

PRESS RELEASE

**Ticket shop online:
Get your gamescom congress 2022 ticket now!**

Cologne, 19 July 2022: The gamescom congress opens its doors for trade visitors. After two digital editions, the congress will take place again with an audience on site in Cologne on 25 August 2022. Numerous international guests are expected. Tickets can be purchased now at www.gamescom-congress.de. The gamescom congress is Europe's leading conference on the social, economic and technological potential of games and will take place for the 14th time as part of gamescom.

Whether education, industry, healthcare or social coexistence - all economic and cultural areas benefit from games and games technologies. With a broad spectrum of topics and top speakers from Germany and abroad, the gamescom congress is in demand far beyond the games industry. In the years before the corona pandemic, tickets were always sold out quickly. This year, the congress will show how digital games and games technologies provide impulses for the economy and society. A highlight at gamescom congress 2022: The talk format Debatt(l)e Royale with Kevin Kühnert (General Secretary, SPD), Mario Czaja (General Secretary, CDU), Emily Büning (Federal Managing Director, Bündnis 90/Die Grünen) and Bijan Djir-Sarai (General Secretary, FDP). The debate will focus on topics such as digital education, togetherness on the net, the potential of digital games or the net infrastructure in Germany. Further details on the programme will be published shortly.

Participation information:

- The ticket shop is online at www.gamescom-congress.de.
- Tickets are available online for Euro 95.00.
- Tickets for students and teachers cost Euro 35.00 (proof required).
- The congress tickets can be combined with admission tickets for gamescom (trade visitors and private visitors) for an additional charge.
- Only digital tickets will be issued. The gamescom ticketing app, which is available in the App Store or Google Play Store, is required for purchase. After login with the individual access data of the Koelnmesse account, the ticket is automatically displayed in the ticket wallet of the app.

Organiser:



Promoted by:

Minister für Bundes- und Europaangelegenheiten,
Internationales sowie Medien
und Chef der Staatskanzlei
des Landes Nordrhein-Westfalen



The gamescom congress will take place for the 14th time in 2022 as part of gamescom, the world's largest event for computer and video games and Europe's leading business platform for the games industry. After a two-year break, the congress will return to Cologne with keynotes, panels and workshops. The gamescom congress is organised by Koelnmesse GmbH and game - Association of the German Games Industry. The conference is sponsored by the state of North Rhine-Westphalia.

Further Information:

gamescom congress at [Facebook](#) and [Twitter](#), #gcc22

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About gamescom congress 2022

The gamescom congress takes place annually as part of gamescom. After two digital editions due to the restrictions caused by the corona pandemic, the gamescom congress will once again take place on site at the Koelnmesse exhibition centre on 25 August 2022. The congress is Europe's leading conference on the potential of computer games in a digitalised world and offers interfaces far beyond the digital and media industry. Speakers from Germany and abroad will present their topics in lectures, seminars and panel discussions. The gamescom congress is organised by Koelnmesse GmbH and game e.V., the association of the German games industry. The gamescom congress is sponsored by the state of North Rhine-Westphalia. www.gamescom-congress.de

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