

China International Hardware Show 2021

October 8 – 10, 2021

Shanghai New International Expo Centre (SNIEC)



Koelnmesse Ltd., Hong Kong, Kowloon Bay, Wang Chiu Rd, 33, Exchange Tower, Unit 1112

1. CIHS @home APPLICATION FORM

We wish to participate in CIHS @home of China International Hardware Show 2021:

Name of Company (English):
Address (English):
Postal Code / City:
Country:
Contact Person:
Position:
Tel:
Fax:
Email:
Website:

The participation option chosen by our company is (please tick in the appropriate box)

- Original Package Price
Price for Exhibitors of CIHS 2021
Basic Package EUR 2,000 / Free
Upgrade Package EUR 3,500 / EUR 1,000
Tailor Made+ Package EUR 6,000 / EUR 4,000

\* 10% discount for registration and full payment by 30 June 2021.

We would like to exhibit in the following Main Product Categories (please tick appropriate box, support multi-choice)

- Tools, DIY & Building hardware, Lock, Work safety & Accessories, Processing equipment
Hand tools, Building material & components, Locks & keys, Metal processing equipment
Power tools, Furniture hardware, Security equipment & system, Testing equipment
Pneumatic tools, Decorative metalware, Work safety & protection, Surface treatment equipment
Mechanical tools, Fasteners, Lock accessories, Pump & Valve
Grinding abrasives, Nails, Garden products, Others, please specify:
Welding tools
Tool accessories

2. INVOICE ADDRESS: Only applicable if invoice address is different from address provided above.

Name of Company (English):
Address (English):
Postal Code / City:
Country:
Contact Person:
Position:
Tel:
Fax:
Email:
Website:

Data Protection Notice:

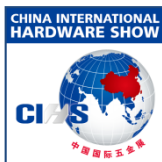
You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice.

I hereby permit and agree that Koelnmesse Ltd. may pass on my personal data to its parent company Koelnmesse GmbH and its subsidiaries and commercial agents and may use the data entered on this form from the aforementioned persons for sending me information by e-mail about future similar trade fairs/events/platforms organized in China and abroad.

By signing and returning the application form, we acknowledge that the General and the Special Sections of Koelnmesse's Conditions of Participation as well as the stipulations of the Koelnmesse Service Portal (in particular the technical regulations and the supplements contained in the order forms) are binding for our company.

Name and title of signatory

Company stamp and legally binding signature



### 3. CIHS @home DETAILED PACKAGE INFORMATION – 24/9/2021-24/10/2021

	BASIC	UPGRADE	TAILOR MADE+
<b>Original Package Price</b>	EUR 2,000	EUR 3,500	EUR 6,000
<b>Package Price for Exhibitors of CIHS 2021</b>	EUR --	EUR 1,000	EUR 4,000
<b>Show Floor – Overview of All Exhibitors</b>			
▪ Company presence	✓	✓	✓
▪ Top-of-list placement in a product segment of your choice			✓
▪ Rotating advertisement on main page			✓
<b>Show Room</b>			
▪ Exhibitor information and presented product images	x5	x10	no limit
▪ Product brochures and catalogues	✓	✓	✓
▪ Presentation of promotional company videos		✓	✓
▪ Addition of exhibitor news and video function		✓	✓
<b>Back Office</b>			
▪ Statistics of number of visitors, and enquiries	✓	✓	✓
▪ Communicated visitors' information collection and download (followers, name cards)	✓	✓	✓
▪ Statistical reports	✓	✓	✓
▪ Direct communication with followers		✓	✓
<b>Business Matching</b>			
▪ Chat system (audio and video require both parties to be online)	✓	✓	✓
▪ Chat request - buyers can chat with exhibitors directly	✓	✓	✓
▪ Chat request - exhibitors can chat with followers		✓	✓
<b>Visitor Invitation</b>			
▪ Automatic generation of electronic QR codes and business cards	✓	✓	✓
▪ Automatic generation of E-posters for visitor registration	✓	✓	✓
<b>Other Promotional Functions</b>			
▪ Full text search of content	✓	✓	✓
▪ E-catalogue export	✓	✓	✓
▪ Information input and collection at the information station	✓	✓	✓
▪ Multi-account login		✓	✓
▪ Advertising banner in product recommendations			✓
<b>Offline Co-Promotion</b>			
▪ Provide QR code advertising sticker during the fair for on-site visitors to follow		✓	✓
▪ List exhibitors' on-site events in CIHS @home event list (CIHS exhibitors only)		✓	✓
▪ Logo display in CIHS @home onsite video			✓

\*The participating programmes listed above are subject to final interpretation by the organisers.

\*\* For all the participating programmes listed above, organisers reserve the right to make changes without prior notice.