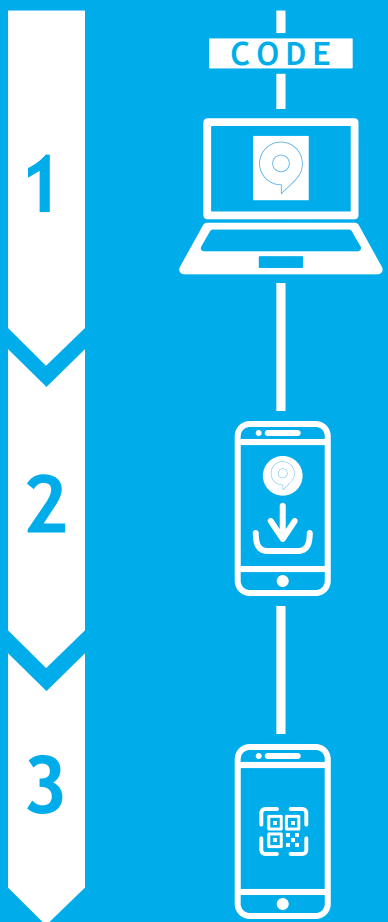


Please observe! The new process for admission to the trade fair. What do you have to do as a stand constructors?

## THIS IS NEW:

Your contracting party (= exhibitor) has forwarded a digital admission ticket code for stand construction/dismantling passes on to you - one for each member of your team.

Admission to the trade fair occurs in three simple steps:



### 1. Redeem your digital ticket code:

- You redeem your admission ticket code in the Ticket Shop in the run-up to gamescom and create a personal Koelnmesse account (which also applies for the registration via the gamescom ticketing app).

### 2. Download the gamescom ticketing app:

- This year exclusively digital admission tickets are being issued. It is thus necessary for you to download the gamescom ticketing app, which is available in the App Store or in the Play Store.
- After registering in the app using the log-in data from your Koelnmesse account, your admission ticket will be displayed automatically.

(Note: It can take up to 10 minutes for the ticket to be displayed after the order has been completed.)

### 3. You arrive at gamescom:

- You will be granted access to the fair grounds on presenting the admission ticket in the gamescom ticketing app.
- The Covid restrictions for trade fairs and events in North Rhine-Westphalia were lifted in April 2022. For gamescom independently of this, measures such as improved entrance management, optimised visitor guidance, wider aisles or digital waiting queue management will be implemented. At once Koelnmesse will continue to apply its comprehensive hygiene policy, such as providing hand sanitiser dispensers and cleaning at regular intervals. Further regulations on the gamescom 2022 (mouth nose protection, specifications for the Covid status vaccinated/recovered/tested) Koelnmesse reserves the right to decide on these measures against the backdrop of the dynamics of the Covid situation at a later point in time.