



INTERNATIONAL TRADE FAIR FOR CREATIVE HANDICRAFT & HOBBY SUPPLIES
COLOGNE, 22-24/03/2024



100% creative, 100% successful!



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Happiness is handmade!

In spring 2024, the leading global trade fair for creative handicraft & hobby supplies will offer the best framework conditions to engage with top decision-makers, buyers and industry experts.

- ✓ Meet up with important decision-makers
- ✓ Learn everything about the latest trends and developments
- ✓ Generate valuable contacts and leads



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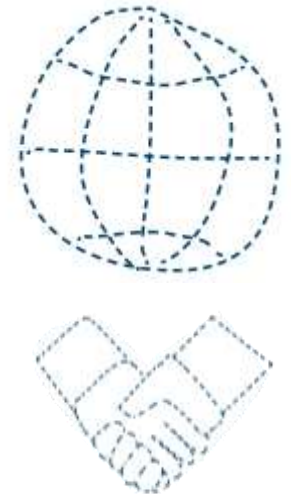


Benefit from the reach of the leading global trade fair!

- ✓ h+h cologne disposes of a global network, whose connections can push your business. No comparable trade fair has more international trade visitors!

2023:

- ✓ 280 exhibitors from 41 countries; foreign share: 74 %.
- ✓ Top five exhibiting countries: Germany, Turkey, Netherlands, Italy, USA
- ✓ Gross area: 48,000 m²
- ✓ More than 12,000 visitors from 74 countries





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Good reasons for h+h cologne

- ✓ Nearly all of the top brands of the handicraft industry have announced their participation on-site or have already signed up
- ✓ Excellent quality of visitors
- ✓ International marketplace (other trade fairs only serve regional markets)
- ✓ Optimum date for placing orders
- ✓ Strong social media presence that reaches not only trade fair visitors but also other industry professionals with high decision-making authority - Community on Facebook & Instagram with over 9,500 and 10,800 followers





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- ✓ Access via Entrance East, South and via the parking level
- ✓ Optimal transport connections and best accessibility to the exhibition grounds: By underground and trams, regional and long-distance trains as well as by car
- ✓ Escalators in the access area and inside the hall guarantee an optimal visitor flow



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The marketing package - more contacts, more success

- ✓ All trade visitors will be informed about your company and your product variety in advance.
- ✓ International media representatives and potential cooperation partners can easily inform themselves about your innovations.
- ✓ More presence prior to, during and after the trade fair - in the catalogue, on the website and in the trade fair app.





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The marketing package - services for main exhibitors

- ✓ Entry in the alphabetical list of exhibitors in the trade fair catalogue, in the app and in further online trade fair media
- ✓ Unlimited number of product group entries in the trade fair catalogue, in the app and in further online trade fair media
- ✓ Unlimited number of Basic brand entries in the app and in further online trade fair media
- ✓ Set-up and provision of an online press box incl. a company profile and a company logo
- ✓ Three press releases GER/ENG, with up to ten pictures and five documents
- ✓ A Premium product entry (incl. a product photo and product description) in the app and in further online trade fair media
- ✓ Access to participation in networking incl. arranging appointments
- ✓ Integrated matchmaking and lead tracking
- ✓ Provision of an unlimited number of ticket codes (registration required)



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Application and prices

■ Prices:

- Normal price: 183.00 euro/sqm, more than 100 sqm 178.00 euro/sqm
- Marketing package (obligatory): 1,325,00 euro (main exhibitor),
350.00 euro (co-exhibitor)
- Co-exhibitor fee: 220.00 euro

Detailed information and the possibility to register online can be found on our website hh-cologne.com !



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**Are you interested or do you have any questions?
Contact us!**

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