



REFRESHINGLY SUCCESSFUL

Find out
more today
and secure your
early-bird
discount!





COLOGNE, 24-27.10.2023

AQUANALE

INTERNATIONAL TRADE FAIR FOR
SAUNA.POOL.AMBIENCE.

Meeting the key decision makers face to face, presenting your innovations in person, setting new trends at the heart of the action in the sector:

AN INTERNATIONAL INDUSTRY GATHERING LIKE AQUANALE ISN'T EASY TO REPLACE – AND IT HAS RARELY BEEN SO CRUCIAL AS IT IS TODAY TO EXCHANGE IDEAS ON FUTURE DEVELOPMENTS, TRENDS AND RESPONSES DIRECTLY, PROFESSIONAL TO PROFESSIONAL.

Finally get going again together with the entire industry.
You can expect two halls packed with new launches, thousands of visitors, exciting discussions and lots of opportunities for new business.

90%
of trade visitors are
involved in purchasing and
procurement processes*

REFRESHINGLY VARIED

THEMED AREAS AND SEGMENTS ON SHOW

A clear structure for a clear path to success: six themed areas in two halls, the ideal position by Entrance North and simple, efficient visitor signage will almost automatically draw large numbers of visitors to your trade fair stand!



Private swimming pools segment

**POOLS
FOR THE HOME**



Public pool facilities

**FUN
FOR EVERYONE**



Swimming pool equipment

**TOMORROW'S
TECHNOLOGY**



Sauna & SPA

**A HOLIDAY
FOR THE SOUL**



Green Living

**SUSTAINABILITY
FOR THE FUTURE**



Private Spa

**WELLNESS IN THE
HOME**

REFRESHINGLY QUALIFIED

AQUANALE VISITORS

The visitor profile at aquanale is a perfect fit for your business. Architects, planners, specialist swimming pool construction companies, hoteliers, operators or decision makers in the public pool sector, sauna builders or landscape architects: with a stand at aquanale, you get a place in the heart of your target group.

Around **75%**
of exhibitors are (very)
satisfied with the event*

REFRESHINGLY ATTRACTIVE

10TH INTERNATIONAL SWIMMING POOL AND WELLNESS FORUM

In person in Cologne - industry knowledge and networking: The 10th International Swimming Pool and Wellness Forum is returning in 2023 with its accustomed outstanding programme - guaranteeing an audience of highly qualified and highly interested visitors.

4 DAYS OF THE TRADE FAIR = 4 EXCITING DAYS OF AN EXCELLENT EVENT PROGRAMME


A content-packed exhibition and event programme, focused target group communication and relevant networking opportunities. This is what makes trade fairs successful for all market partners. Join the action and become part of the aquanale community. Register today.


*Findings from aquanale 2021

REFRESHINGLY DIVERSE OPPORTUNITIES

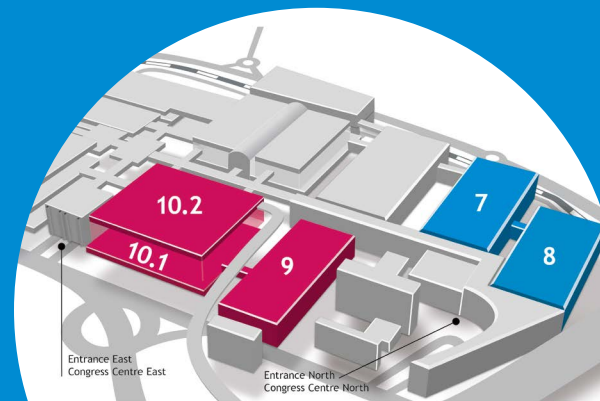
AQUANALE AND FSB: 2 TRADE FAIRS BROUGHT TOGETHER IN 1 LOCATION.

As an exhibitor at aquanale 2023, you will benefit as usual from the synergies with FSB 2023. The International Trade Fair for Public Space, Sports and Leisure Facilities will be co-located with aquanale - attracting even more decision makers from local authorities, planning agencies and the hotel sector to Cologne.

 aquanale
Halls 7 and 8

 FSB
Halls 9, 10.1
and 10.2

56%
Percentage of aquanale
exhibitors from
outside Germany*



Find out more today
and secure your
early-bird discount!

Early-bird offer:

For registrations
received by 31 January 2023:
EUR 198.00/sqm;

from 1 February 2023:
EUR 220.00/sqm

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