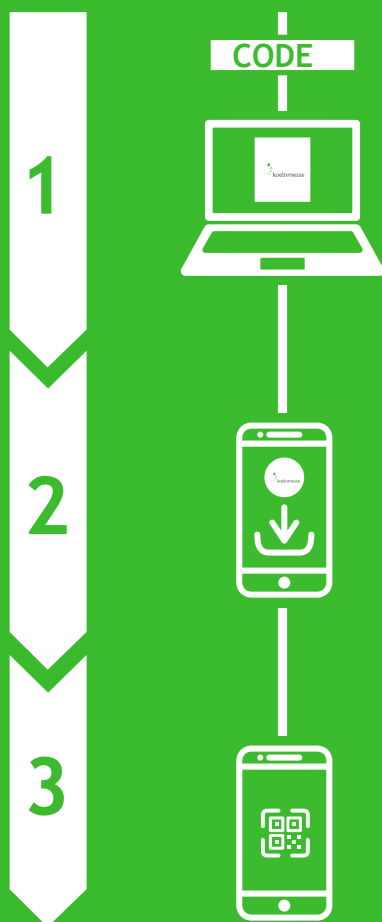


The easy admission process for INTERNATIONALE EISENWARENMESSE in three steps:



1. You buy a ticket or redeem your digital ticket code:

- Please register in the ticket shop and create a Koelnmesse account or log in with your existing credentials.
- In the ticket shop, you can buy your ticket or redeem and personalize your digital ticket code.
- Additionally, you need to verify your identity as a trade visitor.

2. You will receive an email with the ticket PDF

- We will send you an order confirmation with the tickets as a PDF attachment. The tickets will also be available for download in the wallet of your respective device.
- You can access your trade fair tickets at any time through „My Orders“ in the ticket shop. With your printed ticket or with the ticket as a PDF/in the wallet of your mobile device, you will gain access to the exhibition grounds.

... or convenient and paperless: Use the app

With the [app](#), you can easily and quickly retrieve your tickets digitally. Additionally, you will have access to up-to-date information about the event program (including search functionality), the venue, and more. Even after the event, you will be provided with relevant content and networking opportunities

Our tip:

Schedule appointments with your industry network for the event at least 3 months in advance. This can be easily and quickly done using the integrated calendar feature. You can find more good reasons to use the [app here](#).

Of course, the [app](#) is free for you and is available for download for iPhone/iPad and Android in German and English.

3. You visit the trade fair

- With your printed ticket or with the ticket as PDF or in the app of your mobile device you get access to the fairground.