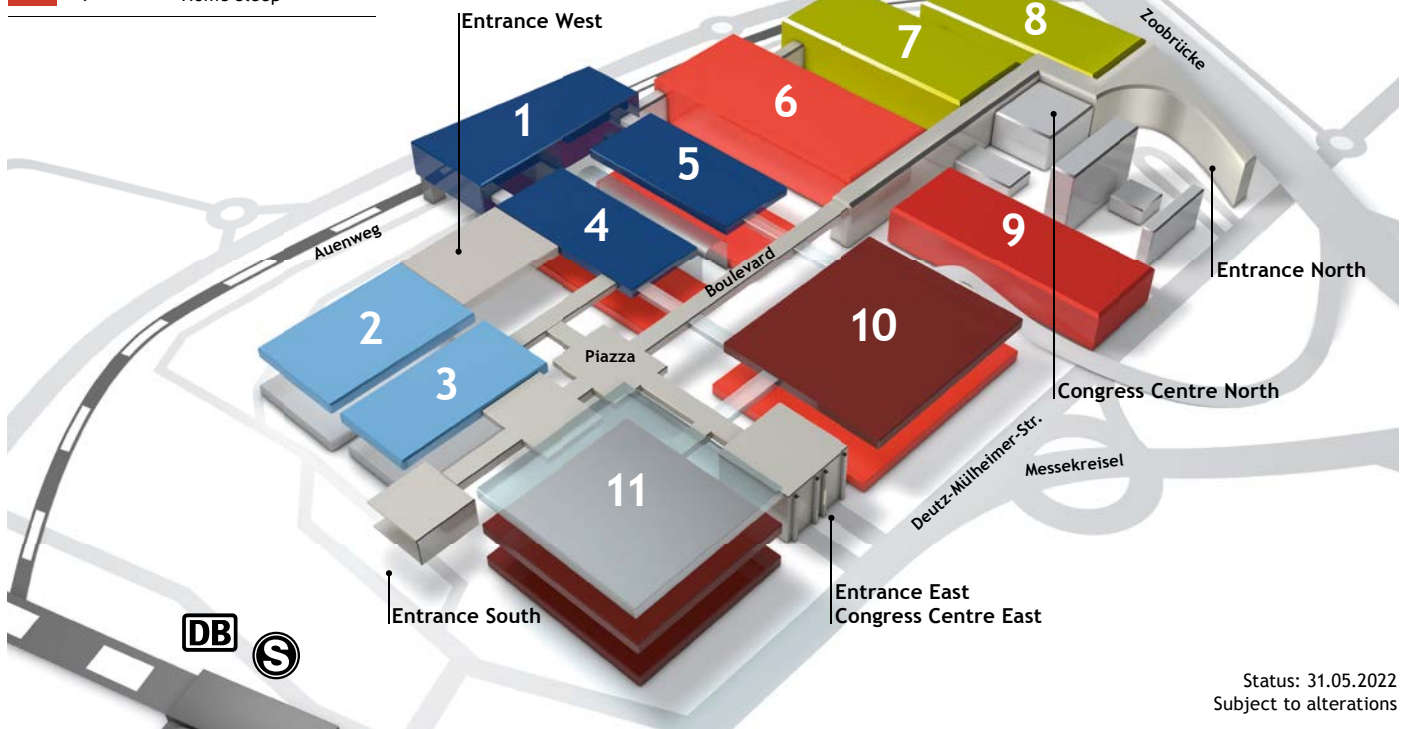


16.–21.01.2023



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1, 4.2, 5.2	Pure Atmospheres	10.2, 11.1, 11.2	Home Scenes
2.2, 3.2	Pure Editions	7, 8	LivingKitchen
4.1, 5.1, 6, 10.1	Home Settings		
9	Home Sleep		



Status: 31.05.2022
Subject to alterations

More overview

The hall layout has been adapted to the changed needs of the interior design industry. With the new structure, the halls have become more compact and diverse, which makes especially efficient visitor orientation possible. Greater mixing of various sized stands ensures a fresher look and an increased quality of stay.

More value

The new imm cologne 2023 is more compact, more efficient, more exciting. Four B2B days (Monday to Thursday) and two public days (Friday to Saturday) assure the most attention and relevance for your trade fair participation. New, shorter dates: 16 to 21 January 2023.

For applications by 30.06.2022* 225 EUR/m²
For applications after 01.07.2022* 237 EUR/m²



Secure our early bird discount!

We look forward to welcoming you: imm@koelnmesse.de