



INTERNATIONAL TRADE FAIR FOR MUSEUMS, CONSERVATION AND HERITAGE  
COLOGNE, 17.-19.11.2021

# IMPORTANT INFORMATION ON ADMISSION TO THE FAIR!

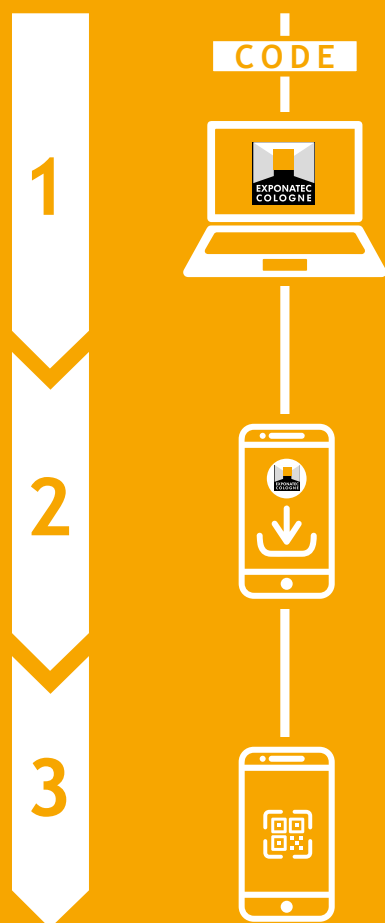
For media  
representa-  
tives

Please observe! The new process for admission to the trade fair. What do you have to do as a media representative?

## THIS IS NEW:

Only digital tickets will be issued. On-site accreditation is no longer possible. Due to the change, you will have to register once in the Ticket Shop.

Admission to the trade fair occurs in three simple steps:



### 1. Redeem your digital admission ticket code:

- You will receive an accreditation link via our press distribution list.
- With this, you can register in the Ticket Shop and create a personal Koelnmesse account and upload a legitimization document.
- After successful legitimization, you will receive a confirmation and can place the ticket in the shopping basket in your Ticket Shop account.

### 2. Download the EXPONATEC app:

- This year exclusively digital admission tickets are being issued. It is thus necessary for you to download the EXPONATEC app, which is available from the App Store or from the Play Store.
- After registering in the app using the log-in data from your Koelnmesse account, your admission ticket will be displayed automatically in the ticket wallet of the app.

(Note: It can take up to 10 minutes for the ticket to be displayed after the order has been completed.)

### 3. You arrive at EXPONATEC:

- You will be granted access to the fair grounds on presenting the admission ticket in the EXPONATEC app.
- You additionally require a digital COVID certification of the EU (vaccinated, tested, recovered) as well as valid ID.