

gamescom 2023 indie area

23-27 August 2023



indie Area

The Concept

Be **GROUP ORGANISER** for a shared booth in the **gamescom indie area**.

- **Offer space** at worlds largest event to ambitious game developers **for a highly discounted price**
- **One of the most popular** areas at gamescom
- You can freely **choose your booth design**
- **Interested Indie Devs**, who get in touch with us, **will be forwarded**
- **Located in hall 10.2**, home of independent game developers & the place for new and innovative games

**190 exhibitors on 6,000 sqm
in 2022**





gamescom indie area

Your benefits:

- **Discounted stand space** in the indie area (up to 40%)
- Individual group participants may have **up to 9 sqm stand space**
- **Promotion of your group booth** by gamescom

Services for your exhibitors:

- **Digital services:** Presence at IAB Online*, EPIX, Participation in the Steam-Event*
- **Free use** of the indie area business lounge
- **Integration of content into the gamescom shows:**
gamescom: Opening Night Live & gamescom studio (Editorial Selection)
- Participation in the **gamescom award** (with extra costs)

* in planning

ahead of the game

Early Bird Discount
until
28.02.

AREA PRICE <small>per sqm</small> indie area (bookable for group organisers only)	EARLY BIRD	REGULAR
Up to 500m ²	105,50 €	120,50 €
Up to 1000m ²	92,50 €	107,50 €
From 1001m ²	74,50€	89,50 €
Discounted Digital Packager per exhibitor	300 €	300 €
Proportional energy costs per sqm	22 €	22 €
AUMA per sqm	0,60 €	0,60 €

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SEE YOU IN COLOGNE



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Join gamescom indie area
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