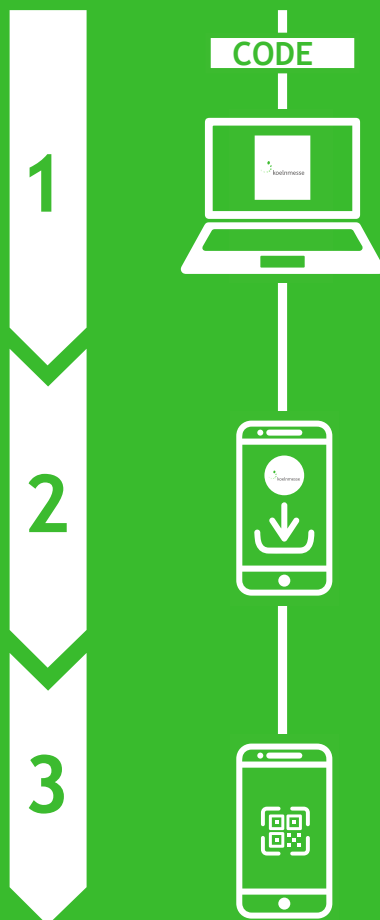


## The easy admission process for Anuga in three steps:



### 1. You buy a ticket or redeem your digital ticket code:

- Please register in the ticket shop and create a Koelnmesse account or log in with your existing credentials.
- In the ticket shop, you can buy your ticket or redeem and personalize your digital ticket code.
- Additionally, you need to verify your identity as a trade visitor.

### 2. You will receive an email with the ticket PDF

- We will send you an order confirmation with the tickets as a PDF attachment. The tickets will also be available for download in the wallet of your respective device.
- You can access your trade fair tickets at any time through „My Orders“ in the ticket shop. With your printed ticket or with the ticket as a PDF/in the wallet of your mobile device, you will gain access to the exhibition grounds.

### ... or convenient and paperless: Use the app

With the app, you can easily and quickly retrieve your tickets digitally. Additionally, you will have access to up-to-date information about the event program (including search functionality), the venue, and more. Even after the event, you will be provided with relevant content and networking opportunities

### Our tip:

Schedule appointments with your industry network for the event at least 3 months in advance. This can be easily and quickly done using the integrated calendar feature. You can find more good reasons to use the app here.

Of course, the app is free for you and is available for download for iPhone/iPad and Android in German and English.

### 3. You visit the trade fair

- With your printed ticket or with the ticket as PDF or in the app of your mobile device you get access to the fairground.