



## Facts and Figures 2023

### Trade Fair

#### Sub-heading

**aquanale**

International Trade Fair for  
Sauna.Pool.Ambience.

#### Date of event

October 24 - 27, 2023

#### Organizer

Koelnmesse GmbH  
Messeplatz 1, 50679 Cologne  
Germany

#### Conceptual sponsor

bsw - Bundesverband  
Schwimmbad & Wellness e.V.  
(address: An Lyskirchen 14, 50676 Köln)

#### Opening times

Tue, 24.10. to Thur, 26.10.2023  
Friday, 27.10.2023

#### For Exhibitors:

9:00 a.m. to 7:00 p.m.  
9:00 a.m. to 5:00 p.m.

Tue, 24.10. to Thur, 26.10.2023  
Friday, 27.10.2023

#### For Visitors:

10:00 a.m. to 6:00 p.m.  
10:00 a.m. to 4:00 p.m.

### Construction and Dismantling

#### Construction time:

Wednesday, 18.10., 6:00 a.m. to  
Monday, 23.10., 6:00 p.m.

#### Dismantling time:

Friday, 27.10., 4:00 p.m. (inside the halls /  
access for trucks 6:00 p.m.)  
to Monday, 30.10.

#### Registration:

The Online exhibitor registrations starts in  
August 2022

#### Website:

[www.aquanale.com](http://www.aquanale.com)

### Space rental fees 2023

#### Registration

up to 31.01.2023: 198 Euro/m<sup>2</sup>  
from 01.02.2023: 220 Euro/m<sup>2</sup>

#### Minimum stand size

12 m<sup>2</sup>



## Admission fees 2023

Season ticket 64.00 Euro  
Day ticket 41.00 Euro

## Catalogue

15.00 Euro

## Fair profile

aquanale - at aquanale you will discover the range of products for sauna, private and public pool facilities, wellness, synthetic lighting and ambience facilities. The show is an international trade fair for this sector.

More added value for the pool, sauna, synthetic lighting and wellness market comes from FSB, the international trade fair for sports, playground and leisure facilities. Due to the parallel running highest attraction of the trade visitors from this exhibition - Synergy effects!

## Our theme worlds

### **Public pool facilities** *Fun for everyone*

*Pool construction/planning, air conditioning, installation equipment, facility construction, water attraction, swimming pool fittings and furnishing, pool architecture, access control, aquafitness*



### **Swimming pool technology** *Tomorrows technology*

*Installation equipment, air conditioning, facility construction, water treatment, solar power systems/technology, systems for measurements, control and dosing, tools & equipment*



### **Private swimming pool area** *Pools for the home*

*Swimming pools, covers, swimming pool equipment, above-ground pools., basin constructions, sanitary facilities, technology for measurement, control and dosing*



### **Sauna & Spa** *A holiday for the soul*

*Sauna suppliers, sauna design, sauna technology, whirlpools/portables, wellness suppliers, massage tables, wellness treatments, furnishing and equipment of swimming pool and wellness areas*





**Private Spa**  
Wellness for your own 4 walls

*Domestic wellness room, showers, whirlpools/portables, Whirl tubs, ceramics, fittings, furnishings and ambience*



**GreenLiving**  
Sustainability for the future

*Natural pools, swimming ponds, biological water treatments, bio filters, live plants, landscape architecture, garden planners, natural stones, garden design, outdoor living, outdoor furniture*



### Exhibitor and Visitor target groups

- Architects/planners/designers
- Swimming pool constructors / construction companies
- Sauna constructors / construction companies
- Sauna facilities/Wellness facilities operators
- Public swimming pools operators
- Operators of leisure pools, water parks, and thermal spas
- (Wellness-)hotels, health resorts, SPA, fitness operators,
- Operators of tanning studios
- Engineers/building contractors
- Sanitary companies
- Private pool owner/operators

### Basic Figures 2019

Exhibitors 2019                      281 exhibitors from 31 countries. 24,500 sqms exhibition space

Visitors 2019                         28.000 national and international visitors from 128 countries during 4 trade fair days



## Figures 2021\*

Exhibitors 2021 space 165\* exhibitors from 28\* countries, 22.500 sqm exhibition space

Visitors 2021 16,155\* national and international visitors from 103 countries during 4 trade fair days

\*: taking into account the effects of Covid 19

## Contacts

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