The Koelnmesse App
Our App – Your Benefits

Stand: September 2022

Download the app and benefit!

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Discovery Section

Conveniently sorted by category, you can start your discovery tour of the trade fair content here or use the search slot to search specifically for events, exhibitors, people and much more.

Home Page

The rotating display of exhibitors, products, events and news provides you with an insight into the variety of the event.
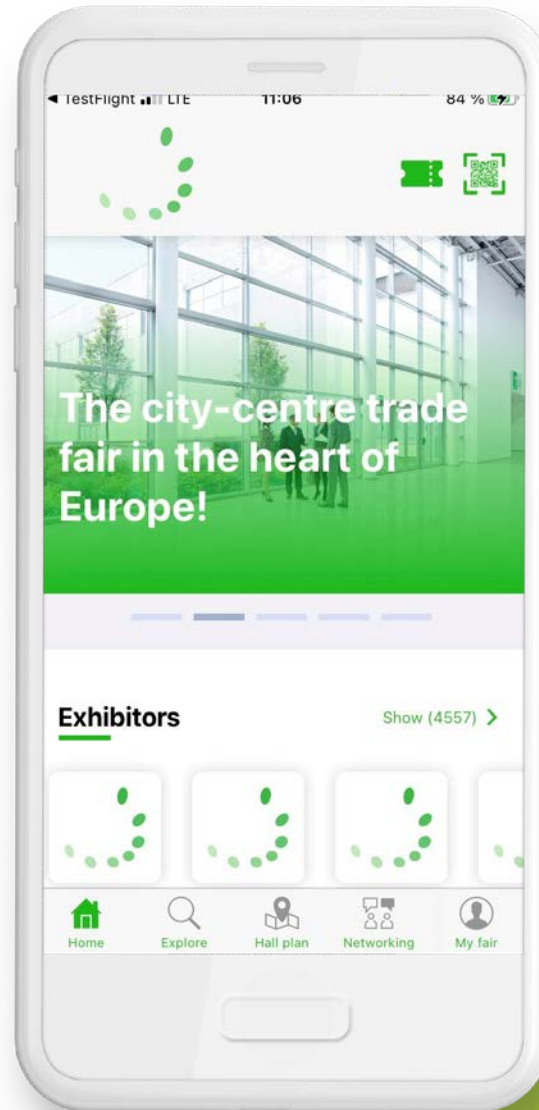
Hall Plan

Navigate your way through the exhibition center to the halls of your selected booths and use our interactive hall plan.

Networking Section

Find key industry contacts, connect via chat, and schedule appointments - before, during, and after the event.

Ticket Wallet

Log in with your Koelnmesse account to access your public transportation and trade fair ticket.

Networking Scanner

Use the integrated networking QR code Scanner for quick contact exchange on site.

Personal Section

Manage your profile, appointments, arrivals, departures and notes, as well as your individual trade fair favorites.

Prepare yourself optimally for your trade fair experience and download the app from the app store 3 months before the event!
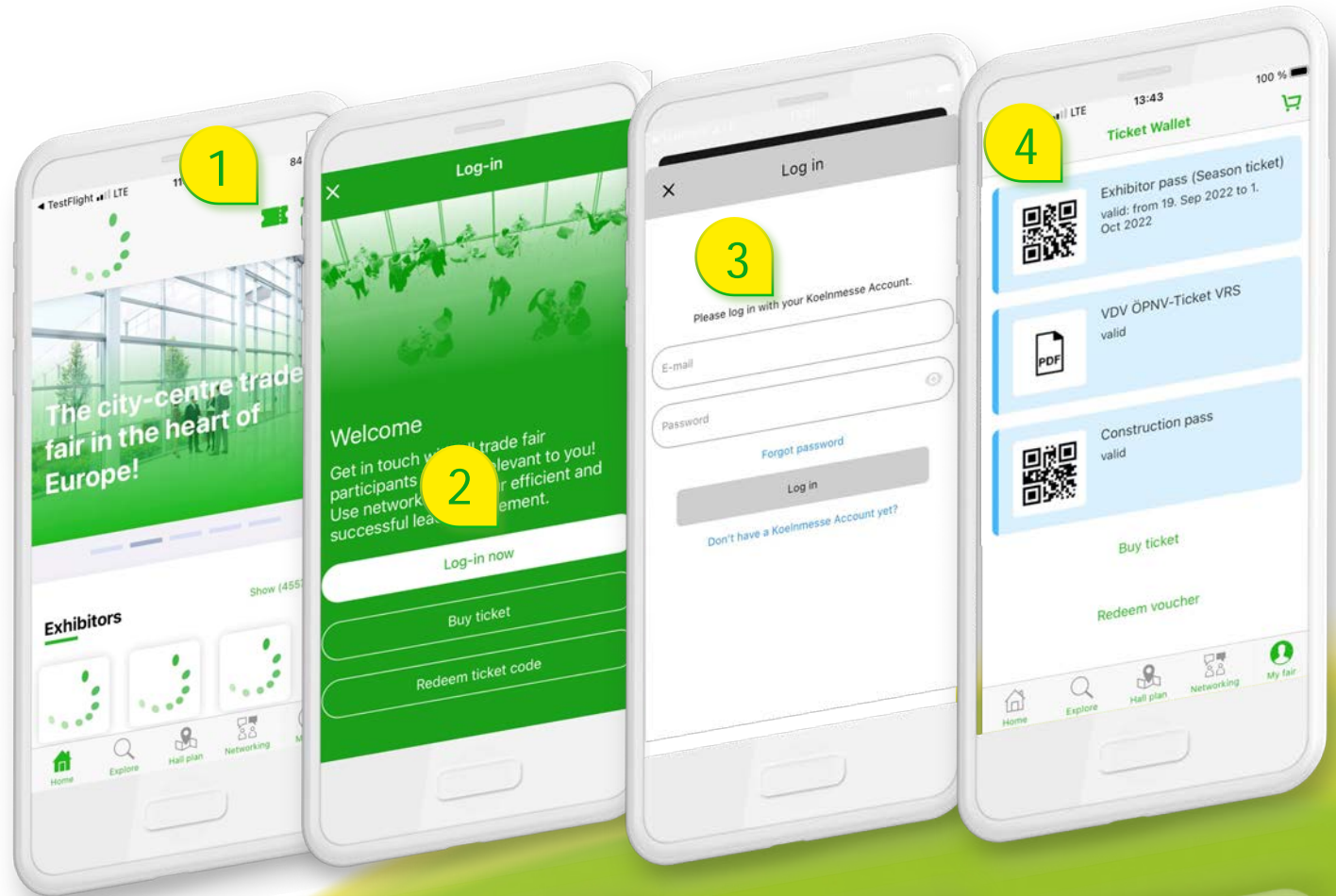
GET IT ON Google Play

Download on the App Store

Access tickets in the ticket wallet

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Log in conveniently with your Koelnmesse account and access your tickets in the ticket wallet

With the integrated ticket wallet, you can easily access all your event tickets. Whether it's a build-up and dismantling pass, trade fair ticket, party ticket or train ticket - here you can find all your tickets in one place!

1 Click ticket icon

2 Select action

3 Log in with Koelnmesse Account

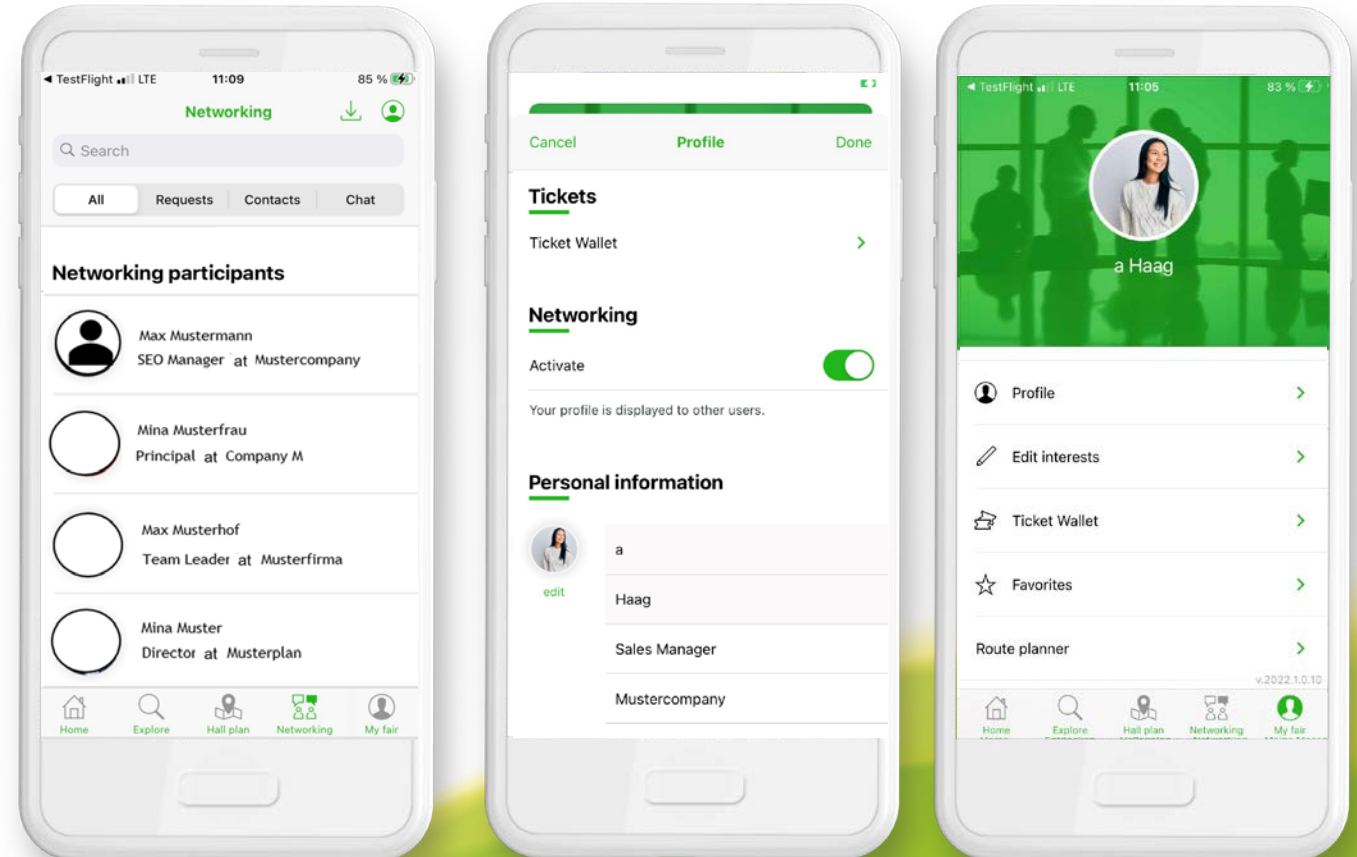**4** View ticket

Establish industry contacts

View Networking tutorial!

Use Koelnmesse Networking and grow your business network successfully

Once the app is published, you get full access to the networking area and can network directly with other event participants - before, during and after the event!

The app suggests suitable business contacts for you, based on your selected interests. The more edited your profile is, the more you attract the interest of other networking participants.

You can change the information in your profile at any time and deactivate it from networking if necessary.

With its integrated QR code scanner, the trade fair app gives you the opportunity to scan your contact directly at the trade fair and connect with each other.

Export contact details

Optimize trade fair follow-up and manage contact data with Koelnmesse Leadtracking

Quickly and easily export your contacts from the trade fair app as a CSV. file in real time.
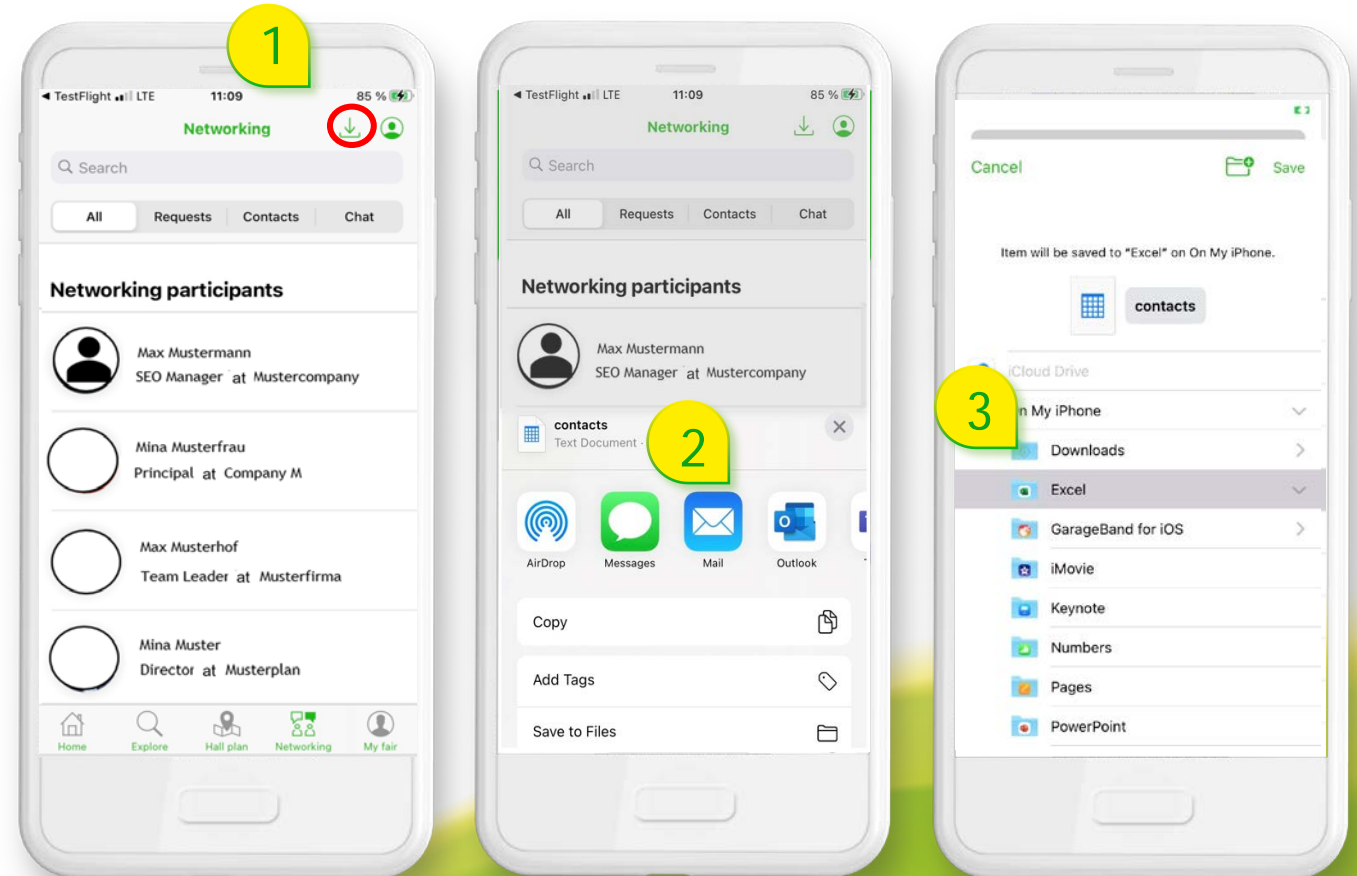
In addition to the general contact information, you will receive other valuable information, such as the position and the interests maintained in the profile of your contacts.

It doesn't matter whether you connected via on-site scan or digitally. The lead tracking download includes all your personal contacts.

1   Start download

2   Select delivery

3   Save file

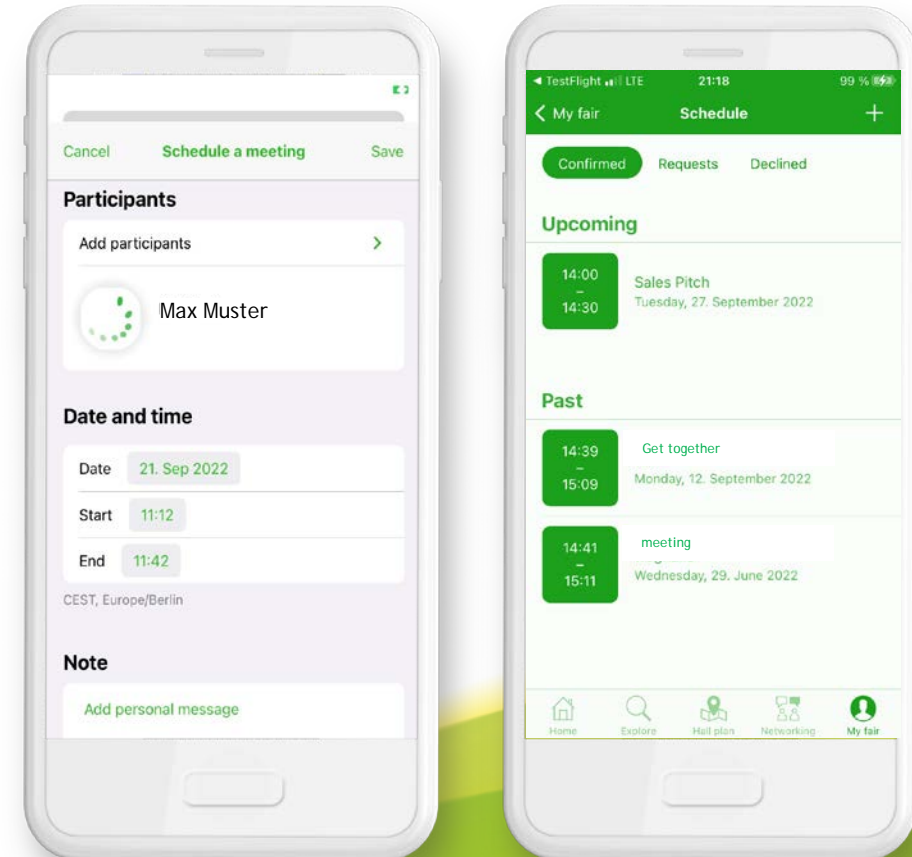# Arrange appointments

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Use integrated scheduling tool and efficiently schedule appointments

Arrange appointments with networking participants before, during and after the event conveniently from the app.

Manage all appointment requests in the "My trade fair" area for clear appointment coordination.

i Expand the group of participants up to 10 people to coordinate group appointments.

Navigate unerringly through the exhibition center

Select exhibitor stands to visit and orient yourself effortlessly at the trade fair

Select your entrance and exit, mark stands to visit and let the route planner guide you through our halls.
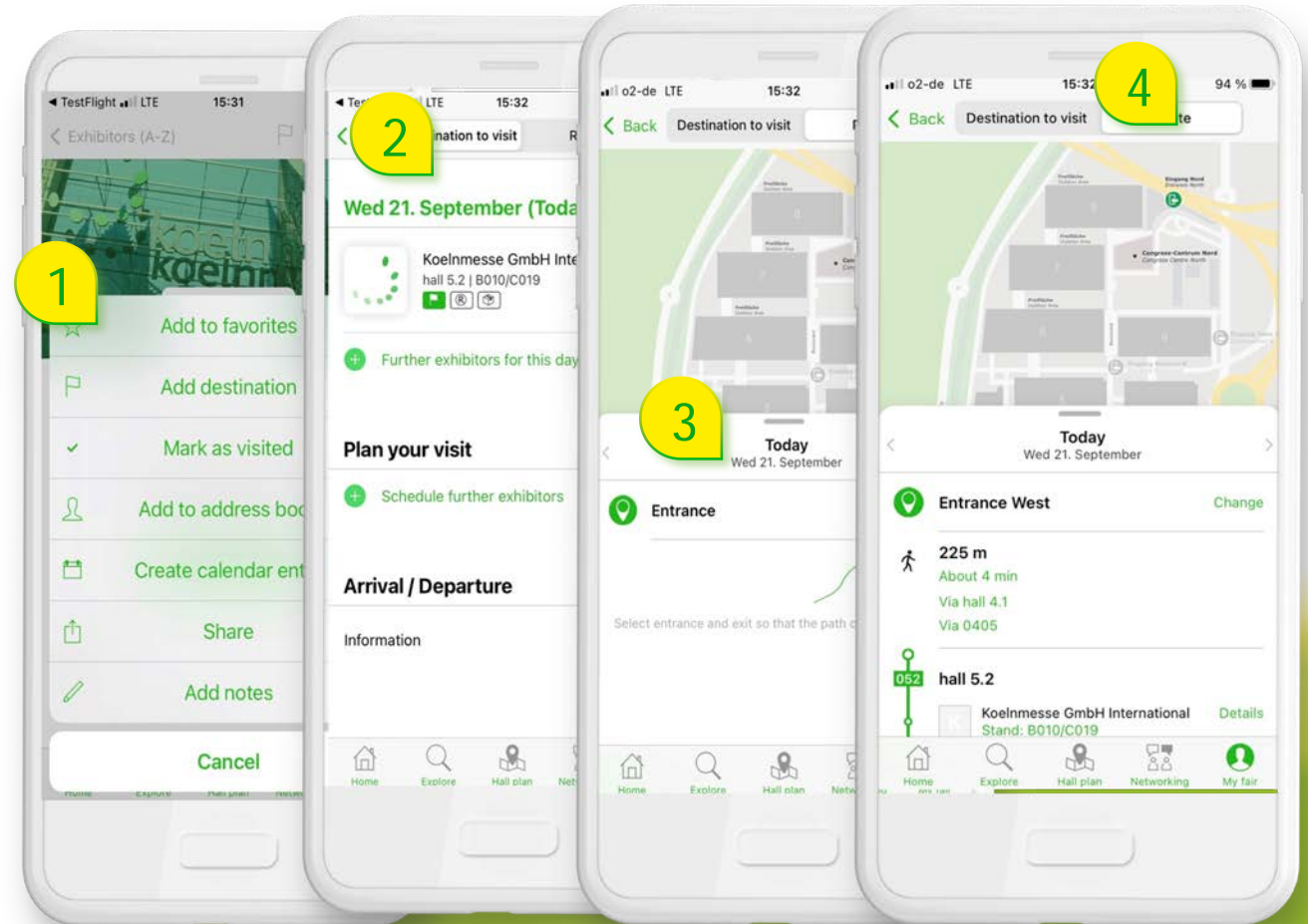
1   Mark destination to visit

2   Set date
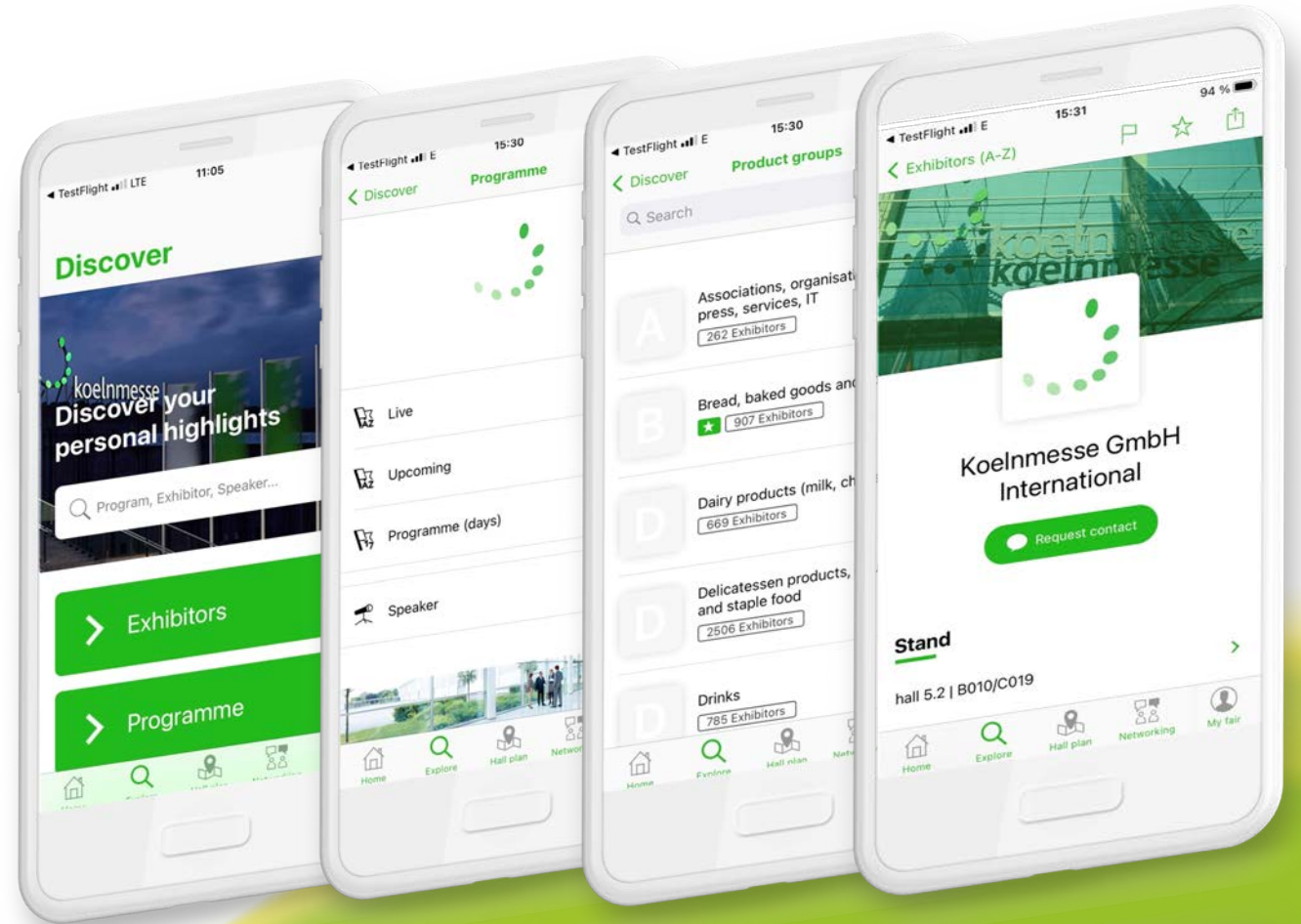
3   Select entrance and exit

4   Show route

ℹ️ Mark the stands as visited and identify them in the hall plan. This is how you optimize your stay at the trade fair!

Get information about the trade fair

Start your discovery tour before the trade fair begins and prepare extensively for the event

View the live program, mark products as favorites, read press releases or contact exhibitors - take a look at the variety of exhibitors, products, product groups, brands, press releases and program items at the trade fair in advance of the event in the "Discover" section.
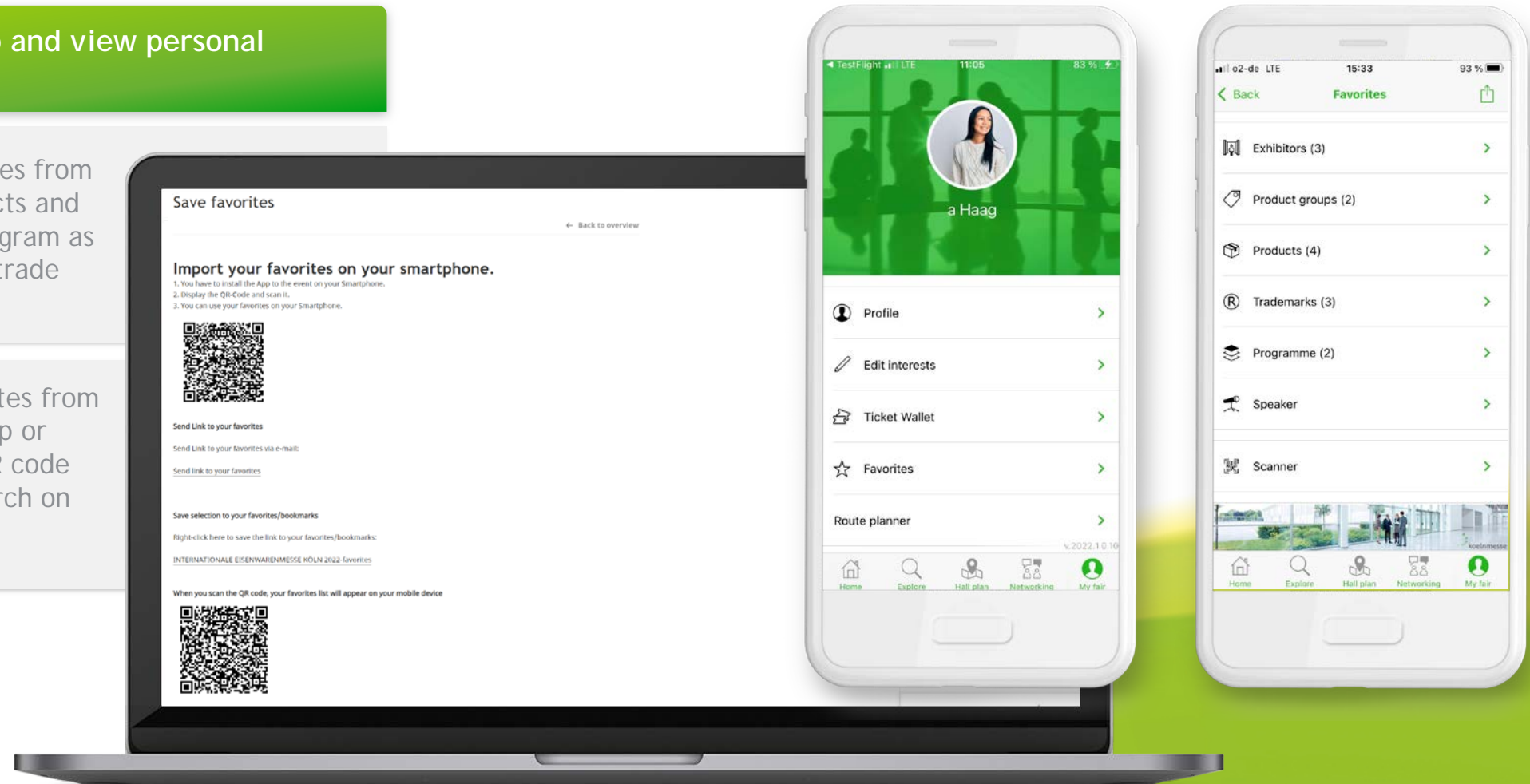
Import individual trade fair favorites

Mark favorites in the app and view personal highlights at a glance

Find a listing of your favorites from exhibitor categories, products and product groups, brands, program as well as speakers under "My trade fair".

To do this, mark your favorites from each area directly in the app or import your favorites via QR code scan from the exhibitor search on the event website.

Questions about the app? Feel free to contact us!

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