



▶▶ GAMESCOM 2024!

IT'S THAT TIME OF THE YEAR AGAIN

Welcome home in Cologne



August 21st, 2024, until August 25th, 2024.

Join our group stand at the gamescom indie area, present yourselves and your games to a worldwide gaming community.

WE ARE FAMILY

 HOME of **INDIES**

A unique mix for your business

Get ready to embrace unique opportunities to push your business to the next level! gamescom 2024 promises to be a platform for growth, exploration and development. Share your passion for games, boost your success and create lasting memories.

Monday 19.08	Tuesday 20.08	Wednesday 21.08	Thursday 22.08	Friday 23.08	Saturday 24.08	Sunday 25.08
		entertainment area				
	devcom Developer Conference	Open to trade visitors, media & wildcard owners	Open to everyone			
		business area Open to trade visitors & media exclusively				
			gamescom congress			
	gamescom: Opening Night Live	event arena				
		Open to trade visitors, media & wildcard owners	Open to everyone			
					city festival	

*Admission on Wednesday is very exclusive for selected target groups. This includes trade visitors, media representatives and creators as well as wildcard ticket holders. Wildcard tickets are only available in limited quantities and grant access on Wednesday afternoon only.

 HOME of **INDIES**

Boost your brand visibility to new heights on **gamescom now**

In August, the gamescom website transforms into **the content hub gamescom now**. It's the go-to place for gamers and fans worldwide to access the latest trailers, videos and exhibitor information, watch live streams, keep up to date with announcements and create a personalized gamescom schedule of their favorite events.

This is your opportunity to reach a global audience and increase your presence in the games industry – before, during and even after the event.

- Over 9.3 million page impressions
- More than 144,000 registered users
- Use of the event planner by more than 177,000 people



HOME of **INDIES**

ALREADY INCLUDED

We are providing a modular system in three variants. Many benefits are already included, such as **security** and the following services below:



Booth construction



Small logo branding



1 – 3 exhibitor passes depending on booth size already included



Free use of the gamescom indie area
Business Lounge with snacks and soft drinks



Cleaning service



Digital services like EPIX, & Steam event powered by game –Association of German Games Industry



SELECTION



Additional branding
(extra fee)



Selection of furniture for all booth sizes
(extra fee)



Hardware package 470 € for the entire period, it comes with laptop, curved screen, keyboard and mouse



Possibility of integration of content in the following shows: Opening Night Live, Awesome Indies + gamescom studio (selection by editorial team)



Participation at gamescom award
(extra fee)

SPACES

ONE GAMING-STATION

Ca 1 m²

Color: black, carpeted floor

3.099,00 €



 HOME of INDIES

SPACES

TWO GAMING-STATIONS, HIGH-CHAIRS/CHAIRS, SIDEBOARD

Ca 4 m²

Color: black, carpeted floor

4.999,00 €



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SPACES

UP TO FOUR GAMING-STATIONS, HIGH TABLES, HIGH CHAIRS, CHAIRS, SOFAS OR ARMCHAIRS, SIDEBOARD

Ca 8 m²

Color: black, carpeted floor

8.699,00 €



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GIBL MEETS HOME OF INDIES

YOUR MEETING SPACE WITHIN THE B2B AREA OF GAMESCOM

Where: hall 2.2

When: August 23rd until August 25th (opening times of the b2b area of gamescom)

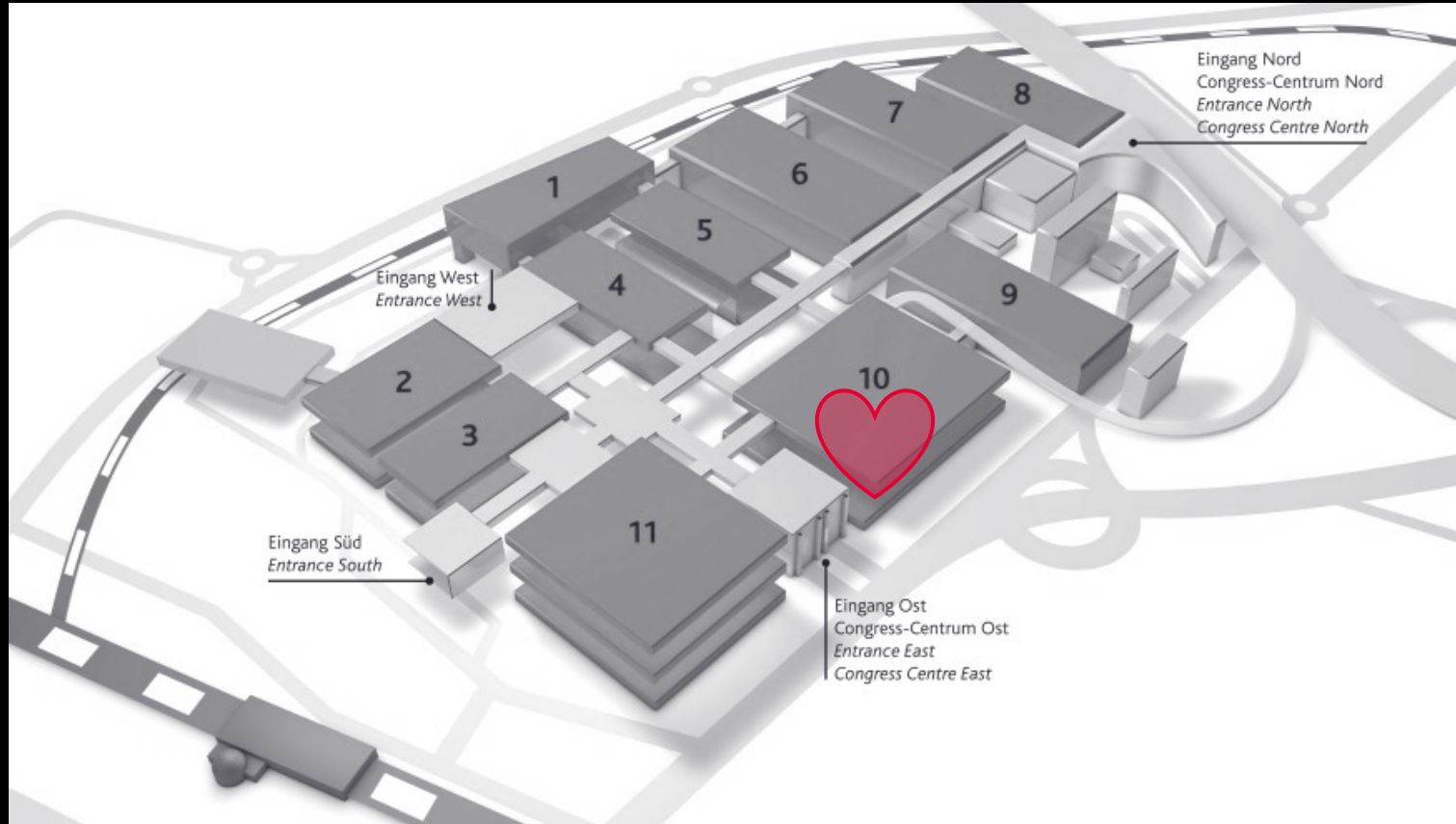
What:

- Dedicated meeting space (1 high table with 2 bar stools) with a table branding and access to the beverage catering of the Games Industry Business Lounge
- Dedicated area for Home of Indies participants
- 3.550,00 €



 HOME of **INDIES**

THE HALL OVERVIEW



 HOME of **INDIES**

YOUR **HOST**



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 HOME of **INDIES**