



Facts and Figures 2023

Trade Fair

Sub-Heading

FSB

International Trade Fair for Public Space,
Sports and Leisure Facilities

Date of Event

24 - 27 October 2023

Conceptual sponsor

IAKS Internationale Vereinigung
Sport- und Freizeiteinrichtungen e.V.
(Address: Eupener Str. 70, 50933 Cologne,
Germany)
www.iaks.sport

Venue

Cologne Exhibition Centre

Hall Occupancy

Halls 9, 10.1 and 10.2

Opening Times

Tuesday, 24.10. to Thursday, 26.10.2023
Friday, 27.10.2023

For Exhibitors:

daily 09:00 a.m. to 7:00 p.m.
09:00 a.m. to 5:00 p.m.

Tuesday, 24.10. to Thursday, 26.10.2023
Friday, 27.10.2023

For Visitors:

daily 10:00 a.m. to 6:00 p.m.
10:00 a.m. to 4:00 p.m.

Construction and Dismantling

Construction time:

Wednesday, 18.10., 6 a.m. to
Monday, 23.10., 6 p.m.

Dismantling time:

Friday, 27.10., 4 p.m. (inside the halls /
Access for trucks 6 p.m.)
to Monday, 30.10.

Registration:

Online registration for exhibitors from
August 2022

Website:

www.fsb-cologne.com



Stand space rental prices 2023

Registration

to 31.01.2023: 198 Euro/sqm
from 01.02.2023: 220 Euro/sqm

Minimum stand space size

12 sqms

Admission fees 2023

Season ticket 64.00 Euro
Day ticket 41.00 Euro

Catalogue 2023

15.00 Euro

Trade Fair Profile

FSB sets the industry in motion: The world's leading trade fair for urban living environments becomes the global hub for public spaces, sports and leisure facilities. Here is where you can meet your international market players from architecture, municipalities, sport and sport clubs.

Attendance at FSB in Cologne is a must for industry deciders from all over the world. Decision makers from municipalities and associations, international buyers, investors, planning agencies, architects and operators of stadiums, event locations and arenas come to Cologne to see the key trends, discover innovations, exchange ideas with industry partners and find the right solutions for their current projects.

Our Visitor Target Groups:

- Decision-makers in municipal offices (sports, real estate, school, green areas, urban planning, transport, urban development, etc.)
-
- Facility managers, architects, planners, engineers, planning offices, landscape architects
- operators/promoters of municipal sports and leisure facilities (public/private)
- Investors in sports and leisure facilities
- Landscaping companies/landscape architects
- Operators of hotels/fitness studios/sauna facilities/camping sites

- Housing associations
- Non-profit organizations
- Sports clubs/sports associations
- Kindergartens
- Senior citizens' representatives, associations

Our Theme Offer

- Open space design/Street Furniture/Outdoor Facilities
- Playground equipment/Playground Planning/Outdoor Fitness
- Sports surfaces (Indoor/Outdoor)
- Turnkey sport facilities
- Sport equipment
- Sports ground maintenance
- Ice sport facilities
- Services and Media

Figures 2021*

Exhibitors 2021 289* exhibitors from 37* countries on an exhibition space of 35,800* sqms plus companies from the aquanale Swimming pool sector

Visitors 2021 16,000* trade visitors from 103* countries

***: taking into account the effects of Covid 19**

Basics 2019

Exhibitors 2019 565 exhibitors from 43 countries on an exhibition space of 60.600 sqms plus companies from the aquanale Swimming pool sector

Visitors 2019 28,000 trade visitors from 128 countries

Contact

Director	Bettina Frias Tel.: +49 (0)221 821 2268 b.frias@koelnmesse.de
Sales Manager	Birgit Müller Tel.: +49 (0)221 821 2598 b.mueller@koelnmesse.de
Sales Operation Manager	Martina Alessio Tel.: +49 (0)221 821 2386 m.alessio@koelnmesse.de
Project Assistant	Elke Hermanns Tel.: +49 (0)221 821 2587 e.hermanns@koelnmesse.de