

Special Conditions of Participation for Organizers of Group Participations

1. The group organizer is the individual who coordinates the participation of two or more companies in a trade fair, and who interacts with Koelnmesse as the organizer of a group participation and rents the required stand space(s). With legally binding registration, the General and the Special Sections of the Conditions of Participation, the present Special Conditions of Participation for organizers of group participations and the Technical Guidelines are acknowledged as binding. The group organizer is the contract partner of Koelnmesse for the group participation he organizes. The group organizer is also the recipient of services with respect to VAT law.

2. Group participants are companies that jointly take part in a trade fair on the stand space(s) rented by the group organizer. Group participants take part in the event on the basis of a contract between the group participants on the one hand and the group organizer on the other. Group participants generally do not have a direct contractual relationship with Koelnmesse. The General and the Special Sections of the Conditions of Participation and the Technical Guidelines are binding for each individual company. The group organizer is responsible for ensuring that the group participants adhere to the Conditions of Participation. Koelnmesse is entitled to charge a group participation fee for each group participant. The amount of the group participation fee is shown during registration.

3. Group participations are to be organized and implemented in accordance with the General and Special Sections of the Conditions of Participation as well as the Technical Guidelines. All of the group participants have to meet the conditions for participation. Koelnmesse is entitled to reject companies that do not fulfil the requirements for taking part in the trade fair. If the group organizer sets any conditions of participation for the group participation, these conditions have to be approved by Koelnmesse in advance.

4. The group organizer is responsible for performing the following tasks in particular:

- Determining the space needed for the group participation with regard to the respective trade fair. The area needed is the sum of the individual spaces to be occupied by group participants, service areas and "internal" aisles.
- Notifying Koelnmesse of the amount of space needed. For each trade fair, the group organizer has to submit an application completely filled in and in a legally binding matter.
- Planning, ordering and coordinating stand construction, marketing services, and other services; returning the registration documents by the deadline (See Item 18.1, Special Conditions of Participation) of the group participants in full for the entry in the trade fair media (online exhibitor search (if available)).
- Distributing individual areas at the respective trade shows, if necessary. Information on the distribution of the individual areas must be received by Koelnmesse by 12 July 2024 so that it can be used as the basis for assigning the individual stand numbers and for entering the stand numbers into the trade fair media. Koelnmesse will assign the stand numbers.
- Handling all contract-related communication activities with the organizer.
- Handling payments for the rented stand areas, the ordered stand construction and marketing services, and technical services, the group participation fee insofar as it is changed and the other participation costs of the group participation fee.
- Ensuring that group participants adhere to the General and Special Sections of the Conditions of Participation, as well as the Technical Guidelines and instructions from Koelnmesse.

5. The group participants are registered by the group organizer in accordance with the General and Special Sections of the Conditions of Participation, and the Technical Guidelines. The participants are registered using the respective channels made available by Koelnmesse for this purpose.

6. Group organizers register group participations in their own name and on their own account. The group organizer must also send the details of the group participants to Koelnmesse and ensure that this data can be used by Koelnmesse in accordance with the applicable data protection law. The group organizer is responsible for ensuring that all of the necessary documents are completed in

full and returned on time. Koelnmesse may reject a registration or cancel any admissions/confirmations that may have already been sent if the documents are incomplete or not submitted on time. In such cases, Koelnmesse is also entitled to charge each participant a co-exhibitor fee as stipulated by the Special Section of the Conditions of Participation.

7. Koelnmesse shall send the admission/confirmation to the group organizer. In accordance with Item II of the General Section of the Conditions of Participation, a contract between Koelnmesse and the group organizer takes effect as soon as the latter receives the admission/confirmation. Contractual relationships therefore exist exclusively between Koelnmesse and the group organizer, in accordance with Item V of the General Section of the Conditions of Participation.

Subsequent reduction of the stand area/revocation and withdrawal: A subsequent reduction of stand area or the withdrawal of individual group participants is treated - relative to the respective reduction of the stand area - as a partial release from the contractual relationship, Item II of the General section of the Conditions of Participation. If you withdraw your registration in full or in part before receipt of the admission/confirmation, an amount of 1,000.00 Euro must be paid. After receipt of the admission/confirmation, withdrawal is generally no longer possible. A subsequent reduction in space or the withdrawal of individual group participants will - in relation to the respective reduction in space - be treated as a partial discharge from the contractual relationship, Item II of the General Section of the Conditions of Participation. In exceptional cases, the organizer can agree to the request for release from the contractual relationship if the stand area that becomes available can be allocated elsewhere for a fee. In this case, Koelnmesse is entitled to demand a flat-rate reimbursement of the costs incurred in the amount of 25 % of the participation fee without providing proof, unless otherwise stipulated in the Special Section of the Conditions of Participation. If it is not possible to provide the stand area in return for payment in any other way, the contract remains in force; in this case, the participation fee must be paid in full.

In a case where the stand construction has been ordered independently of the registration of a stand area, the provisions of the Koelnmesse Group's General Terms and Conditions for Services and the Koelnmesse Group's Special Terms and Conditions for Services — Stand Construction shall apply in the event of a cancellation of this order. You may download these terms and conditions of the Koelnmesse Group from the event website or from the service shop of the event. There exists an entitlement to prove that no damages were incurred or that the costs were significantly less extensive than the fee charge

8. The participation fee and other costs are invoiced to the group organizer. The invoice for services is also sent to the group organizer. The group organizer receives 3 exhibitor passes (valid for the entire event period incl. construction and dismantling times) and 4 construction & dismantling passes (valid during the construction and dismantling times only) free of charge for each registered group participant. The codes for the passes must be ordered by the group organizer in the Service Shop. They must be redeemed online via the event's Ticket Shop. The passes and tickets can be used via the app of the respective event. . Additionally required chargeable codes are also ordered in the service store. In the final invoice, the free quota will be offset against the codes used for admission. If the number of codes ordered by you and used for access exceeds your free quota, you will be charged for these codes.

9. Orders placed for services by individual group participants (e.g. orders for furniture hire) at the Service-Shop of the event are made in the name and on the account of the group organizer. This requires that the distribution of the individual areas must be received by Koelnmesse on time and that the group organizer provides the corresponding authorization by authorization in the Service-Shop. Group participants can order services without using the Service-Shop by doing so in their own name and on their own account and only at the Cologne exhibition centre from the first day of the construction period to the last day of the event in question.

10. special regulation "indie area": for group participations in the "indie area", a dedicated area for independent game developers ("indies"), the restriction applies that individual group participants cannot occupy more than 9 sqm of space. Exceptions in individual cases to this rule must be agreed in writing between the group organizer and Koelnmesse. The application for group participations in the "indie area" has to be submitted by 12. July 2024 at the latest.

Conditions of Participation Special Section

1 Organiser, event, venue and dates, visitor admission

1.1 Title

gamescom is being organised by Koelnmesse GmbH, Messeplatz 1, 50679 Cologne, Germany. The conceptual sponsor is game - the German Games Industry Association e.V. The wordmark and word/design mark gamescom is protected for the benefit of game.

gamescom is divided into the following areas:

- business area:** Restricted area for trade visitors, accredited press & media representatives and creators only
- entertainment area:** Area with the target group of private visitors, this includes the areas open to the public for all:
 - merchandise area: area where gaming merchandise items are allowed to be sold,
 - indie area: a special section for independent game developers ("indies"),
 - gamescom campus: area for the topics education & career
 - cosplay village: area for everything related to cosplay
 - retro area: area for retro consoles and games
 - family & friends: area for family friendly contents, especially USK 12 or under
 - artist area: area, where artist can show & sell their artworks related to gaming or pop culture
 - gamescom cards & boards: area where analogue games can be shown and sold

gamescom will be held at the Cologne Exhibition Centre from Wednesday, 21 August to Sunday, 25 August 2024.

1.2 Opening times

business area:

target group	21 August (trade visitor and media day)	22-23 August	24-25 August
exhibitors	07.00 am - 08.00 pm	07.00 am - 09.00 pm	closed
trade visitors	09.00 am - 07.00 pm	09.00 am - 08.00 pm	closed
private visitors		-	-

entertainment area:

target group	21 August (trade visitor and media day)	22-23 August	24-25 August
exhibitors	07.00 am - 08.00 pm	07.00 am - 09.00 pm	07.00 am - 09.00 pm
trade visitors	09.00 am - 07.00 pm	09.00 am - 08.00 pm	09.00 am - 08.00 pm
private visitors*	01.00 pm - 07.00 pm	10.00 am - 08.00 pm	09.00 am - 08.00 pm

*Wednesday, the 21 August is Trade Visitors and Media Day. The organizer can grant access to the entertainment area to a limited number of private visitors (with Wild Cards) on Wednesday.

1.3 Stand construction and dismantling

business area (halls 2-4):

In the business area you can start stand construction at 06:00 a.m. on Friday, 16 August 2024 and have to be finished on Tuesday, 20 August 2024 at 06:00 p.m.. The aisles must be completely cleared by this time.

Note: The outdoor and logistic areas of hall 3.1 have to be fully vacated by 20.08.2024 at 07:00 a.m.. From this point on, it is no longer possible to make further deliveries with vehicles nor use the logistic areas of hall 3.1. Dismantling in the business area is possible from Friday, 23 August 2024, 08:00 p.m. and has to be finished on Sunday, 25 August 2024 at 12:00 p.m./midnight.

Please note the following hall opening times in the business area during the construction and dismantling period of gamescom:

construction business area

16.08.2024: 06:00 a.m. - 10:00 p.m.
17.08.2024: 06:00 a.m. - 12:00p.m./midnight
18.08.-19.08.2024: 00:00 a.m. - 12:00p.m./midnight
20.08.2024: 00:00 a.m. - 06:00 p.m.

dismantling business area

23.08.2024: 08:00 p.m. - 12:00p.m./midnight
24.08.-25.08.2024: 00:00 a.m. - 12:00p.m./midnight

entertainment area (halls 5-10):

Stand construction may begin in the entertainment area at 06:00 a.m. on Sunday, 11 August 2024. Construction must be completed by no later than 06:00 p.m. on Tuesday, 20 August 2024. The aisles must be completely cleared by this time. Dismantling of the exhibition stand and the goods presentation may not begin before the end of the event at 08:00 p.m. on Sunday, 25 August 2024. Admission for dismantling personnel from 08:00 p.m.. Trucks will be permitted to enter from 10:00 p.m.. Dismantling of all stands and exhibits in halls of the entertainment area must be finished by 12:00 p.m./midnight on Tuesday, 27 August 2024.

Please note the following hall opening times in the entertainment area during construction and dismantling of gamescom:

construction entertainment area

11.08. - 16.08.2024: 06:00 a.m. - 10:00 p.m.
17.08.2024: 06:00 a.m. - 12:00p.m./midnight
18.08. - 19.08.2024: 00:00 a.m. - 12:00p.m./midnight
20.08.2024: 00:00 a.m. - 06:00 p.m.

dismantling entertainment area

25.08.2024: 08:00 p.m. - 12:00p.m./midnight
26.08. - 27.08.2024: 00:00 a.m. - 12:00p.m./midnight

Please note that the dismantling deadlines are mandatory and must therefore be observed. Depending on the hall in question, all stands and exhibits must be completely dismantled by 12 midnight on 25 or 27 August. Moreover, all of the stand construction materials and other objects must have been completely removed from the halls and the outdoor area by these deadlines. Koelnmesse will remove and destroy all materials and objects that remain in the halls or the outdoor area after these deadlines and do so at the respective exhibitor's risk and expense. Koelnmesse can store such objects

in exceptional cases, provided the items left at the exhibition centre are obviously valuable. Koelnmesse's further claims remain unaffected. Claims of whatever kind against Koelnmesse, and in particular claims for damages, are excluded in such cases.

The exhibitor is liable to Koelnmesse for any damages arising as a result of failure to observe these provisions. Should claims be made against Koelnmesse as a result of failure to observe these provisions the exhibitor exempts Koelnmesse from all such claims.

Koelnmesse is entitled to demand payment of a security in the amount of €5,000.00 to be refunded after the correct and timely return of the area; there is no entitlement to payment of interest. This security is to guarantee claims arising from the contractual relationship, in particular regarding the timely clearing of the stand area.

Furthermore, late clearing of the stand area is a serious violation of the Conditions of Participation. In the event of any violation of this condition, Koelnmesse is entitled to impose a fine of up to €2,500.00 (depending on the severity of the violation) for each such violation and / or to exclude the exhibitor from subsequent events.

1.4 Visitor admission

The exhibition is open to the general public as from 4 years. The business area is only open to trade visitors, press and media representatives, as well as accredited creators. Children are allowed to visit gamescom without company as from 12 years.

2 Eligibility to participate

2.1 Exhibitors

Only manufacturers that are entered in the Commercial Register or in the Handicrafts Register are permitted to participate at gamescom. Such producers must exhibit products that correspond to the focus of the event (see the list of product group entries). You may only participate as an exhibitor if the exhibited products are manufactured or developed by your company itself or developed or produced on its behalf and exclusively marketed or, in the case of services, exclusively provided by your company.

You can exhibit for the companies you represent as a Commercial representative, sales company, association and importer insofar as the goods exhibited are not offered by any other company at the trade fair and you possess the necessary rights to present the exhibits. Koelnmesse also requires that proof of the nature of the manufacturer's business or of the activities as the manufacturer's sales company or importer be submitted in appropriate form on demand. Decisions on company admissions, eligible products and the location of exhibitor stands will be made by Koelnmesse. In the event of a rejection, you will receive a separate letter.

All exhibited products and services must correspond to the focus of the event. See the accompanying list of product group entries. The products must be new ex-works. Products and services that do not correspond to the list of product group entries and used products may not be exhibited or offered.

In particular, the following products must not be presented or offered:

- a. Nicotine or other smoking products, cannabis and other addictive substances,
- b. party politics, especially election advertising,
- c. pornography,
- d. gambling, lotteries, casino, poker, sports betting or similar,
- e. items or in-game currency trading outside of first-party platforms or official offers, and

- f. online key sales, as long as they are not licensed dealers
- g. alcohol, except for beer, wine, wine-like drinks or other alcohol which may be sold or otherwise distributed to persons under the age of 18 according to Section 9 German Youth Protection Act (Jugendschutzgesetz)

The exhibitor will be named as such in the activities in connection with gamescom 2024 at the sole discretion of Koelnmesse, e.g. on the Website.

2.2 Co-Exhibitors

The participation of co-exhibitors and / or additionally represented companies at gamescom is possible. A special application and an acceptance by the organizer are required for the use of the stand area by a co-exhibitor (see Item V of the General Conditions of Participation).

2.3 Group participation

The participation of group participants in the gamescom is possible. A special application and approval by the group organizer is required for the use of the stand area by a group participant (see Item V of the General Section of the Conditions of Participation). The "special conditions of participation for organizers of group participations" apply.

2.4 Non-Endemics

In deviation from section 2.1 of the special conditions of participation, non-industry companies from outside the industry ("non-endemics") may also apply to participate in the entertainment area of gamescom. Excluded from this are the products mentioned under item 2.1 a)-g). In addition to the sole registration, a concept must be submitted that clearly demonstrates the gaming relevance and the benefits for the visitors. Orientation for the concept creation is the criteria catalog, which you can find [here](#). Koelnmesse decides on the admission of a company, as well as on the placement. The prerequisite is the booking of at least 100 sqm in the entertainment area.

3 Participation fees and other costs

As an exhibitor you can expect the following costs:

3.1 Participation fee:

The participation fee does not include the provision of stand partition walls or other special construction elements. The participation fee will be calculated according to the dimensions of the stand area allocated. Hall pillars and other fixed construction elements present in the rented stand area do not provide grounds for a reduction in the participation fee.

For two-storey exhibition stands, the actual allotted area in the upper storey following the technical inspection is calculated at 48.00 Euro/sqm.

The participation fee does not include VAT, flat-rate energy fee (in the amount of 16.00 Euro/sqm) and AUMA fee (in the amount of 0.60 Euro/sqm; s. item 3.2 and 3.3) plus the obligatory marketing services (gamescom now package/gamescom biz package); see Item 8.1, Special Participation Conditions.

The participation price depends on the placement in the different areas:

a) business area

Only companies being located with an own stand area in the entertainment area can allocate a stand area as main- or co-exhibitor in the business area. Co-exhibitors represented in the entertainment area not entitled to book space in the business area. Companies without end user related products are exempt from this regulation.

The application includes a declaration that enables companies not carrying end user related products (companies which do not produce/manufacture Products sold to end user under an own label/name, such as developers, distributors, service enterprises, etc.) and not renting space in the entertainment area to book space in the business area. In order to do so a flat-rate surcharge of 500.00 Euro must be paid. Co-exhibitors who are only located in the business area are also obliged to pay this surcharge. Exceptions to this rule can only be permitted if specifically applied for. In case you show end user related products on your stand in the business area without booking a stand in the entertainment area we reserve the right to exclude the products from your stand.

As an exhibitor in the business area you can expect the following costs:

Participation fee	until 29 February 2024	from 01 March 2024
exhibitors with consumer relevant products / their own space in the entertainment area:		
	108.00 €/sqm	123.00 €/sqm
exhibitors without consumer relevant products / their own space in the entertainment area*:		
	164.00 €/sqm	179.00 €/sqm
storage business area	55.50 €/sqm	55.50 €/sqm

* Surcharge for companies without end user related products/without space in the entertainment area: 500.00 Euro

Supplement: The stand area or space rented by an exhibitor in the business area may only measure up to 1.5 times the size of the exhibitor's rented stand area in the entertainment area.

If a stand in the business area is desired, companies with consumer-related products have to book a space in the entertainment area as well. This excludes companies that offer exclusively pure merchandising products.

b) entertainment area

As an exhibitor in the entertainment area you can expect the following costs:

Participation fee	until 29 February 2024	from 01 March 2024
Terrace stand (1 side open)		
up to 150 sqm	164.00 €/sqm	179.00 €/sqm
up to 500 sqm	144.50 €/sqm	159.50 €/sqm
Corner stand (2 sides open)		
up to 150 sqm	170.50 €/sqm	185.50 €/sqm
up to 500 sqm	152.00 €/sqm	167.00 €/sqm
Two corner stand (3 sides open)		
up to 150 sqm	177.00 €/sqm	192.00 €/sqm
up to 500 sqm	157.50 €/sqm	172.500 €/sqm
501 - 1.000 sqm	138.50 €/sqm	153.50 €/sqm
from 1.001 sqm	111.50 €/sqm	126.50 €/sqm
Island stand (4 sides open)		
up to 500 sqm	164.50 €/sqm	179.50 €/sqm
501 - 1.000 sqm	144.50 €/sqm	159.50 €/sqm
from 1.001 sqm	117.00 €/sqm	132.00 €/sqm

Two-storey	48.00 €/sqm	48.00 €/sqm
Outdoor area*	78.50 €/sqm	83.50 €/sqm
Storage space	68.00 €/sqm	68.00 €/sqm

c) Universities, technical colleges and educational institutions

Participation fee	until 29 February 2024	from 01 March 2024
Terrace stand (1 side open)		
	95.50 €/sqm	105.50 €/sqm
Corner stand (2 sides open)		
	104.00 €/sqm	114.00 €/sqm
Two corner stand (3 sides open)		
	109.50 €/sqm	119.50 €/sqm
Island stand (4 sides open)		
	118.00 €/sqm	128.00 €/sqm

d) indie area

In the "indie area", a special section for independent game developers ("indies"), only group participations are admitted. The application for group participations in the "indie area" has to be submitted by 12. July 2024 at the latest.

Participation fee	until 29 February 2024	from 01 March 2024
up to 500 sqm	110.50 €/sqm	125.50 €/sqm
501 - 1.000 sqm	97.00 €/sqm	112.00 €/sqm
from 1.001 sqm	78.00 €/sqm	93.00 €/sqm

e) artist area

The artist area is an area where artists are allowed to present and sell their own artworks related to gaming or pop culture.

The artists themselves must be present on the stand area during the event; the sale of third-party works is prohibited.

The works must comply with the regulations for the protection of youth and must not contain any content that glorifies violence, is discriminatory or pornographic. Koelnmesse is entitled to carry out checks during the event and demand the removal of this content or to close the exhibitor's stand if the exhibitor presents works that violate these regulations despite receiving a corresponding warning.

Koelnmesse is free to prohibit the presentation and sale of individual works for objective reasons.

Participation fee	until 29 February 2024	from 01 March 2024
	110.50 €/sqm	125.50 €/sqm

f) gamescom cards & boards

gamescom cards & boards is an area where companies are allowed to present & sell analog games. The presentation of video/PC games is allowed as long as the focus of the overall presentation (at least 80% of the booth space) is on analog games. The sale of video/PC games as well as merchandise-items without relevance to the presented games is not allowed.

Participation fee	until 29 February 2024	from 01 March 2024
	110.50 €/sqm	125.50 €/sqm

3.2 AUMA fee

The Association of the German Trade Fair Industry (Ausstellungs- und Messeausschuss der Deutschen Wirtschaft e. V. – AUMA) charges you a fee of 0.60 Euro per sqm of exhibition space for representing your interests. Koelnmesse will calculate and collect the fees in the name of, and on the account of, AUMA. More detailed information is available www.auma.de/en.

3.3 Energy cost

Exhibitors will be charged a proportional flat-rate energy fee of 16.00 Euro per sqm of occupied stand area.

3.4 Co-exhibitor fee

Insofar as the inclusion of other companies is permitted at your stand (see Item V of the General Conditions of Participation/Item 2.2 of these conditions), a co-exhibitor fee of 500.00 Euro per company will be charged. The price of inclusion in the gamescom now package/gamescom biz package is not included in this fee (see Item 8.1). The co-exhibitor fee remains payable should the co-exhibitor not participate in the event.

3.5 Marketing services (gamescom now package/gamescom biz package)

The provision of the marketing services specified in Section 8.1 is mandatory and subject to a fee (see Section 8.1, Special Conditions of Participation).

3.6 VAT

All prices given are net prices. The statutory VAT will be charged separately where applicable.

3.7.1 VAT identification number

As a rule, Koelnmesse provides exhibitors (proprietors) with a uniform service – a so-called event service – in accordance with Art. 3a.4., Par. (2) of the German ordinance on the application of the VAT (UStAE). The place of performance for such services is the recipient's headquarters. Koelnmesse will therefore invoice foreign exhibitors (proprietors) according to the reverse charge accounting mechanism without charging any German VAT. Exhibitors from the European Union need to enter their valid VAT identification number in the application form in order to be considered entrepreneurs. Exhibitors must immediately notify Koelnmesse of any changes to their VAT identification numbers.

3.7.2 Reimbursement of VAT

If, in exceptional cases, services are not provided as uniform offerings in the sense described above and statutory VAT is charged, foreign exhibitors (proprietors) may receive a refund of the invoiced VAT provided they fulfil the legal requirements. Further details are available on the Internet at: www.bzst.bund.de.

3.8 Costs in the event of non-participation

3.8.1 Prior to receipt of acceptance/stand area confirmation

If you withdraw your application to participate before you receive the acceptance/stand area confirmation, you will have to pay a fee of 1,000.00 Euro.

3.8.2 After receipt of acceptance/stand area confirmation

You cannot normally withdraw from the contract after you have received the admission / stand area confirmation. The regulations contained in Item II of the General Conditions of Participation apply. In the event of non-participation,

companies that have registered for a trade fair must pay compensation. Provided the reserved stand area can be rented to a third party, this compensation amounts to 25% of the participation fee subject, however, to the minimum fee specified in Item 3.8.1. If the stand area cannot be transferred to a third party for a fee, the contract remains in force and the participation fee must be paid in full.

3.8.2.1 Stand construction carried out by Koelnmesse – complete stands

If you have ordered the provision of a complete stand – stand area and stand construction – from Koelnmesse, you may cancel the stand construction order only if you do so no later than six weeks before the stand construction period officially begins. The date on which Koelnmesse receives the exhibitor's declaration is the criterion for determining if the deadline has been met. For cancellations received after the deadline, Koelnmesse is entitled to charge a flat-rate fee for the costs incurred, without providing evidence. These costs amount to 30% of the agreed fee in the event of a cancellation within 4-6 weeks prior to the start of construction, 50% of the agreed fee in the event of a cancellation within 2-4 weeks prior to the start of construction, and 100% of the agreed fee in the event of a cancellation at a later time or during the construction of the stand. The agreed fee has to be paid in full for individually crafted or purchased components and graphics.

3.8.2.2 Stand construction carried out by Koelnmesse – individual stands and turnkey system stands

In a case where the stand construction has been ordered independently of the registration of a stand area, the provisions of the Koelnmesse Group's General Terms and Conditions for Services and the Koelnmesse Group's Special Terms and Conditions for Services – Stand Construction shall apply in the event of a cancellation of this order. You may download these Terms and Conditions of the Koelnmesse Group from the event website or from the service shop of the event.

3.8.3 Proof

You shall be entitled to prove that no damages were incurred or that the costs were significantly less extensive than the amount charged.

3.9 Change of invoice

The invoice information you provide in the registration concerning the invoice address are binding. There will be a fee for a new bill if it is issued for reasons for which Koelnmesse is not responsible. A flat-rate fee of 100.00 Euro will be charged for each new bill.

4 Stand sizes and construction

4.1 Stand size

The minimum stand size is 12 sqm with the exception of the artist area, where the minimum stand size is 4 sqm. Please note that hall pillars and other fixed construction elements may be present in the rented stand area. Minor deviations from the requested stand size do not entitle an objection to be made under Item II of the General Conditions of Participation. Trade fair partition walls for separating the stand area are not automatically provided. If needed as stand construction elements, however, they can be ordered for a fee. This fee does not include stand construction.

Koelnmesse will erect partition walls only if this is necessary for safety reasons due to the installation of water pipes or electrical systems.

4.2 Responsibility

Stand construction, design and operation must comply with all the regulations that are valid in Germany (including the special

construction regulation, the industrial safety law and regulations, the DIN and EN standards, the VDE regulations, and the accident prevention regulations of the employers' liability insurance associations in their currently valid versions). All of these provisions apply to the company's own as well as to independent stand designers, decorators, and signwriters and to all persons insofar as they perform activities commissioned by the exhibitor or on the exhibitor's behalf in connection with the construction, design, operation and dismantling of the stand. The exhibitor is responsible for ensuring that all regulations are complied with. The exhibitor must supervise construction and dismantling personnel and other persons working on its behalf, in order to ensure that they adhere to the regulations. The stipulations of the General Section of the Conditions of Participation and the Technical Guidelines are not affected.

4.3 Maximum stand height

The maximum permissible stand height is set at 4,50m (halls 2-4); 8,00m (halls 6-9) and 5,00 m (halls 5+10) as far as the height of the hall ceiling and any existing fixed installations permit. As long as the technical guidelines are observed when designing and erecting stands, there is no need to submit for approval drawings for one-storey stands that do not exceed the permitted height. All other stands and designs must be approved, particularly if the stand features special structures or meeting areas, or static calculations are required. Plans must be submitted in duplicate for approval by Koelnmesse in good time before the work is carried out, and at least 8 weeks before the event commences.

These documents, which can be scrutinized, consist of general outlines, views and design cross sections with all measurements.

The application for approval and its processing takes place exclusively via the digital platform Delegatis. For this purpose, the questionnaire available in the system must be completed in good time, but at least 8 weeks before the start of construction. If verifiable documents are required for approval, these are requested in the questionnaire and must be uploaded there. Verifiable documents may include dimensioned floor plans, views and structural sections. If necessary, e.g. when constructing a double storey, a static calculation or further certificates may be required. If you have any questions about the digital approval system, please contact acceptance@koelnmesse.de. Approvals are not processed by e-mail.

4.4 Notice of approval

Construction may not commence until the exhibitor has received a copy bearing Koelnmesse's notice of approval. This notice of approval does not release the exhibitor from the observance of the relevant provisions. It only states that Koelnmesse has no objections in the context of stand design/arrangement. If requested to do so by Koelnmesse, the exhibitor is obliged to submit any additionally required information relating to the stand immediately. There is no obligation on the part of Koelnmesse to ensure the observance of other provisions. Nevertheless, if an infringement of the relevant provisions is found to have been committed, Koelnmesse can, for this reason, also refuse to issue the notice of approval. You have been informed of the fact that in exceptional cases - at your request and on your account - the stand construction documents must be submitted to the responsible authorities for scrutiny. Irrespective of official approvals of the stand, any objections made by Koelnmesse concerning the stand must be responded to immediately. In case of imminent danger, Koelnmesse is entitled to determine at its absolute discretion the measures necessary and have them implemented at the exhibitor's expense.

4.5 Form of stand

The following terms are used for the stand forms:

Terrace stand: one side open
Corner stand: two sides open
Two corner stand: three sides open
Island stand: four sides open.

Deviations from the requested stand shape do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.

4.6 Construction and design of the stands

The stand must be constructed to comply with the form of the stand confirmed. The arrangement of the stand is left to the exhibitor but should be appropriate for the event in question. The exhibitor has to obtain information on the load capacity of the hall floor and the hall headroom. Only the on-site measurements apply to stand area. For security reasons, sufficiently large zones for possible waiting lines inside the stands must be taken into account during stand planning. Taking waiting zones into account outside of one's own stand area is impermissible. Banners and company signs are not permitted to encroach into the aisles.

Beams crossing aisles and on which current-carrying cables have been installed must be equipped with a cable tray.

4.6.1 Stand construction in the business area

The business area of gamescom remains the place for professional exchange in the games industry. The design of the stand construction must correspond to the business character of the event. In addition, the following guidelines apply:

- Product presentations, live demonstrations, entertainment content, etc. are possible, however, they must take place within the stand area. In addition, sufficient space must be provided for visitors within the stand.
- The construction of stages and microphone amplified presentations are only permitted within closed rooms. Acoustic and visual demonstrations must be designed in such a way that neighboring stands are not disturbed, e.g. by complying with the maximum permissible volume of 70 decibels at the stand boundary.
- Special activities such as the use of fog, smoke machines, CO₂, laser and liquid nitrogen are forbidden in the business area

A solid demarcation of stand space from the neighbouring stands is mandatory. In the event that a stand construction system belonging to the exhibitor or rented from Koelnmesse is not used, non-transparent stand partition walls (back and side walls) 2.5 m in height are required. It is not permitted to use roll-ups and poster displays for stand demarcation. The cost of these stand partition walls is not included in the cost of the stand rental. Every exhibitor can order the required back and side walls for his stand from the Koelnmesse Service Shop (<https://service.gamescom.com>).

In case of an enclosed design in the business area, an emergency-exit and rescue-route plan must always be submitted and approved by Koelnmesse GmbH. The plan must indicate the locations of emergency-exit signage (in accordance with ASR 1.3 "technical rules for workplaces" and DGUV item 9 "Safety and health signage in the workplace") and fire extinguishers. Escape and rescue routes must be marked by no later than 9:00 a.m. on the last day of construction.

4.6.2 Stages

When setting up stages, a gap of 3 m must be maintained to the walkways in order to prevent the audience from congregating in the walkways. The positioning of the stage in the

entertainment area must be agreed with the Event Technology and approval department. Stages and event areas must be marked clearly as such in the planning documentation and approved by Koelnmesse (see item 4.4). In particular the special construction regulations (German: Sonderbauverordnung – SBauVO) must be taken into account during the planning process. In the case of stages, care must be exercised to ensure that no hard objects are thrown into the crowd.

4.6.3 Platforms – seating platforms – stairways

Publicly accessible areas more than 0.20 m in height must be surrounded with railings (minimum 1.10 m high) and constructed according to DIN 18065. The riser depth of a stair may not exceed 0.19 m; the tread with (depth) must be at least 0.26 m. Spiral stairways are not permitted (Technical Guidelines items 4.6 and 4.9.4).

5 Exhibitor and workpasses

5.1 Exhibitor passes

Exhibitors receive free passes that are valid for the period from the first day on which the construction work begins to the final day of dismantling:

- 3 exhibitor passes for a stand of up to 20 sqm
- 1 additional exhibitor pass for each further unit of 10 sqm up to a stand area of 100 sqm
- 1 additional exhibitor pass for each further unit of 20 sqm above 100 sqm

The codes for exhibitor passes have to be ordered via the Service Shop. They have to be redeemed online via the event's ticket shop. The passes and travel tickets can be used via the app of the respective event. The registration in the app must use the same data as used at the ticket shop. Additionally required exhibitor passes can be ordered online for a fee via the service shop.

In the final invoice, the free contingent will be offset against the codes used for access. If the number of codes ordered by the exhibitor and used for access exceeds the free quota, the exhibitor will be charged for these codes.

5.2 Construction passes

Exhibitors also receive free codes for passes that allow people commissioned by them or who work on their behalf to access the exhibition centre in order to construct or dismantle your stand. These passes created by means of these codes only valid up to the start and after the end of the event. They do not entitle the holders to enter the grounds during the event. These codes can be ordered via the service shop.

5.3 Transfer of passes forbidden

Transferring a pass to a third party – whether sold or given free of charge – is not permitted and represents a severe violation of the Conditions of Participation, in accordance with Item VI of the General Conditions of Participation.

6 Rules on selling

In view of the specialist nature of the event, direct sales of exhibits or samples from the booths are not permitted. Furthermore, exhibits may not carry a price tag. This regulation does not apply to exhibitors who are exhibiting merchandise products in the merchandise area (see product group) or exhibitors of gamescom cards & boards. This regulation does not apply to printed matter such as trade publications and specialist journals. In addition, Koelnmesse is entitled to grant an exception to the sales ban to individual exhibitors upon request. Koelnmesse has the right to carry out checks and, in the event of violations of these conditions, to take suitable measures. Koelnmesse also has the right to immediately close

the stands of any exhibitors who commit such violations. Claims on the part of the exhibitor for damages or refunds are excluded in the event of such measures.

7 Give-Aways and sampling

The distribution of free give-aways and product samples (sampling), in particular of energy drinks, is generally not permitted. Following prior written permission from Koelnmesse GmbH, product samples or promotional gifts may only be distributed within the stand area specified in the admission. Distribution outside the stand area or to persons outside the stand area is not permitted. In addition, the distribution of (cardboard) stools is strictly prohibited for safety reasons.

Walking acts are generally possible, but they are not allowed to distribute products, flyers or the like, and no sampling in any form is allowed.

8 Marketing services (gamescom now package/gamescom biz package), Sub-license gamescom brands

8.1 Scope of obligatory marketing services

Koelnmesse issues official trade fair media to accompany this event.

The components of the gamescom biz package for main exhibitor, co-exhibitor, group organizer and group participant in the business area are as follows:

- Entry in the alphabetical list of exhibitors incl. logo display in the online exhibitor search
- Unlimited number of product groups in the online exhibitor search
- Unlimited number of brand entries basic in the online exhibitor search
- Presence on gamescom biz:
 - Company Profile on gamescom biz
 - Booth visitors' leads retrieval (onsite and online)
 - Team member profiles on gamescom biz
 - Product/Service/Job Listing/Give Away (up to 10 uploads)
 - Networking & meeting options before/during/after event
- Participation in gamescom EPIX via give away integration

These obligatory marketing services are provided to all participating companies and co-exhibitors and incur the following costs: 320.00 Euro per main exhibitor, co-exhibitor, group organizer, group participant in the business area.

The components of the gamescom now package for main exhibitor, co-exhibitor, group organizer and group participant in the entertainment area are as follows:

- Entry in the alphabetical list of exhibitors incl. logo display in the online exhibitor search
- Unlimited number of product group entries & brand entries basic in the online exhibitor search
- Presence on gamescom now with own partner page and up to 3 product pages as well as an unlimited number of streams and videos respectively instead for exhibitors of the areas indie area, artist area or gamescom cards & boards integration into the digital indie area on gamescom now with logo and description
- Editorial integration in gamescom studio (according to availability)
- Application for the gamescom award (additional conditions and fees apply)
- Participation in gamescom EPIX via give away integration

These obligatory marketing services are provided to all participating companies and incur the following costs: 950.00 Euro per main exhibitor, co-exhibitor, group organizer, group participant in the entertainment area (Exception: for

exhibitors, co-exhibitors and group organizer or participants in the areas: indie area, artist area, gamescom campus and gamescom cards & boards costs are 320.00 Euro each).

The General Terms and Conditions Services as well as the Terms of Use - Digital Services - exhibitors 2024 apply to certain of the marketing services listed above. These can be called up in the service shop or the website of the event.

You will receive all of the ordering information and documentation relating to the marketing services offered from our official contract partners. Please note that a participation by your company is only fixed on acceptance by Koelnmesse. The offers and order confirmations are therefore subject to the condition precedent that the acceptance has been issued. If the official contract partners have not received an order form from the exhibitor before the editorial and advertising deadline, the entry included in the official trade fair media will be based on the information given in the online registration. The entry is subject to a fee. Registrations and orders received after this deadline will also, insofar as possible, be taken into account in the official trade fair media. In the case of orders and registrations that are received by Koelnmesse later than the editorial and advertising deadline, Koelnmesse will make no guarantee of the full provision of all marketing services. Claims of any kind, in particular claims that seek to reduce the costs for inclusion in the official trade fair media or claims of compensation for damages are expressly excluded in these cases.

8.2 Special data protection provisions for lead tracking

Trade fair visitors can voluntarily register. Other terms may apply, particularly when visitors can only purchase certain types of tickets by registering. Koelnmesse GmbH forwards the personal data from registered visitors to third parties only if the visitors first agree to have their data used in this way.

Neither the exhibitor, nor Koelnmesse GmbH nor any other third party can require visitors to take part in lead tracking in the event app and so to pass on their personal data. The exhibitor is obliged to delete the personal data that it has received as a result of lead tracking in individual cases if it is requested to do so by Koelnmesse GmbH or the visitor in question. Koelnmesse GmbH is not liable for the accuracy and completeness of the visitor registration data.

The exhibitor may only forward the personal data received as a result of lead tracking to third parties if and to the extent that the exhibitor has received express consent from the respective visitor. The exhibitor undertakes to use the personal data received as a result of lead tracking only in accordance with the legal regulations, especially those relating to data protection, and only for the exhibitor's own purposes. In this respect, the exhibitor shall exempt Koelnmesse GmbH from all claims by third parties.

8.3 Responsibility/release of Koelnmesse from liability

Koelnmesse GmbH, Messeplatz 1, 50679 Köln, Germany, is the publisher of the official trade fair media. Koelnmesse may assign the practical implementation of the advertising to a third-party company. Advertisers are responsible for the content of their advertisements and entries and are liable for any damages related thereto. With regard to Koelnmesse's liability, the regulations on liability contained in the general section of the Conditions of Participation apply. Koelnmesse GmbH is not liable for damage to property and persons caused by the use of the event app for the lead tracking service unless it can be proved that Koelnmesse GmbH acted deliberately or with gross negligence. Liability is limited to foreseeable damages. Participants use the event app for the lead tracking service at their own risk. Although Koelnmesse strives to provide correct information, it does not guarantee the currentness, accuracy and completeness of the supplied information nor is it liable for such.

Koelnmesse does not bear any responsibility for the service's technological availability. Warranty or damage claims of all kinds are excluded if the technology breaks down or malfunctions in some other way. Maintenance, security and capacity-related issues as well as events over which Koelnmesse has no control (e.g. disturbances of the public communication networks, power outages, etc.) can lead to brief disruptions or a temporary suspension of the services. Koelnmesse does not guarantee that the web pages will be accessible at all times and that participants can call them up flawlessly and without encountering incorrect content or technical difficulties. Koelnmesse is not liable for incorrect information that is produced or disseminated by participants and/or third parties (including cooperation partners) and that is related to the ordering of admission tickets and catalogues for trade fairs and exhibitions of the Koelnmesse Group on the Internet.

Koelnmesse is especially not liable for e-mails or data entries that the system fails to accept and/or receive because they do not conform to the stipulations of these Conditions of Participation or to the website's technical requirements. Koelnmesse is not liable for the offers made by third parties, especially not if they related to the use of the lead tracking service.

Koelnmesse does not guarantee that all links and references to external content that are found during the use of the lead tracking service are correct or complete.

8.4 Sub-license gamescom brands

Koelnmesse hereby grants the exhibitor (sub-licensee), for the duration of the contract until the end of the event in accordance with section 1.1, a simple (non-exclusive) sub-license that is not transferable or sub-licensable to affiliated companies (§§ 15 AktG) or co-exhibitors, to use the gamescom trademarks in accordance with this clause 8.4 in any media (especially online, TV, print - but, for clarification, not the registration of own domains using the gamescom brands) to indicate their own participation in the event and their own exhibition stand. Any other use, in particular for marking, distribution, advertising or other reference to specific products, websites, platforms, online shops or services of the exhibitor or the registration of domains using the gamescom trademarks is not covered by this sublicense and requires one separate written license agreement with the brand owner game. Every time the gamescom brands are used, the Style Guide must be followed in the current version at the time of use. Violations of the above provisions (including provisions of the applicable Style Guide) entitle Koelnmesse to terminate this sublicense without notice. Other rights and claims of Koelnmesse and its licensor game remain unaffected.

9 Commercial property rights

9.1 Koelnmesse does not want any exhibitors who in the process of producing, disseminating, selling, owning or advertising their products violate laws regarding the protection of intellectual property or commercial property rights in the broadest sense. If a final court decision has determined *res judicata* that an exhibitor in connection with one of Koelnmesse's events has violated laws of the kind mentioned in paragraph 1, Koelnmesse is entitled to bar that exhibitor from the next event of this kind after the *res judicata* court decision if there is sufficient suspicion that the exhibitor will again and repeatedly violate laws for the protection of intellectual property or commercial property rights.

9.2 Musical renditions of all kinds require the approval of the German Author's Rights Society (GEMA) in accordance with Copyright Law.

10 Non-permissible advertising/violations of the Conditions of Participation

10.1 In order to ensure that the overall character of the event is safeguarded and the exhibitors and visitors are protected from irritating or illegal activities, the following advertising measures in particular are forbidden:

- Exceeding the binding specified overall height;
- Advertising activities outside the rented stand area without the prior written permission of Koelnmesse;
- Advertising of an ideological or political nature.

The exhibitor bears responsibility for the legality of competitions. The sale of raffle tickets is explicitly prohibited.

10.2 In the event of severe violations of the Conditions of Participation, Koelnmesse may immediately close your stand and clear it without resorting to legal assistance. Claims of all kinds – especially claims for damages – are excluded in these cases.

10.3 Dismantling the trade fair stand and / or the exhibits before the official end of the event represents a serious breach of the Conditions of Participation. In the event of any violation of this condition, Koelnmesse is entitled to impose a fine of up to €5,000.00 (depending on the severity of the violation) for each such violation and / or to exclude the exhibitor from subsequent events.

11 Volume

The surrounding stands may not be disadvantaged by shows and events. Loudspeakers must be aimed towards the interior of the stand. In contrast to the specifications in the Technical Guidelines of Koelnmesse, a maximum sound pressure level of **LAPK = 95dB** (A-weighted short-term peak level according to DIN 15905-5) will be permitted in the entertainment area at gamescom. This value may not be exceeded in any location that is accessible to the public.

As well as the aforementioned levels to be complied with, which serve to protect the audience, Koelnmesse GmbH retains the right to demand the following binding control of the bass output: The setting of the sound system may not exceed **LCPPK = 95dB** in the vicinity of the exhibition stands (stand border), even in the bass range (8Hz to 100Hz). Exhibitors must ensure that their stage/event areas are checked by trained staff with respect to volume; any costs arising from these activities are to be met by the exhibitor. Checks to ensure conformity with the regulations regarding volume will be carried out at regular intervals during the trade fair.

Koelnmesse may require you, as the stand operator, to use a verifiable sound level monitoring system. This must be set up on the last day of construction with the expert from Koelnmesse GmbH's sound insulation monitoring department. If any attempts to tamper with this measuring device are detected, Koelnmesse GmbH can stop the operation of the sound system. In the event of failure to comply with these volume regulations, Koelnmesse may take action ranging from issuing a formal warning to completely turning off the power supply. During the event, the exhibitor is responsible for ensuring that the staff members employed at its stand adhere to all of the industrial safety laws and regulations. It is recommended that ear protection be used.

12 Audio power connections in the entertainment area

Koelnmesse will determine in advance which stands require a separate audio power connection. These must place the sound systems on a separate circuit (audio circuit only) and connect them to the audio power connection. To order the audio power connection, the exhibitor must use the separate form.

13 Youth Protection Act

These regulations regarding youth protection are valid for the gamescom entertainment area. Upon admission, in accordance with the age on their photo ID/health insurance card with photo, the organizer (Koelnmesse) will provide visitors with three types of non-removable wristbands in colours corresponding to the colours of the respective USK stickers for ages 12 / 16 / 18 which support booth personnel in terms of age verification. Please note that the wristbands will also be handed out on Wednesday and that age checks must also be carried out on Wednesday. Gamescom has an area open to the general public where booths are accessible to the whole family regardless of age. At gamescom, content up to and including USK 12 can be presented openly. There are some rules, however, that must be respected: All game stations must be clearly labelled (recommendation: minimum 3.5 by 3.5 cm) with the appropriate USK symbol. USK has appropriate templates available for download [here](#). Areas with games for 16- and 18-year-olds must also be clearly labelled as such near the entrance of the booth.

The USK does not provide any stickers.

IARC ratings are not valid for public events like gamescom. Content that is rated USK 18 / 16 or not rated by the USK: Content with this rating can only be shown to visitors of the correct age group. Separate rooms, turned monitors and privacy screens are the choice to make sure no visitors below the required age can see that content. Access control to these areas must be conducted by the booth personnel. In the case of displays featuring USK 12-rated content, exhibitors must also ensure that younger visitors cannot actively play the games by themselves, although they are allowed to watch. Content labelled USK 0 and USK 6 can be made accessible to all audiences without restrictions. Compliance with all youth protection regulations can be achieved through the use of privacy screens. Access control is, of course, still necessary. The competent authorities (the City of Cologne) will thoroughly monitor compliance with the German Children and Young Persons Protection Act (JuSchG) at the fair and take the appropriate legal actions in the event of violations of the law. Any violations will be punished by closing the trade fair booth of the responsible company and can result in substantial fines. You can find more information [here](#).

14 Lighting

The hall lighting in halls 6 -10.1 will be completely switched off during gamescom. The exhibitors themselves are responsible for the lighting of their stands. The hall lighting is switched on during the construction periods. Illumination of the stand area in Halls 6-10.1 is only possible during the last two construction days. The stand's lighting must be aimed at the exhibitor's own stand and may not affect the aisles or neighboring stands. Necessary corridor and safety lighting is excluded.

15 Fog, smoke machines, CO², laser and liquid nitrogen

Special activities such as the use of fog, smoke machines, CO², laser and liquid nitrogen must be notified to Koelnmesse (Event Technology and Implementation) six weeks before the start of construction in order to agree on any additional requirements. Please observe item 5.10.3 of the Koelnmesse Technical Guidelines. This type of special activity is not permitted in the business area. Artificial fog in any form is currently not possible in Hall 10.

16 General Conditions of Participation, Technical Guidelines

The stipulations of the General Conditions of Participation and the Technical Guidelines are not affected.

17 Requirement for a written document

All declarations must be specified in writing.

18 Severability clause

Should individual or several provisions of these conditions be or become invalid in whole or in part, the validity of the remaining provisions and of the contract as a whole shall not be affected. The parties will conduct negotiations in good faith to replace the invalid provisions with valid provisions that come as close as possible to fulfilling the business purpose of the invalid

provisions. Should the invalidity of a provision have arisen from a specific figure given therein with regard to performance or time (deadline or date), the nearest legally permissible figure shall replace the invalid one in the provision.

Terms of Use - Digital Services - exhibitors 2024

1 Area of validity and contract partner

1.1 Koelnmesse GmbH, Messeplatz 1, 50679 Köln, Germany, ("Koelnmesse") operates the digital product of "gamescom now" the content hub for consumers as well as the app gamescom biz for B2B users (subsequently referred to as "digital product") in parallel with the in-person event gamescom at the Cologne location.

1.1.1 Koelnmesse provides companies participating at the in-person event with the possibility as specified in more detail in these Terms of Use to set up own profile pages and integrate their own content within the scope of function available in the digital product.

1.1.2 Cancellation of the in-person event automatically ends the contract concerning the digital product. However, the exhibitor will be given the opportunity to re-register separately for the digital event.

1.2 These Terms of Use including the appendix also apply to all future business insofar as it is of the same nature and the parties refer to these Terms of Use.

1.3 The exhibitor's general terms and conditions of business shall not apply, even if Koelnmesse does not specifically exclude their application. Differing or contrary terms thus only apply when they have been recognized by Koelnmesse in writing.

1.4 The exhibitor can call up, locally save and print out the Terms of Use on the website of the digital product ("website") at any time.

1.5 Koelnmesse saves this contract text after conclusion of the contract. The contract text is not accessible to the exhibitor. This is the ground why the saving according to the preceding Item 1.4 is enabled.

1.6 Special General Terms and Conditions of Business of Koelnmesse may apply for other services in the context of the digital product (in particular advertising services). Koelnmesse will draw attention to the applicability of these special General Terms and Conditions of Business in a suitable manner.

2 Requirements for acceptance as an exhibitor

2.1 The company receives the status as an exhibitor of Koelnmesse in the sense of these Terms and Conditions of Use through participation of the in-person event. Koelnmesse decides on the acceptance as an exhibitor in accordance with the General Conditions of Participation/General Conditions of Participation and the Technical Guidelines.

3 Scope of services to be provided by Koelnmesse to the exhibitor

3.1 gamescom now

3.1.1 gamescom now is designed as a Content Hub where partner and product pages can be set up and embedded video streams can be played via the video module. The gamescom now content management system (CMS) manages the stream keys and the associated meta data for the individual video formats. Additional company content such as text and image content can be accessed on the partner and product pages, which are also managed by the content management system and can be uploaded and edited by the exhibitor. Gamescom now addresses the gaming community.

3.1.2 In connection with this Content Hub, Koelnmesse provides the following services to the exhibitor:

a) Set up of a separate partner page for the exhibitor in the Content Hub to present the company

b) Set up of own product pages for the exhibitor in the Content Hub with the possibility to present games/products as sub-pages of the partner pages in their own responsibility, whereby the number of product pages per exhibitor is limited to 3 (three) product pages in principle

c) Possibility to embed digital content from the exhibitor, such as videos on demand and live streams into the central video player of the Content Hub (embedding possible from the following platforms: YouTube, Twitch)

d) The exhibitor can be found via the search integrated in the Content Hub (company name and name of the games/products)

e) Possibility to place digital content of the exhibitor on theme pages (e.g. Indies, Cosplay, E-Sports etc.), at the sole discretion of the external editorial team of the Content Hub.

3.2 gamescom biz

In connection with gamescom biz, Koelnmesse provides the following services to the exhibitor:

- Set up of a Company Profile on gamescom biz
- Booth visitors' leads retrieval (onsite and online)
- Use of team member profiles on gamescom biz
- Enable the set-up of Product/Service/Job Listing/Give Away (up to 10 uploads)
- Enable networking & meeting options before/during/after event

3.3 In addition, the Content of the exhibitor can be placed in gamescom show formats (gamescom: Opening Night Live, gamescom: Awesome Indies and gamescom studio). The editorial selection for this placement will be made by the external editorial teams of Koelnmesse's cooperation partners, but in consultation with the exhibitor and is subject to a separate agreement between the cooperation partner and the exhibitor. The exhibitor has no right to have its Content selected for this purpose. However, the exhibitor has the option of acquiring an advertising placement in the gamescom show formats against payment. This paid advertising placement is subject to a separate agreement between Koelnmesse and the exhibitor.

3.4.1 Notwithstanding Section 3.4.2, the average monthly availability of gamescom now/gamescom biz at the data center network node is 97%. This does not apply to necessary planned maintenance work or malfunctions that are beyond the control of Koelnmesse, such as force majeure or failures due to faulty integration of scripts by the Exhibitor. If possible, Koelnmesse will inform the exhibitor about planned maintenance work in good time in text form to the e-mail address provided in the Registration Form. However, Koelnmesse expressly reserves the right to carry out unannounced maintenance work if necessary, especially if this is necessary for data and operational security.

3.4.2 Koelnmesse warrants the best possible reproduction of the digital offerings in accordance with the usual technical standards within the framework of the foreseeable requirements. However, the exhibitor is aware that it is not possible to create an offer that is completely free of errors according to the current state of the art. In particular, there is no error in presentation if the impairment is caused by the use of unsuitable presentation software and/or hardware (e.g. browser) or by disruption of the communication networks of other operators or by computer failure at third parties (e.g. other providers), by incomplete and/or non-updated offers on so-called proxies (intermediate storage).

4 Representation formats for exhibitors

4.1 gamescom now

4.1.1 Koelnmesse will set up a partner page on the Content Hub for the exhibitor.

4.1.2 The partner page can be personalized by the exhibitor within the framework of the preconfigured templates. For this purpose, the exhibitor can enter corporate content, such as logo, descriptive texts, media gallery with videos and photos, overview of the games/products and links to the respective product pages, company-specific schedule, advertising of special offers for gamescom, links to own offers, websites, actions (together "Partner-Content") via the exhibitor-backend. Koelnmesse reserves the right to impose the usual restrictions regarding file formats, file sizes and other technical requirements. The Exhibitor is granted access to this exhibitor-backend by Koelnmesse.

4.1.3 The Exhibitor can also enter video content, such as shows, product announcements, talk formats, events, trailers, cooperations or special offers ("Video-Content", together with the Partner-Content "Content") via the exhibitor-backend as a link to external content. Content is played via the video module as embedded video stream on the partner page or made available as embedded video-on-demand on the partner page.

4.1.4 For live streams, the following applies in addition to the above Section 4.1.3: Live stream Video-Content is played via the video module as an embedded video stream on the partner page and, in the case of editorial placement, on other sites of the Content Hub and afterwards made available to users as video-on-demand-Video-Content, also via embedding. In this context, Koelnmesse is entitled in accordance with Section 5.2.4 to exchange links on the partner and product pages as necessary to ensure that the Video-Content can be played.

4.1.5 The templates for uploading Content contain a field in which the publication date and time for the Content can be set by the Exhibitor (so called embargo feature). An algorithm is used to enable the Content to be played according to the date and time entered by the Exhibitor.

4.1.6 The content will go live on 01 August 2024 at the earliest and will remain available to users on the website until the ticket store opens in spring 2025. If this is not desired, the exhibitor can place embargoes (expiration dates) on its content or inform the external editorial team so that they can remove the content by 30.09.2024.

4.2 gamescom biz

4.2.1 By sending a log-in, Koelnmesse enables the exhibitor to independently create a profile page and, if necessary, other presentation formats.

4.2.2 Koelnmesse may independently supplement publicly available information of the exhibitor for the proper presentation of the display formats.

4.2.3 The "profile page" presentation format can be individualized by the exhibitor within the framework of the template. For this purpose, the exhibitor can enter company content, such as logo, descriptive texts, media gallery with videos and photos, overview of products, company-specific schedule, web pages (together "exhibitor content gamescom biz"). Access to the platform is granted to the exhibitor by Koelnmesse. Koelnmesse reserves the right to impose customary restrictions with regard to file formats, sizes and other technical requirements.

4.2.4 The content can be edited independently by the exhibitor and will also be displayed in the digital offer after the event. The exhibitor can have this deleted if desired.

5 Duties of the exhibitor

5.1 The exhibitor undertakes to keep confidential and adequately protected against unauthorized access the access data received from Koelnmesse and the associated passwords. The exhibitor shall inform Koelnmesse immediately of any indications of unauthorized transfer of the access data and/or passwords and/or any unauthorized access.

5.2 The exhibitor undertakes not to collect content in the digital product, and not to play advertising on the presentation formats of the exhibitor, that does not correspond thematically to the Product group entry and/or violate these Terms of Use, statutory provisions, any regulatory requirements, official orders, data protection law or standards of common decency. Furthermore, the exhibitor undertakes not to collect content that infringes the rights, in particular copyrights or brand rights, of third parties. Koelnmesse reserves the right to not integrate or to block content when said content is criminal according to applicable laws, recognizably serves as preparation for criminal acts or violates these Terms of Use or the Products group entries.

5.3 The exhibitor undertakes to refrain from all measures that would endanger or interfere with the functioning of the digital product and not to access data that it is not entitled to access. Furthermore the exhibitor must ensure that its content that has been transferred and set up in the digital product is not infected with viruses, worms, or trojans. The exhibitor undertakes to make good all damage to Koelnmesse that arises from the failure to fulfil these obligations within the control of the exhibitor and furthermore to indemnify Koelnmesse against all claims against Koelnmesse by third parties, including legal and court costs, that are asserted by said parties due to the failure to comply with these obligations on the part of the exhibitor.

5.4 The exhibitor undertakes to pay in full all due license and other fees and expenses (German Authors' Rights Society (GEMA), the Artists' Social Insurance Fund (SKK), German income tax payable by non-residents, e.g. entertainers, sports persons (Ausländersteuer) that may be due for musical and other performances making use of any form of audio and image recording media. In the event that the exhibitor fails to register for and/or pay the due licensing and other fees and expenses, the exhibitor indemnifies Koelnmesse against any and all claims by third parties.

5.5 The exhibitor is advised that he must include any existing requirements of the TMG, in particular with regard to the imprint, in his partner and product pages on gamescom now as well as the profile page on gamescom biz and must mark all content entered by him as content from this exhibitor.

5.6 The exhibitor undertakes to enter correct and functional links for embedding content via the exhibitor back-end of gamescom now. Koelnmesse is entitled to exchange links on the partner & product pages if necessary, to ensure the playability of the content.

5.7. The exhibitor undertakes to participate in a CMS workshop if he is not yet familiar with the CMS and/ or feels unsure about integrating his content in the CMS of gamescom now.

6 Further rules for exhibitors

6.1 Requirements for content

6.1.1 The exhibitor undertakes not to set up content or to advertise content the dissemination of which via radio or telecommunications media is illegal. In particular it must not set up any content or advertise any content the dissemination of which is criminal or which is likely to endanger the development of children or young people or their upbringing as a responsible and socially competent personality (for example, content subject to censorship). The same applies to content which the exhibitor integrates from external sources including

third-party content. Insofar as content bears a label according to the Jugendschutzgesetz (Law for the protection of minors) the exhibitor must clearly draw attention to this.

6.1.2 Koelnmesse undertakes measures to ensure that children and young people under 18 years of age do not usually perceive the content posted in the Content Hub in accordance with the JMStV (Interstate Treaty on the Protection of Human Dignity and the Protection of Minors in Broadcasting and in Telemedia). The German Entertainment Software Self-Regulation Body (USK) is an official youth protection partner. For this purpose, Koelnmesse has joined the USK as a legally recognised self-regulatory body by becoming a member.

The exhibitor undertakes to submit content containing unconstitutional marks to the USK for examination in advance. The exhibitor is independently responsible for compliance with the protection of minors on external platforms and other offers that are not attributable to Koelnmesse.

6.2 Granting of usage rights to Koelnmesse

6.2.1 The exhibitor irrevocably transfers to Koelnmesse the non-exclusive usage rights and exploitation rights without limitation in time or space to the content made available by the exhibitor. This transfer of rights is intended to enable Koelnmesse to exploit the content commercially or non-commercially itself or through its affiliated companies in the sense of Section 15 ff. of the Stock Corporation Act (AktG) in the context of the services of Koelnmesse in connection with the digital product.

6.2.2 The grant of rights is not solely concerned with the digital product and also comprises the following rights:

6.2.2.1 The right to use, reproduce, save on all known storage media and to publically present, in the context of the website and in the digital product, the content in whole or in part, however solely for viewing.

6.2.2.2 The right to further develop the content for these purposes, e.g. by translation into other languages

6.2.2.3 The right to edit the content for optimal presentation in the digital product.

6.2.2.4 The right to add advertising to the content or parts thereof, with the exception of the partner and product pages of gamescom now and the profile pages in gamescom biz

6.2.2.5 The right to combine the content with other content or other creations.

6.2.3 The exhibitor waives the rights according to subsections 12, 13 Subdivision 2 of the Act on Copyright and Related Rights (UrhG), the right to recognition of authorship (Section 13 Sentence 2 UrhG), however only to the extent that this is usual in this sector.

6.2.4 Koelnmesse accepts the transfer and the grant of rights.

6.3 The transfer and granting of usage rights will remain effective until 11:59 p.m. CET on August 1, 2025.

7 Obligation to secrecy and confidentiality

7.1 The parties undertake to treat the confidential information pursuant to Item 7.2 ("confidential information") received from the respective other party as strictly confidential (i.e. in particular to refrain from the unauthorized use, disclosure, publication, or dissemination of this information), and at least with the same degree of care with which they treat their own confidential information. The receiving party may only use this confidential information for the performance and enforcement of this contract. The receiving party may not use this confidential information for its own purposes or for the purposes of third parties or make the confidential information a part of any application for intellectual property rights. The receiving party may not observe, investigate, dismantle or test

products and objects made available that contain confidential information without the approval of the disclosing party.

7.2 Confidential information is in particular all information, documentation, written materials, recordings, notes, documents and electronic files that are objects of appropriate confidentiality measures and are labelled as confidential or are to be considered confidential by virtue of the type of information or the circumstances of their transfer. Confidential information is also such information that becomes known in the course of an oral presentation or a discussion.

7.3 The obligation of confidentiality and non-exploitation of the confidential information lapses insofar as said information:

- was already known to the receiving party prior to its notification
- was known to the public or generally accessible prior to its notification
- becomes known to the public or generally accessible after its notification without action or fault on the part of the informed party
- substantially corresponds to information that has been revealed or made accessible to the recipient by a third party who is entitled to do so or
- was made accessible or developed by the respective party itself, subject to this being proven by written records of this party or in some other way and none of the obligations laid down in this agreement have been breached.

7.4 Furthermore the obligation of confidentiality shall not apply in the case that a party is obliged to reveal confidential information due to legal provisions or the force of an incontestable decision of a court or an administrative authority.

7.5 The parties will keep all of the written materials and/or data carriers entrusted to them by the respective other party separate from their other documentation. The confidential information is to be secured against unauthorized access and unauthorized use by appropriate measures to ensure confidentiality. This also includes technical security measures adapted to generally recognized process descriptions and industry standards, the obligation of the employees to maintain confidentiality, and the observation of data protection.

7.6 The information entrusted or parts thereof may only be passed on to such employees, bodies, representatives, external consultants (e.g. lawyers), and/or authorized subcontractors (e.g. freelancers) of the respective receiving party and/or their authorized subcontractors (in the following "representatives") as require the information for the fulfilment of their tasks in conformity with the contract, have been appropriately instructed in the confidentiality of the information provided, and on their side are subject to appropriate obligations of confidentiality. The parties are liable for breaches of confidentiality on the part of their representatives and agents as for their own faults.

7.7 The receiving party will immediately inform the revealing party in writing when an unauthorized use or passing on of the confidential information of the revealing party becomes known to it and shall on request of the revealing party take all appropriate measures in order to prevent a further unauthorized use or passing on of the confidential information of the revealing party.

7.8 Each party is obligated to return on demand by the other party all received written or in other ways recorded confidential information including any copies that may have been made within ten (10) days to the demanding party or to confirm in writing the destruction of said confidential information insofar as the other party is not entitled to that information according to the purpose of the contract or is not required to independently retain that information due to statutory duties to retain records. Excluded from this is confidential information the destruction of which is only

technically possible at disproportionate cost, e.g. because it has been saved by an automated electronic backup system for preserving electronic data in a backup file that is, however, overwritten at close regular intervals in any event.

7.9 The duties of the parties set out in this confidentiality agreement remain in force for five years after the termination of the contractual relationship between the parties. Trade secrets, for which the obligations continue for as long as they are protected as trade secrets, are not subject to this.

7.10 The aforementioned rules do not establish any intellectual property usage rights whatsoever. All usage rights authorized under this contract remain unaffected by the aforementioned rules of this Item 7.

8 Liability of the exhibitor; indemnity

8.1 The exhibitor is liable for ensuring that its content in the respective presentation formats does not violate any patent rights, utility model rights, copyrights, trademark rights and/or design rights or comparable property rights of third parties and other statutory provisions, in particular those of the criminal law and the law concerning the protection of minors.

8.2 The exhibitor indemnifies Koelnmesse against all claims by third parties that may be asserted by such parties against Koelnmesse or its licensees due to the infringement of property rights by the content provided by the exhibitor in the context of this contract insofar as the exhibitor is at fault for said infringement. Koelnmesse will immediately notify the exhibitor of any claims asserted by third parties and at its own discretion will either entrust the defence of these claims to the exhibitor or coordinate the defence with the exhibitor. Koelnmesse will neither recognize nor accept as undisputed claims by third parties without consulting the exhibitor. The indemnity also applies to all appropriate defence costs of Koelnmesse, including lawyers' fees, authorities' and court costs, and all other required expenses as are generally accepted in the sector and are not limited to the statutory fees.

8.3 Insofar as third-party rights are opposed the exhibitor shall, at the exhibitor's discretion and expense, either acquire corresponding rights for Koelnmesse or replace or change the affected parts of the performance in such a manner that the property rights of third parties are not infringed yet the agreed performance features are retained. If this is not possible for the exhibitor under appropriate conditions and within an appropriate time, Koelnmesse shall be entitled to assert its statutory rights.

9 Liability of Koelnmesse

The liability of Koelnmesse is solely according to the following stipulations.

9.1 Koelnmesse bears unlimited liability for intent and gross negligence and for damages resulting from culpable loss of life, bodily injury or damage to health.

9.2 In cases of simple negligence Koelnmesse is liable where a breach of an essential contractual obligation has occurred. An essential contractual obligation in the sense of this Item 9.2 is a duty the fulfilment of which first makes the performance of this contract possible and on the fulfilment of which the contract partner may thus regularly rely.

9.3 The liability according to Item 9.2 is limited to those damages typical and foreseeable at the time of the conclusion of the contract.

9.4 The liability of Koelnmesse according to Item 9.2 is limited in the event of a loss of data to the costs that would have been incurred in restoring a regular backup of the data by the dealer.

9.5 Insofar as provisions of tenancy law are applicable to this contractual relationship the following shall apply: The strict liability for initial defects according to Section 536a (1) Alt. 1

of the German Civil Code (BGB) is excluded. Also excluded is the exhibitor's right to remedy the defect itself according to Section 536a (2) BGB.

9.6 The limitations of liability apply correspondingly in favour of the employees, authorized representatives, and vicarious agents of Koelnmesse.

9.7 Any possible liability of Koelnmesse for guarantees explicitly designated as such and for claims due to the Act on Liability for Defective Products (ProdHaftG) remains unaffected.

10 Commercial property rights

10.1 Koelnmesse does not want any exhibitors who in the process of producing, disseminating, selling, owning or advertising their products in the broadest sense violate laws regarding the protection of intellectual property or commercial property rights in the broadest sense. It is the responsibility of the exhibitor to ensure that the content brought into the digital product is not in violation of property rights.

10.2 If a final court decision has determined res judicata that a exhibitor in connection with one of Koelnmesse's digital products has violated laws of the kind mentioned in Paragraph 1, Koelnmesse is entitled to bar that exhibitor from the next digital products of this kind after the res judicata court decision if there is sufficient suspicion that the exhibitor will again and repeatedly violate laws for the protection of intellectual property or commercial property rights.

10.3 The protection of inventions for patent registration is the exhibitors' business. The exhibitor must ensure that its inventions are if necessary registered at the German Patent and Trade Mark Office for the Federal Republic of Germany and/or according to the European Patent Convention at the European Patent Office in good time prior to the beginning of the digital product.

10.4 The exhibitor declares bindingly and irrevocably that it itself created the products exhibited by it in the digital product or that they are permissible copies or imitations of other suppliers or other third parties. The exhibitor undertakes to respect the preferential property rights of the third parties.

11 Concluding provisions

11.1 The language of the contract is German. The German version of these Terms of Use is binding for the interpretation of their provisions. The English version is solely for the purpose of information.

11.2 In the event that one or more provisions of this agreement should be deemed to be or become invalid, the remaining provisions will remain in full force and effect. Invalid provisions are wherever possible to be replaced by such effective conditions as essentially achieve the same economic objectives as pursued.

11.3 In the event of contradictions between the Registration Form and these Terms Use the rules of the Registration Form take precedence over the Terms of Use.

11.4 The substantive law of the Federal Republic of Germany shall apply to this contract and all claims arising from and in connection with it. The UN Sales Convention shall have no application to this contract.

11.5 Should the exhibitor have no place of general jurisdiction in Germany or in another EU member country or should the exhibitor be a merchant or should the exhibitor's permanent residence be relocated abroad after the coming into effect of this contract or should the exhibitor's permanent residence or habitual residence at the time of the institution of proceedings be unknown the exclusive place of jurisdiction for all disputes arising from this contract shall be the registered office of Koelnmesse.

Product list

Hardware	Hardware
Plattformen/Technologien	Platform/Technologies
PC	PC
Konsolen	Consoles
Mobile Endgeräte/Handhelds	Handhelds
Tablets	Tablets
Handys/Smartphones	Mobile phones/smart phones
Netbooks/Notebooks	Netbooks/Notebooks
Augmented Reality	Augmented Reality
Mixed Reality	Mixed Reality
Virtual Reality (VR)	Virtual Reality (VR)
Mobile VR	Mobile VR
Komponenten/Zubehör	Components/Accessories
Monitore	Monitors
Beamer	Projectors
Eingabegeräte (Joystick, Maus, Trackball, Mikrofon, Gamepad, Fernbedienungen, etc.)	Input peripherals (joysticks, mice, trackballs, microphones, gamepads, remote controls etc.)
Tragbare VR Technologien	Portable VR Technologies
Lautsprecher	Loudspeakers
Laufwerke	Drives
Grafikkarten	Graphics cards
Soundkarten	Sound cards
Controller	Controllers
Keyboards	Keyboards
Lenkräder/Pedale	Steering wheels/pedals
Displays	Displays
Speichermedien	Memory Media
Adapter	Adapters
Netzwerk/Server	Networks/servers
eToys	eToys
Medienvervielfältiger/Leermédien	Media duplicators/blank media
Taschen	Bags
Headsets	Headsets
Kopfhörer	Headphone
Gaming-Chairs	Gaming-Chairs
Sonstige	Other
Pflege, Reinigung, Reparatur	Care, cleaning, repair
Pflege/Reinigung	Care/cleaning
Reparatur/Wartung	Repair/maintenance
Folien-Spezialtücher	Foil/special cloths
Software	Software
Entertainment (Games)	Entertainment (Games)
Action/Adventure	Action/Adventure
Jump and Run	Jump and Run
Rennspiele	Racing games
Rollenspiele	Role-playing games
Geschicklichkeit	Dexterity
Management	Management
Simulation	Simulation
Sport	Sport

Strategie	Strategy
Family Entertainment	Family Entertainment
Metaverse	Metaverse
Edutainment	Edutainment
Lernsoftware	Learning software
Schulsoftware	School software
Sprachen	Languages
Kindersoftware	Children's software
Online-Edutainment	Online edutainment
Infotainment	Infotainment
Digitalfotografie, Bildbearbeitung	Digital photography, image processing
Kartografie/Reisen	Cartography/travel
Homeanwendung	Home use
Musik	Music
Desktop Utilities	Desktop utilities
Film/TV-Bearbeitung	Film/TV processing
Online-Infotainment/Home-Business	Online Infotainment/Home Business
Development	Development
Developer allgemein	Developer in general
Developer PC	Developer PC
Developer Konsole	Developer consoles
Developer Mobile Endgeräte	Developer handhelds
Middleware	Middleware
Sonstige Services	Other services
Sonstige Software	Other software
eSports	eSports
eSports Veranstalter	eSports organizer
eSports League	eSports league
eSports Verein	eSports association
eSports Facilityanbieter	eSports facility provider
Sportvermarkter	Sports marketer
Analoge Spiele	Analog Games
Brett- und Kartenspiele	Board and card games
Tabletop	Tabletop
Trading Card Games	Trading Card Games
Pen & Paper	Pen & Paper
Bildung & Karriere	Education & Career
Ausbildungseinrichtungen	Training institutions
Bildungseinrichtungen	Educational institutions
Universitäten/Hochschulen	Universities
Recruiting	Recruiting
Verbände/Öffentliche Einrichtungen	Associations/public institutions
Ministerien	Ministeries
Verbände/Vereine	Associations/clubs
Initiativen	Initiatives
Organisationen	Organisations
Dienstleister	Service providers
Agenturen	Agencies
Merchandising-Agenturen	Merchandising agencies

Merchandising-Lizenznehmer	<i>Merchandising licensees</i>
Consulting/sonstige Dienstleistungen	<i>Consulting/other services</i>
Ladenbau	<i>Shopfitting</i>
Medienverpackungen	<i>Media packaging</i>
Presswerk	<i>Pressing plants</i>
Payment Services	<i>Payment services</i>
Kanzleien	<i>Chancellery</i>
Medien, Telekommunikation und Internet	<i>Media, telecommunications and internet</i>
Telekommunikation und Internet	<i>Telecommunications and internet</i>
TK-Content-Provider	<i>Telecomms content providers</i>
Internet-Dienstleister	<i>Internet service providers</i>
Internet-Content-Provider	<i>Internet content providers</i>
App Stores/Downloadportale	<i>App Stores/Downloadportals</i>
Netzwerkbetreiber	<i>Network operator</i>
TK-Provider	<i>Telecomms provider</i>
Medien	<i>Media</i>
Verlage	<i>Publishing houses</i>
Printmedien	<i>Print media</i>
Medienanstalten	<i>Media events</i>
Onlinemedien	<i>Online media</i>
Soziale Netzwerke	<i>Social network</i>
NFT	<i>NFT</i>
Film- und Serienentertainment	<i>Streaming-Services</i>
Nahrungsergänzungsmittel für Gamer	<i>Food supplements for gamers</i>
Merchandising-Produkte	<i>Merchandising-Products</i>
Plüsch & Puppen	<i>Plush & puppet</i>
Collectibles, Figuren & Statuen	<i>Figure & statue</i>
Textilien & Taschen	<i>Textiles & pockets</i>
Geldbörsen	<i>Wallets</i>
Geschirr	<i>Dishes</i>
Schmuck & Pins	<i>Jewellery & pins</i>
Schlüsselanhänger	<i>Key jobs</i>
Uhren & Wecker	<i>Watches & alarm-clocks</i>
Spardosen	<i>Saving boxes</i>
Poster, Bilder & Artbooks	<i>Poster, imagery & artbooks</i>
Kalender & Notizhefte	<i>Calendar & pocketbooks</i>
Stifte & Mäppchen	<i>Pens & pencil cases</i>
Magnete & Sticker	<i>Magnets & sticker</i>
Feuerzeuge	<i>Lighter</i>
Brett- & Kartenspiele	<i>Board and card games</i>
Mousepads	<i>Mousepads</i>
Zeichnungen / Illustrationen	<i>Drawings / Illustrations</i>
Comics, Cartoons, Graphic Novels	<i>Comics, Cartoons, Graphic Novels</i>