

INTERNATIONAL TRADE FAIR FOR MUSEUMS, CONSERVATION AND HERITAGE COLOGNE, 17.-19.11.2021

# IMPORTANT INFORMATION ON ADMISSION TO THE FAIR!

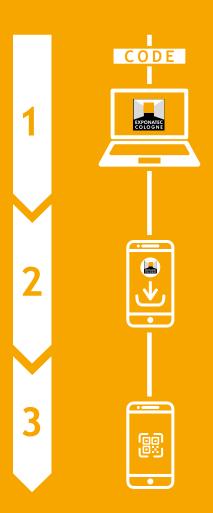


Please observe! The new process for admission to the trade fair. What do you have to do as a member of the trade fair team?

#### THIS IS NEW:

The project manager of your trade fair team has forwarded a digital admission ticket code for an exhibitor pass on to you. Each member of your trade fair team receives his own admission ticket code.

# Admission to the trade fair occurs in three simple steps:



### 1. Redeem your digital admission ticket code:

• You redeem your admission ticket code in the Ticket Shop in the run-up to EXPONATEC and create a personal Koelnmesse account (which also applies for the registration via the EXPONATEC app).

## 2. Download the EXPONATEC app:

- This year exclusively digital admission tickets are being issued. It is thus
  necessary for you to download the EXPONATEC app, which is available
  from the App Store or from the Play Store.
- After registering in the app using the log-in data from your Koelnmesse account, your admission ticket will be displayed automatically in the ticket wallet of the app.

(Note: It can take up to 10 minutes for the ticket to be displayed after the order has been completed.)

#### 3. You arrive at EXPONATEC:

- You will be granted access to the fair grounds on presenting the admission ticket in the EXPONATEC app.
- You additionally require a digital COVID certification of the EU (vaccinated, tested, recovered) as well as valid ID.