

FACTS AND FIGURES

Trade fair	Asia-Pacific Sourcing		
	Tools and Products for Home and Garden		
	from the Far East		
Date of the event	March 11 to March 13, 2025		
Organizer	Koelnmesse GmbH		
Event period	Biennial		
Organizer and location	Koelnmesse GmbH,		
	Koelnmesse fair gi	sse fair ground, Köln-Deutz	
Opening times 2025	For Exhibitors		
	11 12.03.2025	8.00 a.m. to 7.00 p.m.	
	13.03.2025	8.00 a.m. to 6.00 p.m.	
	For Visitors		
	11 12.03.2025	9.00 a.m. to 6.00 p.m.	
	13.03.2025	9.00 a.m. to 5.00 p.m.	
Admission prices in the	Visitor Ticket	0.00 EUR	
Ticket Shop (incl. VAT)	Exhibitor passes	55.00 EUR	
Space rental amounts (m²)	Registration until	egistration until 31.05.2024: 260.00 €/m²	
	Registration from 01.06.2024: 286.00 €/m ²		
Flat-rate energy fee	21.50 EUR/m ²		
AUMA fee	0.60 EUR/m ²		
Product categories	Tools Locks and fittings Home improvement / DIY Garden equipment, Garden lifestyle Barbecue, Camping Sports, Leisure Industry services Table decoration, housewares, kitchen fittings Gift articles, home accessories, seasonal goods Major home appliances Electrical small appliances		



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Product segments	Tools	Anin Da
Troduct segments	Building and DIY supplies / DIY	Asia-Pa 11 13
	Barbecues, camping	11. 15
	Garden equipment and lifestyle in the	www.asia
	garden	
	Industry services	
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Trade fair profile	Europe's largest sourcing platform outside	
	Asia. The event is an independent platform	
	for Asian products for home and garden. The aim is to bring together the supply of the	
	growth markets in Asia with the increasing	
	demand from Europe and North America at	
	the location Cologne in a condensed form.	
	The trade fair is a hub for multilateral	
	import and export business every two years.	
	Asia-Pacific Sourcing sees itself as an order	
	and communication platform for products,	
	innovations and trends in the home and	
	garden sectors.	
Target groups	<u>Exhibitors</u>	
	Manufacturers and distributors of products	
	from Asia	
	<u>Visitors</u>	
	Buyers from Europe and North America from	
	the retail sector (DIY and garden centers,	
	S+B department stores, discounters),	
	wholesale and foreign trade, mail order	
Online registrations:	From March 2025	
Hall allocation:	Hall 7 and 8	
Access authorization:	For trade visitors only	
Results of the previous	500 exhibitors from 13 countries	
event 2023	around 4,500 trade visitors from over 80	
	countries	
	Gross exhibition space: 17,100 sqm	

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Status: 28/02/2024