IMPORTANT INFORMATION ON ENTERING THE TRADE FAIR



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The easy admission process for the trade fair in three steps:



1. You buy a ticket or redeem your digital ticket code:

- You can register in the ticket shop and create a Koelnmesse account, log in with your login data or order as a guest.
- In the ticket shop, you can buy your ticket or redeem and personalize your digital ticket code.

2. You will receive an email with the ticket PDF:

- We will send you an order confirmation with the tickets as a PDF attachment. The tickets will also be available for download in the wallet of your respective device.
- If you have a Koelnmesse account, you can retrieve your trade fair tickets at any
 time in the ticket shop via "My orders". With your printed ticket or with the ticket
 as a PDF/in the wallet of your mobile device, you will gain access to the exhibition
 grounds.

... or convenient and paperless: Use the app

With the <u>app</u>, you can easily and quickly retrieve your tickets digitally. Additionally, you will have access to up-to-date information about the event program (including search functionality), the venue, and more. Even after the event, you will be provided with relevant content and networking opportunities

Of course, the app is free for you and is available for download for iPhone/iPad and Android in German and English.

3. You visit the trade fair

• With your printed ticket or with the ticket as PDF or in the app of your mobile device you get access to the fairground.